We exist to liberate the world’s largest collection of data.
Breaking Through Legacy Technical Challenges

An Innovative Approach To Your Most Critical Assets

Kyle Evans, Co-Founder & Director of Sales
You can’t solve a problem on the same level that it was created. You have to rise above it to the next level.

Albert Einstein
Back to the Future

1950, Today, Time, Capacity (Gb)

Cost, Offsite Tape Storage Cost, Capacity of Tape, Cloud Storage Cost
Die Hard

15 Year Life Span

2 Year Life Span

Shortening Life Span of Drive before Replacement

DRIVE SALES BY TYPE

FIRST TAPE DRIVE  TIME  TODAY’S TAPE DRIVE

SEAGATE  TapeArk

LIBERATING DATA FROM TAPE
# Show Me The Money

<table>
<thead>
<tr>
<th>Storage</th>
<th>Items</th>
<th>Monthly Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Off-site Warehouse</td>
<td>1.5 Million 9-Track Tapes</td>
<td>$800,000</td>
</tr>
<tr>
<td>AWS S3 Glacier Deep</td>
<td>1.5 Million 9-Track Tapes</td>
<td>$360</td>
</tr>
</tbody>
</table>

Saving **$9,600,000** every year!
# Show Me The Money

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<td>$6000</td>
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- No more offsite storage fees
- No more hardware maintenance
- All data addressable
..Need a Bigger Boat

- Typical Non-scalable Setup
- Robotic Vertical Scaling Setup
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Albert Einstein
Tape Ark

IOT Based
Efficient
Gamification
Scalable

Significantly increases throughput
AI Tools for pre-migration analysis
Geographically distributed
Portable
Build it and they will come

Key Partnership with Seagate Technology
US, Europe, India, Australia
Cloud agnostic and partners of AWS, Azure and Google

Innovate at ever stage
Apply today's technology to solve old problems
Keep innovating
Technical and Commercial Innovation are linked
You talkin to me?

Why?
- Increase audience engagement
- Monetization/Licensing
- Reduced editing time
- Reduce time-to-insight
- Access content from anywhere

How?
- Celebrity identification
- Speech to text transcription
- Sentiment analysis
- Scene selection
- Object identification
- Location identification
To Infinity and Beyond

Content on ageing physical tape?

or

All content accessible with significant redundancy

Content stored out of reach?

or

Content that allows you to work remotely

1000 Data Points with 100% Accuracy?

or

100 Million Data Points with 99% Accuracy
We’re Here To Help

Kyle Evans
Director of Sales

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