



EVERYTHING YOU NEED TO KNOW.

# ONE! TOPIC/ONE! STORY RESEARCH TODAY

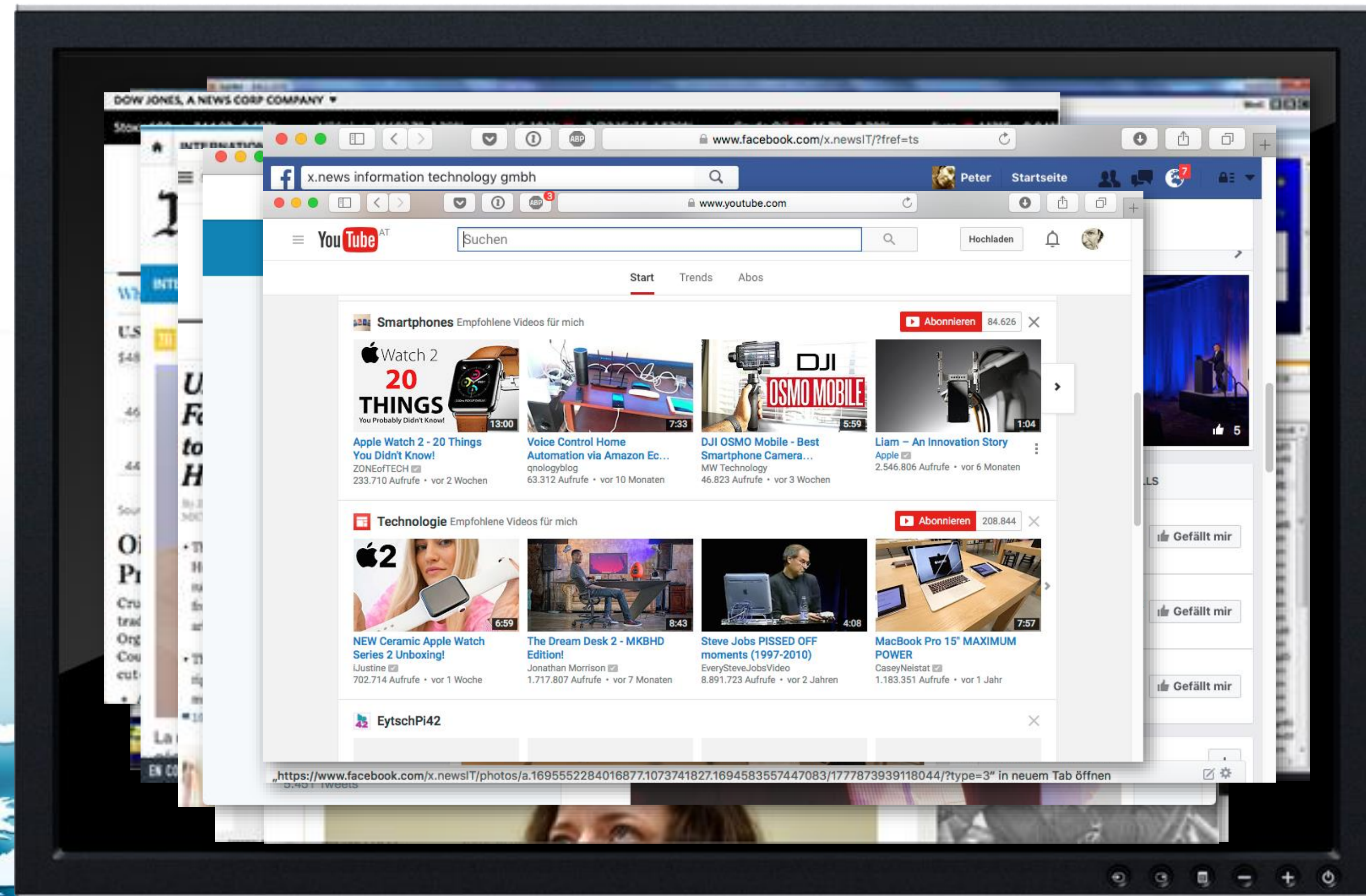
Newsroom System

MAM System/s

20+ Browser tabs

Social Media

- Screen overload
- Time consuming
- Multiple logins
- Multiple search
- No collaboration
- No mobility
- Duplicate of efforts



**IT'S A WASTE!**



TIME



PEOPLE



SPEED



QUALITY

# STORY RESEARCH – A BETTER WAY WITH X.NEWS

**MOT™** MORE ON THIS.

Sources for profiles can be searched for verification process

Date and time selection

Search many different sources at once; Choose the right source "profile"

Search now includes MOT™ functionality

Save and share story searches; get live update notifications

Pop-up preview window for search results including "copy to clipboard" functionality

Select and collect material into pop-up "workspace"

Content of panels can now be displayed on a timeline

Highly flexible layouts to show results in the best way

Covers all sources: text, images, video, audio from agencies, social, & internal

"Latest" panel shows all incoming material as it arrives and can be filtered by sources or stories

IPTC & EXIF image connector allows customers to inject their own pictures as a source (defined in the backend)

The screenshot displays the x.news web application interface. At the top, there is a search bar and navigation tabs for 'All', 'WEB', 'FACEBOOK', 'IMAGES', 'VIDEO', 'TWITTER', and 'PHOTOS'. The main content area is a grid of news items, each with a thumbnail image and a short text snippet. On the right side, there is a sidebar with a 'LATEST' section and a list of filters for profiles, including 'All', 'Austria', 'Breaking News', 'Business', 'Entertainment', 'ORF', 'Philippines', 'Profile Training', 'Regional', 'Sport', 'SR\_Test', 'Tera Adria Pro', and 'wdr'. The interface is designed to be highly flexible and user-friendly for news research.

# X.NEWS DEALS WITH MANY SOURCES

AGENCIES



REUTERS

AP

PRESS  
ASSOCIATION



RUSSIAN NEWS AGENCY

interfax  
ІНТЕРФАКС  
УКРАЇНА

dpa



SOCIAL MEDIA

twitter



You Tube



WEBSITES



INTERNAL



DALET

DAVID  
systems



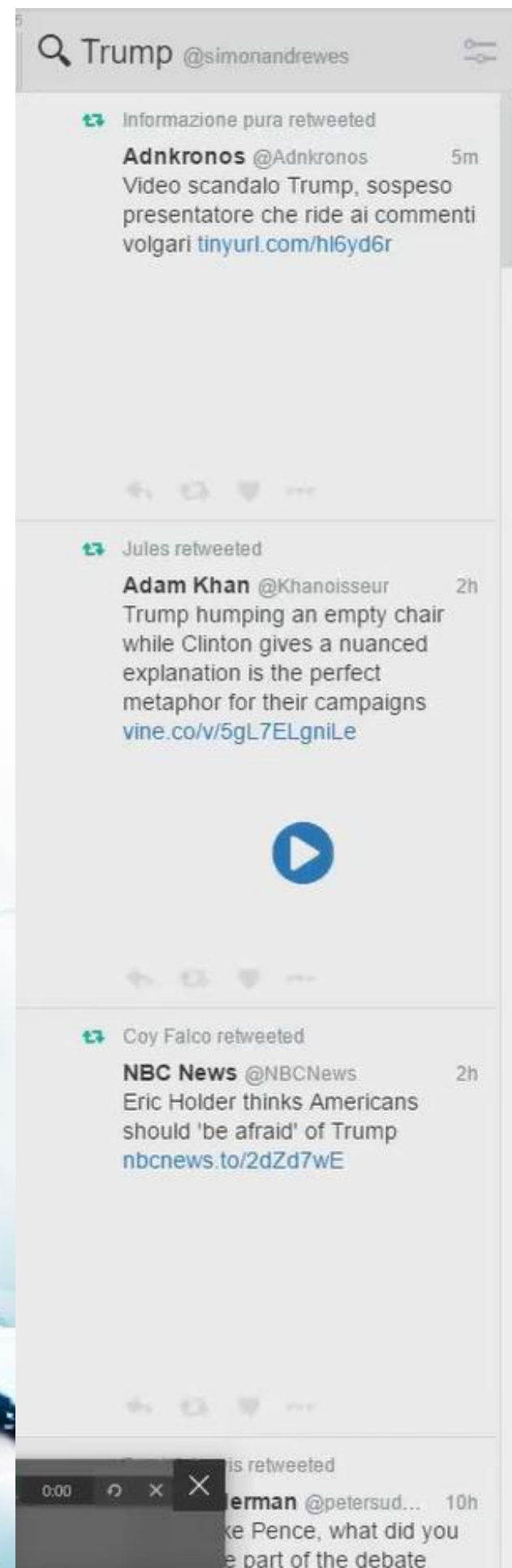
AND ALL MEDIA  
TYPES



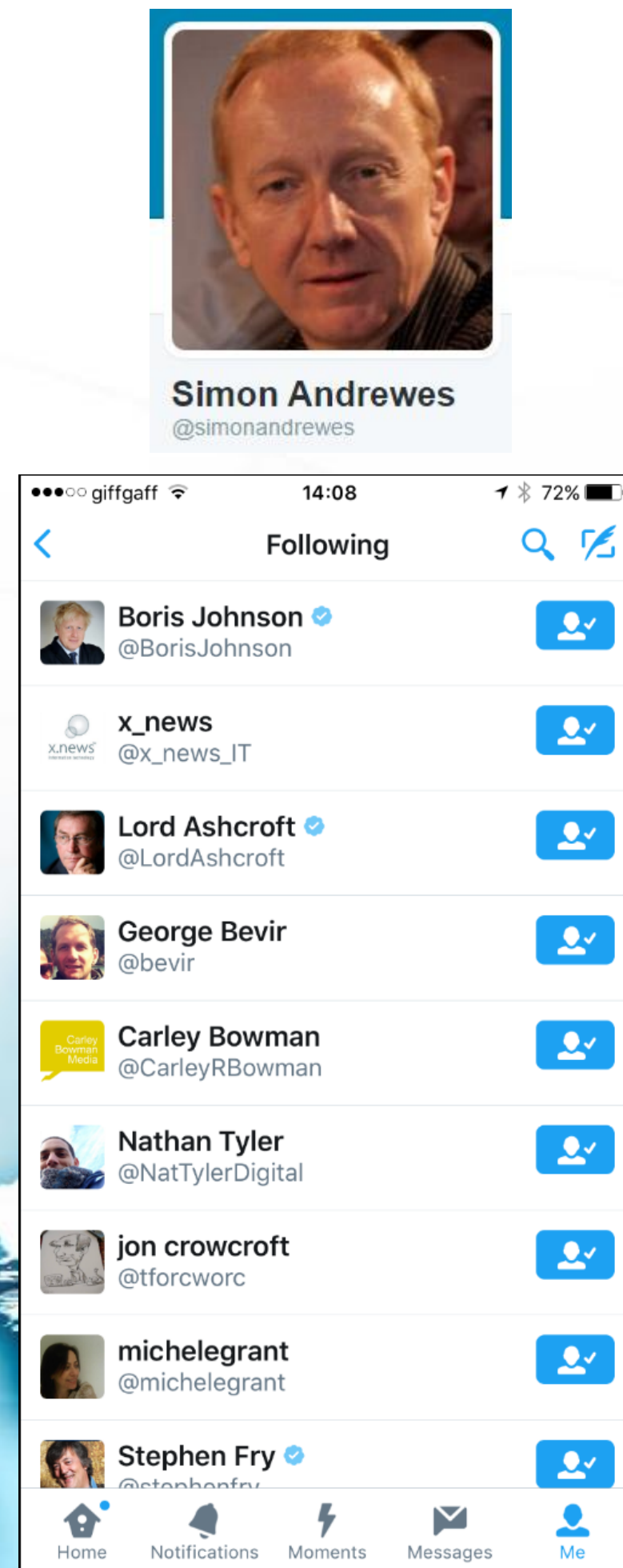
And we can easily add other sources as well

# X.NEWS TARGETS THE RIGHT INFORMATION

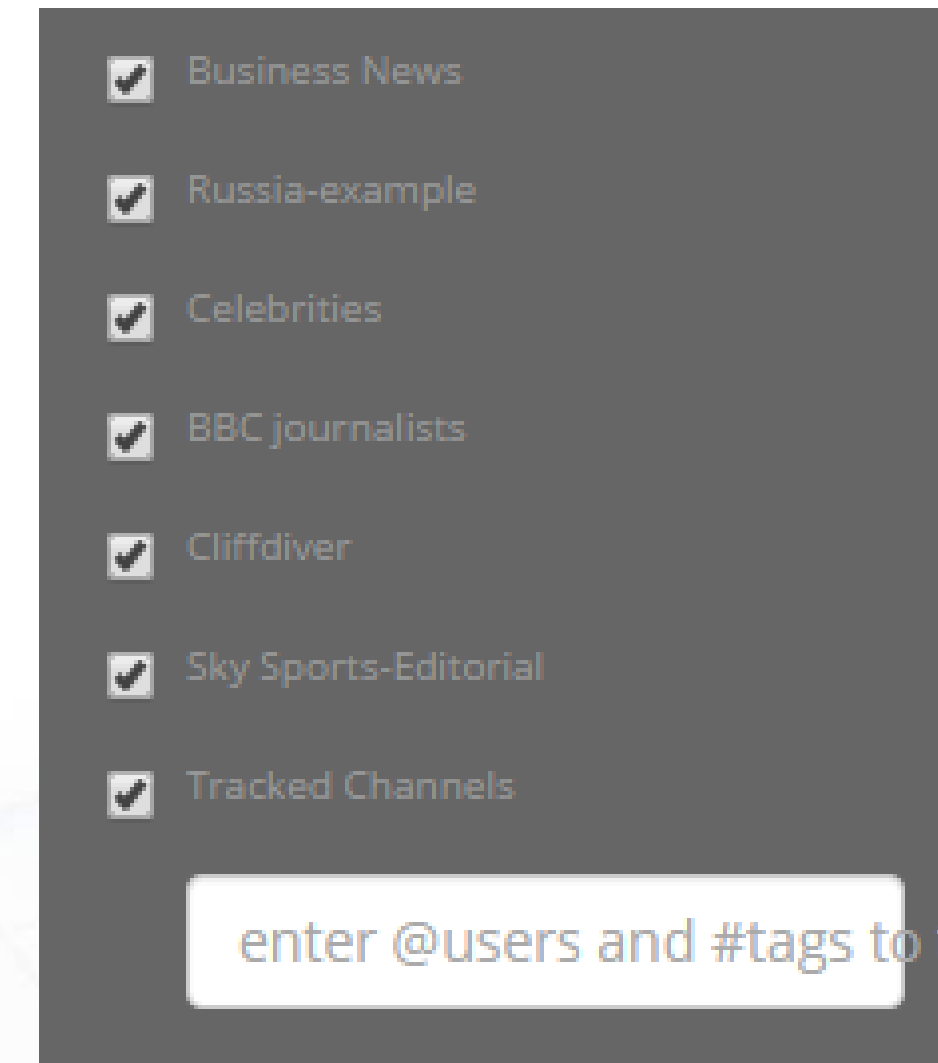
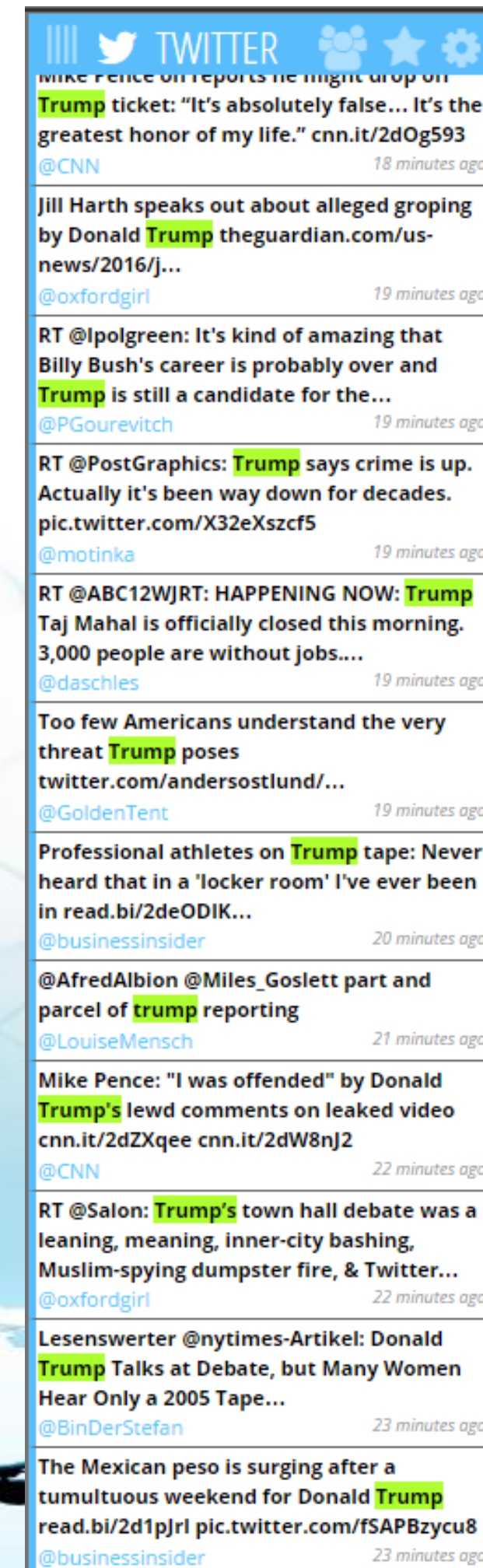
SEARCH EVERYTHING? ❌



PERSONAL ACCOUNTS? ❌



SHARED ORGANISATIONAL LISTS ✓

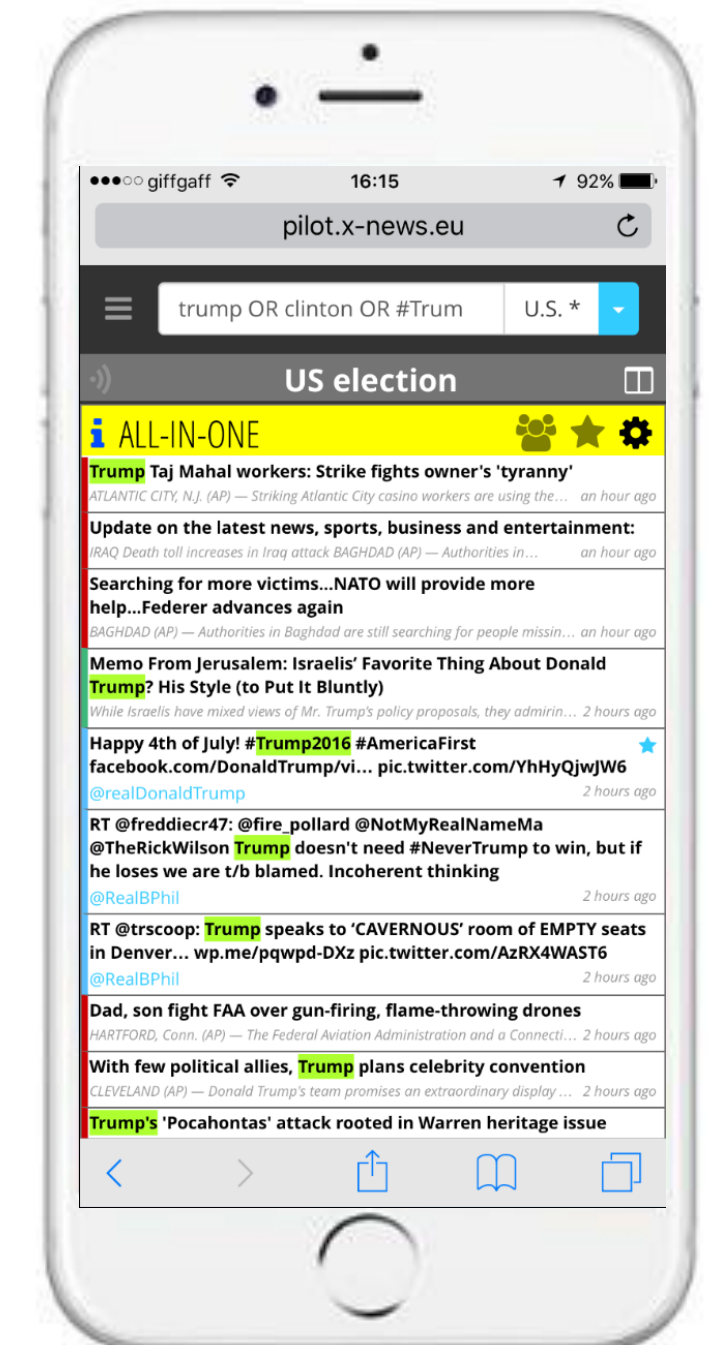
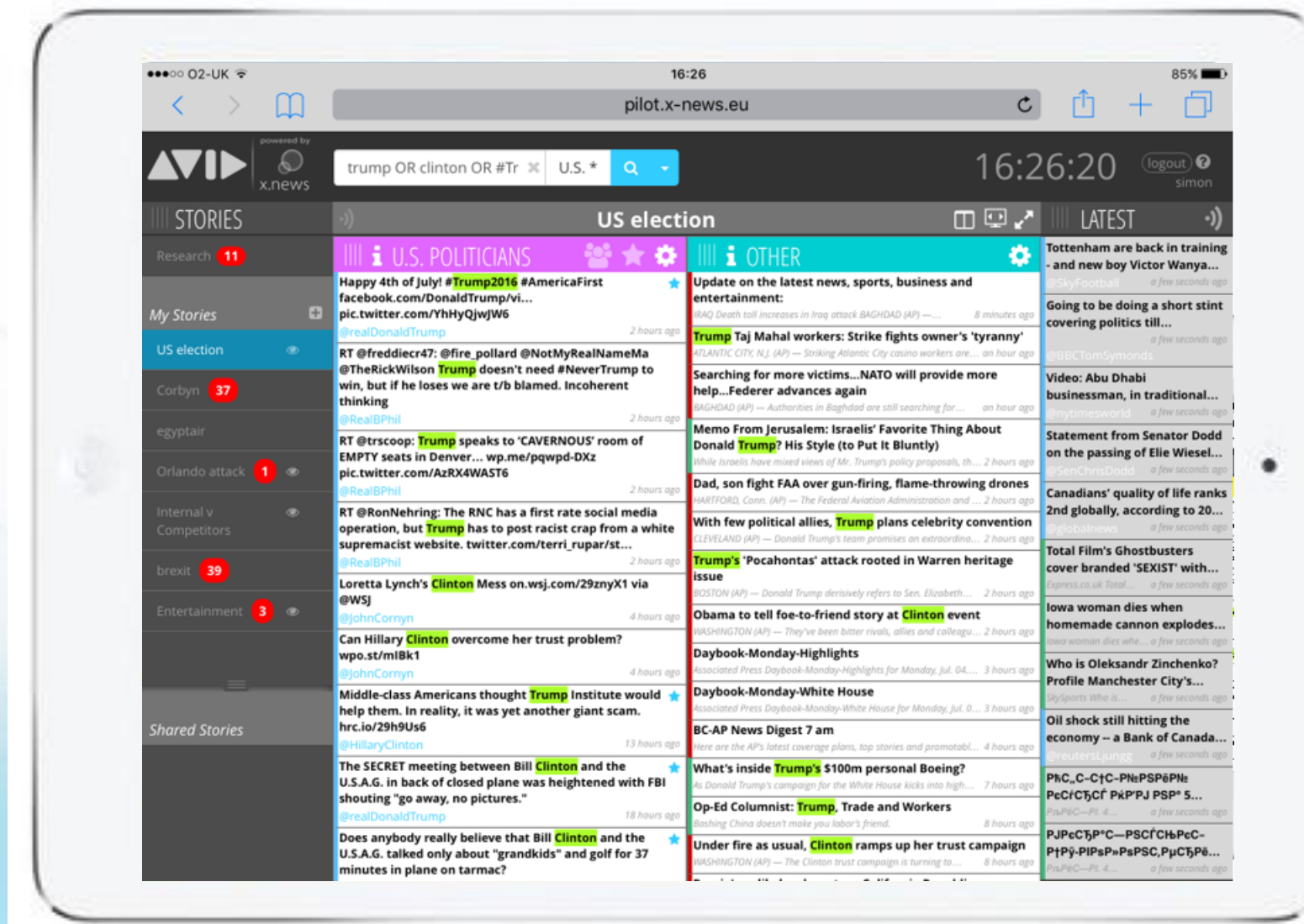
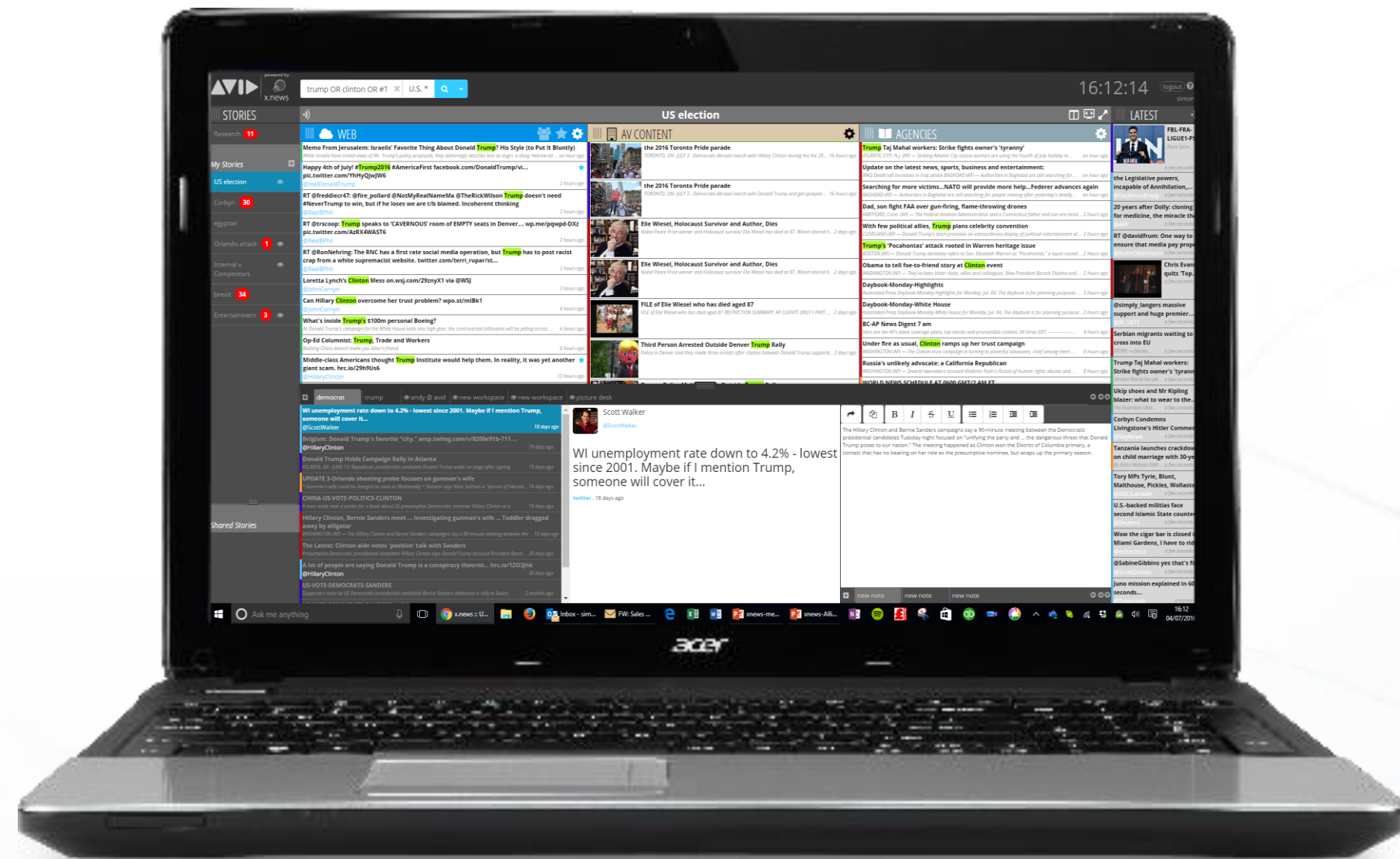


Options to:

- Search all
- Show only 'tracked' Tweets
- Add new accounts by story

# X.NEWS RUNS ON ANY CONNECTED DEVICE

x.news runs full-screen with a responsive interface on a range of devices for flexibility and mobility



Supported browsers:  
Chrome, Firefox, Safari, Microsoft Edge

# LATEST WIN – RADIO MAX GMBH



## Radio Max

is the leading provider for custom in-store radio experiences in food and drug stores across Europe  
is part of one of the leading European trade and tourism groups  
is the live-moderated shopping radio of REWE International AG  
broadcasts its program in more than 2500 stores in Central Europe  
has more than 9 Million listeners across Europe every day  
is the expert with more than 25 years of experience in cross-media sales promotion at the POS



# CUSTOMER STATEMENTS



Andreas Gall,  
Chief Innovation Officer,  
Red Bull Media House

"In a world where speed and information advantage matter, that is an enormous gain where one can react instantly."  
"From now on my team will be able to save a great deal of time – with the help of x.news™ - when it comes to keeping on top of technology trends. Armed with the latest information they can focus better on preparing recommendations and action plans for our management. This tool takes the effort out of monotonous research and request tasks, allowing us to concentrate fully on the expert work of spotting and assessing new technologies."



Mag. Maria Jelenko-Benedikt,  
Head of Digital Development, Heute  
Online

"x.news™ was really able to prove itself as an excellent story-research-tool in our day-to-day editorial work - from searching for information about a specific subject, to following live news coverage or viewing pictures of agencies or in-house photographers. We also really appreciate the fact that x.news™ fully adapts to our specific needs."



Salem Belyouha,  
Director of Media Services at GDMO

"x.news™ provides us with timely monitoring of the most relevant news on the topics that are key to us, which significantly supports our international media strategy. The reports are provided in a reader friendly format, with all the context and data necessary for us to assess the impact of the news. Their service augments our internal media reporting capabilities and, by freeing up our time, enables us to be more proactive and strategic in our core functions."

المكتب الإعلامي  
لحكومة دبي  
GOVERNMENT OF DUBAI  
MEDIA OFFICE





# KEY FEATURES & BENEFITS

## FEATURES

Search and monitor many sources in one place

- Agency text, images, video & audio
- Curated list of Twitter & web feeds
- Add your own feeds and internal sources

Story-centric workflow

- Efficiently find, collect and use the latest story content
- Share searches & content with colleagues
- Publish scripts direct to other systems

Flexible profiles and layouts

- See what you need without the clutter
- Configure as needed for different specialists and roles

Work wherever you need to

- On location, at home, in the newsroom
- On any connected device

## BENEFITS

Be connected, efficient and cost-effective

- Make journalists more productive
- Save time searching across systems
- Help cross-platform collaboration

Be ahead of the game

- Spot and break stories faster
- Monitor primary sources as well as agencies
- Cross-check more easily for accuracy

Stay across social media

- Make all journalists Twitter-aware
- Reduce load on social specialists

Offer something new & different

- Easily follow a wide range of sources
- Find different story ideas and fresh angles
- Stand out from the competition



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x.news information technology gmbh

[www.x-news.eu](http://www.x-news.eu)