Scaling Storytelling

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Truth is ever to be found in the simplicity, and not in the multiplicity and confusion of things.

— Isaac Newton
What is Most True about the Character?
@LaurieHutzler
What is the Emotional Toolbox?
What is This?

Pattern Recognition
What is This?

Pattern Recognition
Creative CONSENSUS®
Remember: WHAT vs WHO

ETBScreenwriting.com
Character Map

Six Data Points
Story & Character

CONSCIENCE

IDEALISM

EXCITEMENT

LOVE

WILL

REASON

TRUTH

IMAGINATION

AMBITION

Emotional Driver
What is Power?

The ability to produce change
What is Power?

The ability to prevent change
What is Most True?

About the character and story
www.ETBScreenwriting.com

Emotional Toolbox

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