



We exist to liberate the
world's largest collection of data.

Breaking Through Legacy Technical Challenges

An Innovative Approach To Your Most Critical Assets



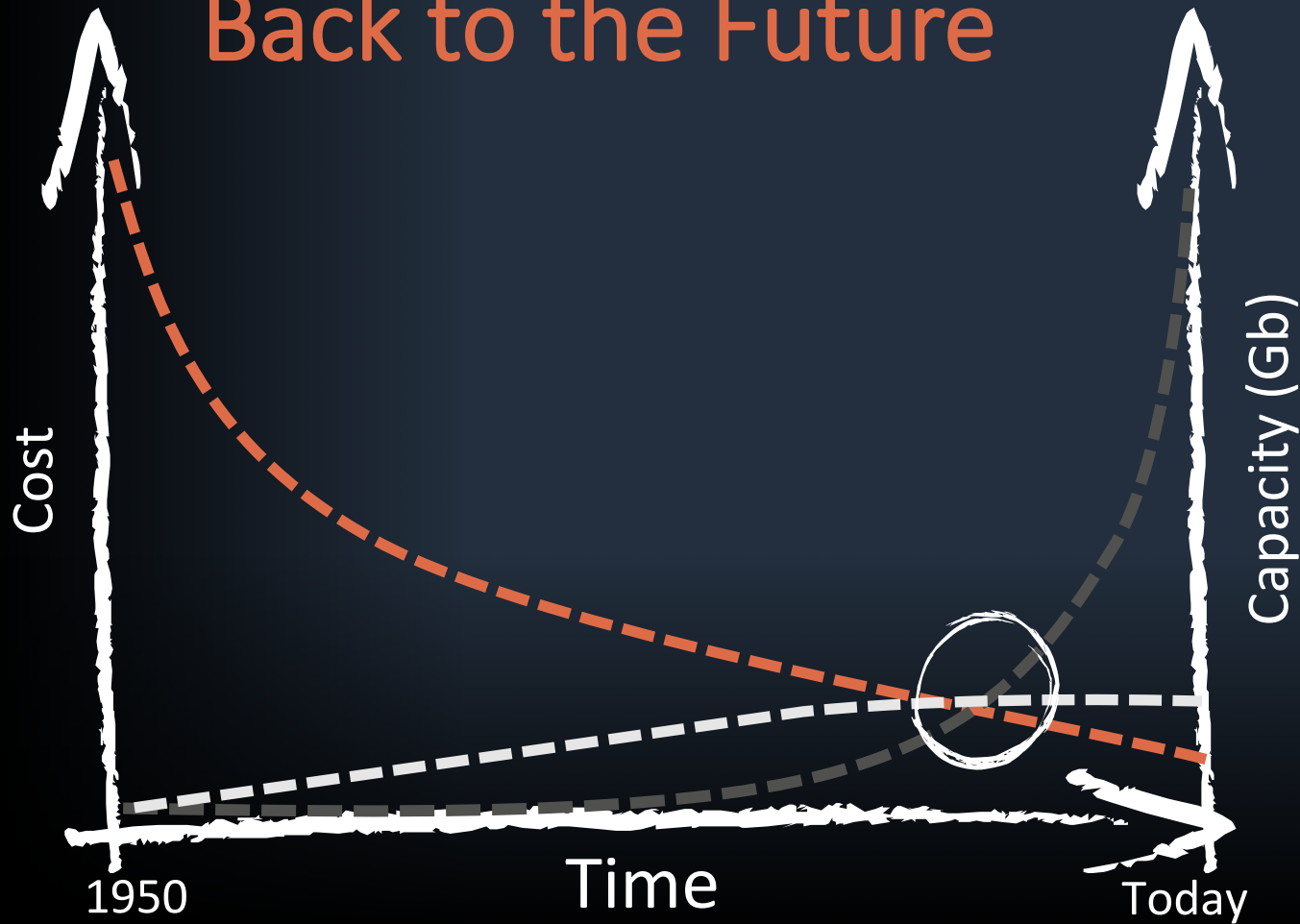
Kyle Evans , Co-Founder & Director of Sales



You cant solve a problem on the same level that it was created. You have to rise above it to the next level.

Albert Einstein

Back to the Future

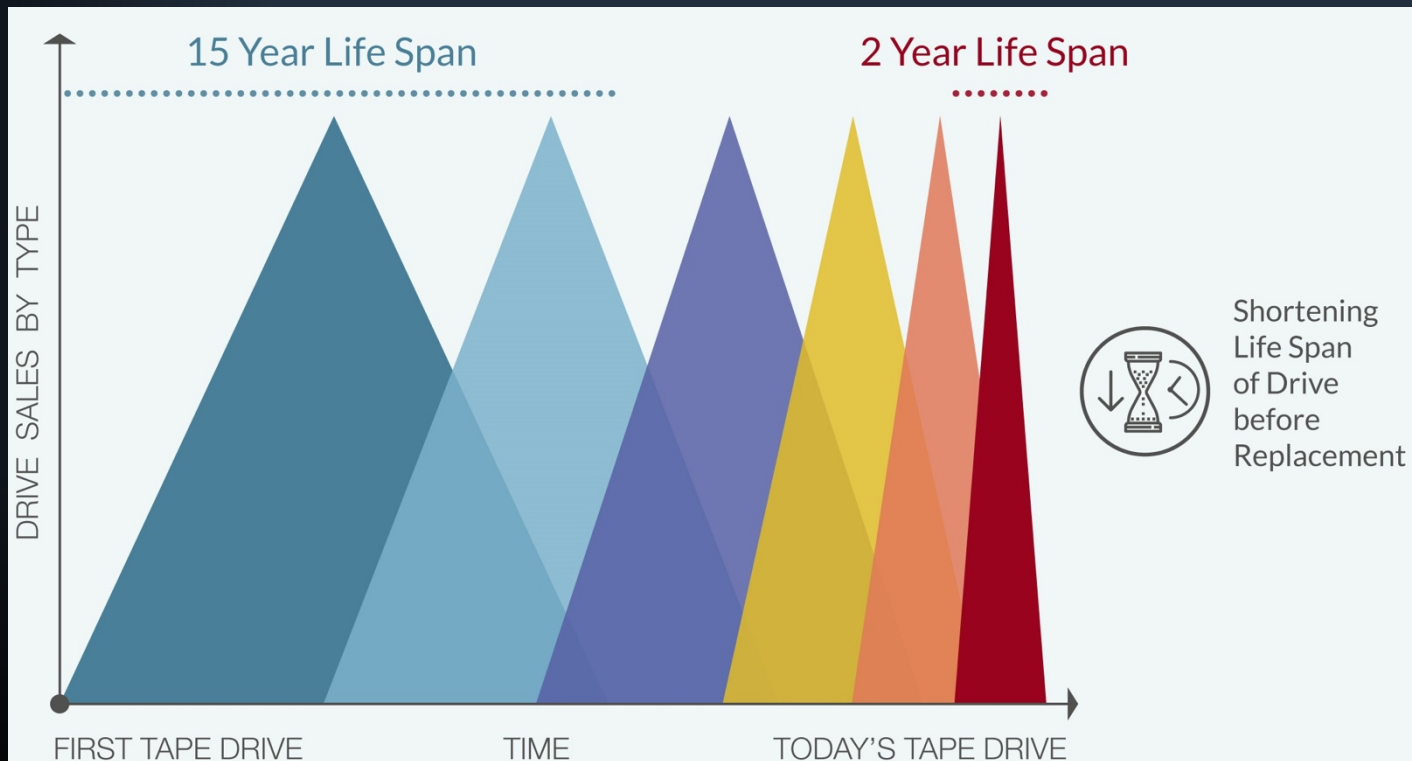


Offsite Tape Storage Cost

Capacity of Tape

Cloud Storage Cost

Die Hard



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LIBERATING DATA FROM TAPE

Show Me The Money

Storage	Items	Monthly Fee
Off-site Warehouse	1.5 Million 9-Track Tapes	\$800,000
AWS S3 Glacier Deep Archive	1.5 Million 9-Track Tapes	\$360



Saving \$9,600,000 every year!



SEAGATE



LIBERATING DATA FROM TAPE

Show Me The Money

Storage	Items	Monthly Fee
Off-site Warehouse	10,000 LTO4 Tapes	\$6000
AWS S3 Glacier Deep Archive	10,000 LTO4 Tapes	\$6000



No more offsite storage fees
No more hardware maintenance
All data addressable



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LIBERATING DATA FROM TAPE

..Need a Bigger Boat

Typical Non-scalable Setup



OR

Robotic Vertical Scaling Setup



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TapeArk

LIBERATING DATA FROM TAPE

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Tape Ark



IOT Based
Efficient
Gamification
Scalable

Significantly increases throughput
AI Tools for pre-migration analysis
Geographically distributed
Portable

Build it and they will come

Key Partnership with Seagate Technology

US, Europe, India, Australia

Cloud agnostic and partners of AWS, Azure and Google

Innovate at ever stage

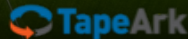
Apply todays technology to solve old problems

Keep innovating

Technical and Commercial Innovation are linked



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LIBERATING DATA FROM TAPE

You talkin to me?

Why?

- Increase audience engagement
- Monetization/Licensing
- Reduced editing time
- Reduce time-to-insight
- Access content from anywhere

How?

- Celebrity identification
- Speech to text transcription
- Sentiment analysis
- Scene selection
- Object identification
- Location identification



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LIBERATING DATA FROM TAPE

To Infinity and Beyond

Content on ageing physical tape?

or

All content accessible with significant redundancy

Content stored out of reach?

or

Content that allows you to work remotely

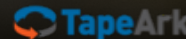
1000 Data Points with 100% Accuracy?

or

100 Million Data Points with 99% Accuracy



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LIBERATING DATA FROM TAPE

We're Here To Help



Kyle Evans

Director of Sales



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