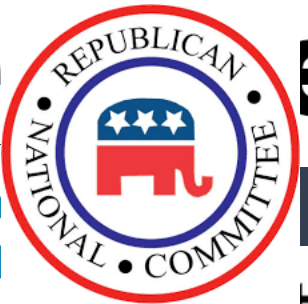


INTERNET THREATS AND YOU

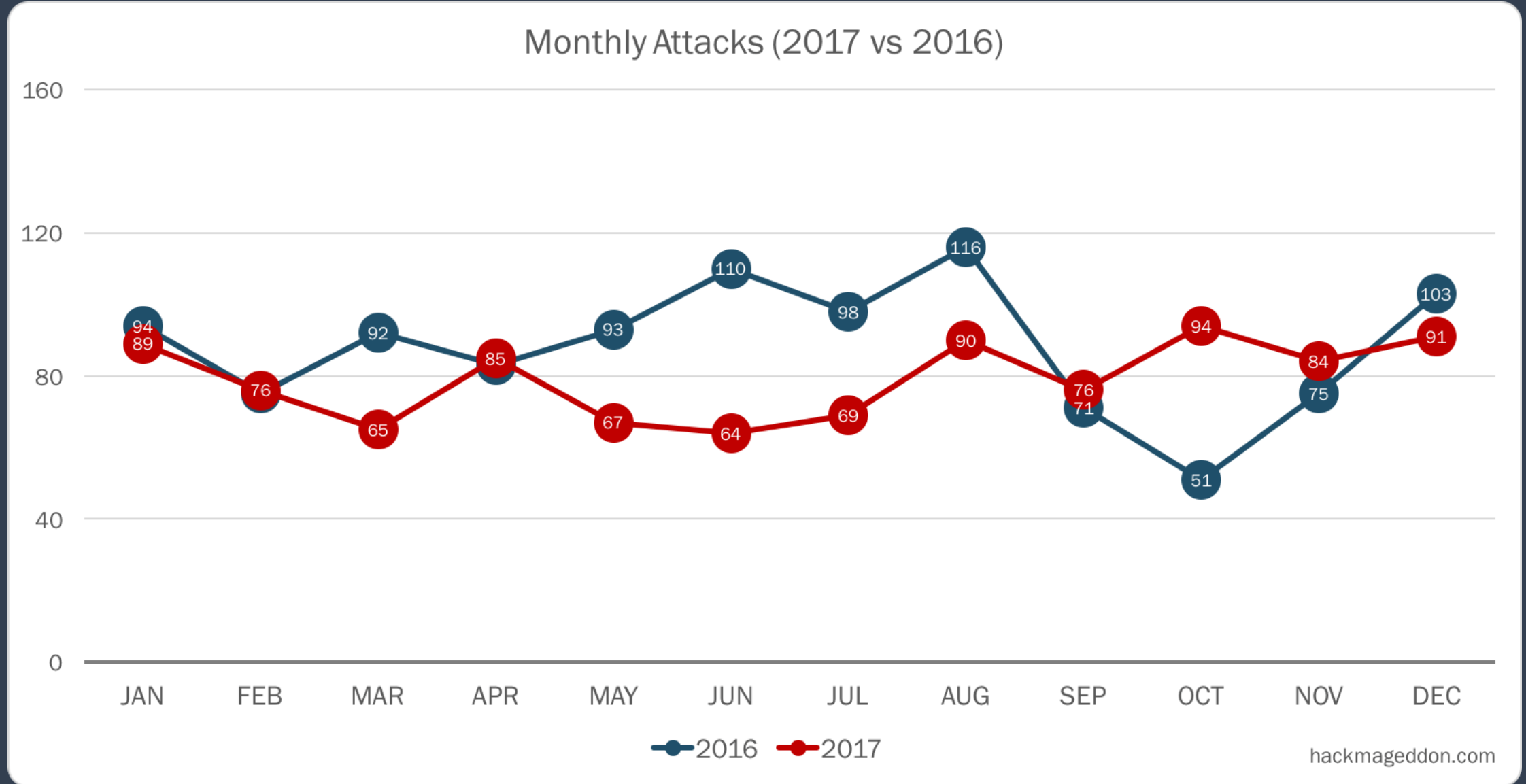
A LOOK BACK AT 2017

2017 Data Breach Victims

FOREVER 21

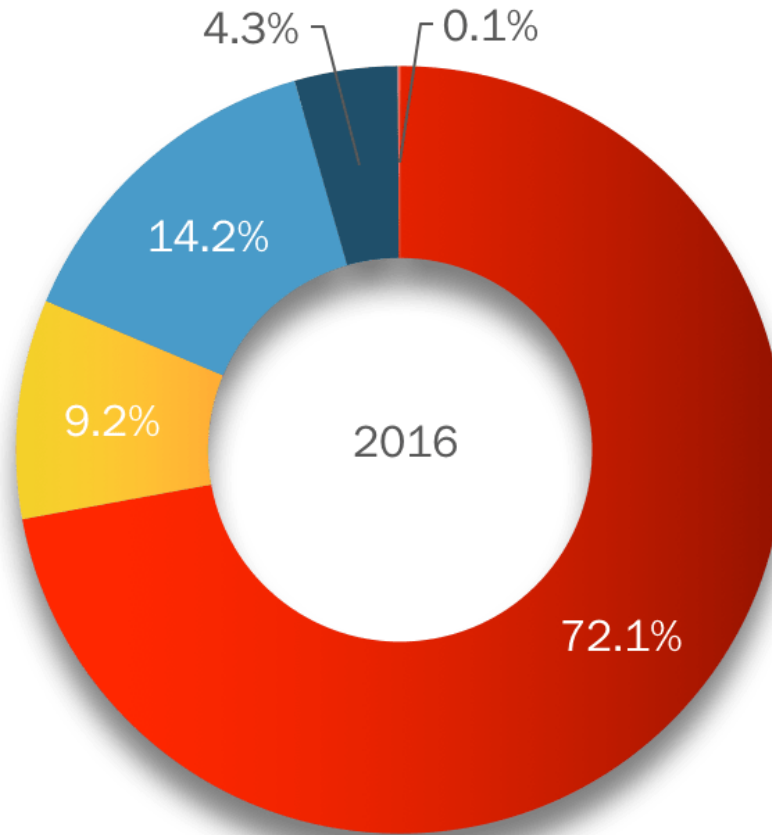
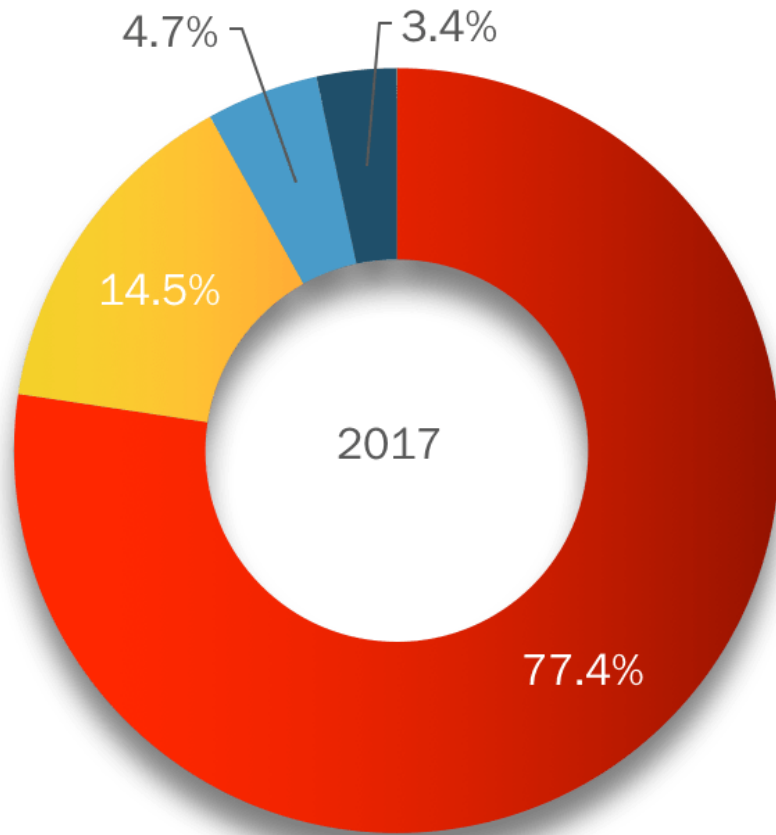


Average >80 attacks per month



Attack Motivations

Motivations Behind Attacks

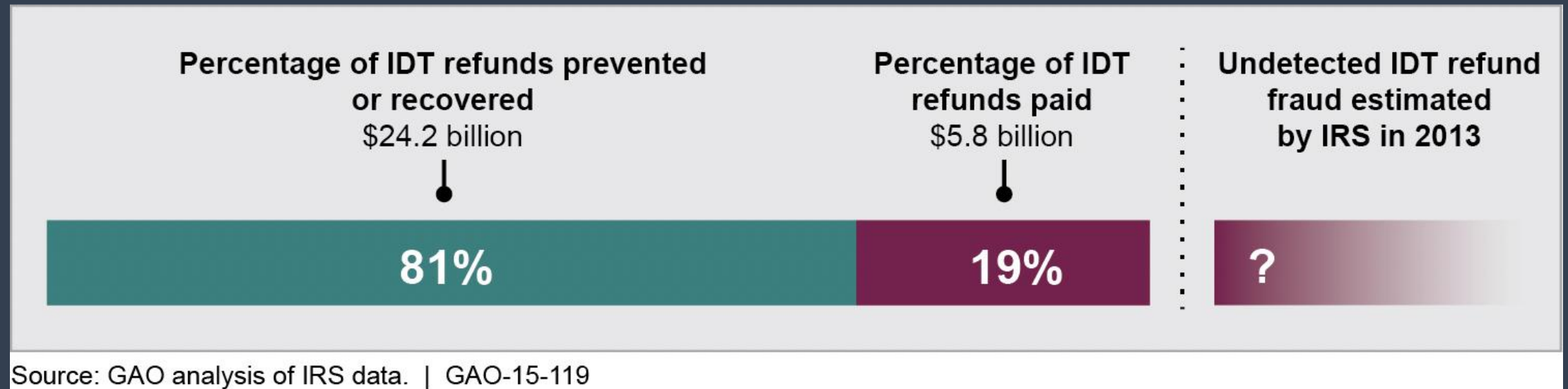


- Cyber Crime
- Cyber Espionage
- Hacktivism
- Cyber Warfare

Cyber Crime Statistics

GAO's 2015 "Identity Theft and Tax Fraud" report says in 2013

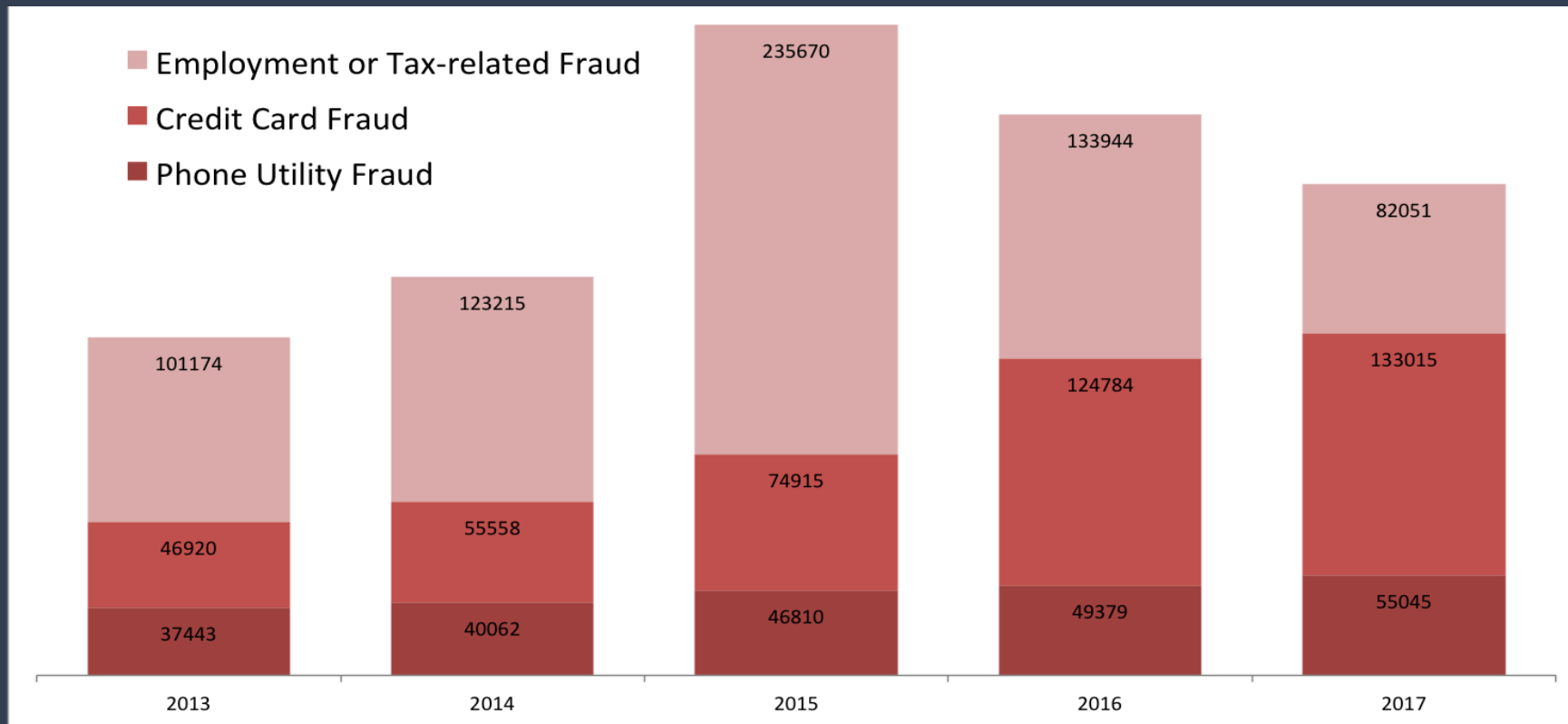
- \$24.2B of tax fraud was identified and prevented by IRS
- \$5.8B was still paid out to criminals



Cyber Crime Statistics

FTC's "2017 Consumer Sentinel Network Data Book"

- \$904M in fraud losses in 2017



Cyber Crime Statistics

McAfee/CSIS's 2018 "Economic Impact of Cybercrime" report says

- \$445-\$608B is total potential cost of cybercrime globally
- >6K criminal online marketplaces selling >45K different products
- 300K-1M new malware samples released every day
- A \$60/day botnet can inflict as much as \$720,000 in damages
- FBI reports >\$5B stolen from >22K companies through BEC

ESEA hacked, 1.5 million records leaked after alleged failed extortion attempt

More than a million players have been affected by this incident

- January, 2017
- Breach exposed 1,503,707 customer records
 - including first and last name, email, city, state, zip code, phone number, username, password hash, registration date, last login, date of birth, website, Steam ID, Xbox ID, PSN ID – 90 fields in all
- Breach exposed some details of their game network configuration
- Attacker demanded ransom of \$100k to NOT release or sell the data
 - They refused to pay it and instead notified the FBI
- Caused by exploit of an undisclosed vulnerability in custom software running their website registration database

LeakedSource.com

- The ESEA data was released via LeakedSource.com
- This site aggregated breach data for easy searching and download
- Users could access raw breach data for a fee
- Ran by Jordan Evan Bloom (27), seen here ->
- Arrested by Canada's RCMP in Jan 2017
- Investigations are still ongoing
- Many find it suspicious that ESEA data was only available via this site



E-Sports Entertainment Association

Lesson Learned:

- Don't pay ransom – there is no guarantee data won't still be released
- Quality Breach Notification – ESEA was quick and clear in notification to users and published updates with just right amount of detail
- Notify the authorities

- Secure coding practices to close holes before they become problems
- Vulnerability scanning to identify problems asap

Home > Newsroom > In the News > 2017

Massive Equifax Data Breach Could Affect Half of the U.S. Population

- September, 2017
- Breach exposed credit reports for 143 Million consumers
- Caused by exploit of an unpatched vulnerability in an Apache server
- Patch had been available for 4 months prior to date of exploit

Equifax

Equifax's massive 2017 data breach keeps getting worse

- Update from October 2017, 2.5M more consumers affected, 145.5M
- Update from March 2018, 2.4M more consumers affected, 147.9M

Equifax

Lesson Learned:

- Patches save lives!
- Good PR can make/break the reputational damage of an incident

Deep Root Analytics



Astonishing Level of Ineptitude Exposed in RNC Breach

NEWS ANALYSIS: Records of nearly every voter in the U.S. were found unprotected on the internet, freely exposing sensitive personal data to anyone.

- June, 2017
- Breach exposed detailed PII on 198M American voters, 3/5th population
- Data was compiled for Republican National Committee by Deep Root, TargetPoint, and Data Trust; hosted by Deep Root
- Data was stored in a **PUBLICLY ACCESSIBLE** AWS S3 BUCKET
- Just one of dozens of examples of private data found in public buckets

The Year of Living ~~Dangerously~~ Publicly

- ...
- July, Dow Jones exposed 2.2M customers' data including PII, last four CC #, risk profiles
- July, WWE marketing data collected by 3rd-party firm exposed data of 3M fans
- August, Nice Systems exposed 6M Verizon customer service call records
- August, Groupize exposed hotel/air booking data, to include customer payment details
- September, Viacom MCS data exposed internal IT operational details
- September, Time Warner Cable exposed 600GB of data on 4M subscribers
- October, Accenture exposed 4 buckets with >140GB of customer data
- October, SVR Tracking exposed GPS tracks for >500k vehicles + passwords
- November, INSCOM stored Top Secret//NORFORN data publicly + private keys
- November, Australian Broadcasting Corp (ABC) kept stock photos, passwords, db
- ...

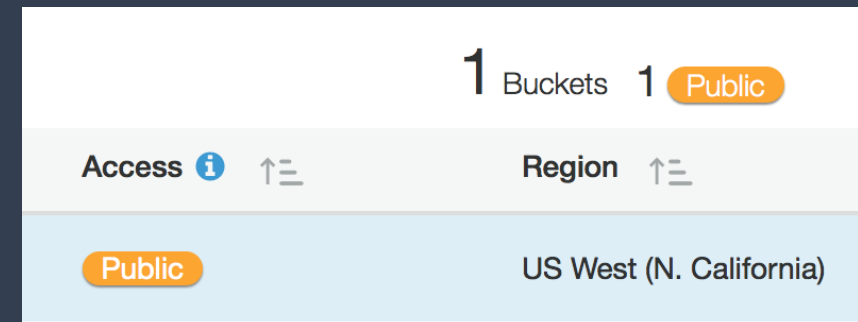
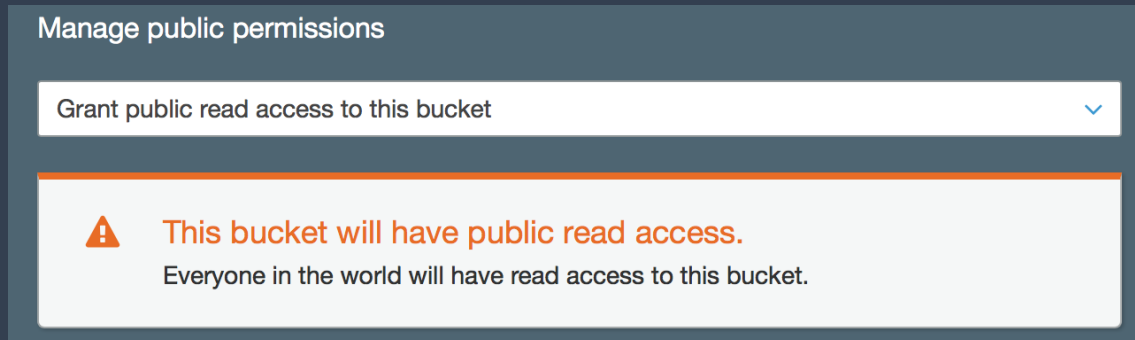
Other Public S3 Buckets

- HTTPCS conducted scan in Feb 2018 and
 - Discovered over **100k** buckets
 - Of the discovered buckets, **10%** were public
 - Of those public buckets, **58%** were readable
 - Of those public buckets, **20%** were writable
 - Of those writable buckets, **95%** were not empty
- This is AFTER a year of shaming public S3 in the news

Just Say No to Public S3 Buckets

Lesson Learned:

- Unless the goal is providing public download links,
- There is **NO** reason for data to be stored in publicly accessible buckets
- AWS S3 buckets have no connectivity by default
 - Someone specifically selected “I don’t care if the whole world reads this”
- AWS now displays warnings in console:



Uber



- Occurred in October, 2016; Disclosed in November, 2017
- Breach exposed contact details on 57M users, and DL# of 600K drivers
- Caused by gaining access to GitHub account; found username/pass to AWS in source code; accessed AWS to download data
- Paid \$100k to the attackers
- No notification to users or drivers for over a year
 - New, incoming CEO disclosed it as part of cleanup of various scandals

Uber

Lessons Learned:

- Two-Factor Authentication on cloud apps
- Audit source code for credentials – avoid it!
 - Credentials in code should be encrypted, obfuscated, protected
- Not disclosing breach violated FTC rules, multiple state/federal laws
 - Soon GDPR will fine big for this
- Data Security and Breach Notification Act introduced in wake of this
 - Still waiting on a vote
 - Proposes jail time and fines for executives if no breach notification

Top Recommended Security Controls

1. Device and Software Inventory

- You can't secure what you don't know

2. Patch Applications and Operating Systems

- Apply all patches, updates, upgrades ASAP

3. Strong Authentication on Cloud Services

- No publicly accessible data unless you mean for it to be public; two-factor auth is your friend

4. Limit Admin Access

- As few local and domain admins as possible limits malware effects

5. Network Segmentation

- Limit and control flow of network traffic to minimize impact of malware outbreak

Questions?

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Remember:

We can fight together, or you can die alone