

**Protecting the Most  
Important Physical Asset...  
YOU**

# Can You Relate

- Accepted a ride from a non licensed car service
- Followed off the elevator
- Car has flat tire
- Open book



# Why

- Women don't talk about this topic enough.
- With all the headlines, it's obvious preying on women (and men) isn't going to stop anytime soon.
- By simply talking about it and learning how to be more savvy you're exposed to the knowledge, that leads to the confidence to act in a situation.
- There are simple adjustments to our daily behavior that can make us less of an ideal target.





# The Facts

Key findings from the survey of women travelers shows that:

- 90 percent say concern about safety has an effect on activities pursued during personal time while on business travel.
- 86 percent report an impact on booking behavior, such as booking only daytime flights or a central lodging location.
- 84 percent cite an impact on where they travel for business.
- 81 percent indicate their travel frequency for business has been impacted by safety concerns.
- 80 percent say safety concerns have impacted their productivity on business trips.



# Goal



# Lets Be Honest

- Everyone is NOT out to harm you, but not everyone has innocent intentions.
- Creating a boundary is important.
- Learning how to be more savvy, results in confidence.
- Confidence leads to strong body language which alone is a deterrent.
- Identifying when someone is crossing that boundary and having ways to address it is important.
- The more you learn, the more you want to know.





**Bump**

# The Average Person





# Profile of a Predator





# A Plugged In Person



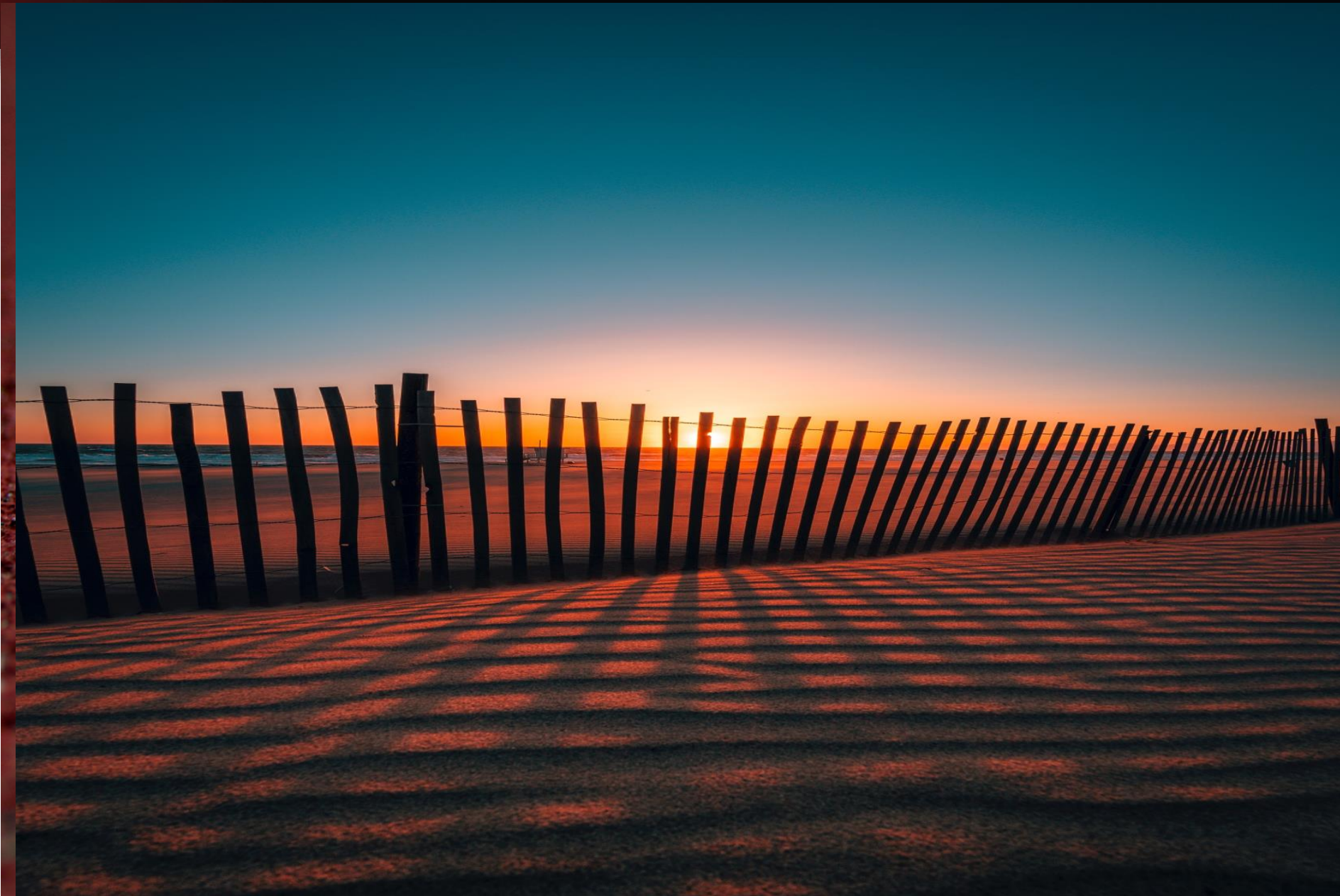
# Ten Tips

- #1- Look up and look around.
- #2- Hold your shoulders back when you walk and walk with purpose.
- #3- Get in the habit of parking under lights.
- #4- Lighten your load, especially when traveling. Keep your hands free and visible.
- #5- Stand by the control panel in an elevator.
- #6- Sit with your back against the wall; sidewalks.
- #7- Get in the habit of noticing exits.
- #8- When traveling abroad leave American themed apparel at home including company and sports logos.
- #9- Count the doors from your hotel room to the stairs.
- #10- Trust your gut.





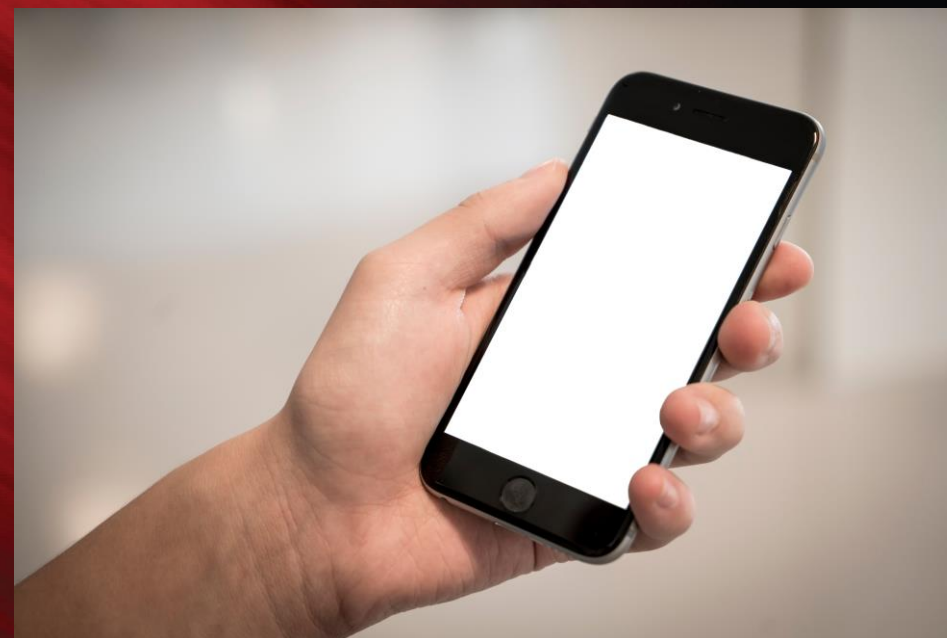
# Create a Boundary



# Mindset



# Improvise





# Visualize



# Execute and Model





# New Ideas





# Share Your Stories

Follow us on Facebook @Stiletto Agency

Register for our newsletter at: [www.stilettoagency.com](http://www.stilettoagency.com)

Connect with me on LinkedIn: Shelley Klingerman

shelley@stilettoagency.com



# Want A Book?

Give me your business card, I'll send you a book.

**Please....**

Share it with a family member, friend, business colleague.

Give it to your HR department.

Share the message.



Shelley Klingerman

[shelley@stilettoagency.com](mailto:shelley@stilettoagency.com)

812-230-1888

