

Artificial Intelligence:

The science and engineering of making computer systems able to perform activities normally associated with humans such as speech and pattern recognition, image and video classification, translation and decision-making





1950s to Present

Early artificial intelligence – important early breakthroughs

Machine Learning

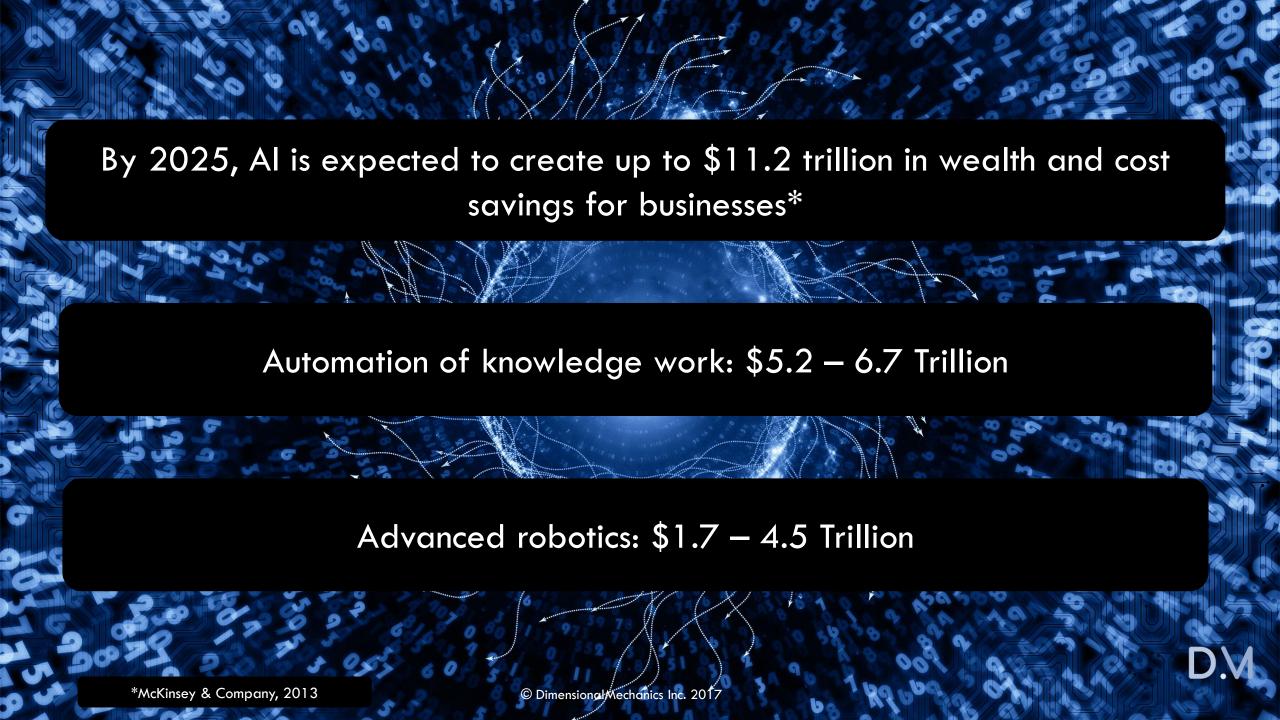
1980s to Present

Neural networks and other learning algorithms

Deep Learning

2000s to Present Widescale Al adoption





"Leading companies are using [data and analytics] not only to improve their core operations but also to launch entirely new business models... Yet while the volume of available data has grown exponentially in recent years, most companies are capturing only a fraction of the potential value in terms of revenue and profit gains."

McKinsey Global Institute – May 2017

Image Classification:



Automated Tagging:





Audio Recognition:



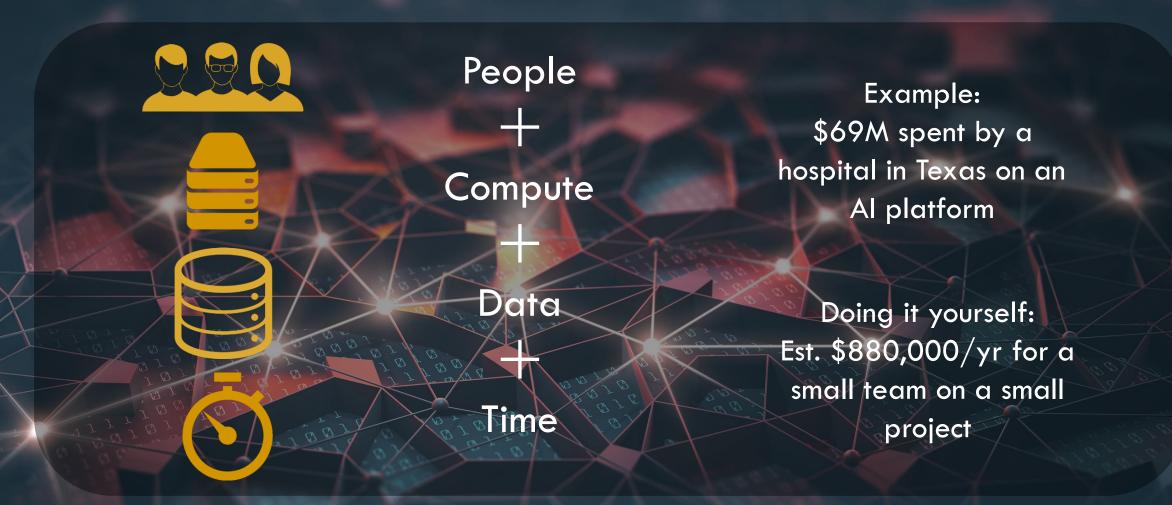
Deep learning is just algebra:







Al is Expensive & Hard:







NML

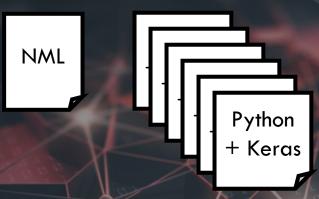
NeoPulse TM Al Studio

Portable Inference Models

NeoPulse TM Query Runtime

NeoPulse TM Modeling Language (NML)



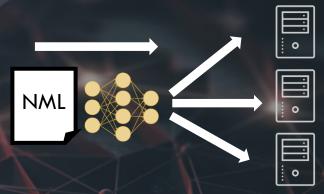


85%+ less code to write

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No specialist skill needed



Write once deploy everywhere
Enterprise ready



Highly accurate models

Many types of problems



Fraction of the price



Faster to market



