

The world has changed.



The data center is a cloud.



The corporate network is Starbucks WiFi.





A grayscale photograph of a person's hands holding a smartphone. The person is wearing a dark long-sleeved shirt and a watch on their left wrist. A backpack with a visible 'Herschel' brand label is slung over their shoulder. The background is slightly blurred, focusing attention on the hands and the phone.

Phones, tablets, and wearables have  
replaced managed laptops.





The hottest new apps are built in  
someone's garage.



So what's IT's response to this change?



A black and white photograph of a crowded red carpet event. People are standing in a line, separated by stanchions and a red rope. The scene is dimly lit, with some bright spots of light. The text "You restrict your users." is overlaid in the center.

You restrict your users.



A grayscale photograph of a hand holding a smartphone. The phone's screen displays an iOS system alert titled 'Restrict background data?'. The alert text explains that restricting background cellular data will prevent some apps and services from working unless the device is on Wi-Fi. It also states that the setting affects all users on the phone. At the bottom of the alert are two buttons: 'CANCEL' and 'OK'. The background of the phone's screen shows the 'Cellular data' settings menu, with the 'Restrict background data' toggle switch visible. The overall image has a dark, muted tone.

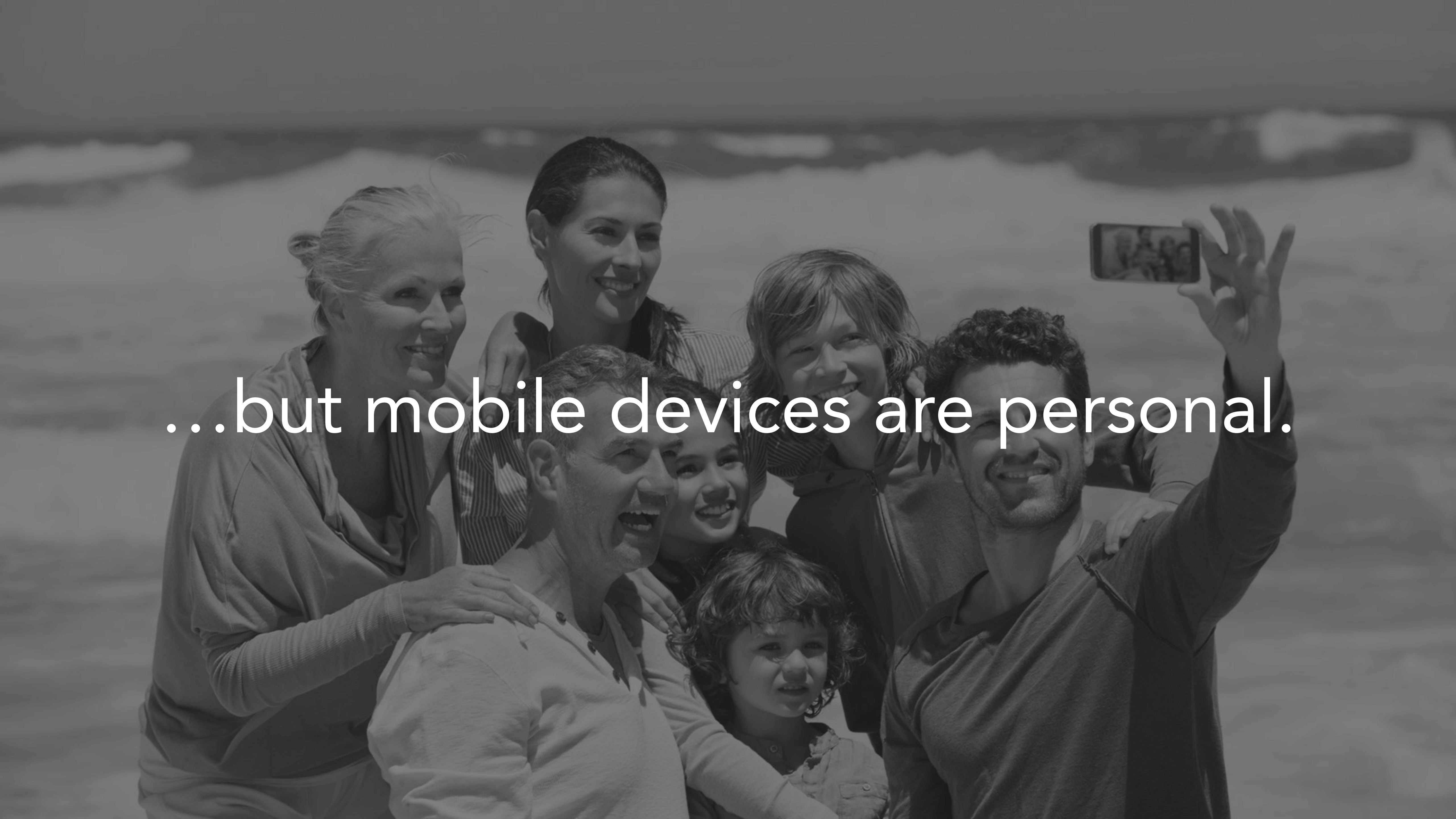
You manage devices.



A grayscale photograph of a smartphone with a full QWERTY keyboard. A metal chain is wrapped around the top of the device, and a large metal padlock is attached to the chain, locking the phone. The phone is positioned diagonally across the frame. The text "You lock down access." is overlaid in white, centered horizontally and slightly above the middle vertically.

You lock down access.





...but mobile devices are personal.

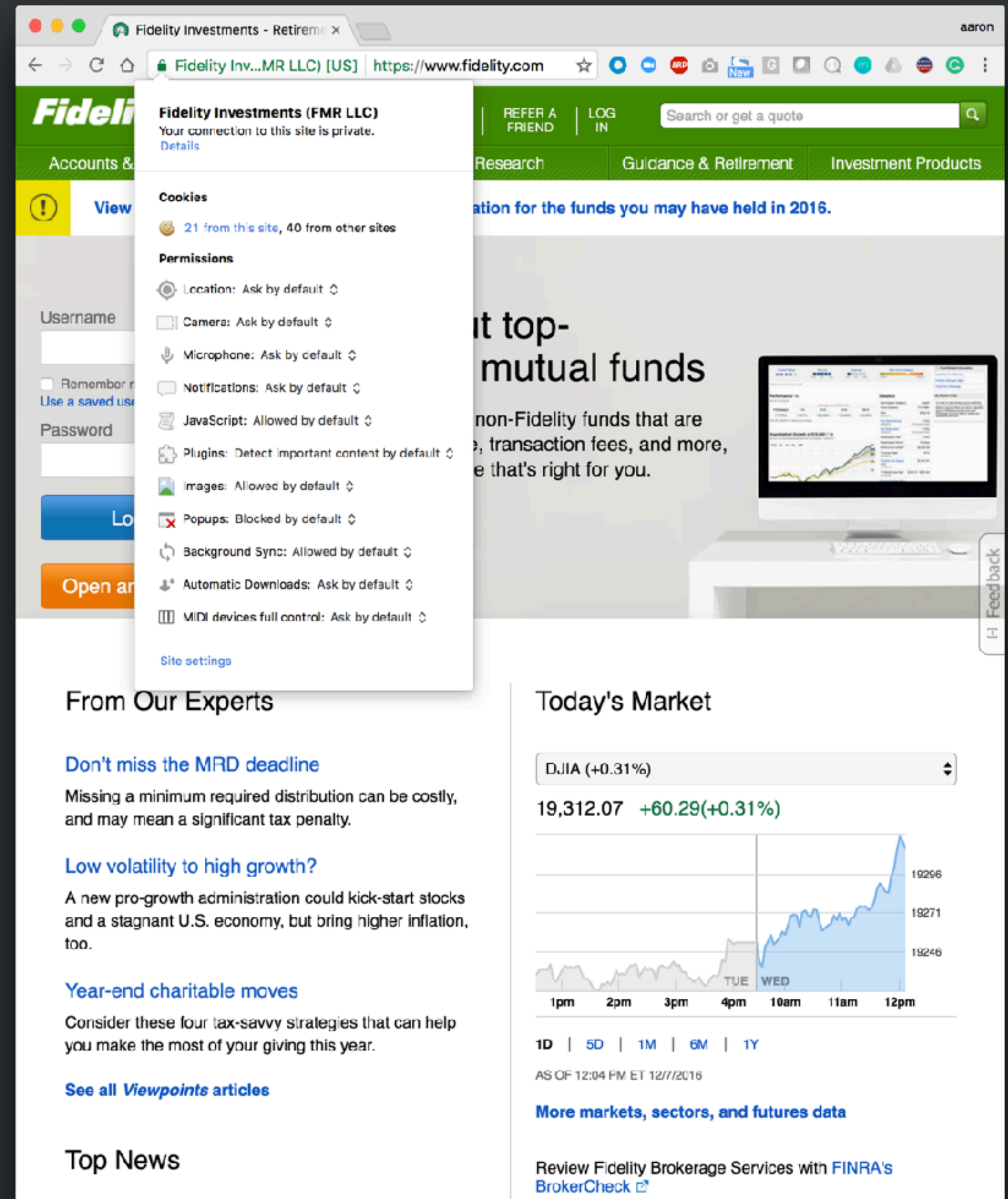
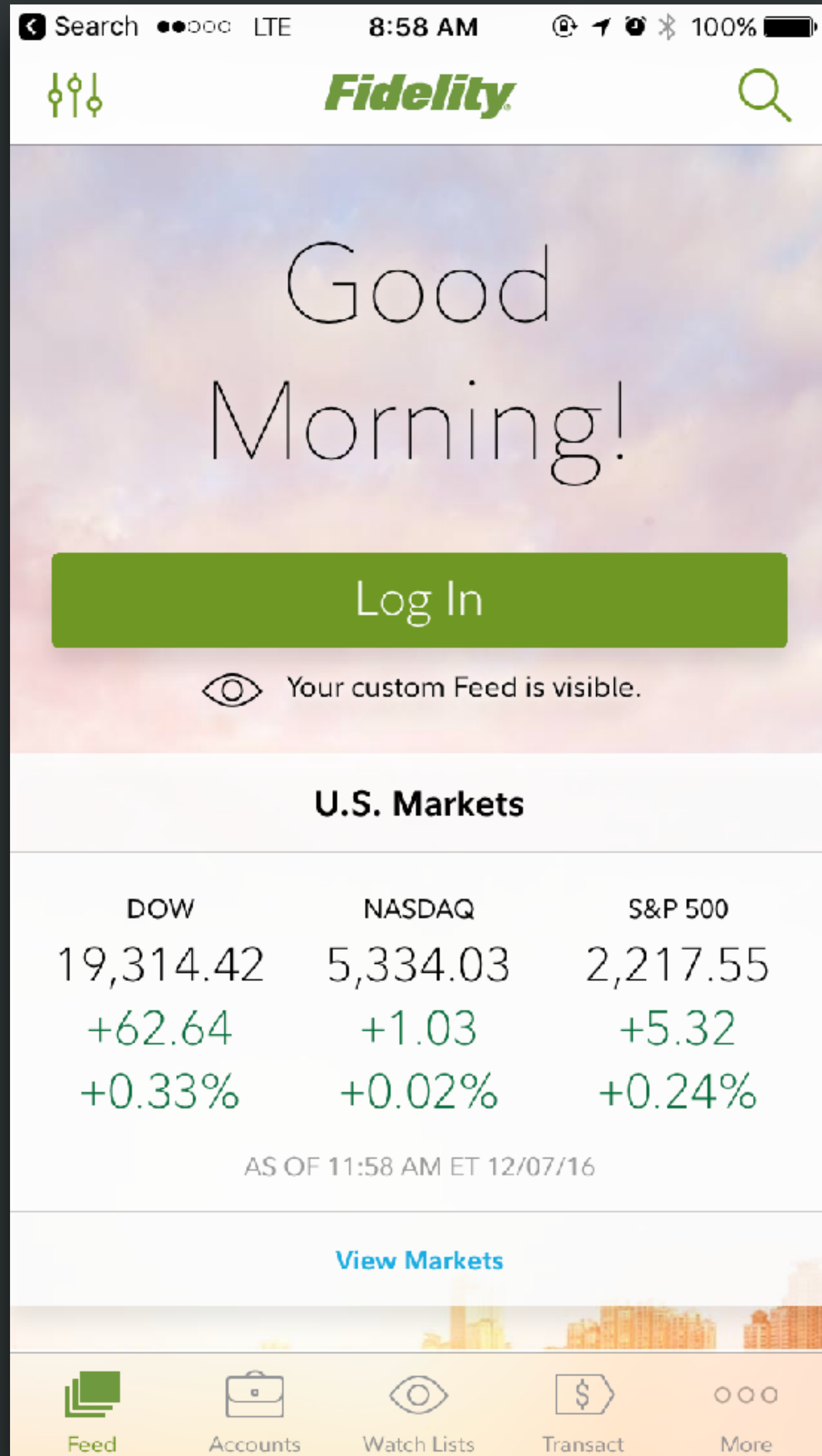


A high-angle, dark, and desaturated photograph of a man with a beard looking down at a smartphone in his hand. He is surrounded by a large number of other smartphones and tablets scattered on a surface. The image has a somber and tech-focused aesthetic.

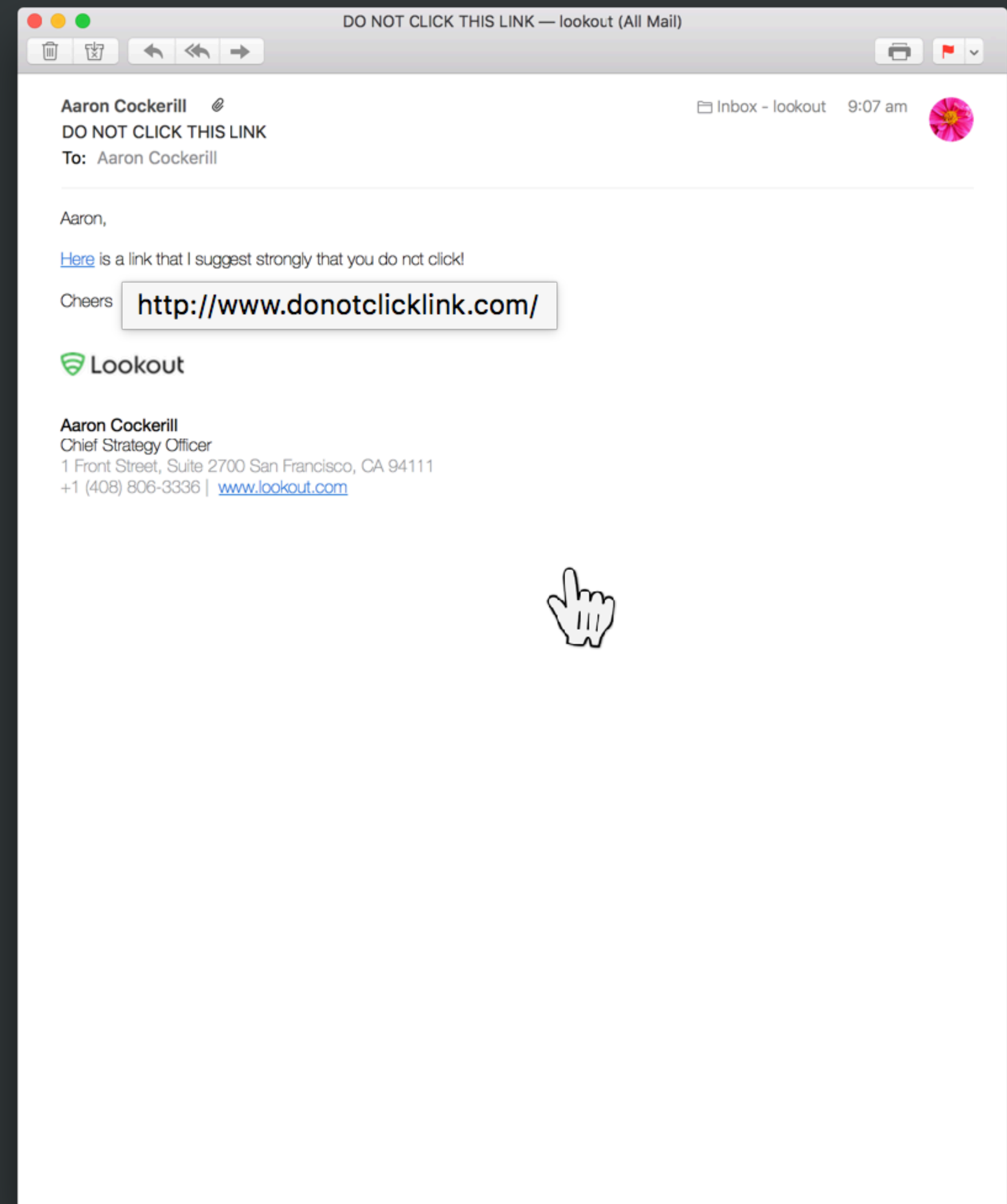
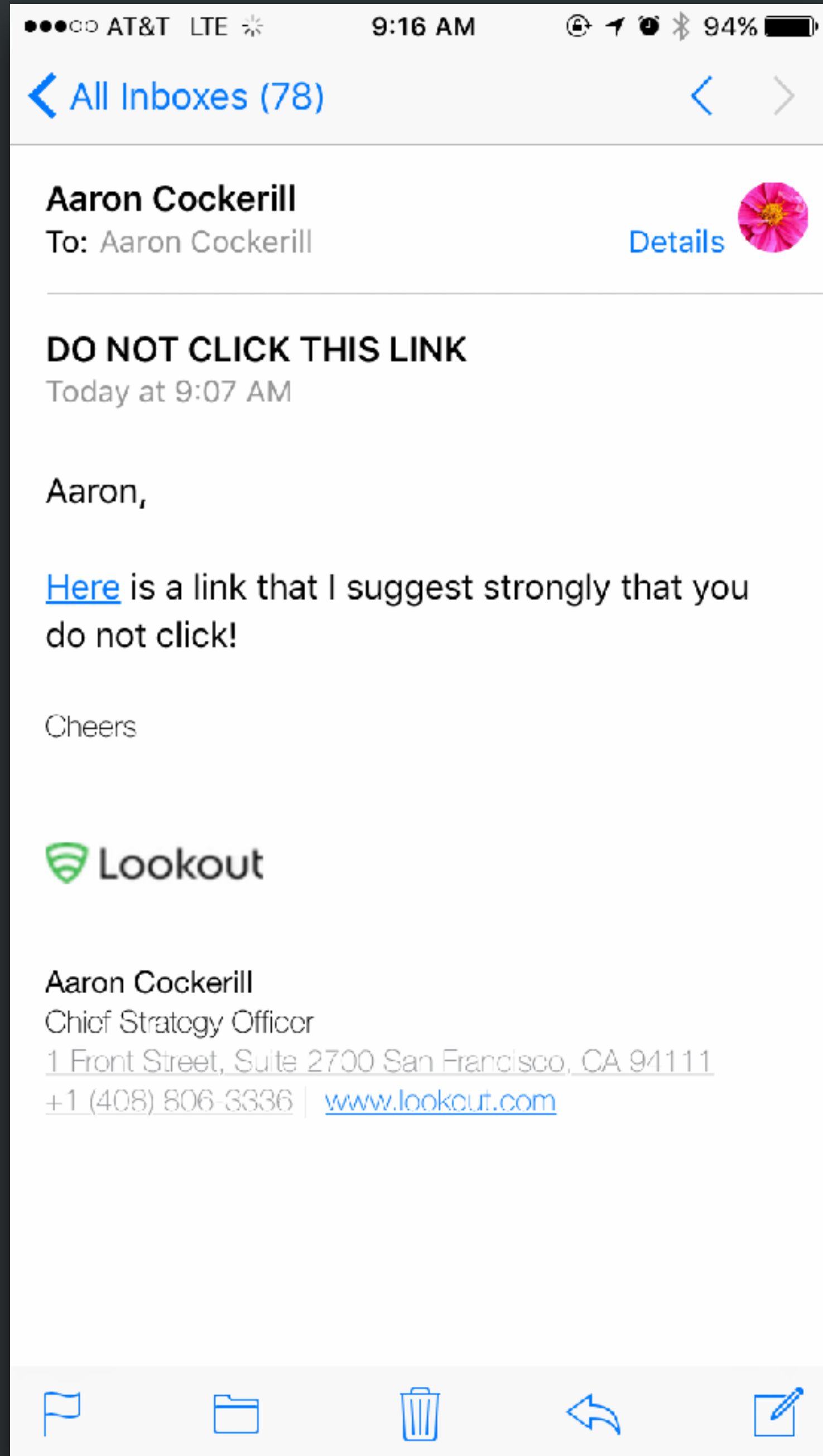
...and because they're personal,  
they're the new target of attack.

Hey Aaron, check out the new KTM 500 EXC.  
<http://ktm500exc.iamges.com.au/link>

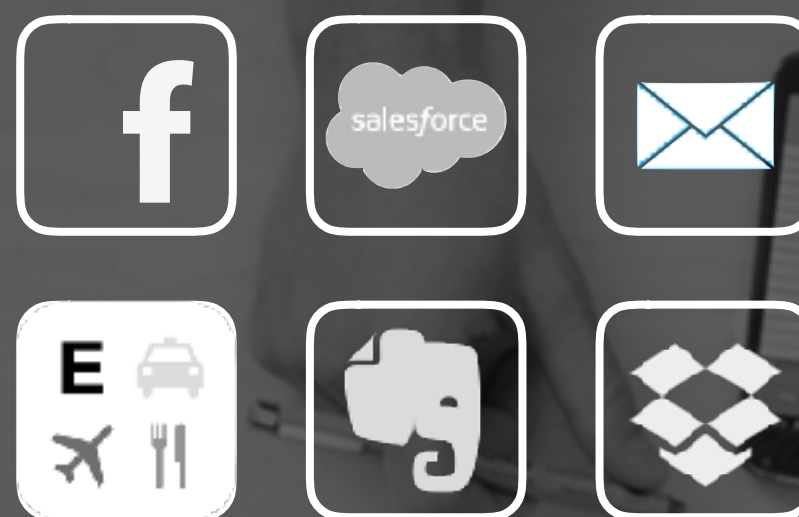












```
1010001 0100100 1001001 0010100
1001010 0100101 0100101 0010101
0100100 1010010 1010100 1010101
0100111 USER_ID PASSWRD 1010101
0010101 0101001 0010100 1001010
1010010 1011110 1010010 1010010
1010010 1010101 0101001 0101010
1001010 0101010 1010100 1010100
```

# 51%

Time on mobile, vs  
42% on PC

**KPCB** | KLEINER  
PERKINS  
CAUFIELD  
BYERS

# 90%

Time in apps,  
not the browser.

 **FLURRY**

# 67%

Global 2000 companies  
report breaches as a result  
mobile devices

**Ponemon Institute**



# Pegasus - a real life mobile exploit









# The Kill Chain.

Reconnaissance

Weaponization

Delivery

Exploitation

Installation

Command & Control

Actions on Objective



Reconnaissance

Weaponization

Delivery

Exploitation

Installation

Command & Control

Actions on Objective



Ahmed Mansoor

@Ahmed\_Mansoor

Laureate of Martin Ennals Award for Human Rights Defenders - 2015

[martinennalsaward.org](http://martinennalsaward.org)

[emarati.katib.org](http://emarati.katib.org)

Joined December 2010

AMNESTY INTERNATIONAL

WHO WE ARE

WHAT WE DO

COUNTRIES

GET INVOLVED

DONATE NOW

LATEST

SEARCH

EN

NEWS

CAMPAIGNS

EDUCATION

RESEARCH

### Ahmed Mansoor Selected as the 2015 Laureate Martin Ennals Award for Human Rights Defenders

6 October 2015, 17:30 UTC

The [Martin Ennals Foundation](#) has today announced Ahmed Mansoor as the 2015 Laureate Martin Ennals Award for Human Rights Defenders.

Ahmed Mansoor was selected by a jury of ten global human rights organizations (see list below). The award is given to Human Rights Defenders who have shown deep commitment and face great personal risk. The aim of the award is to provide protection through international recognition. Strongly supported by the City of Geneva, the Award will be presented on Tuesday 6 October.

Ahmed Mansoor (United Arab Emirates)

Since 2005, Ahmed Mansoor has focused on initiatives concerning freedom of expression, civil and political rights. He successfully campaigned in 2006-2007 to support two people jailed for critical social comments, who were released and the charges dropped. Shortly after, the Prime Minister of UAE issued an order not to jail journalists in relation to their work. Mr Mansoor is one of the few voices within the United Arab Emirates who provides a credible independent assessment of human rights developments. He regularly raises concerns on arbitrary detention, torture, international standards for fair trials, non-independence of the judiciary and domestic laws that violate international law.



Reconnaissance

**Weaponization**

Delivery

Exploitation

Installation

Command & Control

Actions on Objective

Package initialization access exploit





Reconnaissance

Weaponization

**Delivery**

Exploitation

Installation

Command & Control

Actions on Objective

Socially engineered



web page



Reconnaissance

Weaponization

Delivery

**Exploitation**

Installation

Command & Control

Actions on Objective

Click link

Initial  
Exploit

Jailbreak

Exploit against Safari

- CVE-2016-4655

**3 zero days**

Two kernel exploits:

- CVE-2016-4656
- CVE-2016-4657

jailbreak the device

# Multi-stage iOS exploit



Reconnaissance

Weaponization

Delivery

Exploitation

**Installation**

Command & Control

Actions on Objective

**hidden install**

Surveillance  
Software

- Installs persistent stealth monitoring
- Establishes communication to Command & Control infrastructure
- Hooks all communication and starts stealing data

### **Sophisticated Capabilities**

- Auto-start on reboot
- Re-exploit the kernel to maintain root privileges
- Disable iOS firmware updates
- Self-destruct if phone is tampered with

# Installs persistent malware implant



Reconnaissance

Weaponization

Delivery

Exploitation

Installation

**Command & Control**

Actions on Objective

Your Google verification code is:5678429

[http://gmail.com/?](http://gmail.com/?z=FEcCAA==&i=MTphYWxhYW4udHY6NDQzLDE6bWFub3Jhb25saW5lLm5ldDo0NDM=&s=zpvzPSYS674=)

[z=FEcCAA==&i=MTphYWxhYW4udHY6NDQzLDE6bWFub3Jhb25saW5lLm5ldDo0NDM=&s=zpvzPSYS674=](http://gmail.com/?z=FEcCAA==&i=MTphYWxhYW4udHY6NDQzLDE6bWFub3Jhb25saW5lLm5ldDo0NDM=&s=zpvzPSYS674=)

# Remotely control device



Reconnaissance

Weaponization

Delivery

Exploitation

Installation

Command & Control

Actions on Objective

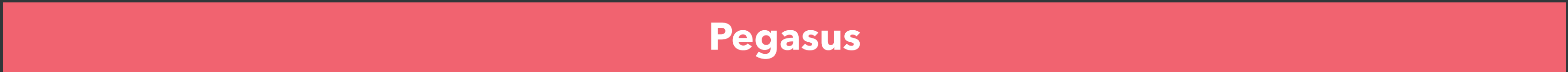
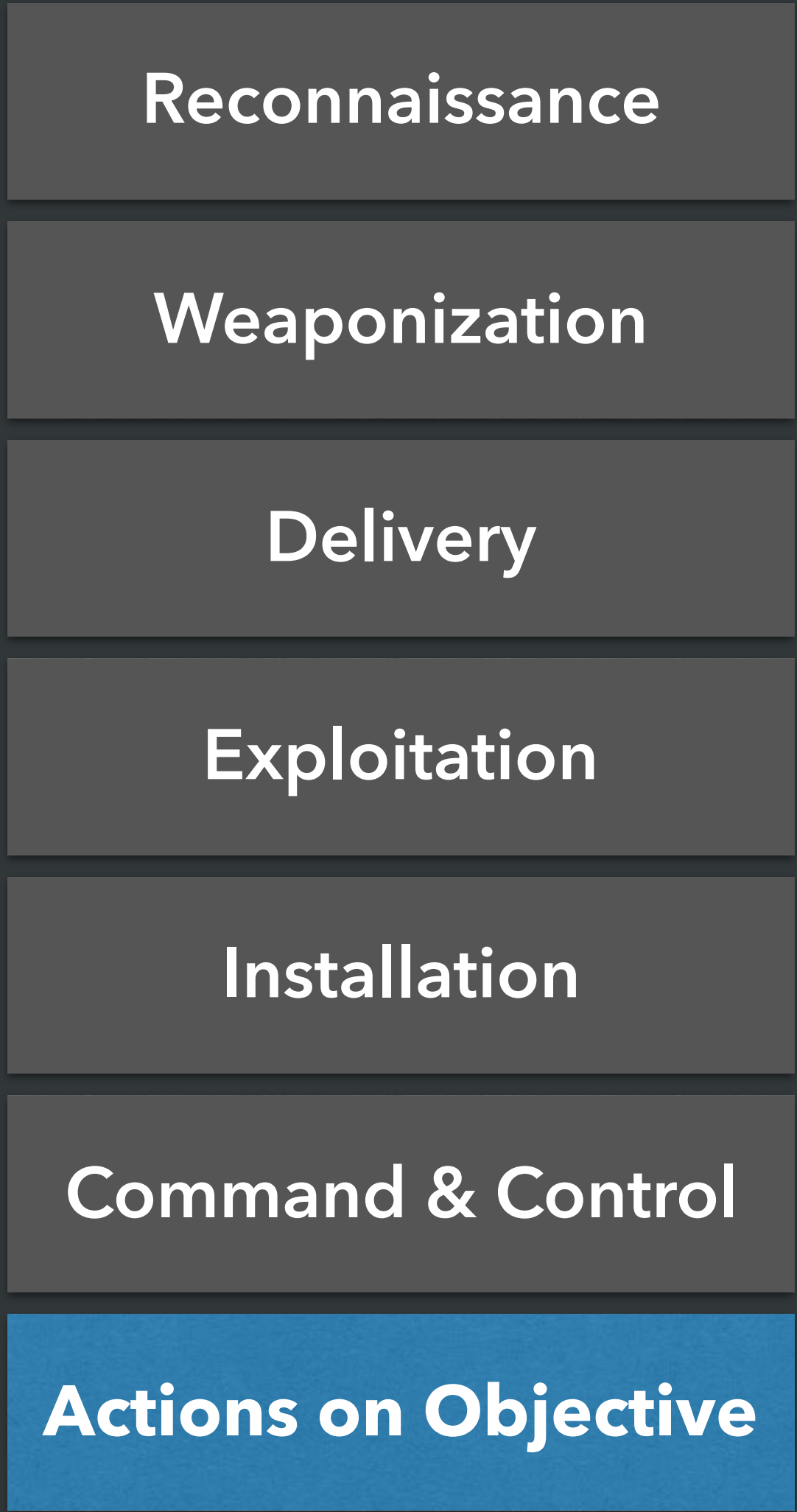


Encryption

Kernel

Exfiltrate data





Exfiltrate data



# The Arms Dealer: NSO Group

“NSO Group is a leader in the field of Cyber warfare.”



**NSO GROUP**



NSO Group is a leader in the field of Cyber warfare. The company works with military and homeland security organizations in order to enhance their technological abilities in both the offensive and defensive cyber warfare arenas. NSO Group is backed by large organization and Israeli technology.

The company's focus is on the mobile and cellular Cyber Warfare field, where it now offers state of the art, advanced solutions.

Our offering includes coverage of the most popular handset Operating Systems, surgical activity monitoring solution exclusively for the use of Government, Law Enforcement and Intelligence Agencies.

The system introduces a powerful and unique monitoring tool, called Pegasus, Which allows remote and stealth monitoring and full data extraction from remote targets devices via untraceable commands.



**NSO GROUP LTD.**  
P.O.Box 9237, Hertzeli, Israel  
Tel: +972.77.4341292  
Fax: +972.77.4253513  
E-mail: omri@nsogroup.com

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## THE WALL STREET JOURNAL.

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<http://blogs.wsj.com/digits/2014/08/01/can-this-israeli-startup-hack-your-phone/>

### DIGITS

## Can This Israeli Startup Hack Your Phone?



By

**DANNY YADRON**

Aug 1, 2014 7:00 am ET

Many computer-security companies trumpet their skills and accomplishments. Some take another tack altogether, like NSO Group.



German Chancellor Angela Merkel holds a new secure BlackBerry following reports the National Security Agency bugged her mobile phone. *REUTERS*

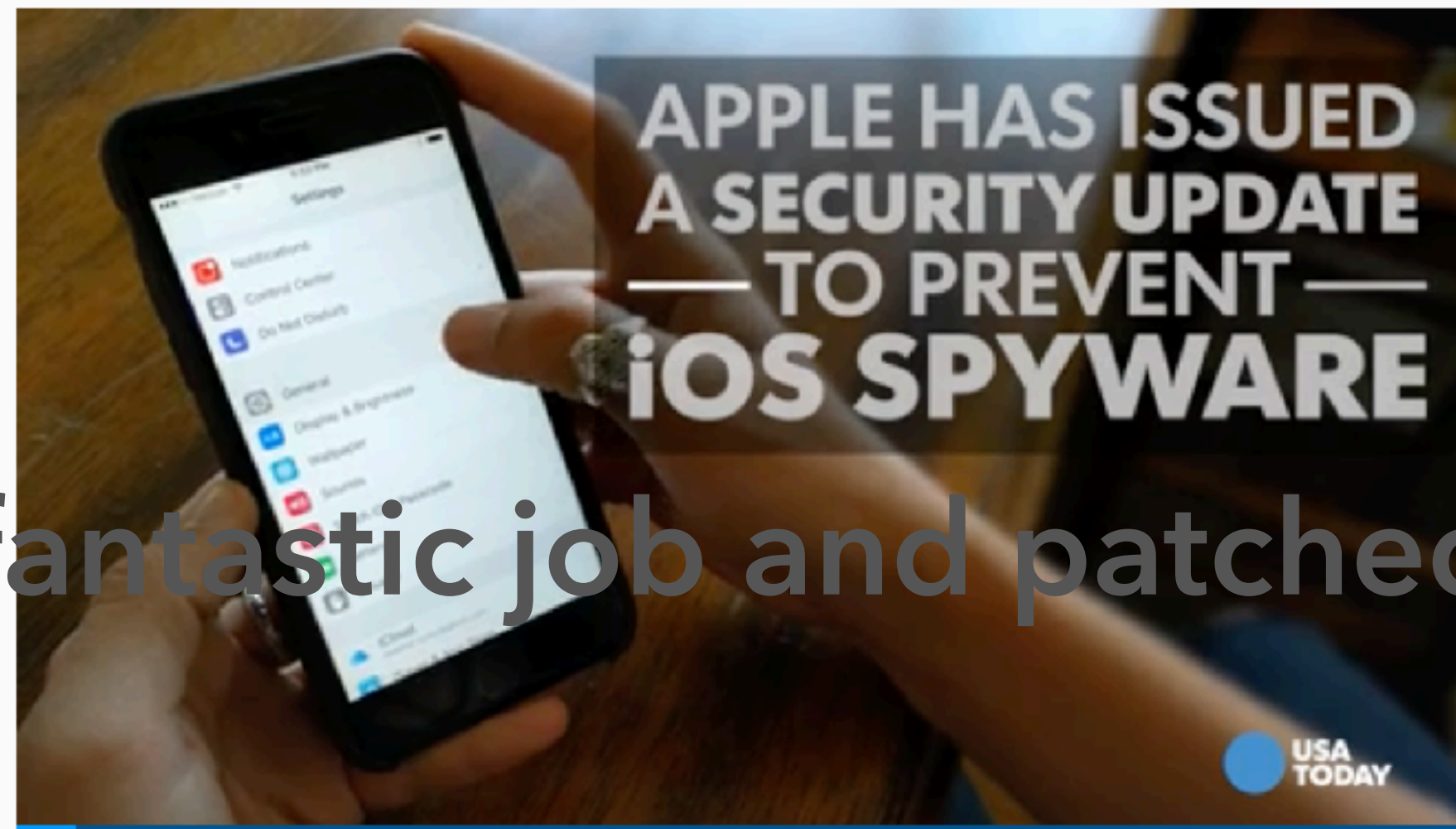
This Israeli startup no

longer operates a website. But it has peddled its wares to the Mexican government, gotten on the radar of Central Intelligence Agency officials and recently



# Apple issues security update to prevent iPhone spyware

Jon Swartz and Elizabeth Weise, USA TODAY 1 a.m. EDT August 26, 2016



A recent attempted hack shed light in vulnerabilities within iOS that would allow hackers to glean information from victims' apps and more.

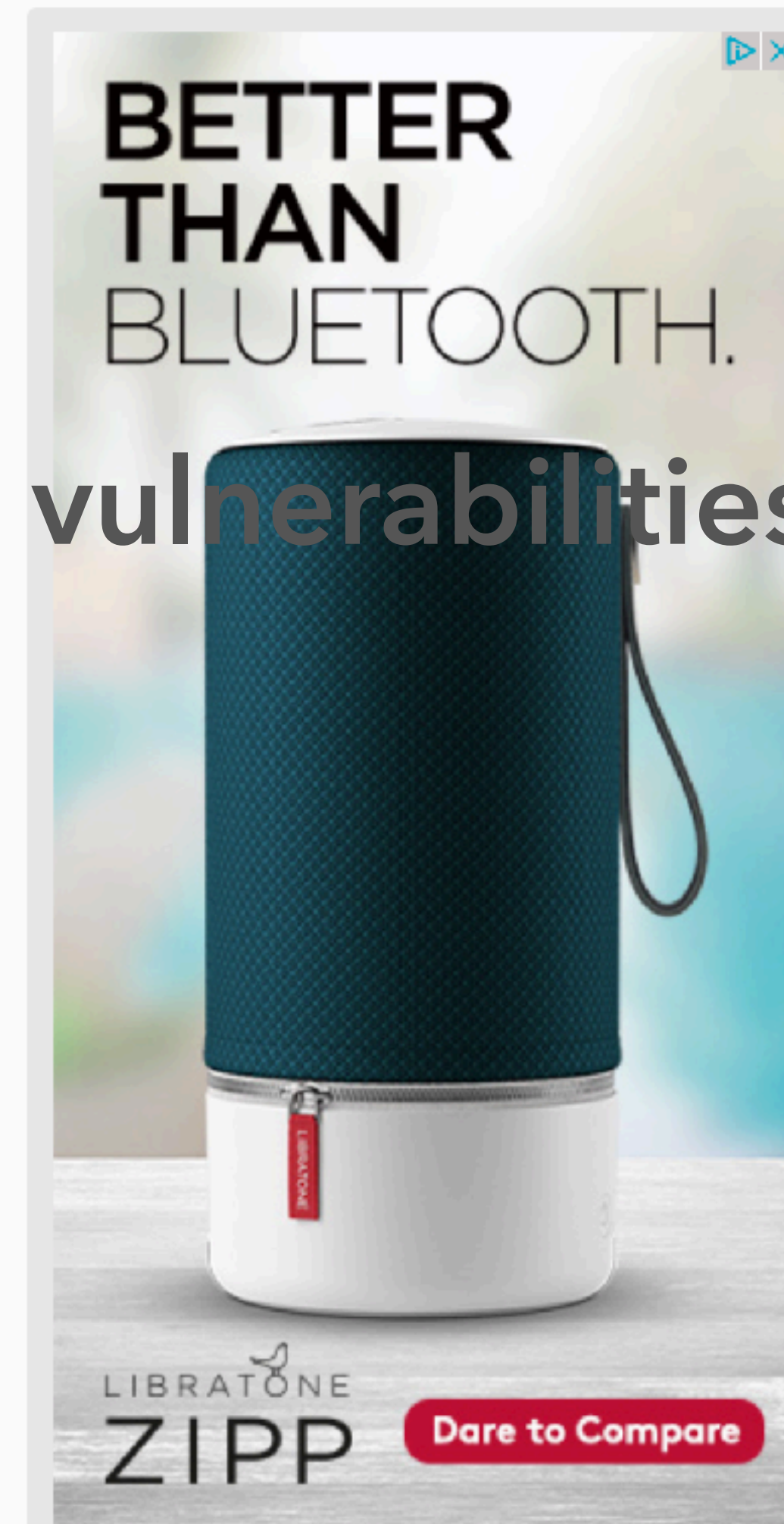


(Photo: (AP Photo/Jon Gambrell))

SAN FRANCISCO — Apple issued a security update to prevent attacks by rare, highly expensive spyware that exploits flaws in the mobile operating system for iPhones and iPads, after security researchers said it was used to target a Middle Eastern dissident's phone.

In a statement to USA TODAY Thursday, Apple said it immediately fixed the vulnerability upon learning of it.

It advises customers to download the latest version of its iOS, version 9.3.5, for security protection.



Apple did a fantastic job and patched vulnerabilities in 10 days!



**What did your organization do?**





iPhone

Confiscate and replace 600 exec devices





### Erase this iPhone?

All your content and settings will be erased when this iPhone connects to the Internet. An erased iPhone cannot be located or tracked.

Cancel

Erase



iPhone

12 minutes ago

☐ Notify me when found



Play Sound



Lost Mode



Erase iPhone

# Wipe all 1,500 un-patched devices

Legal

Standard



# Gartner Predicts 2017



## Key findings

- "Mobile attacks (Pegasus, XcodeGhost) and vulnerabilities (Stagefright, Heartbleed) are increasing in terms of both number and pragmatism."
- "Enterprises are now looking for solutions that can enhance their mobile security posture."



## Security and risk managers responsible for endpoint and mobile security must

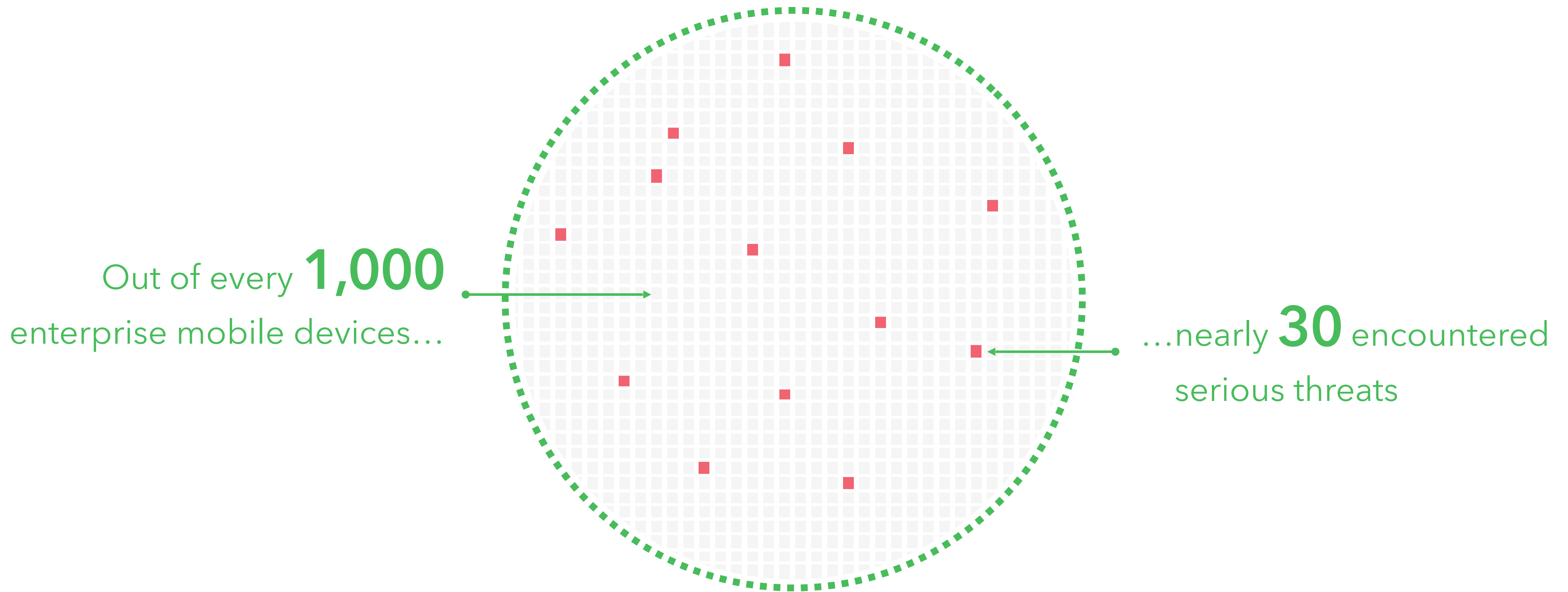
"Start now to evaluate MTD tools, and gradually implement these solutions in complement to EMM. "

**Source:** Gartner Predicts 2017: Endpoint and Mobile Security, John Girard, Dionisio Zumerle, Brian Reed, Peter Firstbrook, Bart Willemsen, November 2016

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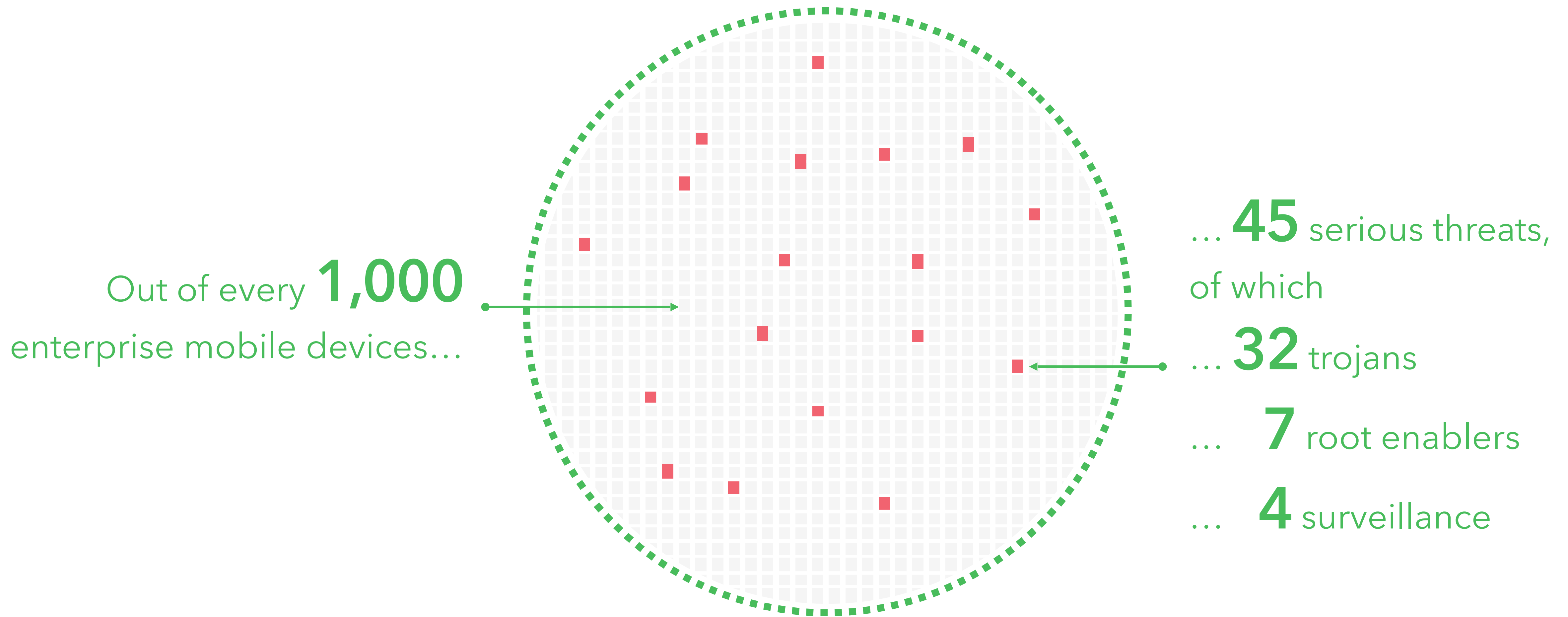


# General threat encounter rate for enterprise mobile devices





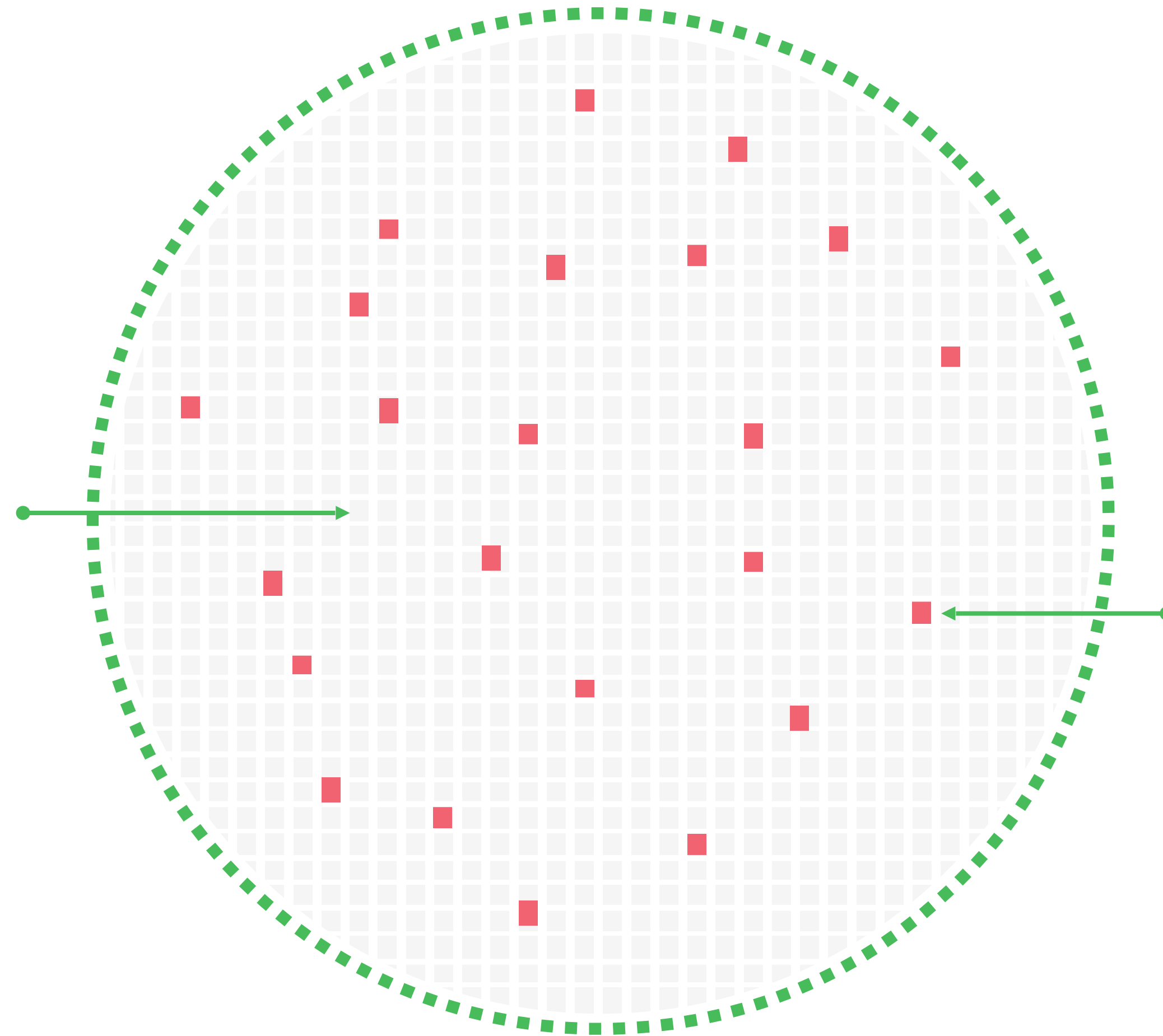
# Threat encounter rate for Retail Sector mobile devices





# Threat encounter rate for Healthcare mobile devices

Out of every **1,000**  
enterprise mobile devices...



... **67** serious threats,  
of which

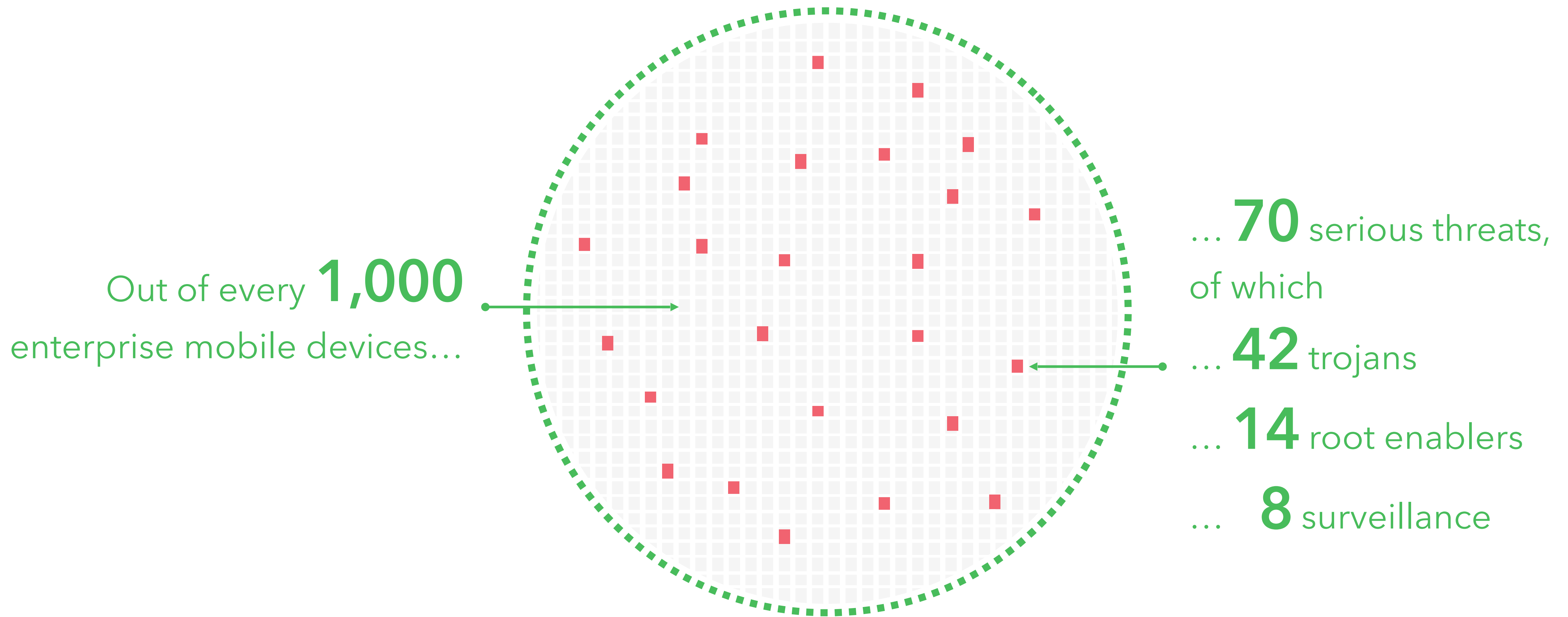
... **42** trojans

... **14** root enablers

... **7** surveillance



# Threat encounter rate for Financial Sector mobile devices

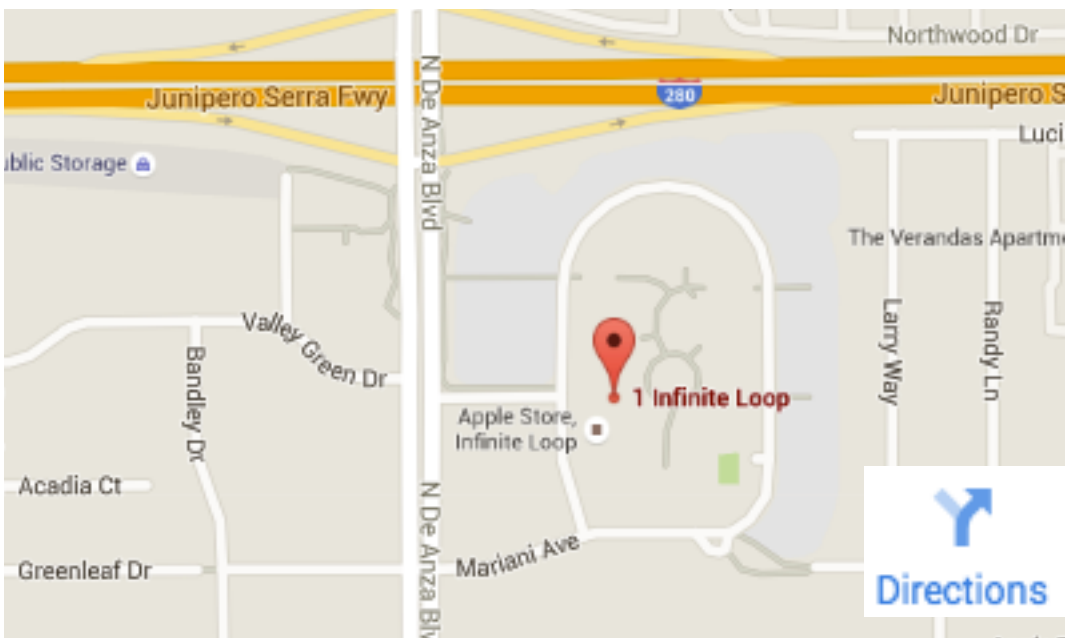




ACME Manufacturing

Bob Smith  
COO  
  
125 Main St  
Freemont, CA 94536

Mobile: +1(408) 555-1534  
Work: +1(408) 555-8461



Opportunity

120k users

Forecast

80%

Mon Oct-14, 10:32am

Bob to assign Director (Kevin?) to project and provide requirements.

[New](#)

[Edit](#)

14k apps

60%

Thu Oct-10 9:12am

Bob said he is unlikely to get budget for this project, but will find out more in planning...

[Edit](#)

History

SA

Details

8.2k users

30-Jun-15

BYOD project "Choice" led by Bob. Rollout staged...

1,600 apps

31-Dec-14

Infrastructure update to enable DR and Business...

2,000 users

30-Jun-14

Initial purchase for Networking group for Project...

100 users

30-Jun-14

Proof-of-concept purchase for Project Choice (BY...

Customer Care

Failed Login



Mon Oct-14, 8:15am Provided work-around for login issue...

Appliance F...



Tue Oct-1, 3:22pm Replaced faulty NIC under warranty usi...



Customer



Opportunity



Pipeline



Activity



Reports



salesforce.com

LinkedIn

Contacts

salesforce.com

SAP

License tracking db

Bugzilla

### ACME Manufacturing

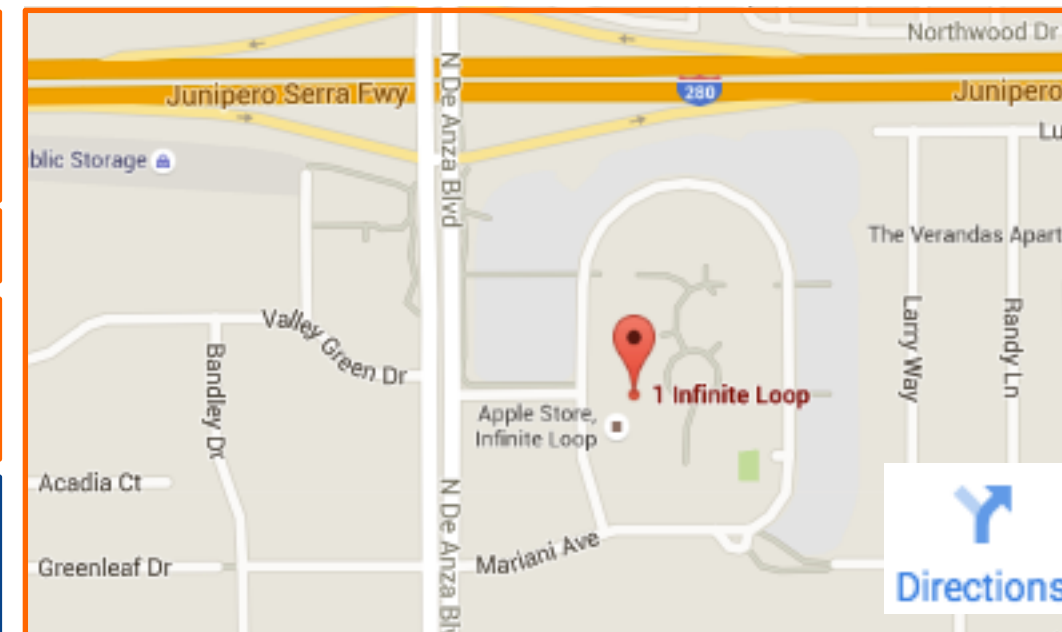
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Google Maps

salesforce.com



Customer



Opportunity



Pipeline



Activity



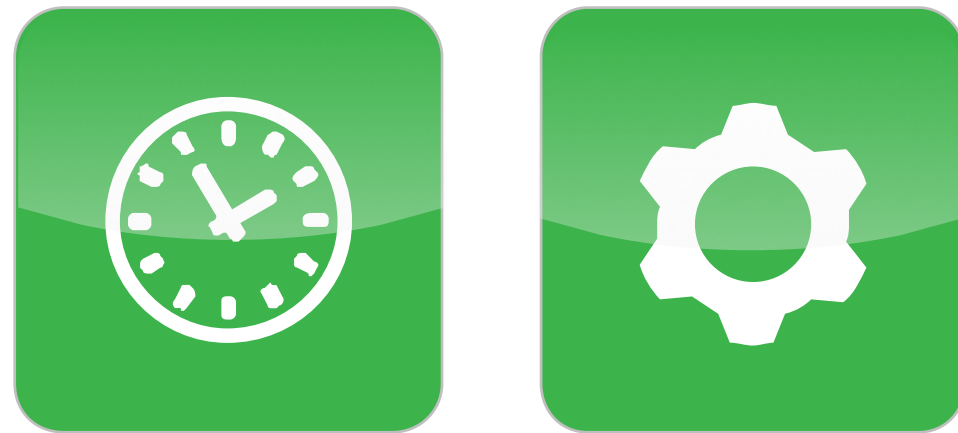
Reports

— SaaS API

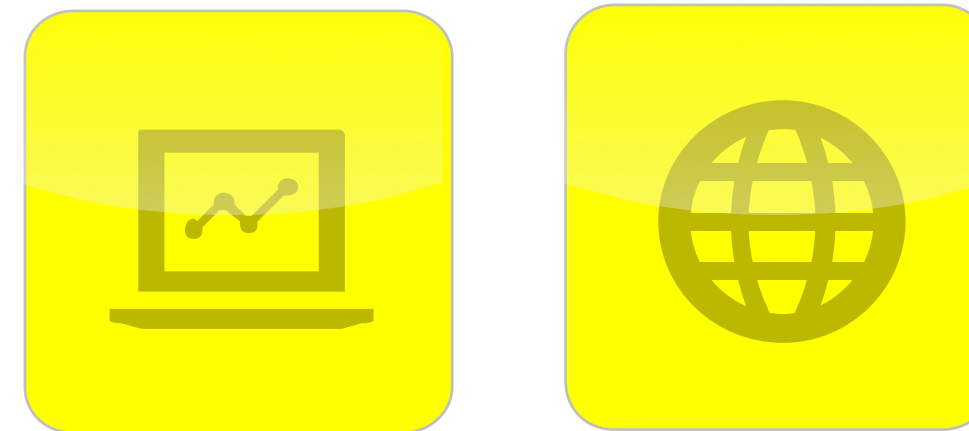
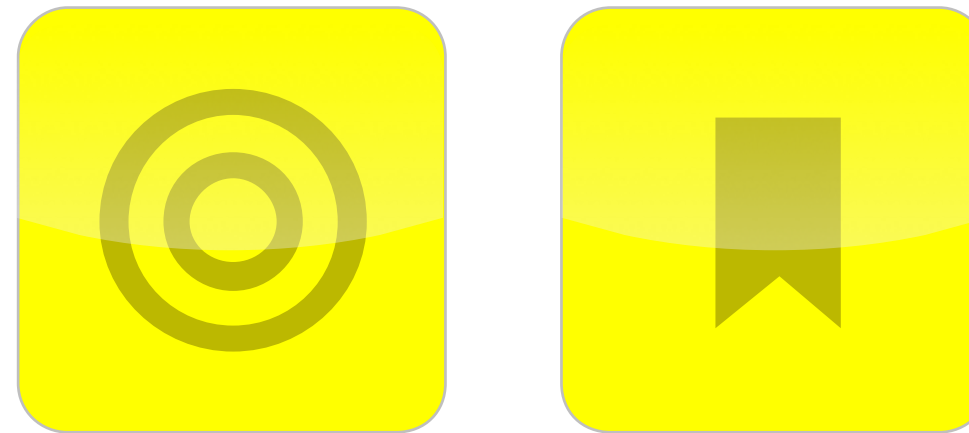
— Legacy System API



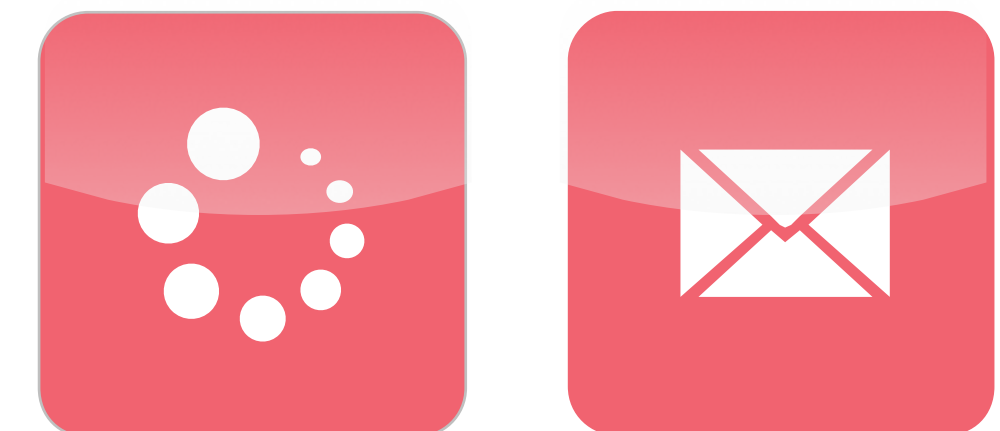
# App behavior risk spectrum



Exhibits no sensitive  
behaviors



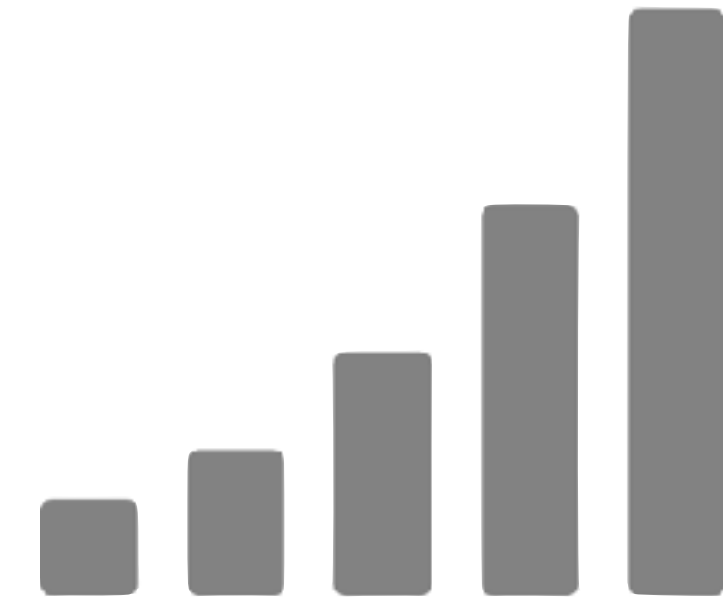
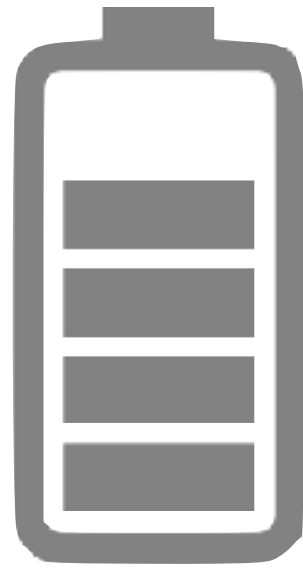
Exhibits one or more sensitive  
behaviors



Exhibits malicious  
behaviors



# Protecting mobile devices requires a different approach

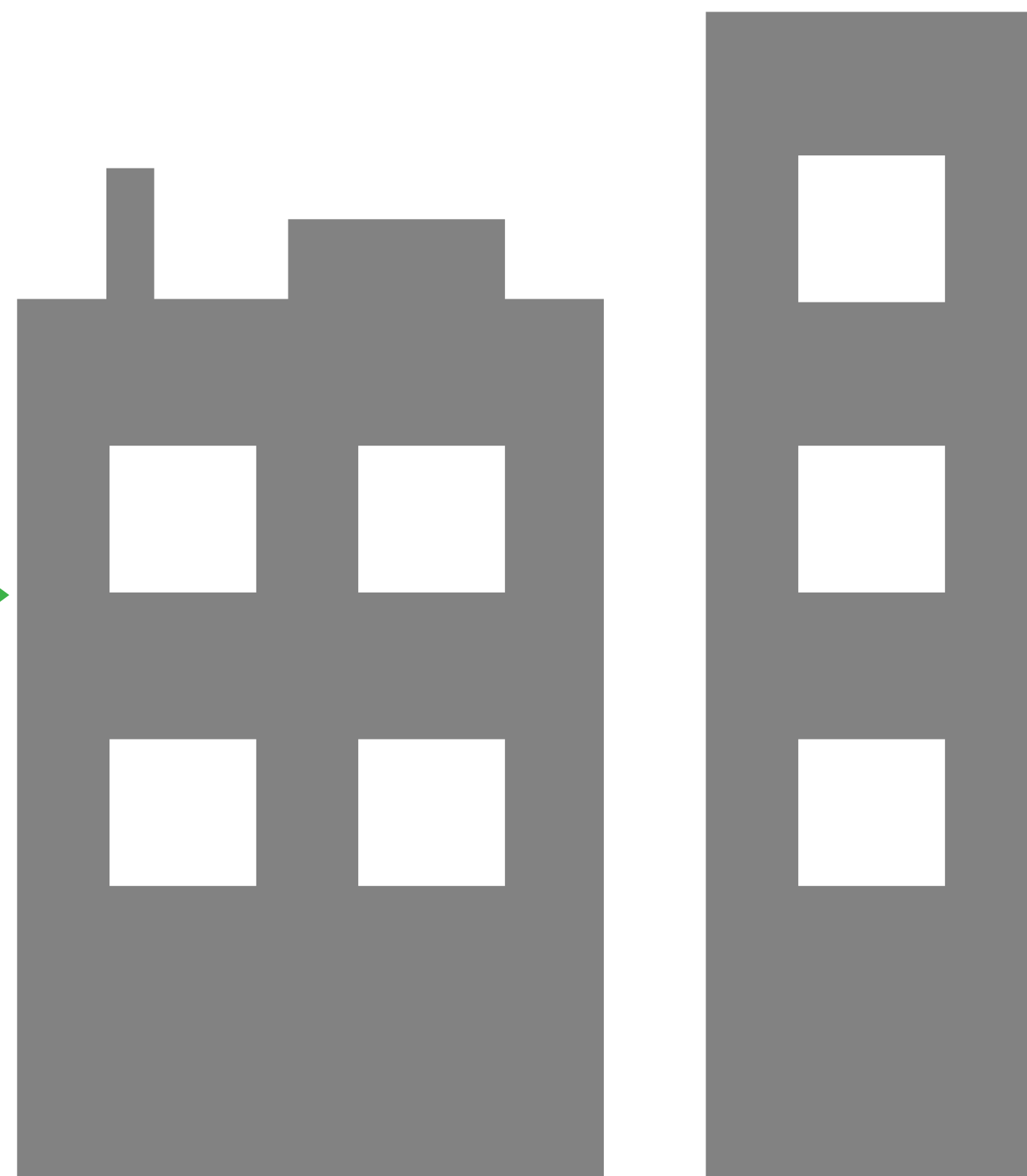
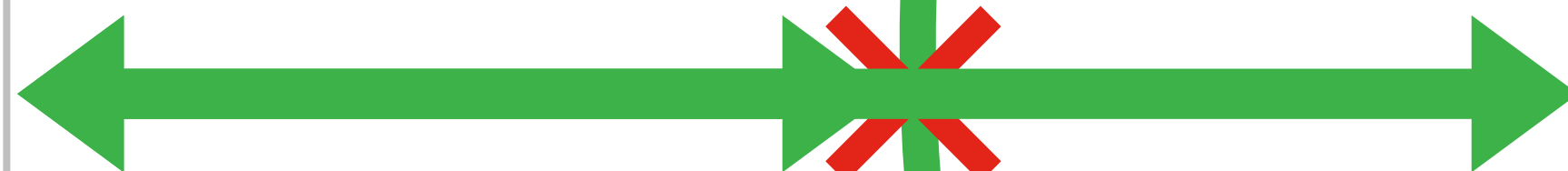
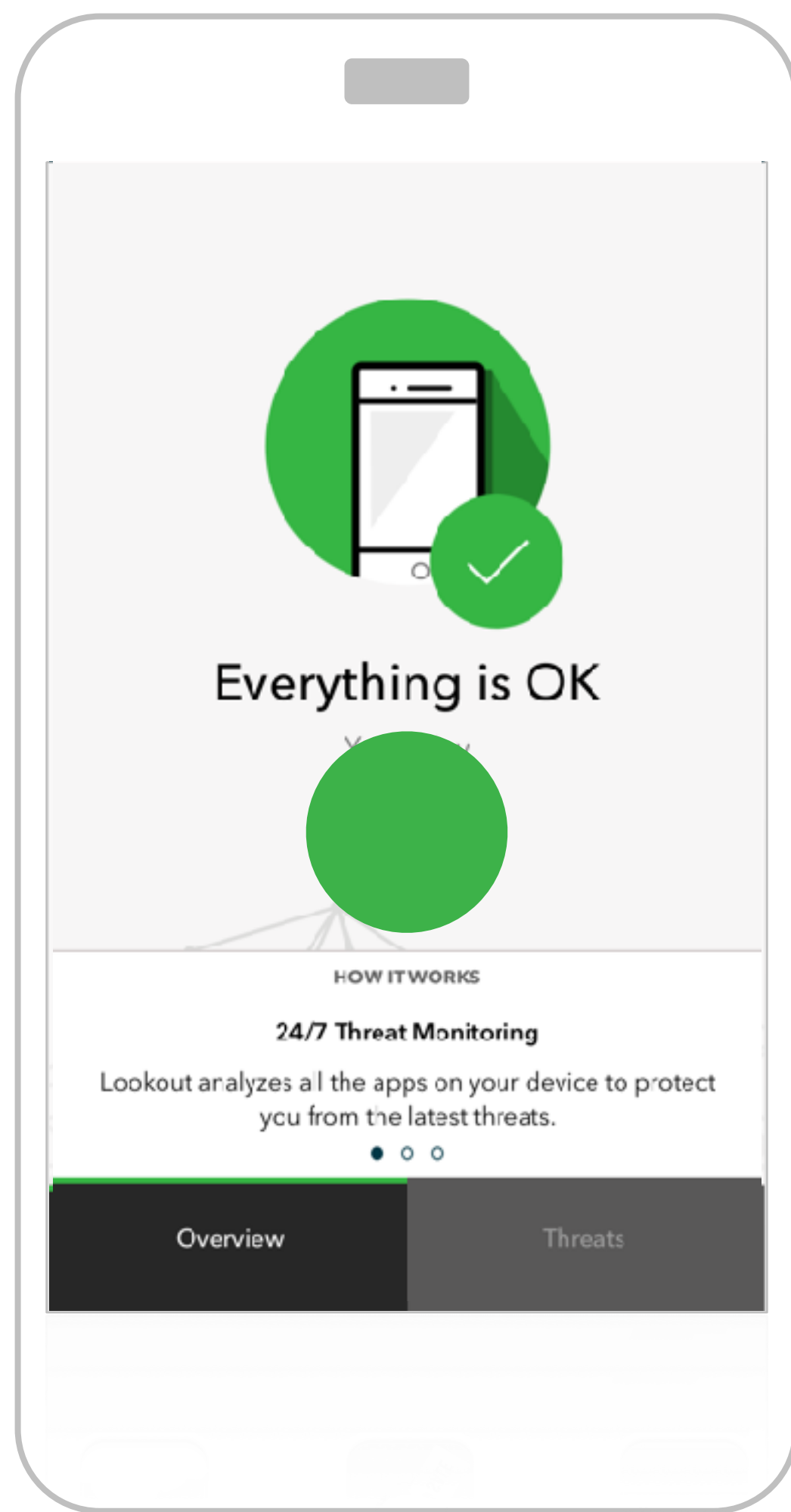


**<API>**

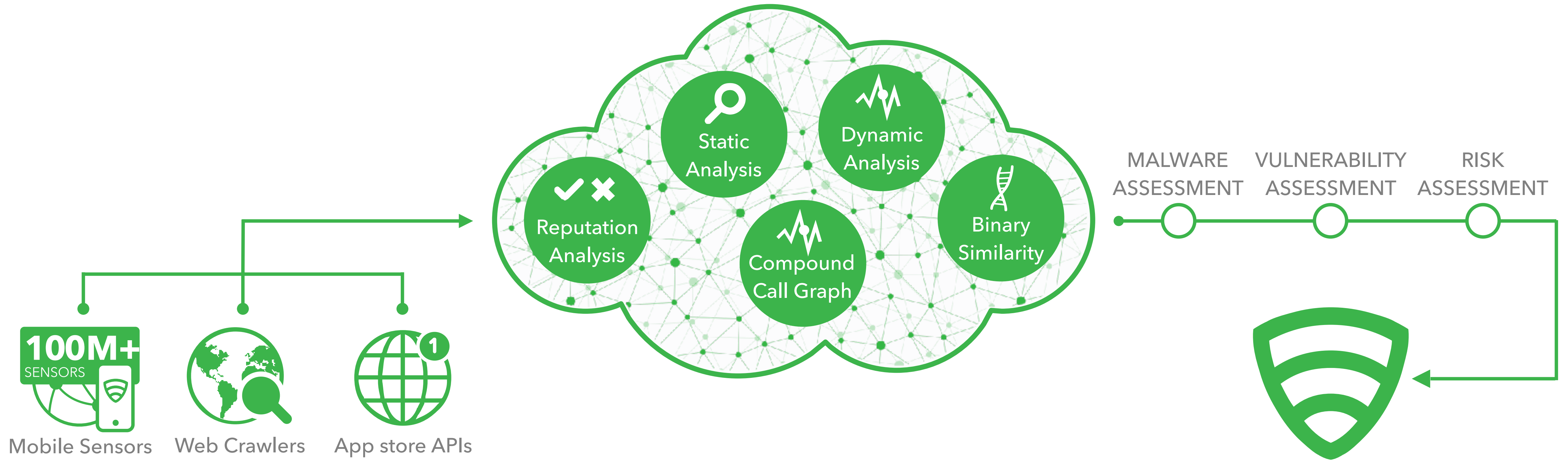












ACQUIRE

90K+

NEW APPS PER DAY

ANALYZE

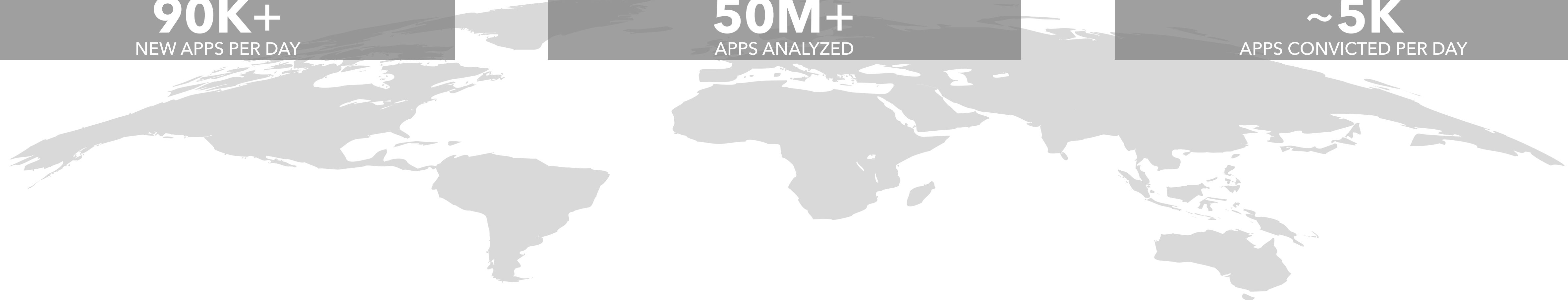
50M+

APPS ANALYZED

PROTECT

~5K

APPS CONVICTED PER DAY

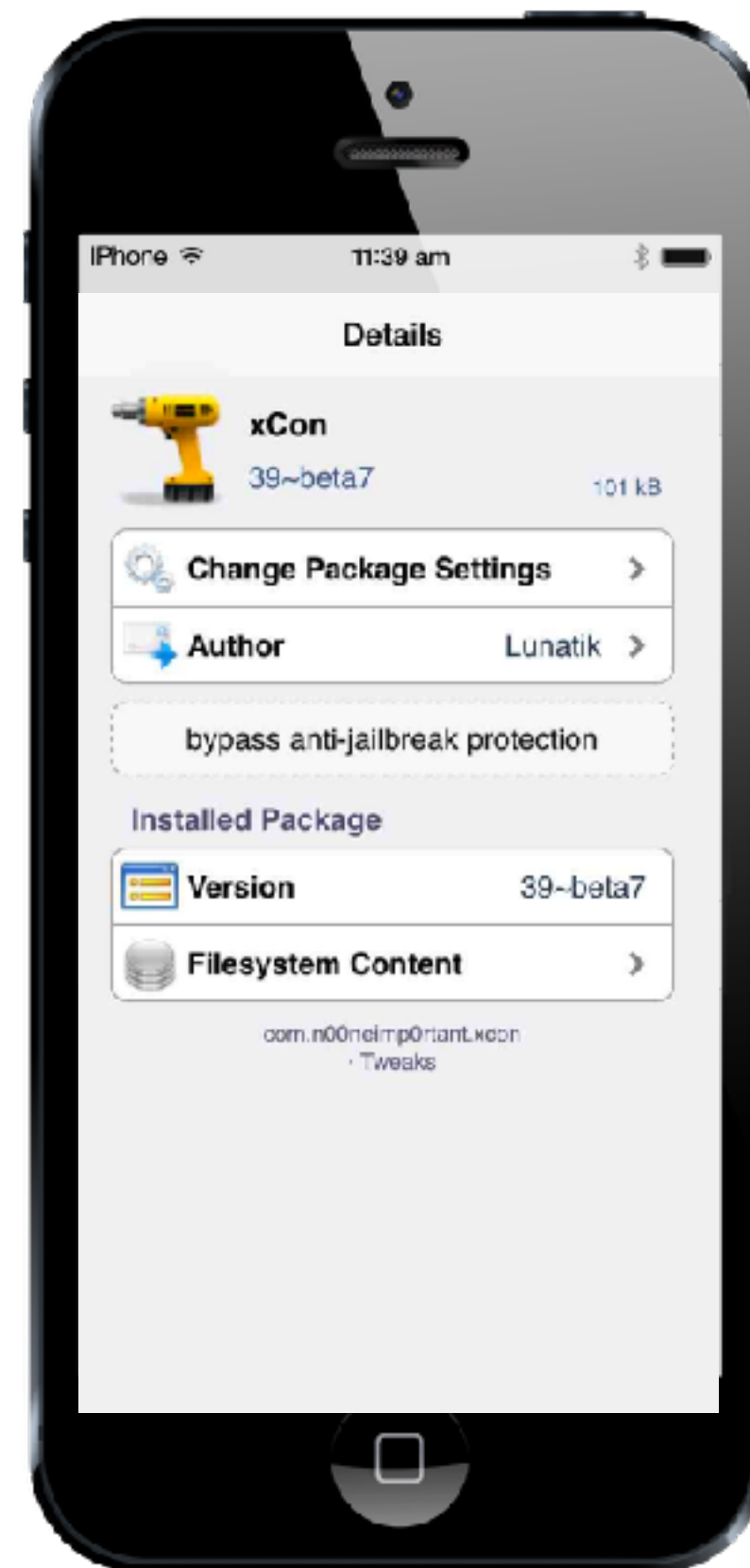






**EVERYTHING WILL BE OK**









iOS 9.3.5

iOS 10.0.1



panic!@reality