## Microsoft Media & Entertainment Day 7.25.17 | Microsoft Technology Center Data, Cloud, Al, Security

Produced by MESA

## **Sponsorship Opportunities**

## Full Activation / Both Floors Sponsorship

| DELIVERABLES   | TITANIUM*  | DIAMOND*   | PLATINUM   | GOLD       | SILVER    | BRONZE    | BRAND*    |
|--|------------|------------|------------|------------|-----------|-----------|-----------|
| Conference Welcome Remarks                                     |            |            |            |            |           |           |           |
| Sponsorship of Networking Luncheon                             |            | -          |            |            |           |           |           |
| Sponsorship of Networking Breaks                               |            |            | •          |            |           |           |           |
| Sponsorship of Networking Reception                            |            |            |            | •          |           |           |           |
| On Stage Technology Spotlight(s)                               | Three      | Two        | Two        | One        | One       |           |           |
| Session Sponsorship(s) with On Stage<br>Moderator Introduction | Three      | Two        | Two        | Two        | One       | One       |           |
| Table Top Exhibit** and Company<br>Signage*** on Both Floors   | •          | •          | •          | •          | •         | •         |           |
| Sponsor logo in Email Promos, Website and PR                   | •          | •          | •          | -          | •         | •         | •         |
| Logo on Promotional Signs                                      |            | •          |            |            | •         |           |           |
| Company Logo & Link on Conference<br>Website                   |            | •          | •          | •          | •         | •         | •         |
| Company Logo on Conference Program<br>Cover                    | •          | •          | •          | •          | •         | •         | •         |
| Conference Program Ad/White Papers                             | 4 Pages    | 3 Pages    | 2 Pages    | Full Page  | Full Page | Half Page | Half Page |
| Conference Program Ad Placement                                | Priority 1 | Priority 2 | Priority 3 | Priority 4 |           |           |           |
| Complimentary Conference Registrations                         | 15         | 9          | 7          | 6          | 5         | 4         | 3         |
| Number of Sponsorships Available                               | 3          | 5          | 7          | unlimited  | unlimited | unlimited | unlimited |
| PRICE  | \$25,000   | \$17,500   | \$15,000   | \$12,500   | \$10,000  | \$7,500   | \$5,000   |

Custom packages are available upon request.

Badge Holder/Lanyard; Bag and Padfolio: Additional \$3,500 and materials provided by sponsor. Available to Silver level and above. Single sponsor only for each.

## For more information please contact:

**Christian Calson** Cell: 310-945-6284 christian@MESAlliance.org **Garrett Randall** 

Cell: 310-882-9204 or via email:

Garrett@MESAlliance.org

\*MESA membership upgrade not available

<sup>\*\*</sup>Exhibit Package: 6' draped table with 2 chairs, wastebasket, and electricity

<sup>\*\*\*</sup>Sponsor provides pop-up sign, promotional sign or banner