

Trends and Highlights in Interop and Beyond

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Trends we are seeing

Three things....



Types of projects we are doing



Customer Experience

Omni Channel Digital Marketing

- Social Integration
- Mobile
- Next Best Action
- Micro-Campaigns

Ecommerce

Digital Asset Management



Cloud Strategy and Migration
Cognitive Solutions
Robotic Process
Automation

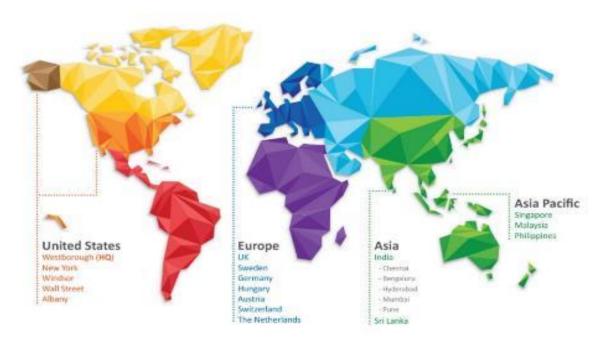
Sell Products in New Ways

Transact

Subscription Management Personalization Rights and Royalties

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VirtusaPolaris helps clients with digital transformation



US Corporation (NASDAQ: VRTU)

- _ \$ 900 million in revenue
- Over 19,000 employees
- 135 active clients
- Delivery Centers: US, UK, EU, India, Malaysia & Sri Lanka

Thank you

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