

**Protecting the Most
Important Physical
Asset... You!!!**



Luggage Tags

- Don't put a visible business card in your luggage tag.
- Keep luggage and clothing sterile... no USA and/or American flags visible.
- Don't want advertise that you are with a large company that they know would pay for your return.
- There is an impression in the 3rd world countries that all Americans are rich.



Taxis/Cabs

- Use airport taxi (suck it up and wait in line). DO NOT use solicited offers and drivers who approach you out of nowhere offering cab services.
- The best position of power in a taxi is directly behind the driver. You can gouge eyes, punch, headlock, from behind the driver.



Know Your Route

- Enter your destination in your phone and follow along as you drive to ensure you are traveling in the direction of your final destination.
- If you notice you are going off course tell the driver to stop and turn back (make sure you can communicate in the country **you're in**).
- You should be sitting behind the driver in the event you need to **take action** (choke hold, punch to head, etc...)



Hotel

- **Have your room key out, don't stand in front of your room to fumble for your key.**
- If front desk says your room number out loud, ask to be reassigned.



Elevators

- Position yourself in the back so your behind everyone.
- Note in other countries, personal space is much smaller and they use that to crowd in.
- Ladies, if a man follows you onto an elevator, always ask for their floor number before hitting yours. If they say the floor **you're on and something doesn't feel right, push the floor** above the one they chose to force them off the elevator to diffuse the situation. Ride it back down to your floor.



Blending In

- Travel to and from your hotel is your most vulnerable time.
- Try not to carry a little backpack. Everyone in the world identifies Americans by our obsessive backpack carrying.
- Pay attention to the pace at which people walk in the country **you're in, look how they walk and try to fit in.** Predators know how to spot Americans, who are usually very lucrative targets.



Awareness

- Untrained people go through daily life looking at their environment through a 30 degree span in front of them and never look above eye level or to the sides. People trained in surveillance, and even criminals figure this out, will therefore always be on the periphery of that and will usually take up posts in windows above you.
- Try to get in the habit of when you walk out of or into a building, look to the far right and left, then always check overhead. Just that demonstrated level of awareness will send most bad guys **looking for less “switched on” targets.**



Cell Phone

- Your cell phone has 80% reflectivity. If you feel someone is following you, use your phone as a mirror to see or turn the camera around and snap a picture, inconspicuously over your shoulder or around your side.
- You can also pretend to take a selfie and photo the subject in question.



Daily Check-in

- Leave your daily schedule with someone who will be checking. Arrange check-in times so if something happens, they will be alerted to it right away.
- **If that person is back at home, be sure you've given them** someone to contact, to include the local police department. However, sometimes police departments are unreliable and possibly corrupt.



Active Shooter

- Run if you can. **Hide if you can't run.** Fight if you have to. **However, if possible don't hide in a place or way that prevents you from fighting if found.** If you can get 15 ft. between you and a shooter, run and keep running.
- If involved in a shooting and you incorporate Run/Hide/ Fight.... put cell phone on silent or airplane mode (not vibrate). Noise gets you killed. You can quickly put in normal mode when time comes to call for help.
- New trend - combining bombs and shooting (Paris attack).
- The best thing you can do for bombings in airports, malls, etc.. is too realize that it may be followed up with shooter(s). Put distance and walls between you and blasts/threat.



Emergency Rendezvous Point

- Have a place meet up in the event something happens and families or travel partners need to scatter, everyone will know where to link back up in the event there is no communication with one another. Always make the ERP a public place.



Parking and Parking Lots

- Try to park your car nose facing out in the parking lot for a quick departure if confronted. **It's difficult to back up in a hurry, and if you attacked while getting in your car, the assailant is the "V" of the door and will be swept into the car with you if you try to reverse first.** This is an important rule for women as women are frequently assaulted by rapists just as they get into cars in parking lots.
- Always know where you parked. If parking in the daylight, look for the lights and park under them. They will be on when you come out at night.
- In a parking lot, walk down the center of the driving lanes. **You're** less likely to be hit by someone who happens to be driving up the lane than you are from someone hiding to the far side of cars as you walk past and cannot see them.

Never Get Put in a Car

- Never, never, ever allow someone to put you in a car. This is an important rule for all women. Its better to be stabbed or shot while resisting and left there while they drive away. The chances are very good you will live. Anyone who gets kidnapped and is put in a car is much less likely be found alive; **it's an unfortunate statistic.**



Accosted

- If you're accosted or confronted by someone, do not talk, do not negotiate. Don't say things like, "We're not looking for any trouble." Those types of phrases raise their confidence level that you're going to be an easy victim and makes them behave more viciously.
- Strike first, strike fast, strike hard and a lot, then evacuate quickly.
- Scream the whole time. Thugs prefer robbing men because **they know they won't scream, whereas women will.** Remember these people are predators, not combatants. They are not looking for a fight, but an easy victim, just as will all predators.



Keep in Mind

- The universal sign of submission is to look down and away when eye contact is made.
- People who project confidence are less likely to be a victim of a crime.
- Fear attracts violence; confidence deters it.
- **If something doesn't feel right, it probably isn't.** Trust your gut and act on it.
- Know the phone and address of the nearest United States Embassy and/or consult.
- **Don't use public WIFI.**



Want to learn more?

- Active shooter
- Leadership (modeled after military special operations units)
- Team building (modeled after military special operations units)
- Personal Security
- Recognizing Drug Culture in the Workplace
- Self-aid/Buddy aid
- Risk Assessment
- Being a Good Witness
- Hostile Environment Awareness Training

You name it!



If you would like more information about anything you've
heard or interested in on-site training with law enforcement/mili
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Thank you!