



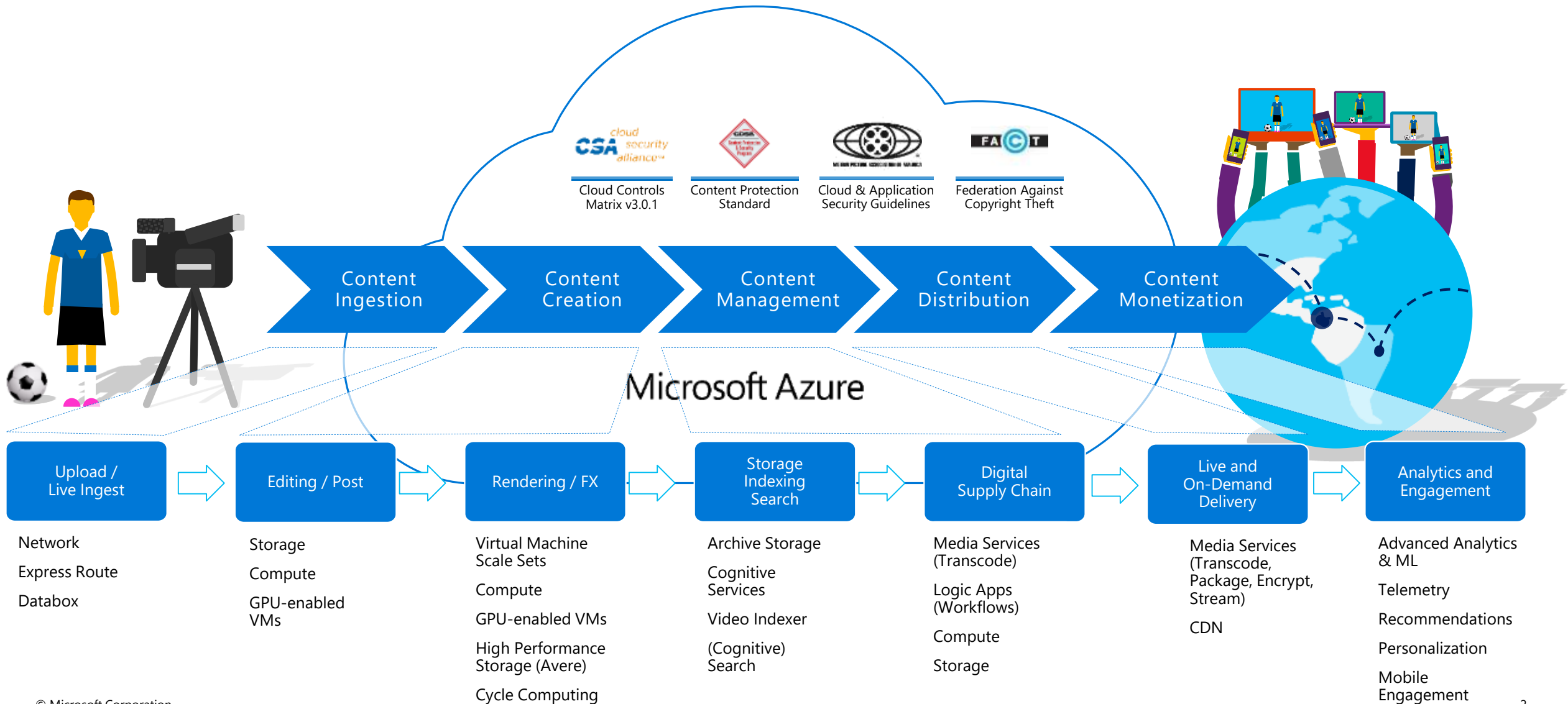
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The right strategic cloud partner for
media companies

Scott Bounds
Media Cloud Architect



Rich set of Azure services across the content lifecycle



The digital feedback loop in media

Driving engagement, targeting, and smart content investments

