

The Future of Knowledge Work

Roger Dickey, CEO, Gigster



Right?



If outsourcing **just worked**,
everyone would use it.



Push button, **get software.**

Start Project





Push button, **file lawsuit.**

Start Project





Push button, **do taxes.**

Start Project





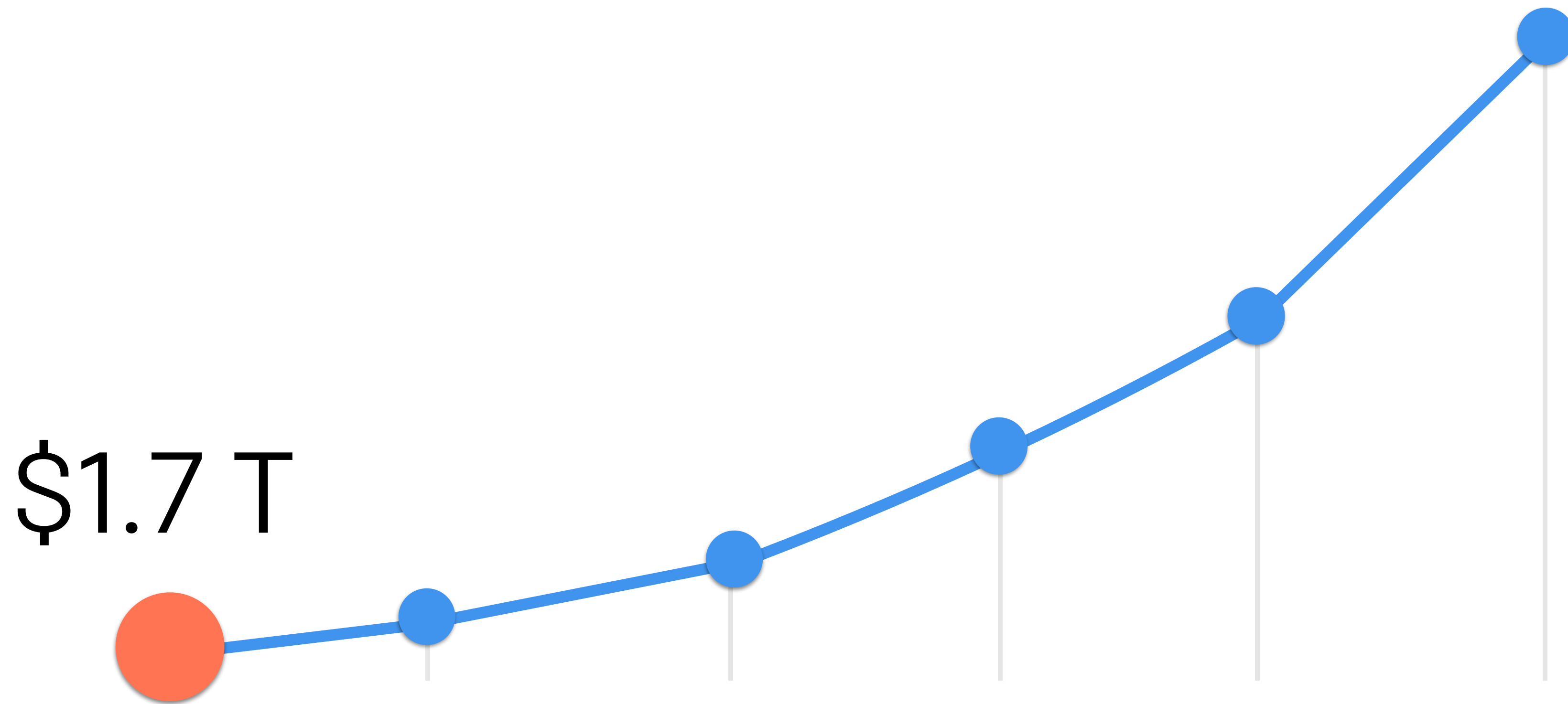
Push button, **get blueprints.**

Start Project



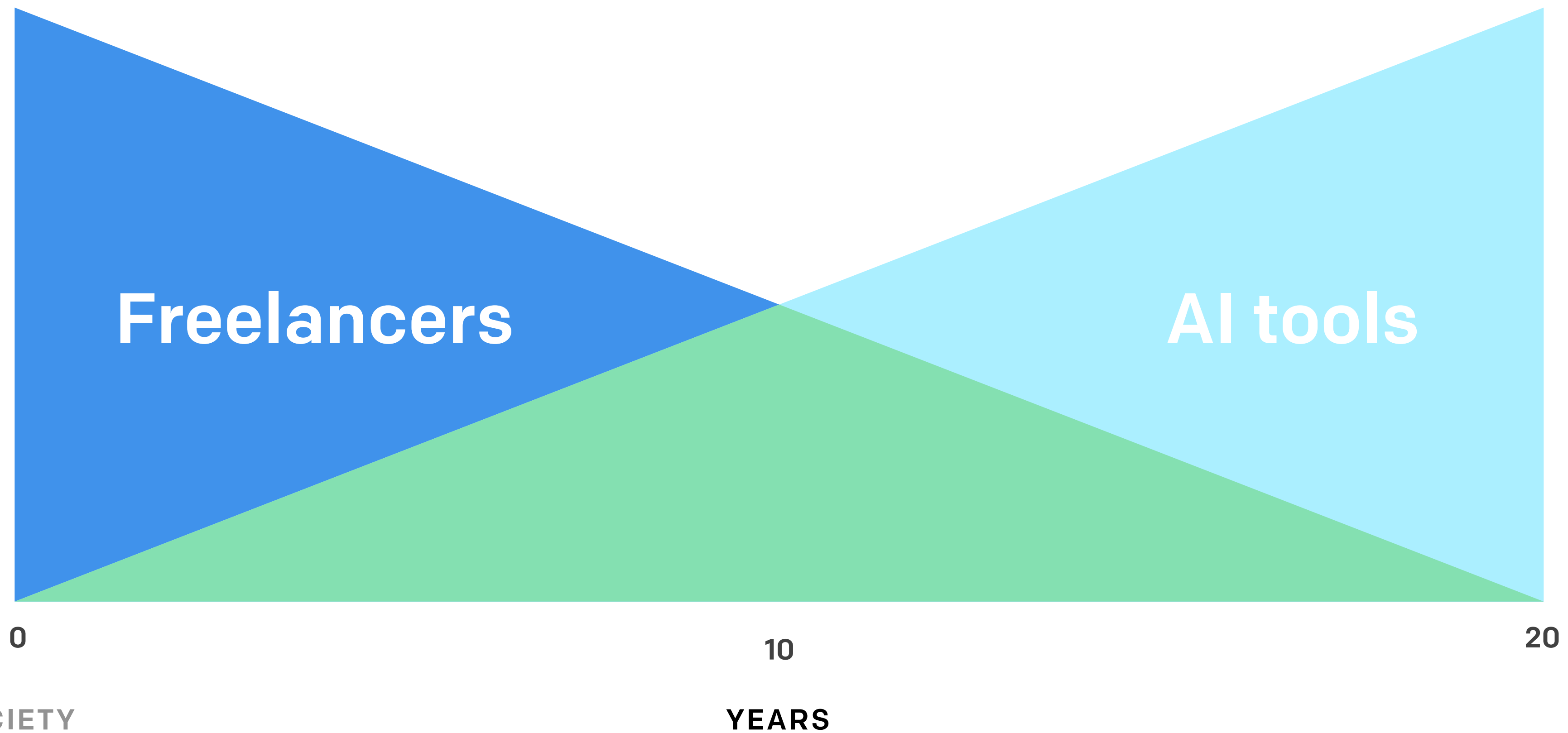


What happens if it's **this easy**?



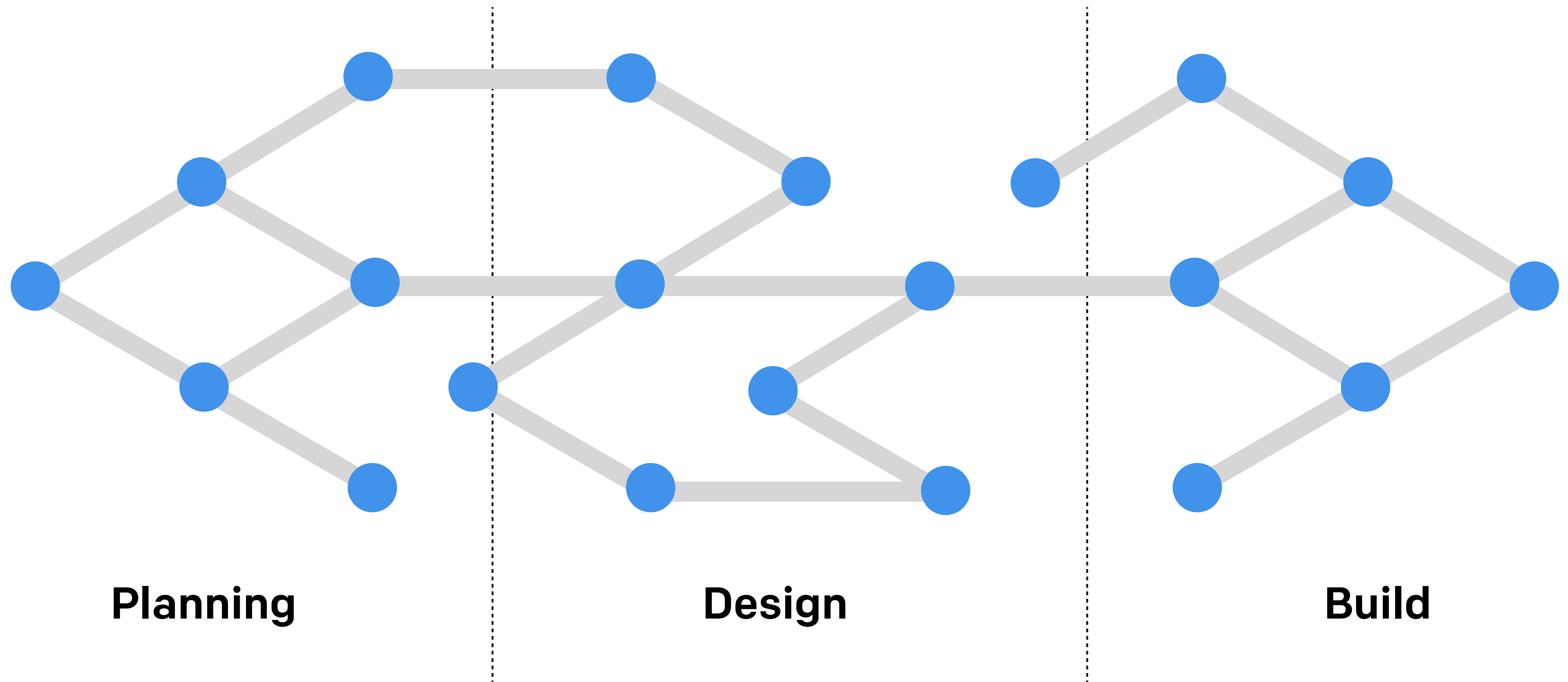


Work platform of **the future**



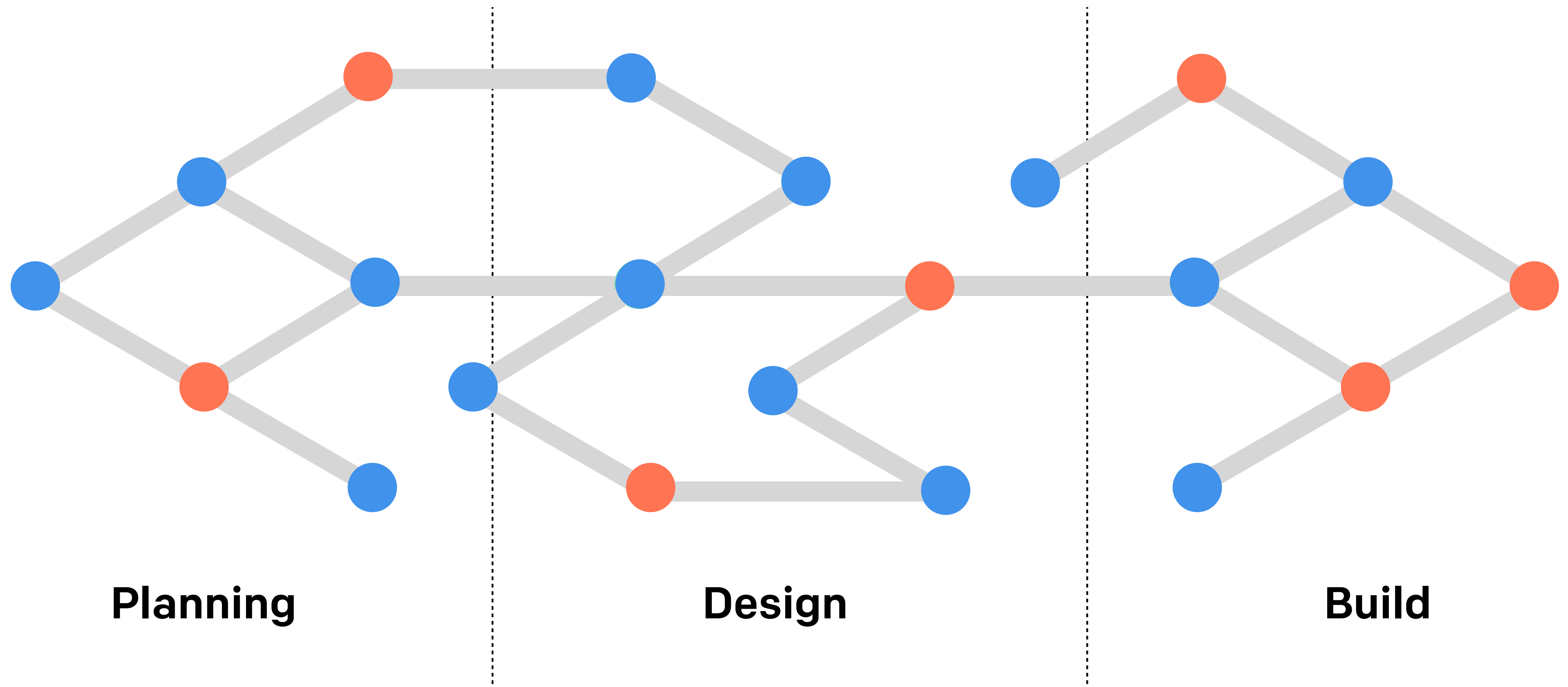


Work platform of **the future**



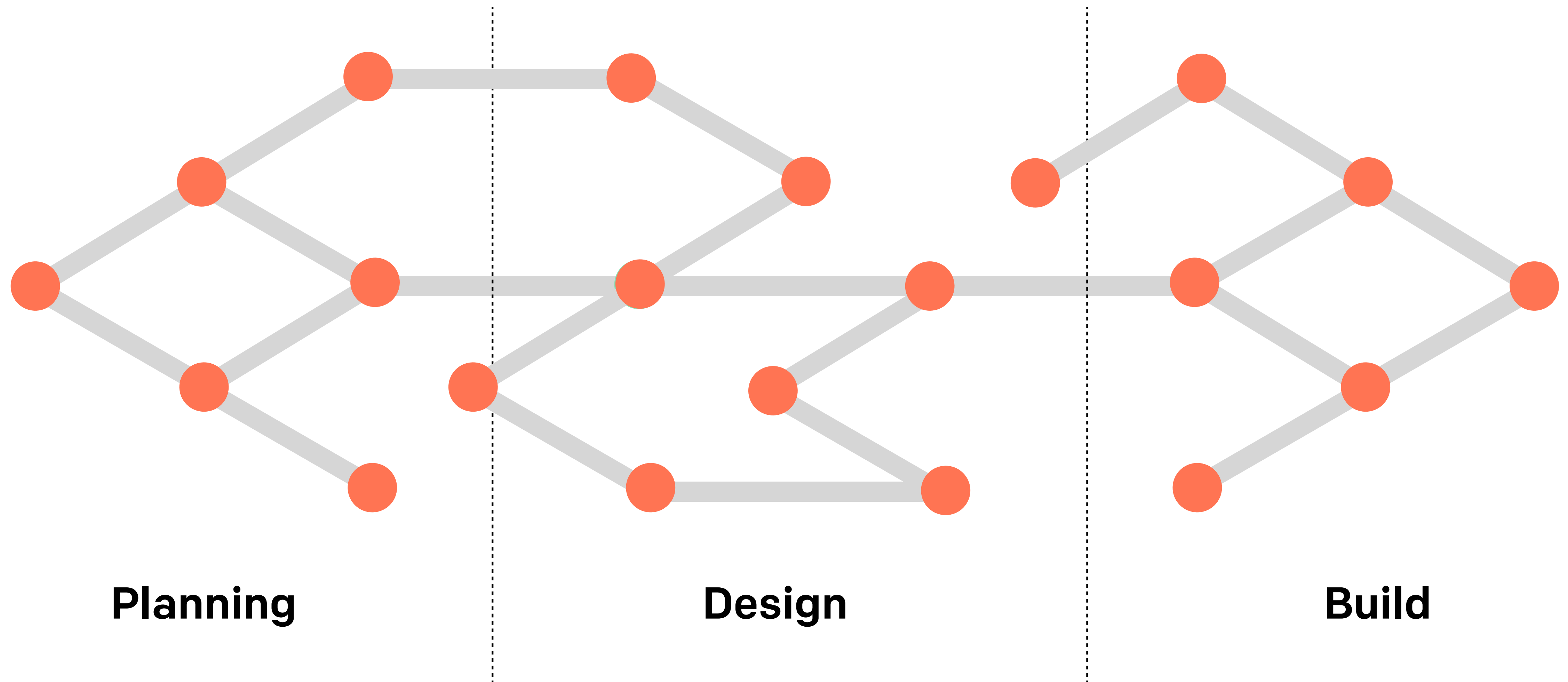


Work platform of **the future**





Work platform of **the future**



Planning

Design

Build



John A.

\$1400.00

The backend developer called in sick.
What should we do?

TELL CLIENT WE WILL BE LATE

REPLACE DEVELOPER

NOTHING FOR NOW



John A.

\$1500.00

Which feature should the developers build first?

LOGIN

PROFILE PAGES



John A.

\$1650.00

The client said "I don't like the checkout flow, can you show a preview of items next to each line in the receipt?" Who should I route this to?

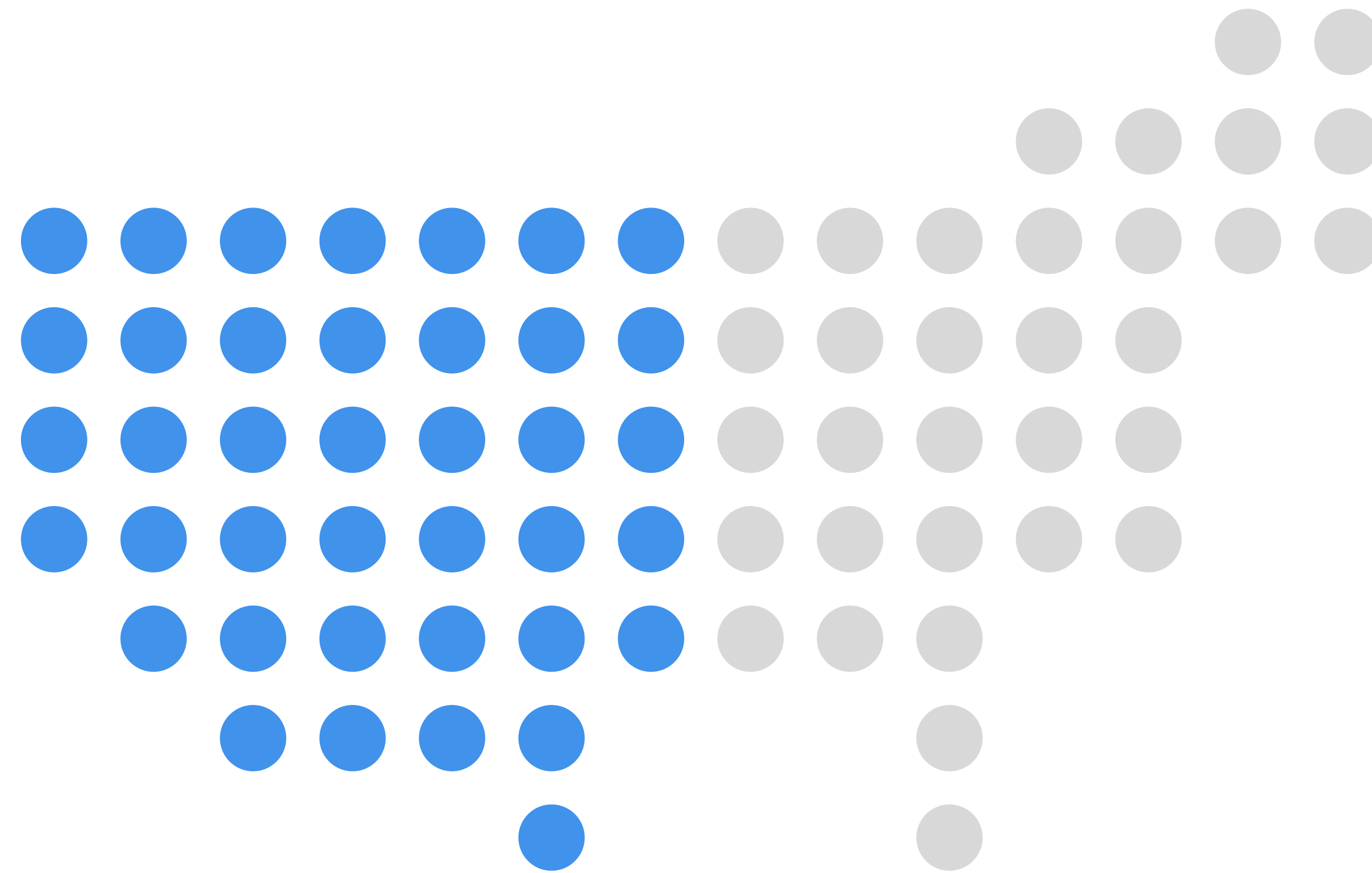
DEVELOPERS

DESIGNERS

BOTH

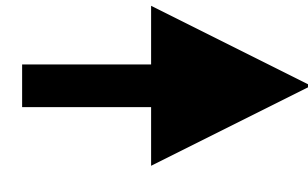
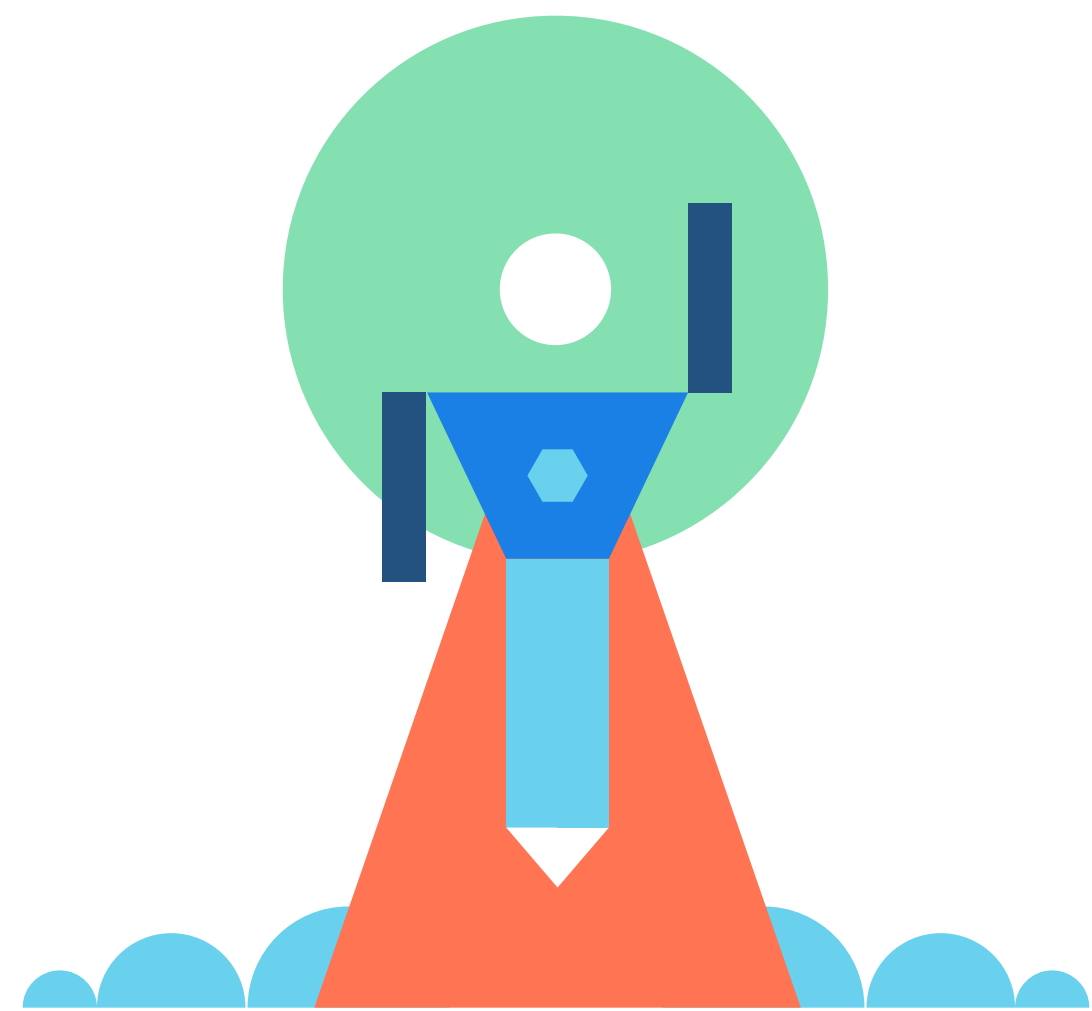


50% freelancers by 2025

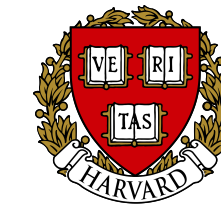




Write code, **get paid.**



Caltech



box

MIT

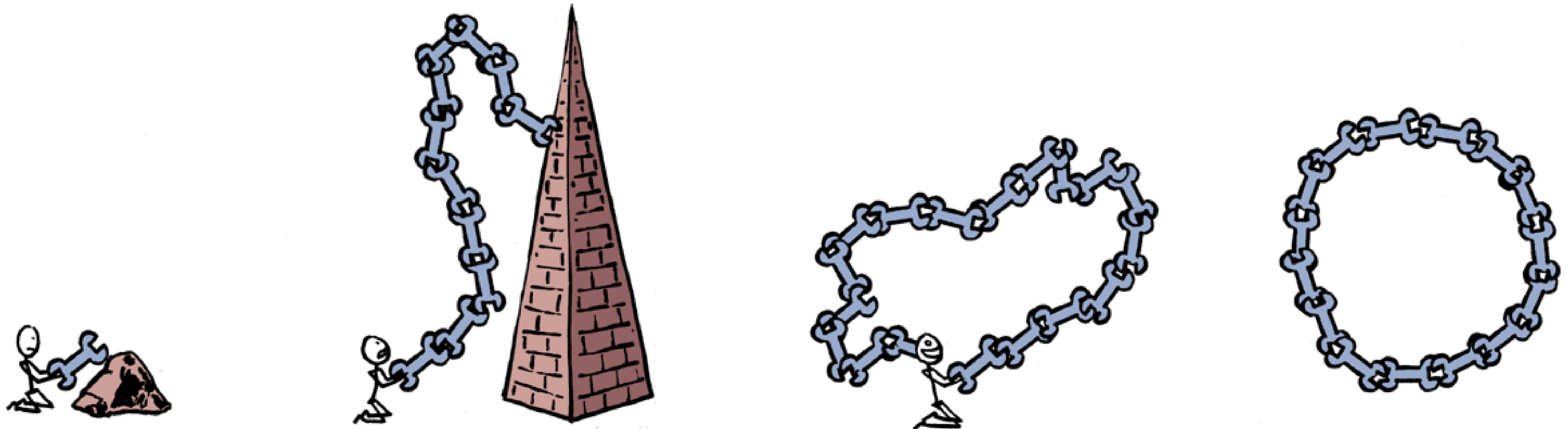


in





Basic history of **tool use**





More reliable



More efficient



Work is **measurable**.



Work is **measurable**.

Work data has **patterns**.



Work is **measurable**.

Work data has **patterns**.

Data patterns are **exploitable**.



Work is **measurable**.

Project management



Code



Communication



Design

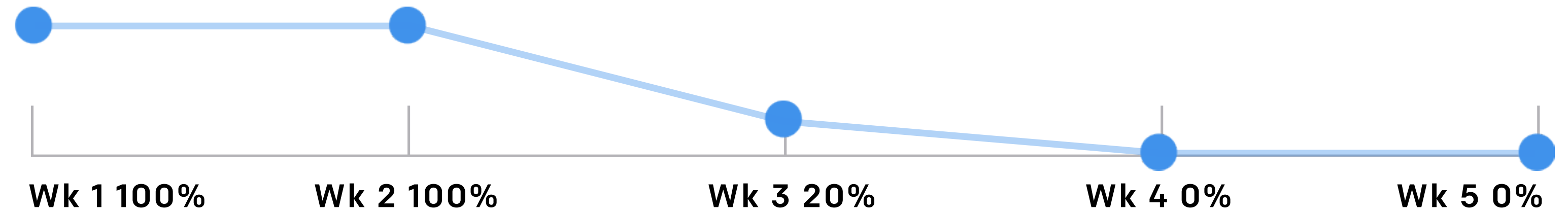


Adobe® Creative Cloud™

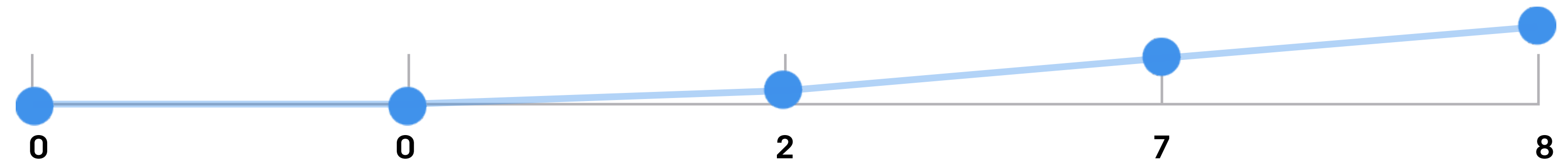


Work data has **patterns.**

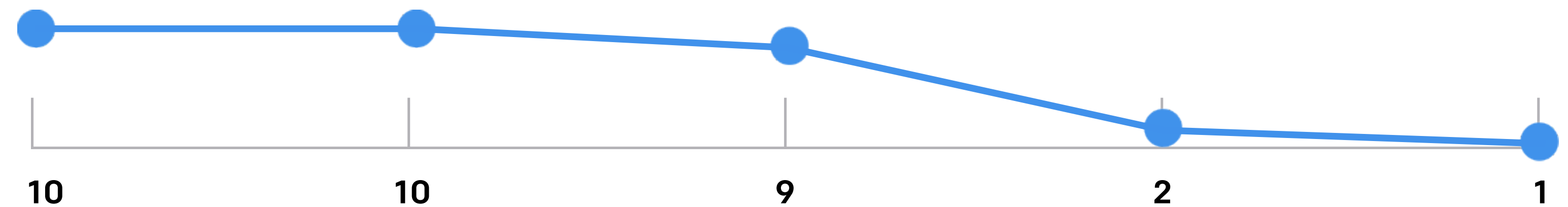
Slack (communication)



Days late



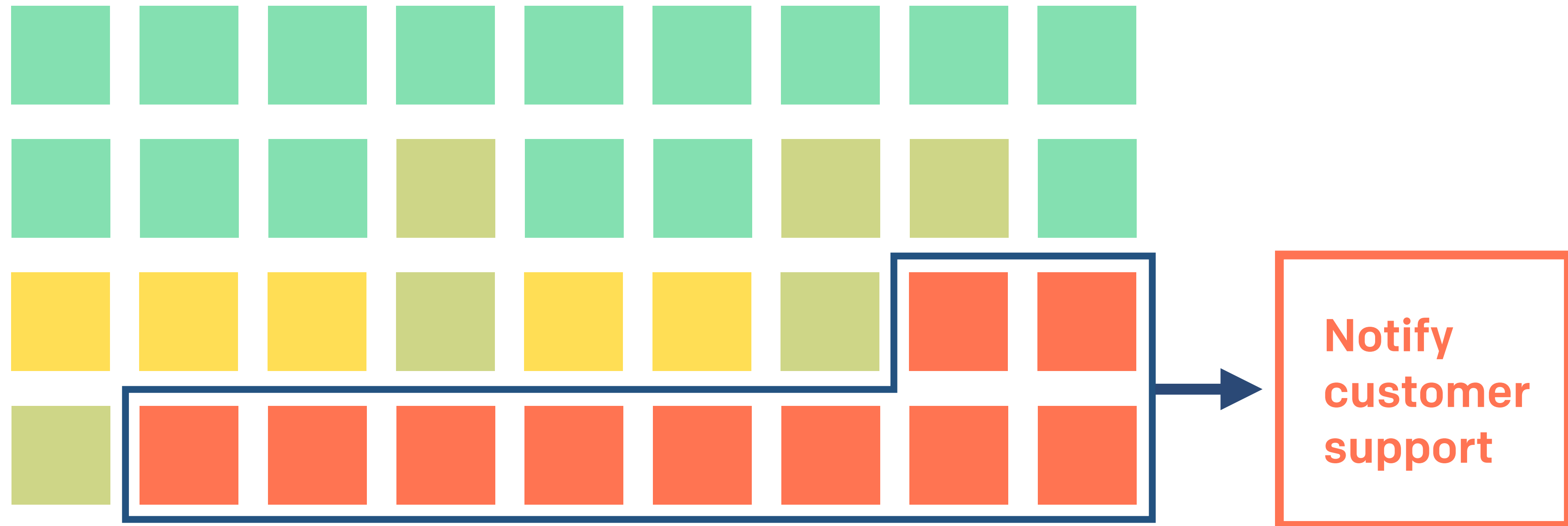
Customer satisfaction





Data patterns are **exploitable**.

GIGSTER SUPERVISOR





And **it works!**

2000

PROJECTS

\$50k

PROJECT SIZE

30

PEOPLE

9.3

SATISFACTION

PROJECTS COMPLETED



Flying cars



PROJECTS COMPLETED



Robotic restaurants



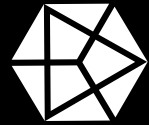
PROJECTS COMPLETED



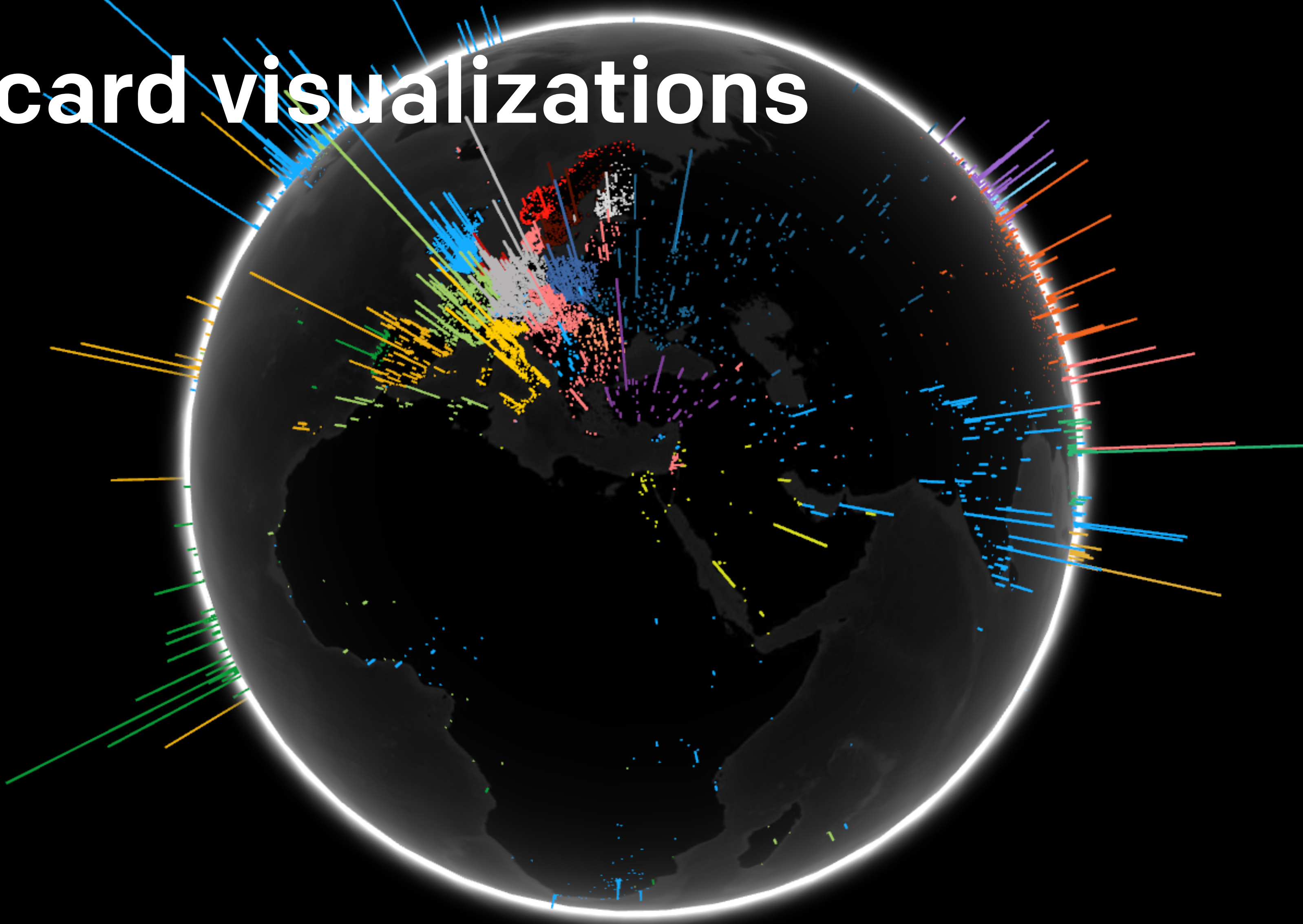
Shopping recommendation apps



PROJECTS COMPLETED



Credit card visualizations



PROJECTS COMPLETED

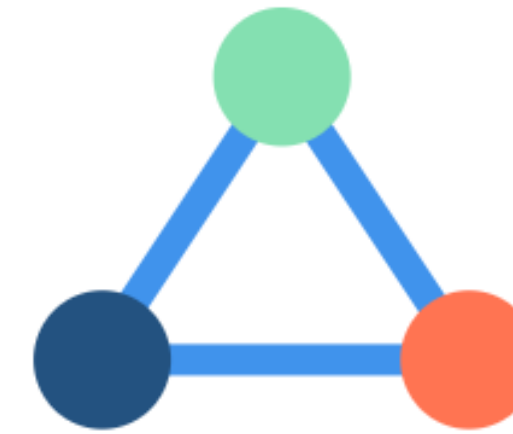


Fantasy sports apps





Mobile apps



New Technology



Websites



UI/UX Design



Integrations



Architecture



Thanks!

Roger Dickey, CEO, Gigster

roger@gigster.com