



Skype in Media Workflow for Enterprises

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A wide-angle shot of a live broadcast set in a stadium. In the center, four people are seated on a stage for a panel discussion. Behind them is a large white backdrop with repeating logos for Microsoft, Facebook, and Amazon. To the left, a large screen displays a group of people. The foreground is filled with the backs of many people, mostly men, who appear to be camera operators or technicians, all focused on the stage. The stadium seating is visible in the background, mostly empty. The text "Helping Broadcasters to create innovative content from a cast of million. Powered by Skype TX" is overlaid in white on the center of the image.

Helping Broadcasters to
create innovative content
from a cast of million.
Powered by **Skype TX**

BBC
NEWS

BBC World News Exclusive

One of the Biggest most Viral TV Moment of 2017
was powered by SKYPE TX

Pristine Live Video

Your guests will look as good as they sound, with enhanced real-time image processing, Full HD-SDI input and output + professional audio IO



Live via Skype

CMO - Q4 Earnings Report

HD

Skype TX is being used as an alternative to traditional satellite and fibre feeds

Skype KSP against Traditional connectivity

- Skype does **NOT** charge for two way call
- Satellite and Fibre lines **charge thousands of dollars** a hour to facilitate a two way conversation
- **Consumer hardware** can be used to get TV Quality results
- The remote Skype callers do **NOT** need to have a special version of skype



Completely Rebuilt Skype APP for the Broadcast Market



Our Partners

Our Trusted manufacturing partners



NEWTEK



RIEDEL



QUICKLINK



BROADCAST BIONICS



Creating a Turnkey Workflow to
produce innovative, engaging
content

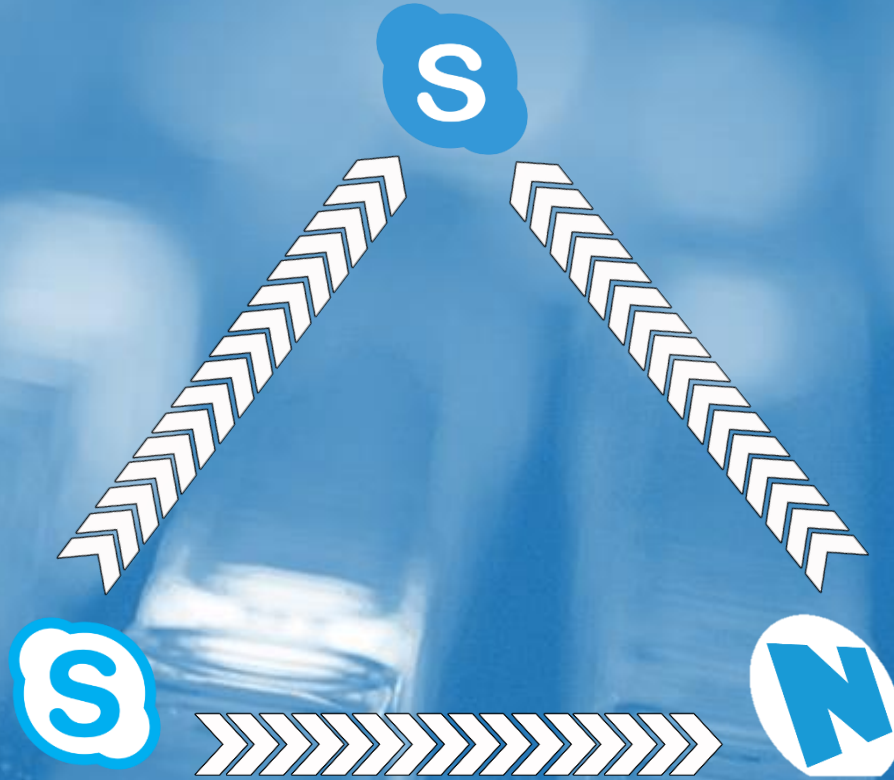
Go Global, In-House



Broadcast professional TV quality
Meetings and live events to

- Professional Multi Camera Production
- Outputs to a custom website/ app
- Seamlessly integrate with Facebook Live/ YouTube live
- Be secure when scheduling large scale meetings

Combining Three Technologies

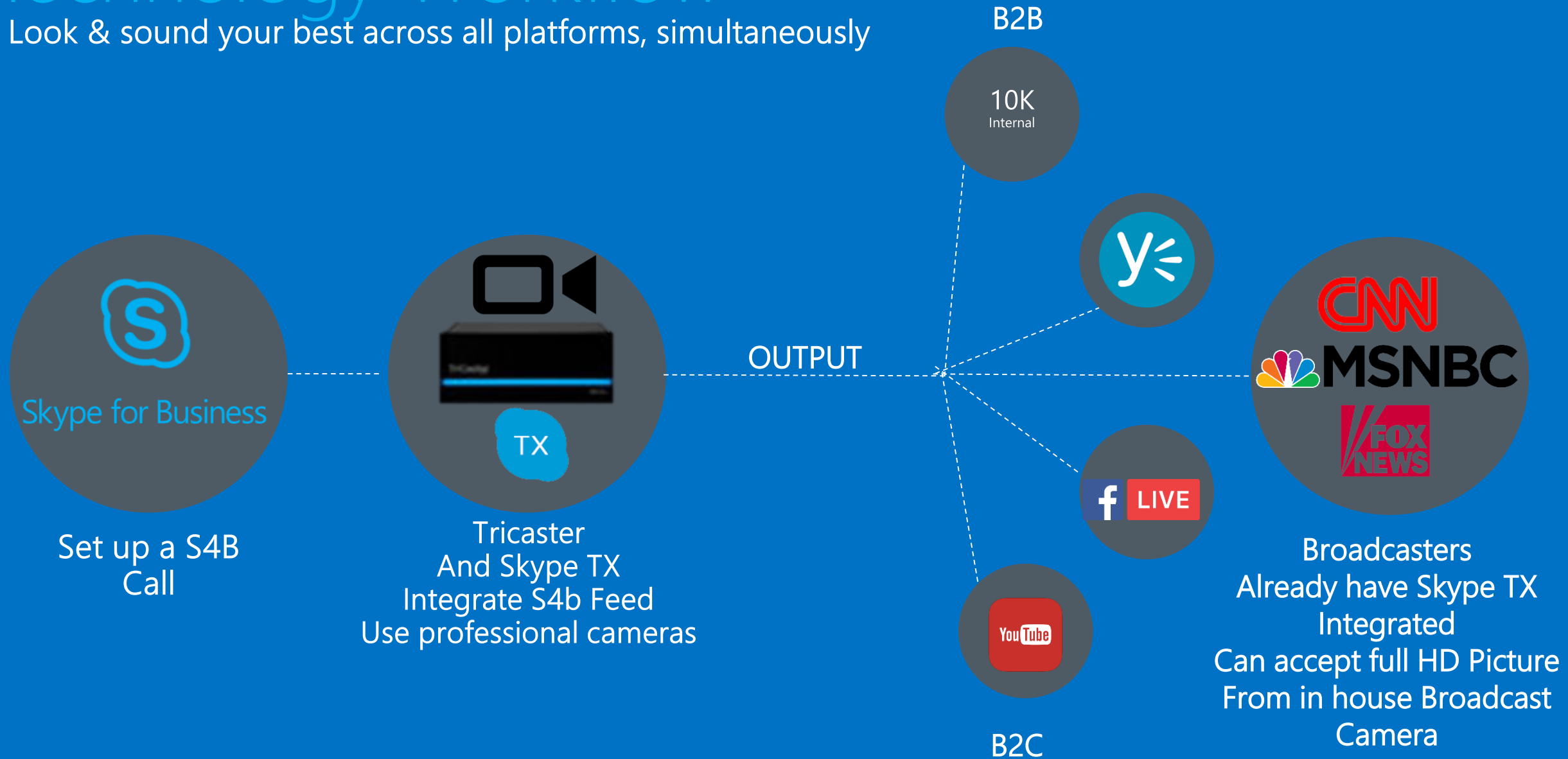


to produce

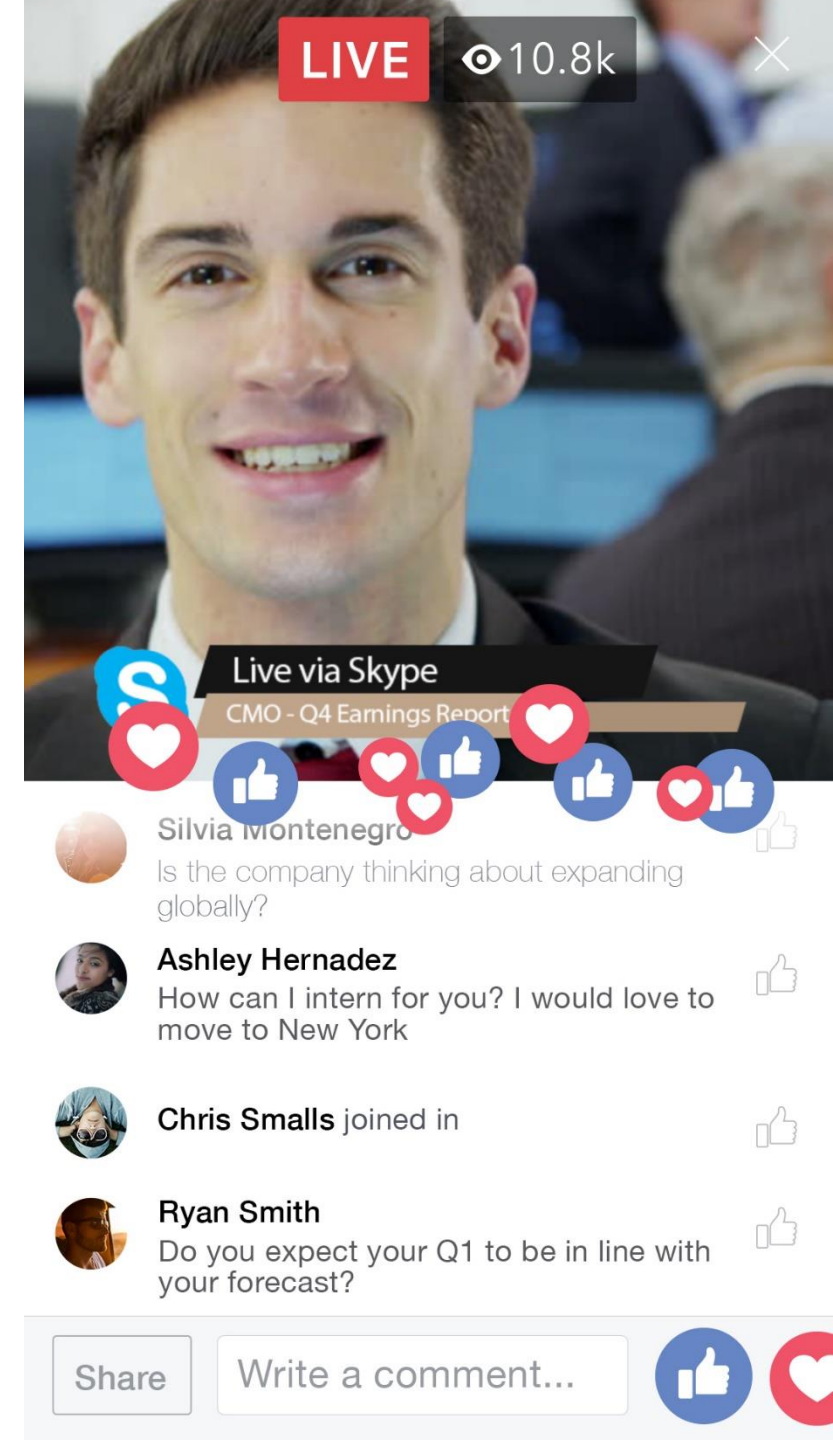
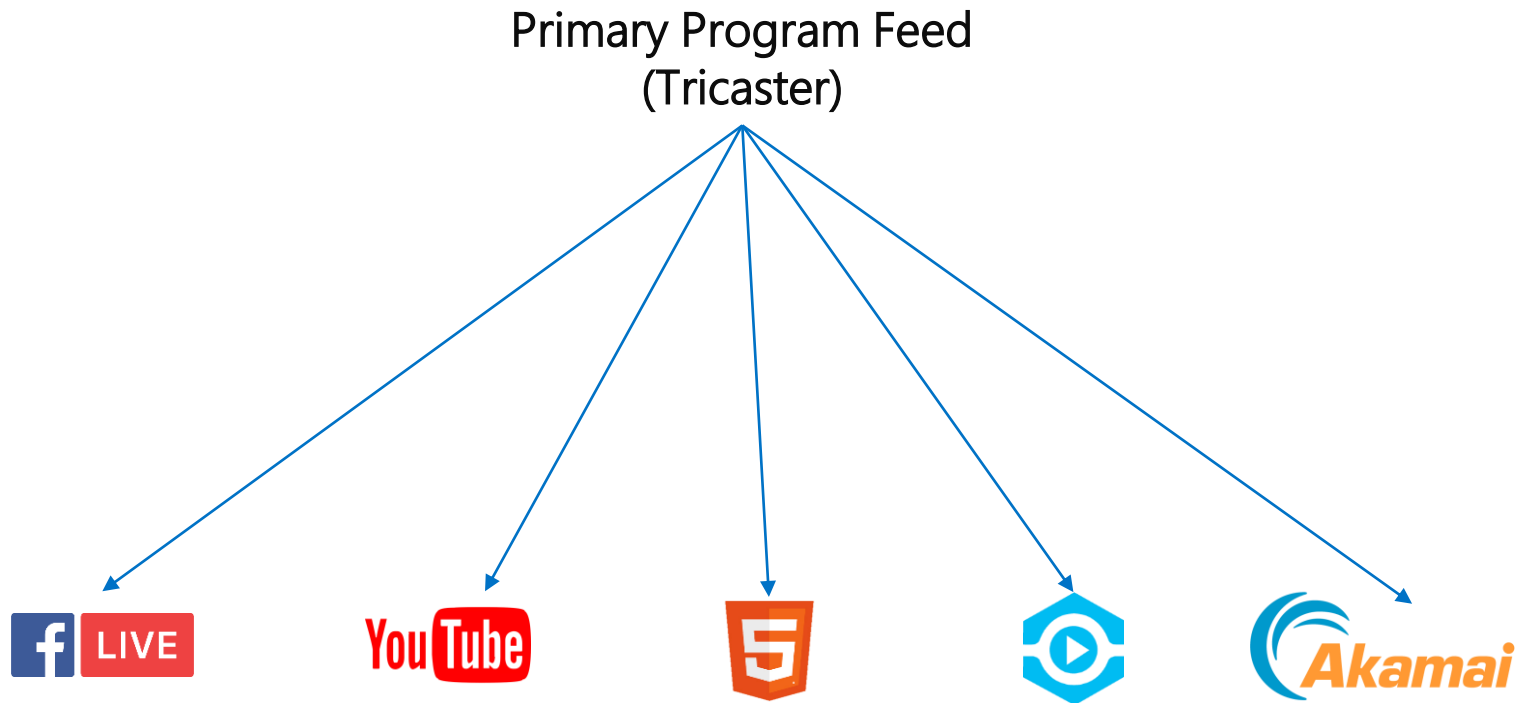
Broadcast quality meetings, webinars and training sessions

Technology Workflow

Look & sound your best across all platforms, simultaneously



Your Content Multiplexed



The most complete production system on the planet—
for the modern producer, publisher, and content creator.

The Tricaster is the central hub that
integrates Skype for Business and Skype
TX seamlessly

Virtual Sets

Your content

- Screen Share
- Video
- Presentation

Presenter

Skype TX Input

Microsoft



Product Demonstration

Come Join us at our
Time Square Studio on
the 7th Floor