

Sponsorship Opportunities (Full Day)

DELIVERABLES	TITLE*	DIAMOND*	PLATINUM	GOLD	SILVER	BRONZE	BRAND*
Top billing logo placement as “Presented by” sponsor on all materials (Exclusive) ≈	■						
Conference or Networking Luncheon welcome remarks ◆	■						
Main stage thought leadership or customer case study presentation ◆	■	■					
Newsletter promotion of main stage presentation ≡	■	■					
Session Sponsorship with On Stage Introduction ◆	■	■	■				
Sponsorship of Networking Luncheon ◌	■	■					
Sponsorship of Networking Breaks ◌	■		■				
Sponsorship of Networking Reception ◌	■			■			
Exclusive Breakout Session (1) of your Choice ◆	Priority 1	Priority 1	Priority 2	Priority 3	Priority 4	Priority 4	
Social media speaker/breakout session promotion ≡	■	■	■	■	■	■	
Newsletter promotion of breakout session audio ≡	■	■	■	■	■	■	
Pre-show event preview (M&E Daily) ≡	■	■	■	■	■	■	
Table Top Exhibit – OR – Company Signage ≈	■	■	■	■	■	■	
Conference Program Ad/White Papers ≡	4 Pages	3 Pages	2 Pages	Full Page	Full Page	Half Page	Half Page
Conference Program Ad Placement ≡	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Priority 6	Priority 7
Sponsor logo in email promos, website & PR ≈	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Priority 6	Priority 7
Company logo on conference program cover ≈	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Priority 6	Priority 7
Complimentary Conference Registrations ◌	10	7	6	5	4	3	2
Number of Sponsorship’s Available	Exclusive	3	5	7	Unlimited	Unlimited	Unlimited
PRICE	\$25,000	\$17,500	\$15,000	\$12,500	\$10,000	\$7,500	\$5,000

KEY: Four KPI’s for your ROI ≈ Branding, ◆ Messaging, ◌ Networking, ≡ Publishing

Custom packages are available upon request. Sponsor provides pop-up sign, promotional sign or banner. Table Top Exhibit Package includes one 6’ draped table with 2 chairs, wastebasket, and electricity.

Badge Holder/Lanyard; Bag and Padfolio: Additional \$3,500 and materials provided by sponsor. Available to Silver level and above. Single sponsor only for each.

*MESA membership upgrade not available

Sponsorship Sales:

Evie Silvers

p: (310) 486-7369

evie@mesalliance.org

Garrett Randall

p: (310) 882-9204

garrett@MESAlliance.org