



TRUSTED PARTNER NETWORK

Introduction and Overview



**TRUSTED PARTNER
NETWORK**

Dan Robbins

Chairman & President



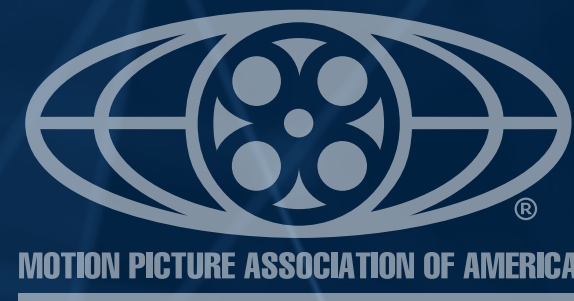
**TRUSTED PARTNER
NETWORK**

The Trusted Partner Network (TPN) is a new, global, industry-wide film and television content protection initiative. The TPN works with companies to help prevent leaks, breaches, and hacks of their customers' movies and television shows prior to their intended release.



**TRUSTED PARTNER
NETWORK**

The TPN is a joint venture between the Motion Picture Association of America (MPAA) and the Content Delivery & Security Association (CDSA), the leaders in third-party entertainment industry assessments.



Unite Efforts. Optimize Workflows. Elevate and Scale Security.



Create a single, central global directory of "trusted partner" vendors



Expand community of approved, media and entertainment focused content security assessors



Elevate the security standards and responsiveness of the vendor community



Increase the number of third-party vendor facilities that are assessed annually



Assist in identifying vulnerabilities and communicate remediation to the vendor community through the TPN Platform



**TRUSTED PARTNER
NETWORK**

Ben Stanbury

Chief Technology Officer

Trusted Partner Network (TPN) Application Suite



TPN Platform

Core Workflow Management



TPN App

Risk Assessment Workflow
(Online / Offline)



Mobile



Vendor Portal

Segregated, Internet accessible assessment subject portal



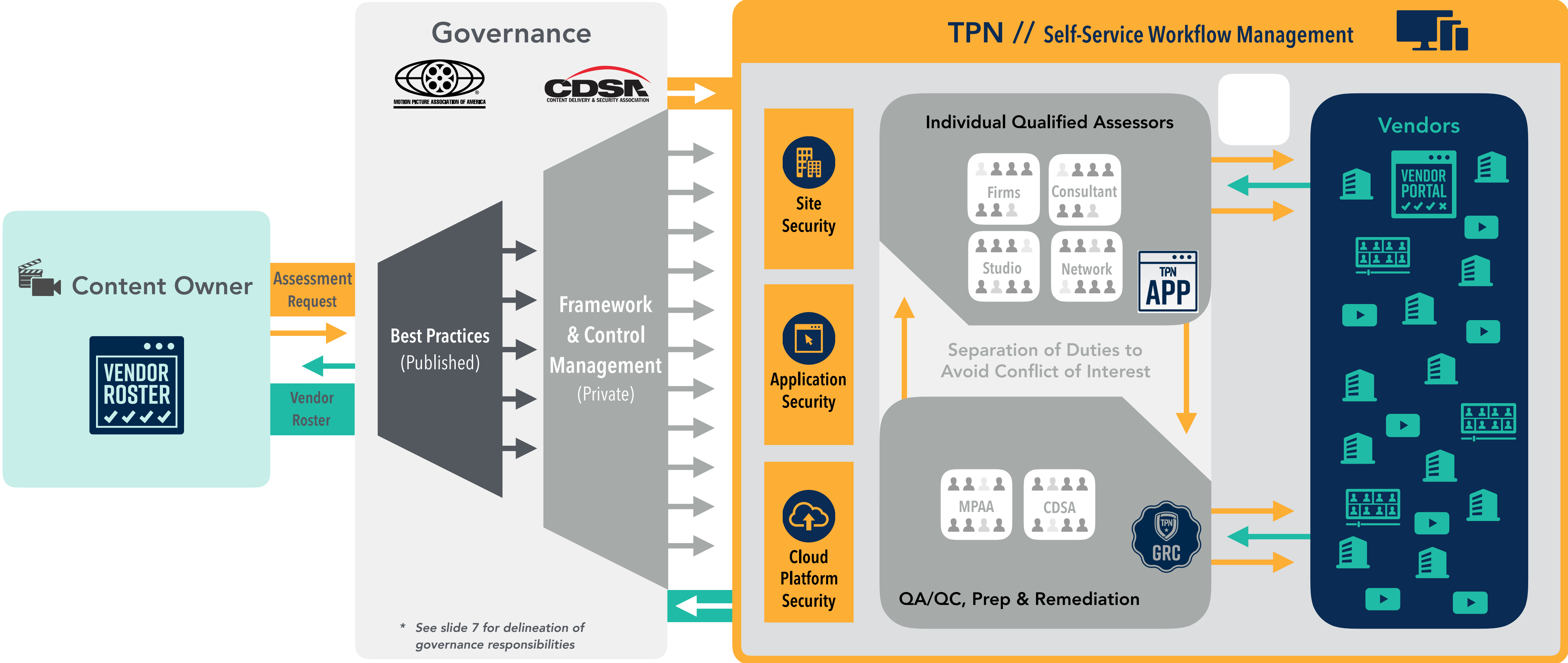
Vendor Roster

Executive / Business unit stakeholder self-service portal



Mobile

TPN Framework Overview



Content Handling Approval



Baseline Assessment

Verify compliance with applicable minimum security requirements

+



Content Handling Assessment

Assess Content Owner specific protocols for IP handling

=

Approval

Content Handling Approval - QC



Baseline Assessment

Verify compliance with applicable minimum security requirements

+




Content Handling Assessment

Assess Content Owner specific protocols for IP handling

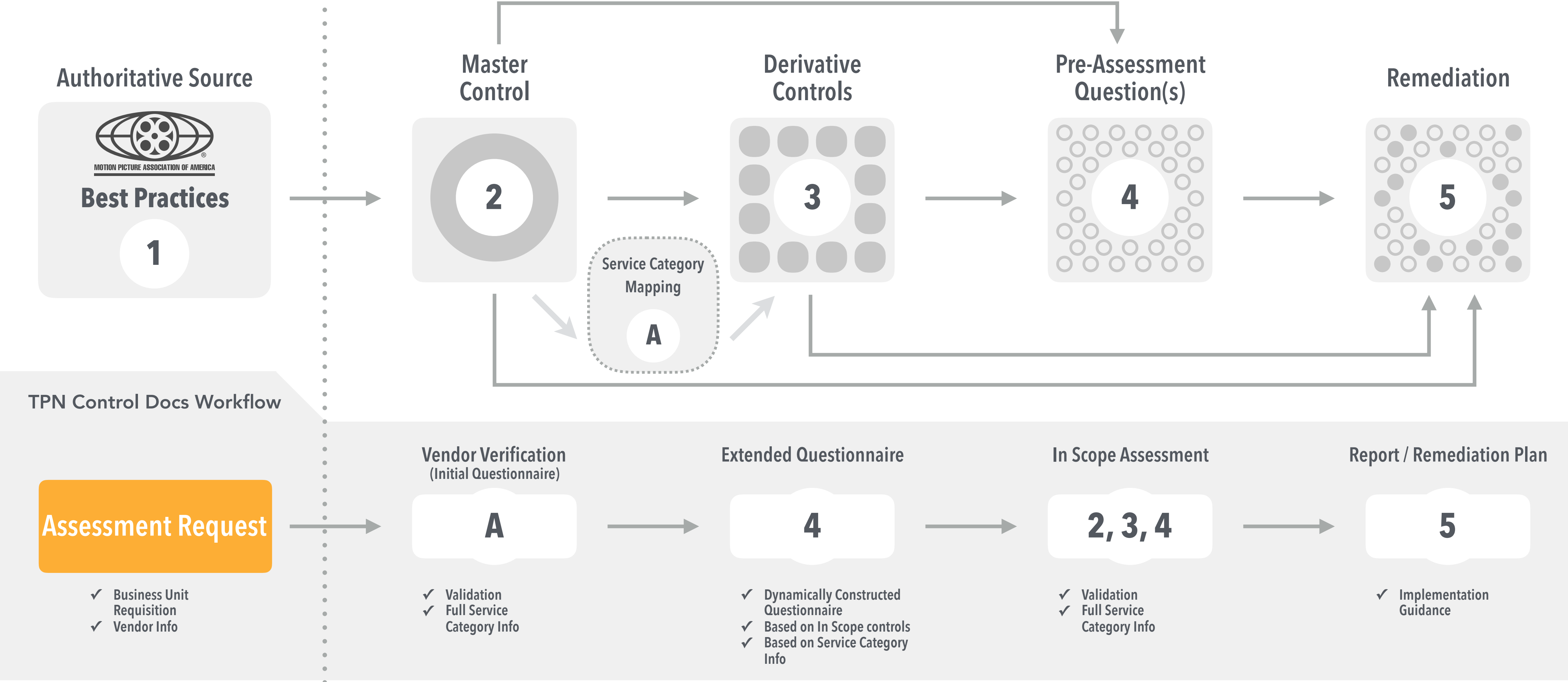
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 **Approval**

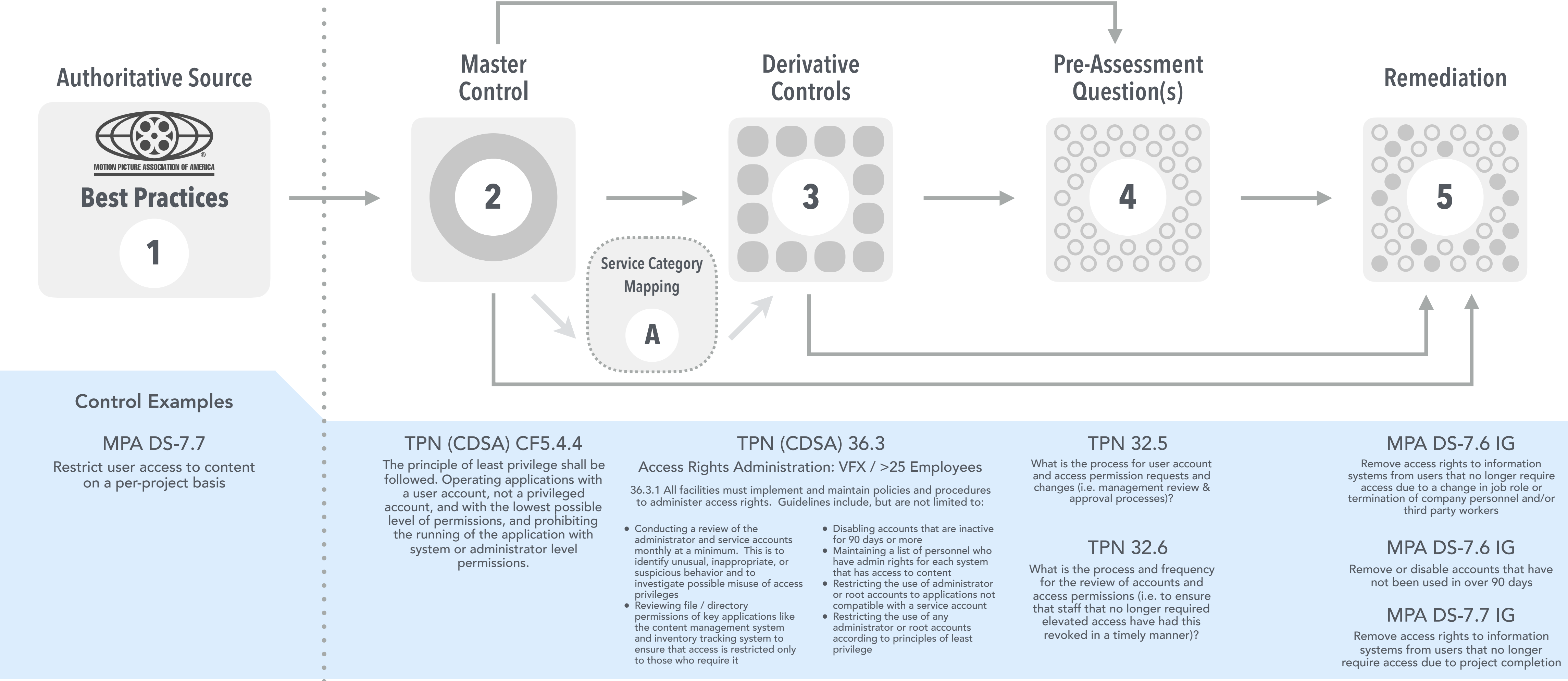


 Iterative Quality Control for Baseline Assessment Data and Protocols

TPN Control Framework Relationships



TPN Control Framework Relationships





**TRUSTED PARTNER
NETWORK**

Kurt Fischer

Chief Operating Officer

Qualified Assessors with Demonstrated Subject Matter Expertise

Individual assessors (not audit firms) undergo a strict review and approval process as to their expertise in securing pre-release, entertainment content. TPN serves the international community and we are seeking Qualified Assessors available globally to address facilities in all regions.

- ▶ TPN Vendors request an assessment to be completed by a TPN Qualified Assessor from the TPN Vendor Portal and will manage the overall process via the secure online platform.
- ▶ TPN assessments renew annually and the cost of an assessment is negotiated, on a case-by-case basis, between the TPN Qualified Assessor and the vendor making the assessment request.
- ▶ TPN has no control of the pricing models of individual assessors and/or their firms.



Review and evaluate individuals to establish their status as a TPN Qualified Assessor

The MPAA provides governance and quality assurance for the program and the qualification of potential auditors to support our Best Practices in the industry.

- ▶ MPAA will administer Qualified Assessor testing at their office locations around the world.
- ▶ Prior to testing each candidate is thoroughly vetted with credential reviews and reference checks.
- ▶ Qualified Assessors will have strong information systems assessment proficiency, robust knowledge of the entertainment supply chain and its associated technologies as well as effective communication skills.





**TRUSTED PARTNER
NETWORK**

Guy Finley

Chief Executive Officer

Increase awareness, preparedness, and capabilities, within the industry and our vendors

Allow motion picture and television content providers, creators, and owners to identify when Vendors have been subject to assessments and to what standards.

TRUSTED PARTNER NETWORK benefits to Vendors:

Reduce number of assessments conducted at each facility annually

Reduce number of different controls used by various content owners

Create competitive, market-driven assessment pricing

Accelerate assessment report turn-around and allow vendors to promote their security preparedness

Offer controls that are specific to the needs and workflows of specific vendor types

Allow vendors to promote their security preparedness to existing and potential customers.



Transform our industry, by elevating security awareness, and efficiencies, in our community

TPN assists in educating all participants (production, distribution and archiving whether individuals or companies) in and seeks to raise security awareness, preparedness, and capabilities within our industry.

TRUSTED PARTNER NETWORK benefits to Content Owners:

Create a single, central global directory of “trusted partner” vendors.

Elevate the security standards and responsiveness of the vendor community.

Collaborate with colleagues and peers to improve the platform and process.

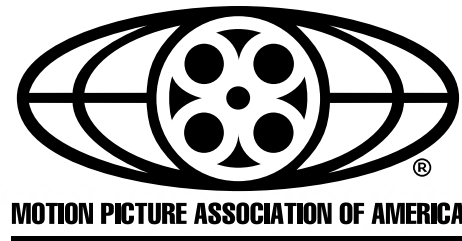
Expand the community of approved, media & entertainment focused content security assessors.

Increase the number of third-party vendor facilities that are assessed annually.

Assist in identifying vulnerabilities and communicate remediation through the TPN Platform



Governed by Two Major Entertainment Industry Associations



- ✓ Publish and maintain Content Security Best Practices which serve as the (public) backbone for the (private) assessable control framework
- ✓ Provide input, strategic guidance and approval on the development of assessable controls for each service domain: Site Security, Application Security, Cloud Platform Security
- ✓ Develop and maintain the Qualified Assessor program
- ✓ Develop and maintain assessment TPN report Quality Assurance and Quality Control procedures
- ✓ Provide input, strategic guidance and approval for all industry content security training & awareness activities with CDSA, including vendor employee training materials, community awareness materials & events.



- ✓ Leverage existing content owner and vendor advisory groups to manage input for ongoing development and maintenance of an assessable control framework
- ✓ Develop risk based advisory process in order to ensure that current assessable control framework adequately addresses existing and emerging threats
- ✓ Liaise with MPAA to ensure alignment with published best practices
- ✓ Develop and maintain industry awareness programs, training, events and community, along with associated materials, in collaboration with MPAA

Note: CDSA is in the process of retiring their CPS Standard and CPS Audit Certification Program to support the TPN.



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Visit TTPN.org to Learn More

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