Protecting the Most Important Physical Asset... YOU
Accepted a ride from a non licensed car service
Followed off the elevator
Car has flat tire
Open book
Why

➢ Women don’t talk about this topic enough.

➢ With all the headlines, it’s obvious preying on women (and men) isn’t going to stop anytime soon.

➢ By simply talking about it and learning how to be more savvy you’re exposed to the knowledge, that leads to the confidence to act in a situation.

➢ There are simple adjustments to our daily behavior that can make us less of an ideal target.
The Facts

Key findings from the survey of women travelers shows that:

➢ 90 percent say concern about safety has an effect on activities pursued during personal time while on business travel.

➢ 86 percent report an impact on booking behavior, such as booking only daytime flights or a central lodging location.

➢ 84 percent cite an impact on where they travel for business.

➢ 81 percent indicate their travel frequency for business has been impacted by safety concerns.

➢ 80 percent say safety concerns have impacted their productivity on business trips.
Goal
Let's Be Honest

- Everyone is NOT out to harm you, but not everyone has innocent intentions.
- Creating a boundary is important.
- Learning how to be more savvy, results in confidence.
- Confidence leads to strong body language which alone is a deterrent.
- Identifying when someone is crossing that boundary and having ways to address it is important.
- The more you learn, the more you want to know.
The Average Person
Profile of a Predator
A Plugged In Person
Ten Tips

#1- Look up and look around.
#2- Hold your shoulders back when you walk and walk with purpose.
#3- Get in the habit of parking under lights.
#4- Lighten your load, especially when traveling. Keep your hands free and visible.
#5- Stand by the control panel in an elevator.
#6- Sit with your back against the wall; sidewalks.
#7- Get in the habit of noticing exits.
#8- When traveling abroad leave American themed apparel at home including company and sports logos.
#9- Count the doors from your hotel room to the stairs.
#10- Trust your gut.
Create a Boundary
Mindset
Improvise
Create a Boundary

Visualize
Execute and Model
New Ideas
Share Your Stories

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