HITS BROADCAST IT SUMMIT 11.8.2016 MICROSOFT TECHNOLOGY CENTER • NYC

Sponsorship Opportunities

DELIVERABLES	TITLE*	DIAMOND*	PLATINUM	GOLD	SILVER	BRONZE	BRAND*
Prominent Logo Placement as							
"Presented By" Sponsor on all							
Materials (Exclusive)							
Conference Welcome Remarks							
Sponsorship of Networking Break							
Sponsorship of	-						
Networking Reception			•				
Session Sponsorship with On Stage	-						
Introduction							
On Stage Technology Spotlight							
Table Top Display** or Company	-		-	-	-		
Signage***							
Sponsor Logo in Email Promotions,	-		-	-	-	-	-
Website and Public Relations							
Logo on Promotional Signs							
Company Logo & Link on	-		-	-		-	-
Conference Website							
Company Logo on Conference	-		-	-	-	-	
Program Cover							
Conference Program Ad/White	4 Pages	3 Pages	2 Pages	Full Page	Full Page	Half Page	Half Page
Papers							
Conference Program Ad Placement	Priority 1	Priority 2	Priority 3	Priority 4			
Complimentary Conference	10	7	6	5	4	3	1
Registrations							
Number of Sponsorships Available	SOLD	3	4	5	unlimited	unlimited	unlimited
PRICE	\$17,500	\$12,500	\$10,000	\$7,500	\$5,000	\$3,500	\$2,500

Sponsors get preferred panel consideration. Custom packages are available upon request.

Badge Holder/Lanyard; Bag and Padfolio:

Additional \$3,500 and materials provided by sponsor. Available to Silver level and above. Single sponsor only for each.

*MESA membership upgrade not available

**Exhibit Package: 6' draped table with 2 chairs, wastebasket, and electricity

*******Sponsor provides pop-up sign, promotional sign or banner

For more information, please contact:

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