



aiWARE™

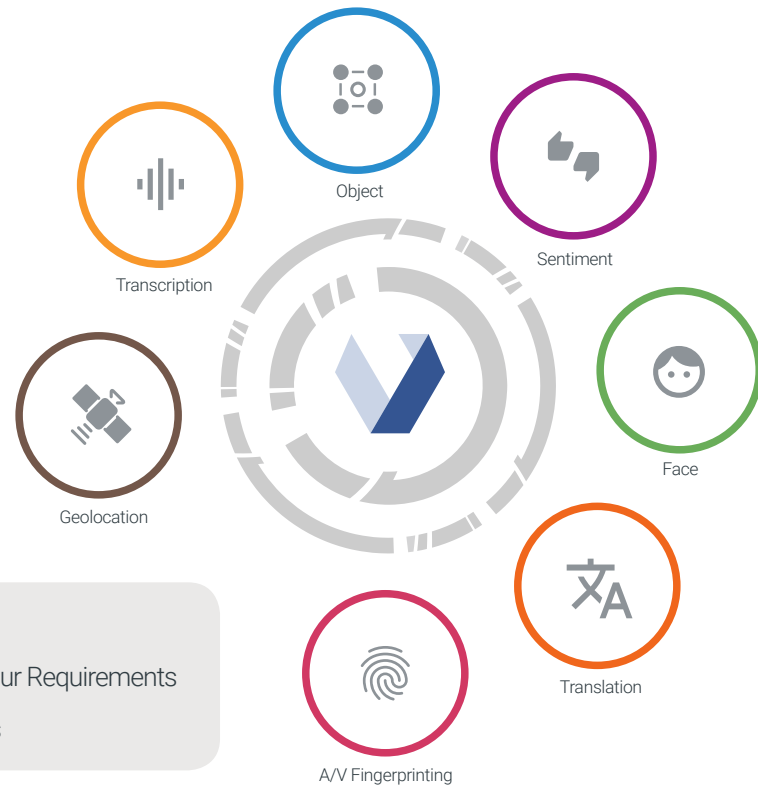
The AI Platform
for Media and Entertainment



▶ An Ecosystem of Best-of-Breed Engines

Leading TV and radio broadcasters rely on Veritone aiWARE with its combination of cognitive engines, core services and intelligent applications to analyze, share, and monitor their media.

- Over 65 Cognitive Engine Classes
- Create Custom Workflows of Cognition Based on Your Requirements
- Extensible Ecosystem of Over 100 Cognitive Engines



▶ Make your media work smarter

Transform private and public media into actionable intelligence



Strategic Content Discovery and 360° Analytics



Verify Ad and Sponsorship Efficacy with Air Tracking



Smart Content Management



Extensive Media Sharing and Distribution



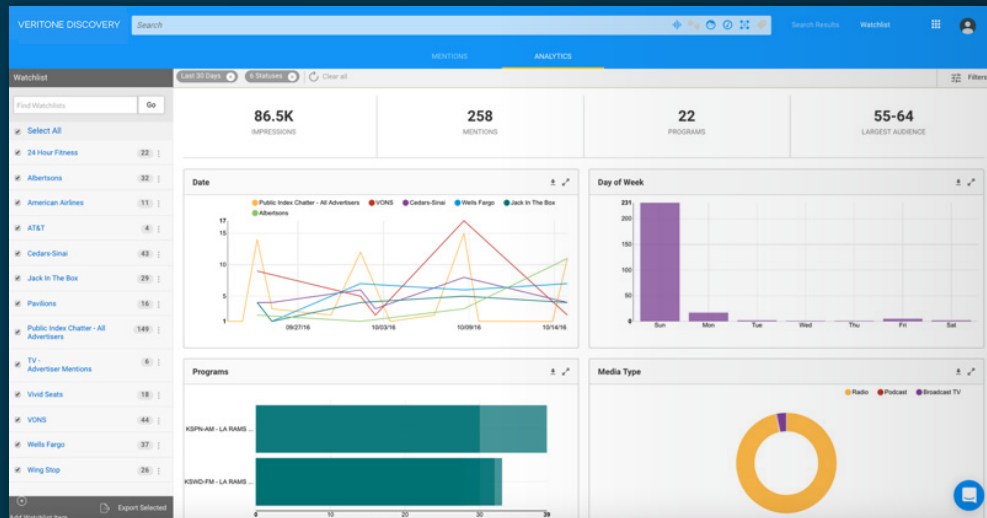
▪ Improve workflow efficiencies

▪ Increase revenue



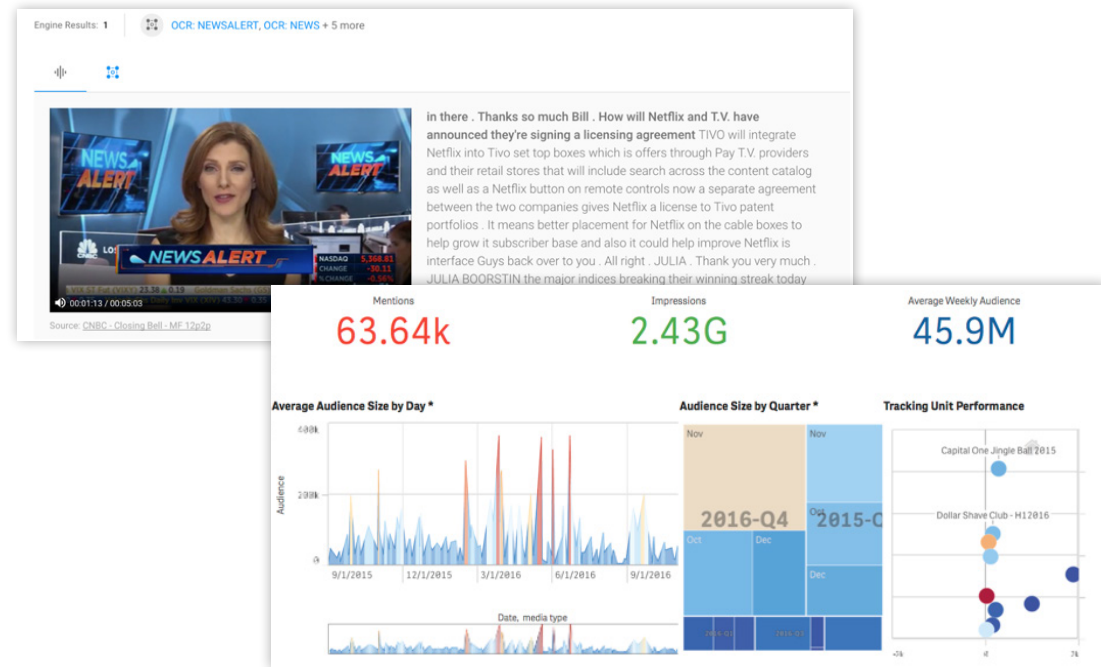
Strategic Content Discovery and 360° Analytics

- Search for products, logos, faces, spoken and written words in any combination
- Automate search to monitor trends, segments, topics, competitors, and more
- Uncover market opportunities by tracking trends, ad messaging and placement, and sentiment analysis
- Review and quantify sponsorship values including non-broadcast
- Assess and analyze talent performance
- Audit and conduct content moderation for compliance



Verify Ad and Sponsorship Efficacy with Air Tracking

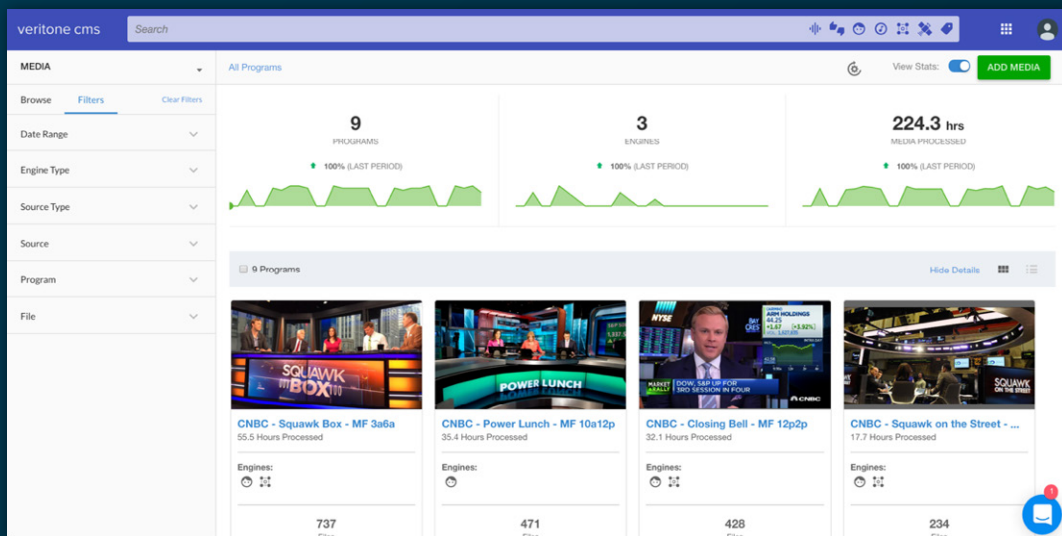
- Streamline and expedite the aircheck process
- Track and verify brand mentions, faces, and logos within media in near real-time
- Dynamically analyze, monitor and report on advertising and content
- Monitor brand chatter





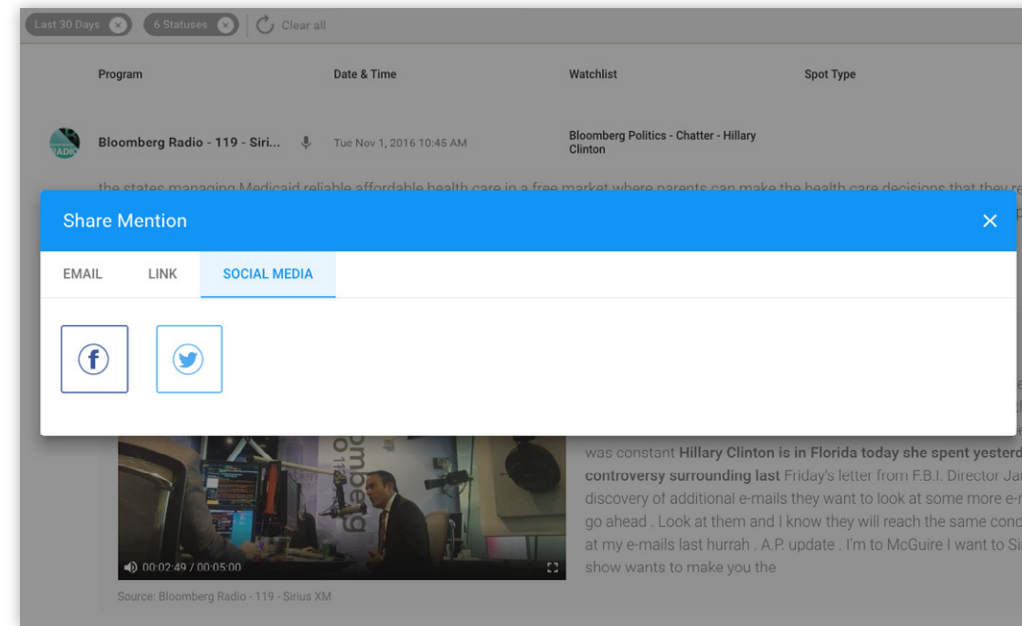
Smart Content Management

- Record, process, index and playback 24/7/365
- Search and filter media by date, source, keyword, logo, object and more
- Download and export clips, reports, and analytics
- Receive workflow and integration support
- Enrich metadata in your current MAM/DAM



Extensive Media Sharing and Distribution

- Capture clips in near real-time and share collections
- Search, playback, clip, export, share, and embed broadcast and user-generated media with easy-to-use widgets
- Share media across multiple digital channels, including web, social outlets, and email



About Veritone

Veritone unlocks the power of artificial intelligence by processing, correlating, analyzing and transforming unstructured data in a seamless, automated manner.

aiWARE is an open platform that integrates and orchestrates an ecosystem of best-of-breed cognitive engines and powerful applications to deliver actionable intelligence.

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+1 888 507 1737 | info@veritone.com