

Protecting Identities Discussion

HITS Fall 2019





Martin Mazor

- SVP, CISO
- Former CISO Fortune 75
- Former CISO Fortune 500
- Former CISO Global Defense
- 20+ years in information security



Darren Ehlers

- SVP, Product Management
- Leads overall product strategy at Entertainment Partners
- Co-founder of Scenechronize, the industry leader for digitizing, automating and securing the production office
- Oversees SmartStart, the industry leading solution for digitally on-boarding crew



Joe Francis

- Field Operations Advisor at TPG Capital
- Spent 17+ years in high growth software companies
- Served as Group VP, Snow Software
- Served as VP, Global Operations and Strategy Management, Qlik
- Four years at PwC as a Chartered Accountant



5 Challenges Studios Face

1. Compliance and legislative requirements (e.g. CCPA, GDPR)
2. Data is not centralized
3. Multiple partners and suppliers
4. Multiple databases of information
5. Manual workflows using PII

5 Challenges Productions Face

1. Need for speed
2. Multiple tools in use
3. Many passwords and different policies
4. Multiple partners and systems
5. Audit readiness

California Consumer Privacy Act (CCPA)

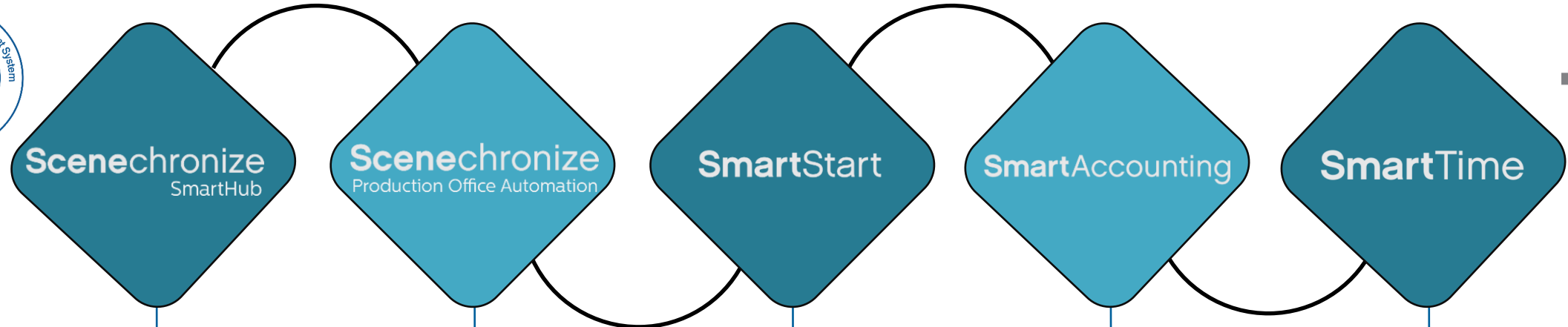
- Impact for both Consumer and Employee data
- Transparency of data use is a must
- Consumer management of their data, right to be forgotten
- New rights on of use of data
- Must have advanced security
- Significant penalties - \$7500 per violation (direct misuse)!
- 2020 timing for consumer data, 2021 employee data



EU General Data Protection Regulation (GDPR)

- Any personal or identifying data
- Opt-in for personal data use
- Consent of use, where it goes
- Right for erasure and to be forgotten
- Must have advanced security
- Significant penalties - 4% of annual revenue or up to €20M
- Timing is now

ep | How EP Protects Identities



SINGLE IDENTITY**

- ROLES BASED PERMISSIONS
- MULTIFACTOR AUTHENTICATION
- PROJECT / SHOW LEVEL ENCRYPTION WITH UNIQUE KEYS



CLOSED-LOOP SECURITY INTEGRATED INTO IDENTITY*

- DETAILED USER AND ACCESS REPORTING
- ADVANCED SECURITY MONITORING
- SECURITY DATA ANALYTICS**



ELECTRONIC DELIVERY AND STORAGE OF PII

- IDENTITY MONITORING IN TRANSIT AND AT REST ENCRYPTION
- DEDICATED PROVISIONING AND DEPROVISIONING TEAMS / PROCESSES



ISO27001 BASED OPERATIONS

- CONTINUOUS AUDIT AND MONITORING PROCESSES
- ADVANCED PRIVILEGE ACCESS MANAGEMENT TECHNOLOGY
- BRING YOUR OWN IDENTITY (FEDERATION)**



* Scenechronize
** Coming soon | 5

- 1 Urgent need to get away from paper and go to a digital solution
- 2 Multi-factor authentication is a minimum – for all productions
- 3 Know where all are you data lives, watch out for immature suppliers and partners
- 4 Get the basics right, security hygiene is the place to start
- 5 CCPA is going to bite, be prepared