

# Actionable Insights into Securing Innovative and Collaborative Environments

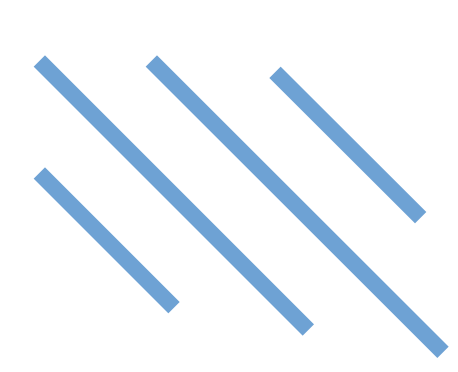
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Chris Johnson  
President & Chief Executive  
Officer

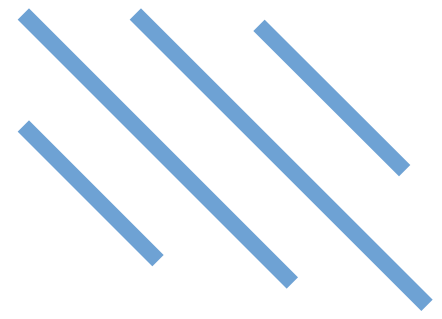


Janice Pearson  
Vice President, Global Content  
Protection



# Matt Lucas' impersonation of Boris Johnson

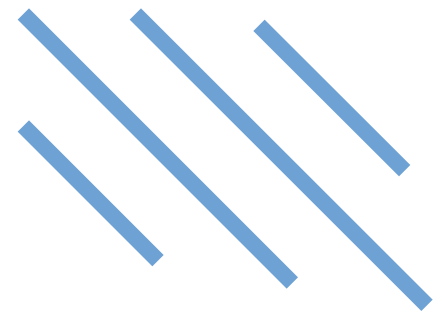




# Current state of recovery



<https://news.sky.com/story/coronavirus-matt-lucas-video-mocking-boris-johnsons-speech-to-the-nation-goes-viral-11986438>



# Ongoing response



**Made changes to  
current infrastructure**



**Adopted remote  
working technologies  
or implemented  
physical workflows**



**Integrating  
collaboration tools and  
streaming technologies**



# Key trends

*In a Deloitte study, “Automation was the top transformation action arising from the COVID-19 crisis. Globally and across all regions, roughly two of three companies expect to pursue automation.”*



1

**Organizations are reducing their real estate footprint**

2

**Organizations are redesigning their supply chains**

3

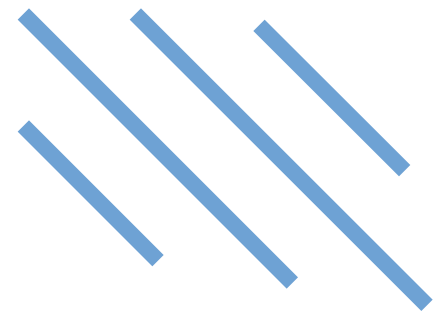
**New cloud-based workflows are creating opportunities for scale and efficiency by using automation, machine learning, and integration capabilities**

4

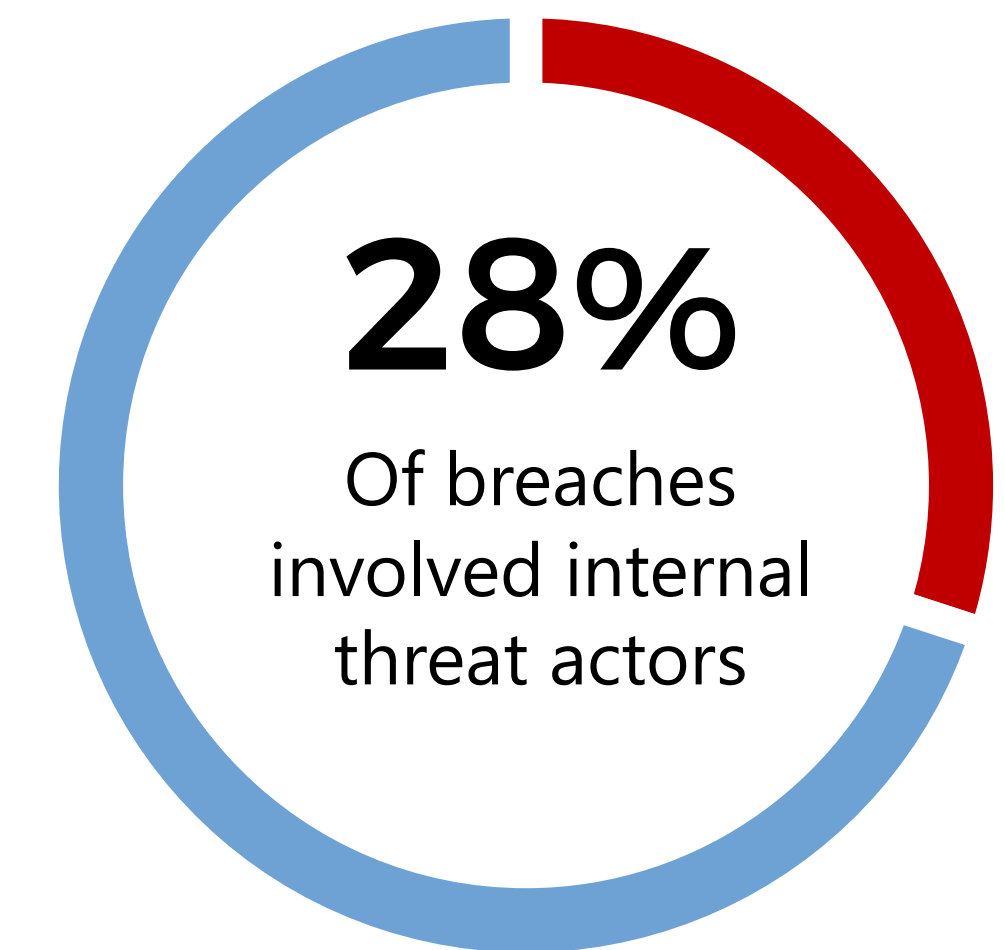
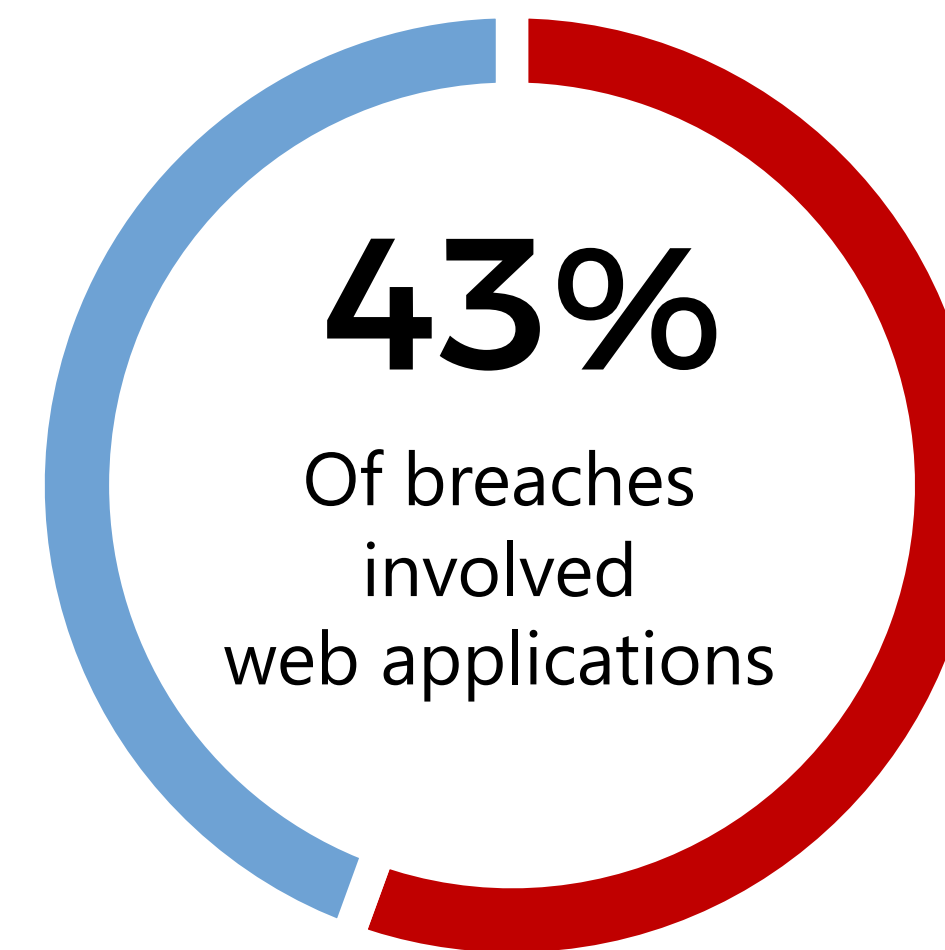
**Increase in streaming technologies and SaaS applications**

5

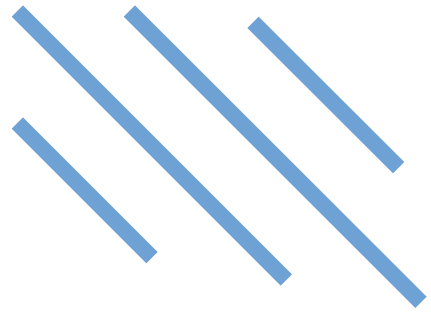
**Increased use of digital channels for pre-sale, sale, and post-sale activities**



# Verizon breach data

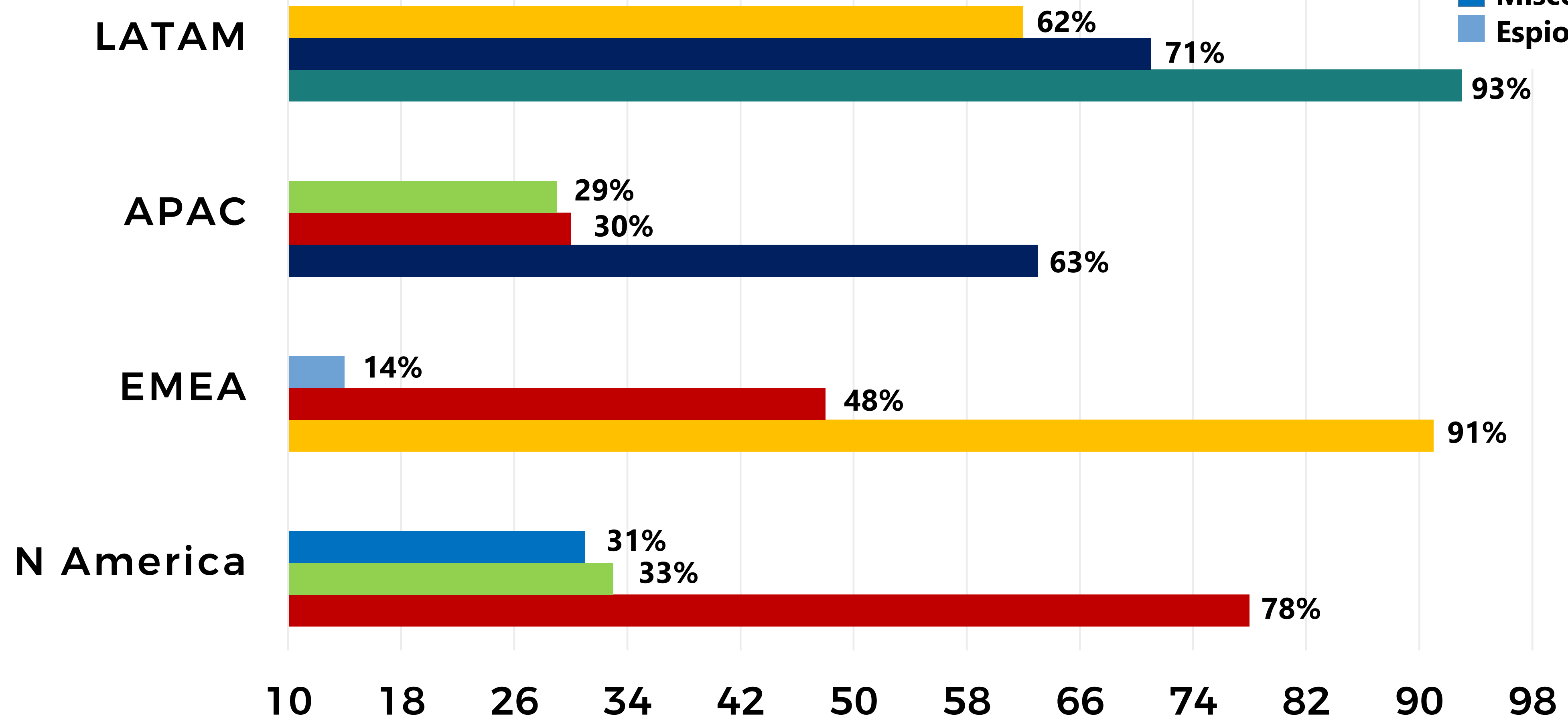


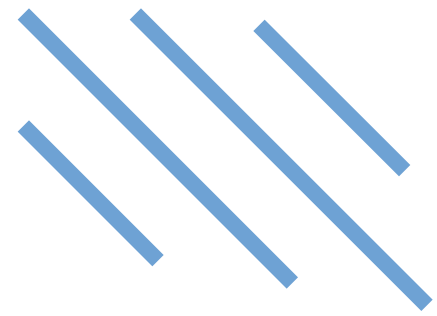
Source: 2020 Verizon Data Breach Investigations Report, which analyzed 3,950 breaches in the United States



# Regional highlights

- DDoS
- Financially Motivated
- External
- Web App Related
- Social Engineering
- Misconfiguration
- Espionage

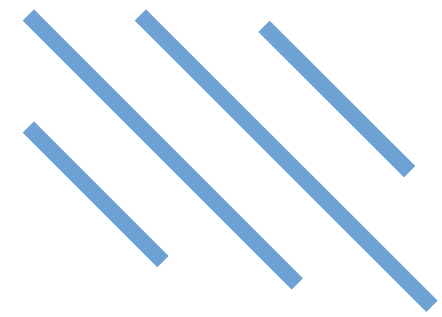




# Key challenges

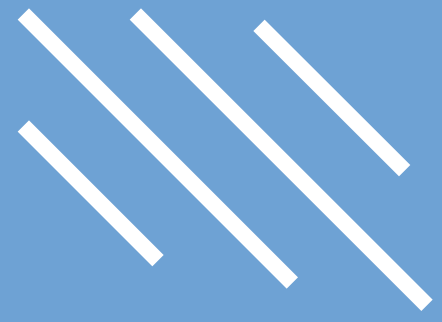
- 1 **Shared responsibility model**
- 2 **Lack of talent**
- 3 **Cyber attacks**
- 4 **Misconfiguration errors**





# Securing applications





# Existing security vulnerabilities now more relevant

1

**Improper VPN Access  
Configuration on a larger scale**

2

**Lack of logged VPN access to  
content by administrators – but  
now on a larger scale**

3

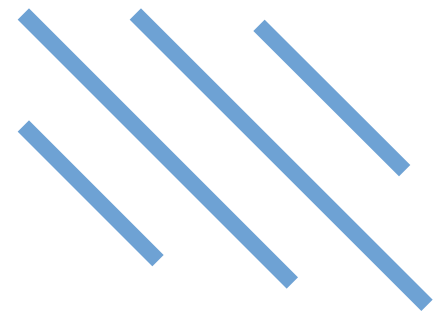
**Use of personal computers that  
are not maintained or monitored  
by IT**

4

**Personnel working on content  
from Wi-Fi networks not  
protected by a software/  
hardware firewall**

5

**Work traffic not segregated from  
other home devices or IoT  
solutions**



# Security recommendations

1

## THINK BEYOND THE PERIMETER

Network monitoring, proxies, multi-factor authentication, and mobile device management

2

## VULNERABILITY MANAGEMENT

Continuous monitoring, configuration and patch management, and endpoint protection software

3

## LEAST PRIVILEGE

Restrict users, accounts, devices, and computing processes and monitor access

4

## WEB BROWSER PROTECTION

Isolated browser or secure gateway technologies to prevent malware and executables

5

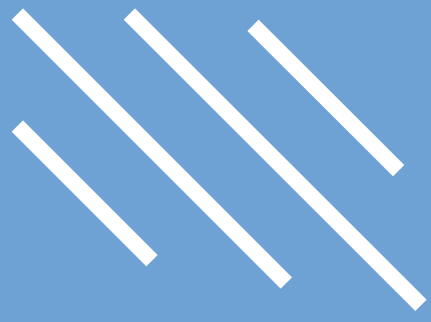
## EMAIL PROTECTION

Use Password managers, encryption, and egress protection software to prevent breaches

6

## SECURITY AWARENESS TRAINING

Train users on phishing, malware, and social engineering attacks and how to avoid them



# Industry assessment observations

250 Assessments  
conducted

March – October 2020



1

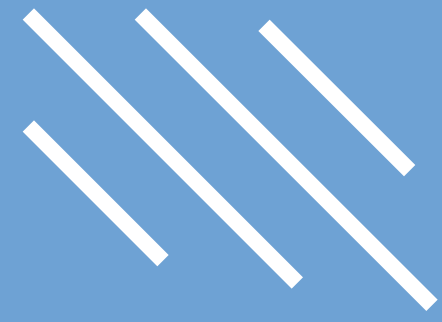
**Vendors at widely varying levels of maturity**

2

**Industry standards and best practices require revision and updating**

3

**Some industry organizations and studios are producing independent security**



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1

## Security Assessments

- Cloud Security
- SaaS Applications
- Service Providers
- Site Security
- TPN

2

## Security Consulting

- Design Reviews
- Cloud Migration
- Pre-Assessments
- Privacy Compliance
- SOC2 Preparation

3

## Vulnerability Assessments

- Cloud Configuration
- Code Reviews
- Infrastructure Pen Tests
- Vulnerability Scanning
- Web App Pen Tests