



OTT SUPPLY CHAIN ACADEMY

March 3, 2020 Luxe Sunset Blvd Hotel

Sponsorship Opportunities (Half Day)

DELIVERABLES	TITLE*	DIAMOND*	PLATINUM	GOLD	SILVER	BRONZE	BRAND*
Top billing logo placement as “Presented by” sponsor on all materials (Exclusive) ≈	■						
Conference welcome remarks ◆	■						
Main stage thought leadership or customer case study presentation ◆	■	■					
Newsletter promotion of main stage presentation audio ≡	■	■					
Session sponsorship* with on-stage introduction ◆	■	■	■				
Sponsorship of Networking Breaks °	■	■					
Sponsorship of Networking Reception °	■		■				
On-stage Technology Spotlight Presentation ◆	■	■	■	■			
Social media speaker promotion ≡	■	■	■	■			
Newsletter distribution of event white papers ≡	■	■	■	■			
Pre-show event preview (M&E Daily) ≡	■	■	■	■	■		
Table Top Exhibit -OR- Company Signage ≈	■	■	■	■	■		
Conference Program Ad Placement ≡	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Priority 6	Priority 7
Conference Program Ad/White Papers ≡	4 Pages	3 Pages	2 Pages	Full Page	Full Page	Half Page	Half Page
Sponsor logo in email promos, website & PR ≈	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Priority 6	Priority 7
Company logo on conference program cover ≈	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Priority 6	Priority 7
Complimentary Conference Registrations °	10	7	6	5	4	3	2
Number of Sponsorship’s Available	Exclusive	3	4	5	Unlimited	Unlimited	Unlimited
PRICE	\$17,500	\$12,500	\$10,000	\$7,500	\$5,000	\$3,500	\$2,500

KEY: Four KPI’s for your ROI ≈ Branding, ◆ Messaging, ° Networking, ≡ Publishing

Custom packages are available upon request. Sponsor provides pop-up sign, promotional sign or banner. Table Top Exhibit Package includes one 6’ draped table with 2 chairs, wastebasket, and electricity.

Badge Holder/Lanyard; Bag and Padfolio: Additional \$3,500 and materials provided by sponsor. Available to Silver level and above. Single sponsor only for each.

*MESA membership upgrade not available

Sponsorship Sales:

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