

Trends we are seeing

Three things....



Customer
Intimacy



Cut Costs



Sell Products
in New Ways

Types of projects we are doing



Customer
Intimacy

Customer Experience

Omni Channel Digital
Marketing

- Social Integration
- Mobile
- Next Best Action
- Micro-Campaigns

Ecommerce

Digital Asset Management



Cut Costs

Efficiency Projects

Cloud Strategy and
Migration

Cognitive Solutions
Robotic Process
Automation



Sell Products
in New Ways

Transact

Subscription Management
Personalization
Rights and Royalties

VirtusaPolaris helps clients with digital transformation



US Corporation (NASDAQ: VRTU)

- \$ 900 million in revenue
- Over 19,000 employees
- 135 active clients
- Delivery Centers: US, UK, EU, India, Malaysia & Sri Lanka

Thank you

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