



Scaling Storytelling

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Truth is ever
to be found in the
simplicity, and not
in the multiplicity
and confusion of
things.

— Isaac Newton





**What is Most
True about the
Character?**



@LaurieHutzler



**What is the
Emotional
Toolbox?**



What is This?

Pattern Recognition



What is This?

Pattern Recognition

Creative

**CONSENSUS**[®]




Remember:

WHAT

VS

WHO



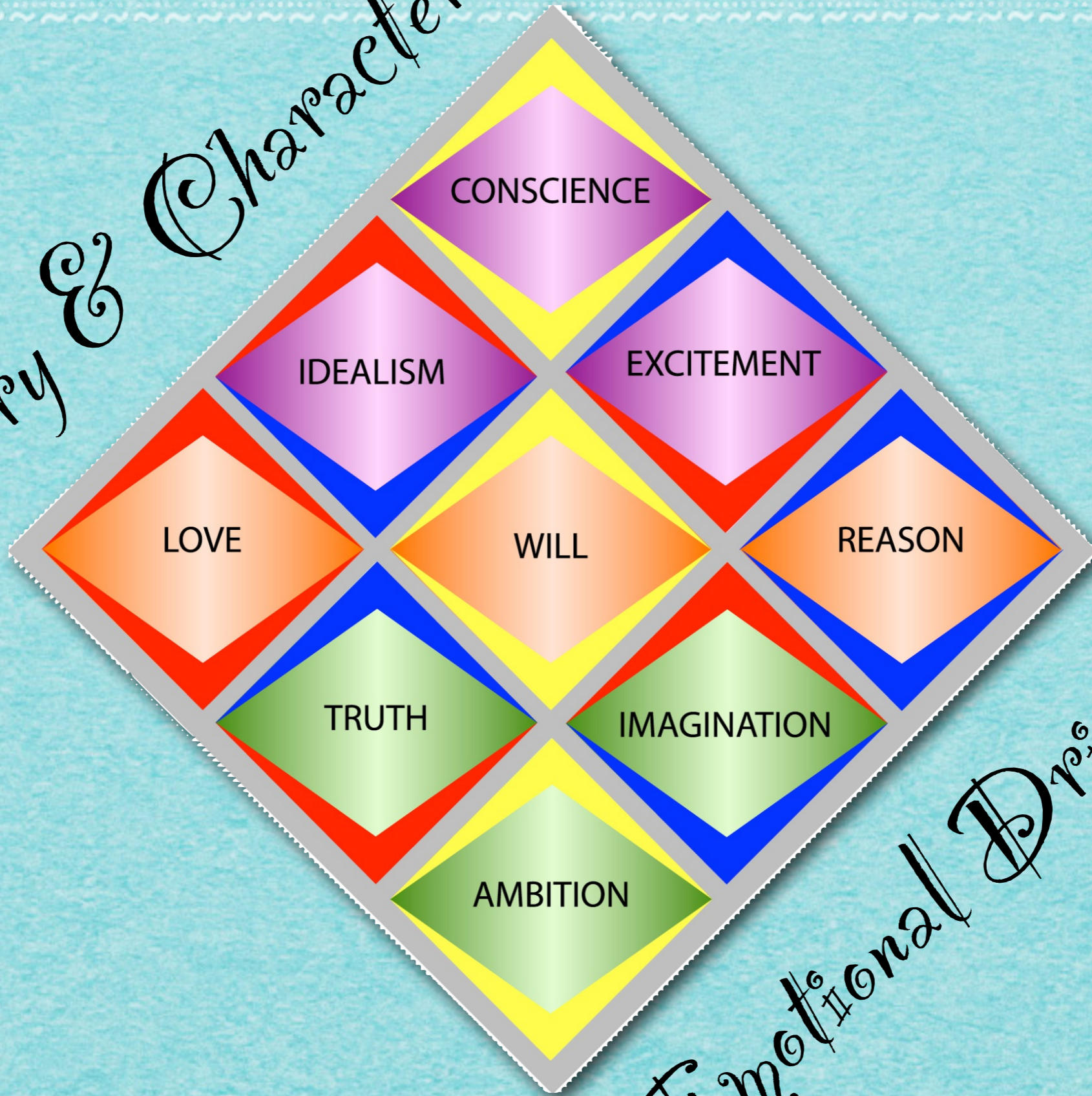
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Character Map

Six Data Points



Story & Character



Emotional Driver

What is Power?

THE ABILITY TO PRODUCE CHANGE

What is Power?

THE ABILITY TO PREVENT CHANGE

What is Most True?

ABOUT THE CHARACTER AND STORY

www.ETBScreenwriting.com

Emotional Toolbox

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