RICHEY MAY Technology Solutions

Discover / Develop / Deliver

Breaches Are Everywhere:
Costly Mistakes of Being Unprepared

![Richey May Technology Solutions logo]

About Richey May Technology Solutions

Since 1998 Richey May Technology Solutions has been providing results-driven consulting. Offering a full spectrum of technology solutions for Media and Entertainment companies.

Led by technology experts with decades of cumulative experience in executive IT roles, our team is able to bring you pragmatic, real-world solutions that deliver value to your business.

Content Security

Cloud Services

Cybersecurity

Technology Management Consulting

Governance, Risk, Compliance & Privacy

Business Intelligence

Our Presenters

Michael Wylie, CISSP

Director, Cybersecurity Services at Richey May Technology Solutions
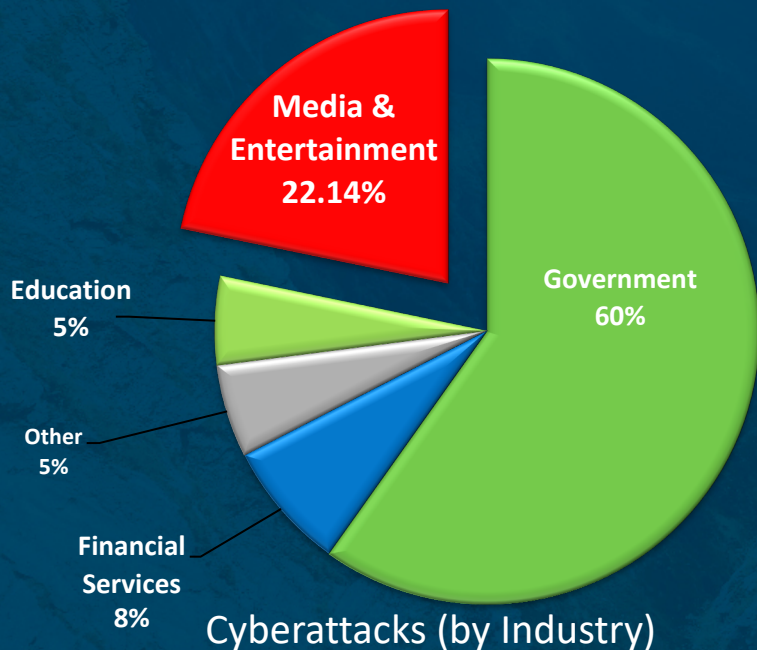
Richard Greenberg, CISSP

A well-known Cyber Security Leader and Evangelist, CISO, Advisor, and Speaker

Christopher Covino

Policy Director for Cybersecurity, City of Los Angeles

State of Content Security

Cyberattacks (by Industry)

- Government 60%
- Media & Entertainment 22.14%
- Education 5%
- Other 5%
- Financial Services 8%

Today's hack value is **INFORMATION.**

41,686 incidents that in 2018, found Media and Entertainment as the **second highest impacted industry.**

The Ponemon Institute estimates: the average cost of remediation is **$148** per compromised record.

Are **You** Unprepared?

Do you have a safe meeting point?

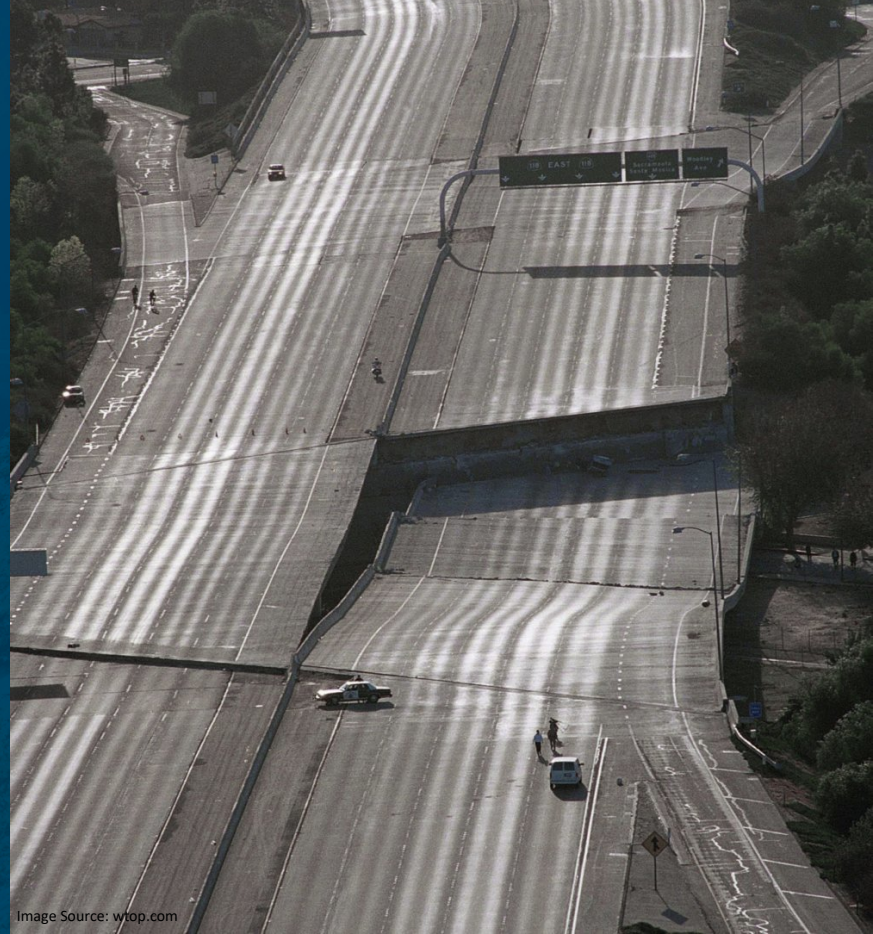Do you know where all the hospitals are in LA?

How would you communicate with your family if cell towers were down?

How would you eat if the supermarkets were empty?

How would you drive to your loved ones if the roads were collapsed?

Do you know CPR & First Aid?

Image Source: wtop.com

Are You Unprepared?

Do you have a good Incident Response Plan? Have you tested it?

Do you have an Incident Responder on retainer?

Do you have out of band communication if your email and phones were compromised?

How would you conduct business without email?

How would you continue to work without a key server?

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Panel Discussion

- How impactful would a common resource for questions/concerns be within the industry?

- Is there a benefit to a tiered implementation of security controls based on size/complexity?

- How do we educate the industry on reducing risk?

- How do we get past the two sentence IR policy that "checks the box"?

- What are some of the "basics" businesses can do today to move the needle?