



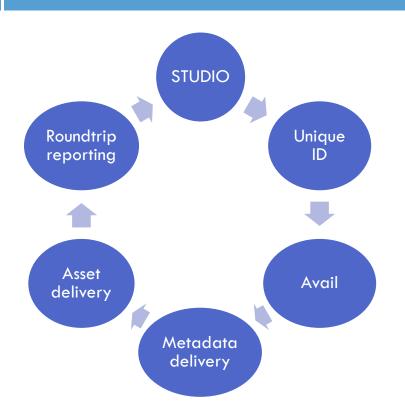
- Redesign for next 5-10 years of growth
- Uptime, scale, timeliness
- Support for time-critical workflows
- Ubiquitous coverage for digital distribution ecosystem
- Ramped up international and delegated multi-language review
- Ready for new workflows and business models



Accelerating record growth

Category	2018 (YTD)	2017	2016	2015	2014	2013
Total records	1,808,319	1,793,101	1,090,840	826,914	723,709	581,798
Original/title-level content:						
Movies	298,804	298,411	169,626	143,556	130,137	75,800
Shorts	168,942	168,871	18,292	14,999	7,919	3,039
One-Time-Only TV	61,771	61,867	41,170	36,290	32,323	29,709
Series	26,144	25,977	21,189	16,855	14,881	13,409
Seasons	42,542	42,150	30,549	24,374	20,804	18,082
Episodes	804,243	794,280	507,826	387,467	346,458	313,328
Edits	386,755	382,533	285,119	187,971	161,389	121,513
Manifestations	17,430	17,339	15,936	14,734	9,576	6,866

2018 - Next-Gen Supply Chain for Next-Gen Content



- Combined efforts of studios, retailers, service providers
- Supported by DEG, EMA, EIDR, ML, SMPTE
- Covering global platforms and regional partners
- Long-term vision
- Near-term key results that deliver value this year

