

Get Real Work Done on the Fly: Remote Collaboration for Video Editing



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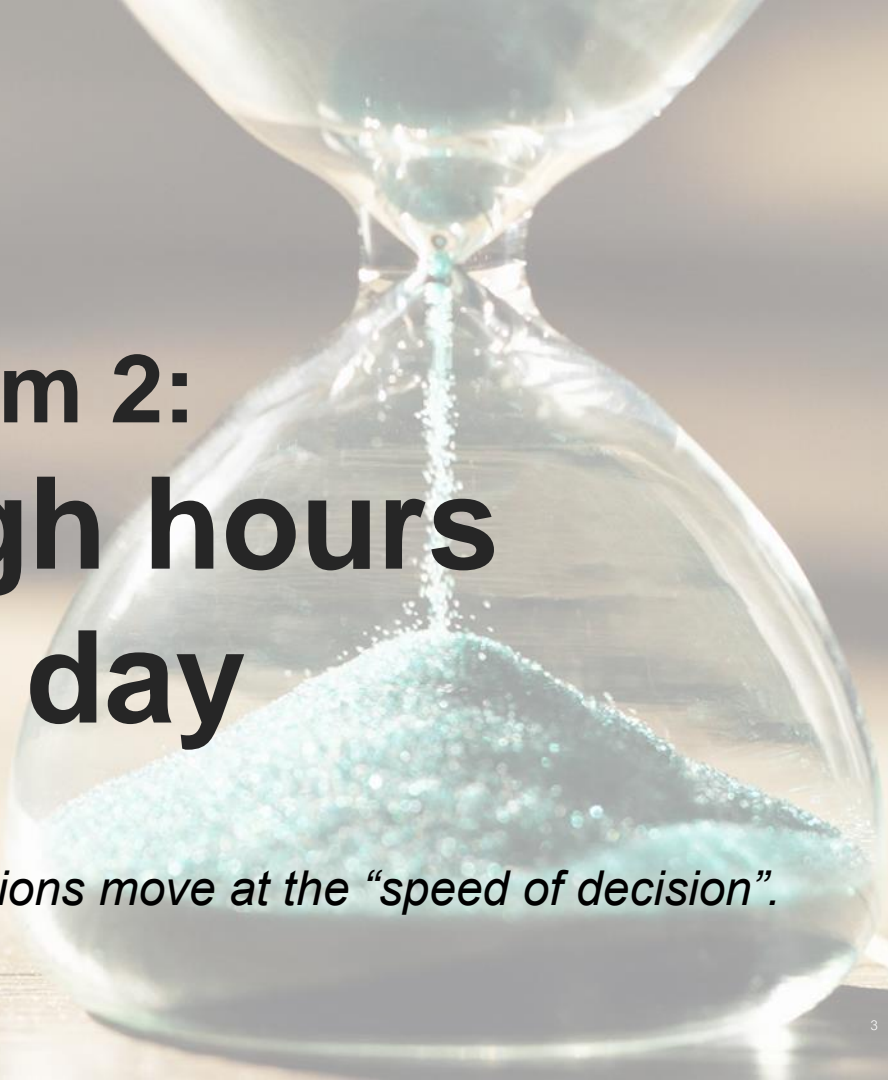


We Connect Storytellers

A person wearing a white short-sleeved shirt, a white fedora-style hat, and red shorts with white polka dots is sitting on a sandy beach. They are viewed from behind, looking out at a laptop computer. The background features a clear blue sky, distant mountains, and a body of water. The text is overlaid on the center of the image.

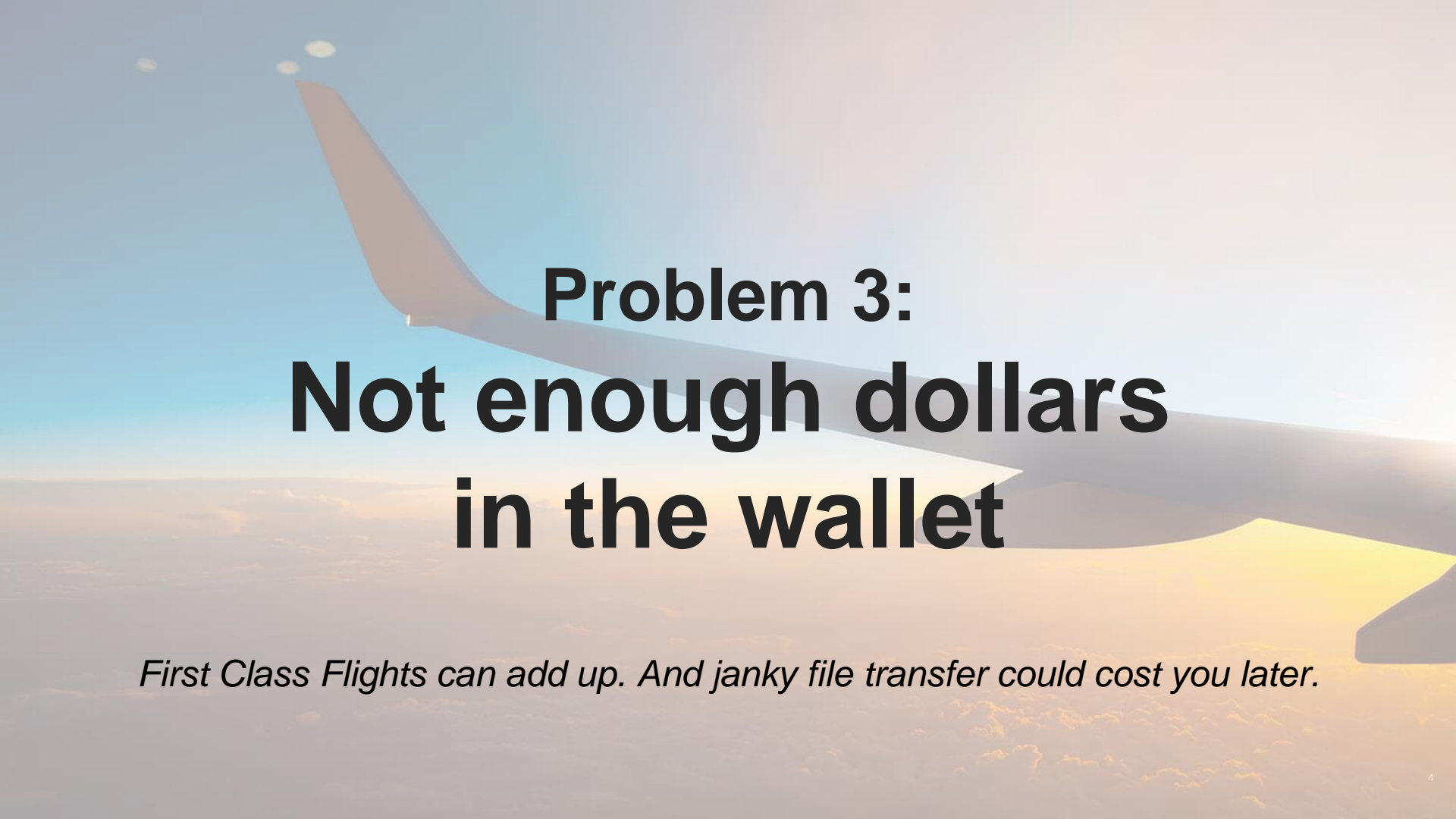
Problem 1: Teams and work are distributed

Sometimes your job requires you to be in three places at once.




**Problem 2:
Not enough hours
in the day**

Deadlines aren't going away, and productions move at the "speed of decision".



Problem 3:
**Not enough dollars
in the wallet**

First Class Flights can add up. And janky file transfer could cost you later.



Problem 4:
**Technology shouldn't
stifle creativity**

Move fast. Be spontaneous. Share your content without living in fear.

**Some Things You've
Probably Already
Tried**

You may have tried **Getting Everybody in the Same Room**

- ✓ The best way to make sure everyone is on the same page
- Cost of travel
- Time lost during travel
- Wear and tear
- Logistics

You may have tried

Using Standard Videoconferencing

- ✓ Readily accessible and cost effective
- ❑ Quality
- ❑ Security
- ❑ Latency (adding seconds of delay)

You may have tried

Sending Out Custom “Dubs”

- ❑ Takes time to export the file
- ❑ Security must be layered on top
(encryption, watermarking, etc.)
- ❑ Requires delivery (messenger, FedEx,
file transfer)

You may have tried

Cloud-Based Portals

- ✓ Great for asynchronous collaboration
- ❑ You're not done until everybody is done
- ❑ Same challenges as sending files in terms of time

You may have tried

Synchronized Playback

- ✓ Feels “real-time” (once you get set up)
- ❑ Same challenges as sending files in terms of time and security
- ❑ Needs IT support to install software
- ❑ Not *ad hoc*



Introducing ClearView Flex

Solving Real-World Problems in Real-Time

- No need to wait or plan ahead to share a video session
 - Minimal barrier to get started (play on any device, minimal technical requirements)
 - Session-based security to meet studio needs
 - As close to real-time as you can get without being there
 - Great quality picture and sound
 - Support industry-leading collaboration tools
-



ClearView Flex - Stay Connected

Flexible, ad-hoc, & real-time collaboration Anywhere on Any Device

- Real-time transcode direct from editing, authoring, or mixing station
- Streaming from cloud with session-based encryption, and near-zero latency
- Per-session burn-in for added security
- Supports standard consumer devices via 4G/LTE or WiFi in browser or iOS App
- Streaming picture quality modes optimized for connectivity
- Packaging for both short-term production projects or long-term service needs
- **Bluescape** / **Optika** support enables a new level of immersive information sharing

