



iyuno
MEDIA GROUP

smart content
summit **EU**



BREAKOUT SESSION | NOV 5TH

Bringing the studio dubbing experience to your home

This session discusses lyuno's remote recording solution, iDub, as a tool to replicate the traditional studio experience for dubbing directors, engineers and voice talents using a field-deployable booth, iOS application and global project management backend.



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Origin of iDub

iDub is a unique disaster recovery solution that replicates the traditional studio environment with its portable booth, iOS application and global project management backend.

Disaster Recovery

iDub provides business continuity and project fulfillment for productions that may experience a second wave of the Coronavirus pandemic, and for those forward planning.

Portable Recording Booth

The field-deployable acoustic structure, with controllable sound absorbing properties and necessary recording equipment, is designed with installation simplicity, setup, and usage in mind.

Cloud-Based iOS App

The iOS tablet application interfaces with the back-end of MSX Cloud, providing a secure user interface for you during remote dubbing sessions.

The MSX platform enables real-time project management, a comprehensive global back office, and a cloud-based A/V processing engine.

iDub Portable Recording Booth

A white, cube-shaped portable recording booth is shown against a dark grey background. The booth has a person inside, visible through the open front. The person is wearing a white shirt and is positioned in front of a microphone on a stand. The interior of the booth is lined with black acoustic foam. The Iyuno Media Group logo is visible on the side of the booth. A blue horizontal line is positioned below the title text.



iDub

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iDub gives voice talents and content creators control external circumstances that affect their work and productions. The Booth provides an easy set up, quick tear down and the option to store it away when you're not using it. It delivers a more consistent audio output than other remote recording offerings with its use of the same acoustic foam and mic in traditional studios.

500+

booths deployed to our owned-and-operated global facilities.

80+

languages available from our full talent pool for dubbed content including multi character projects.





iDub Cloud-Based iOS Interface



- | USER FRIENDLINESS
- | INTEGRATED TALKBACK
- | LOW LATENCY
- | SECURITY
- | REFERENCE TRACKS
- | GROUP RECORDING WITH MULTITRACK
- | PROJECT MANAGEMENT INTEGRATION
- | PRO TOOLS INTEGRATION



User Friendliness

This remote recording system is designed with installation simplicity, setup, and usage in mind, allowing the voice talent to focus on voice acting, rather than technical setup details.





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Low Latency

Voice talents, engineers, dubbing directors and assistants can collaborate together in real-time from any location. A true 'plug and play' solution.

| **USER FRIENDLINESS**

| **TALKBACK FEATURE**

| **LOW LATENCY**



iDub App Technology & Security

Watermarking and screen recording restrictions provide secure content protection within the iDub App. And downloading files is not an option. Because with iDub, your privacy and content security come first.



File Transfers

Videos are transferred to the iDub App, not streamed



Video Extraction

Videos cannot be extracted from the iDub App



Screen Recording

Screen recording is disabled in the iDub App



Watermarking

Videos are watermarked with user's name



Project Expiration

Users cannot access projects that have expired

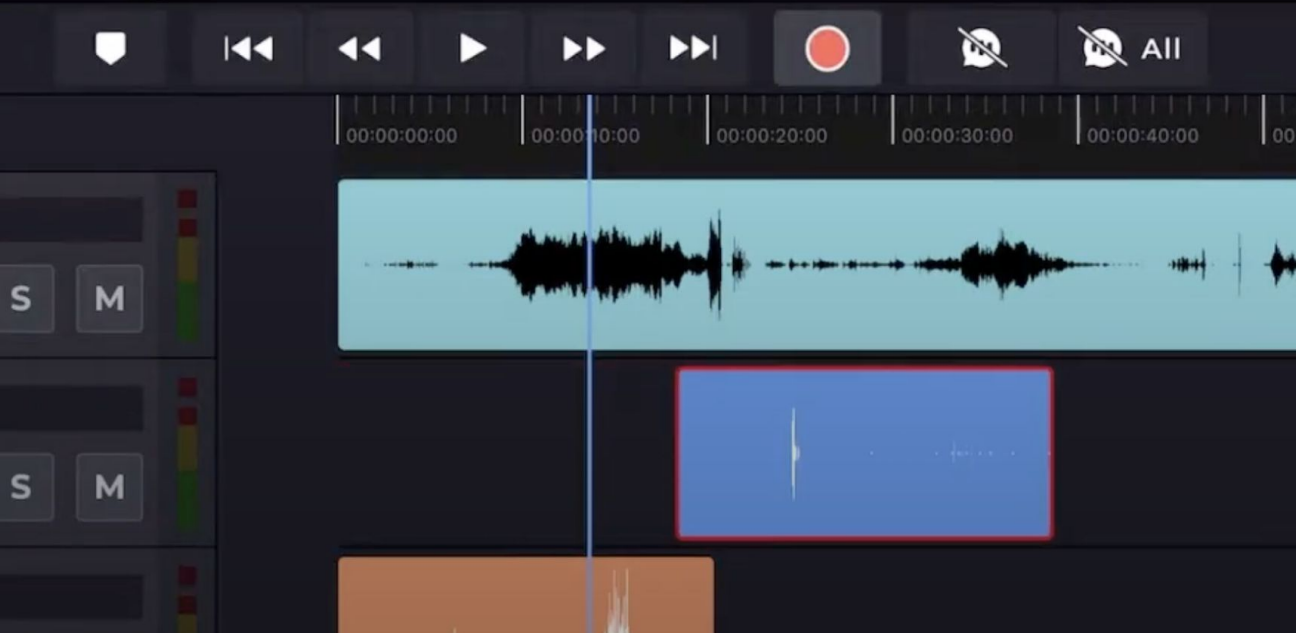


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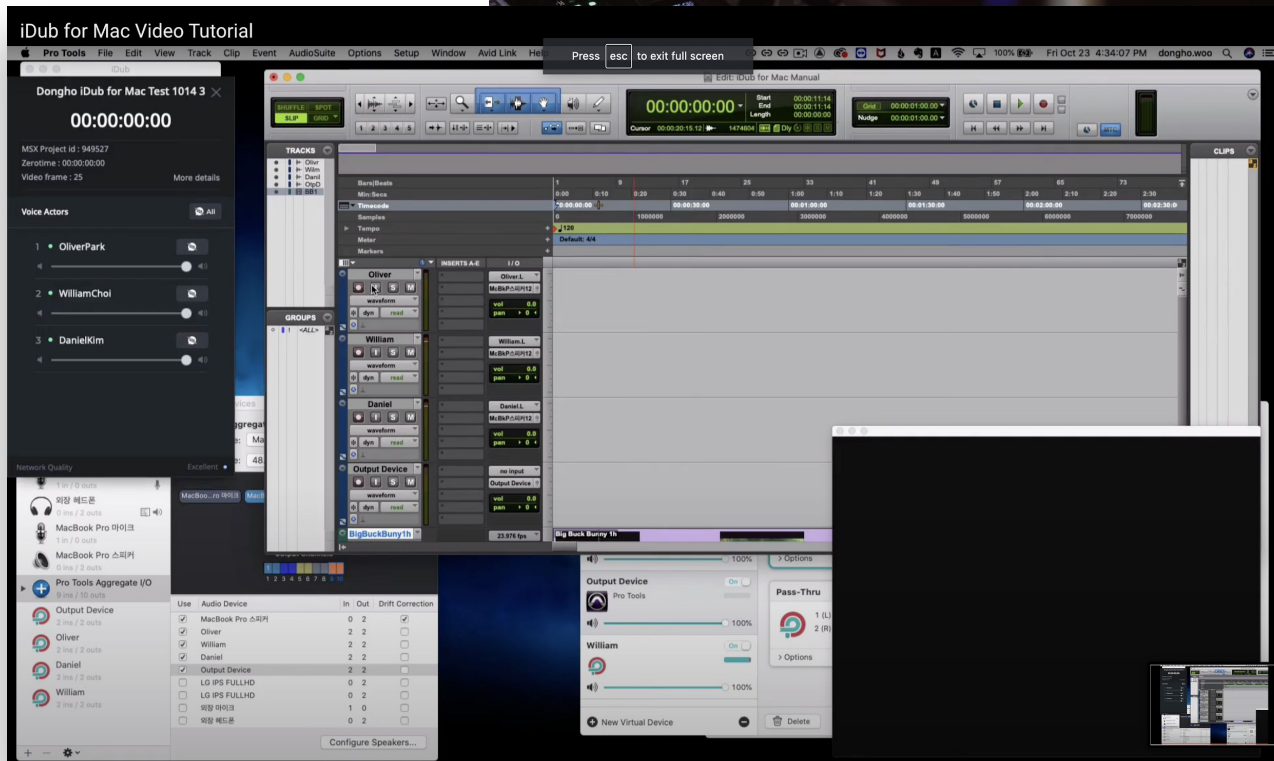
iDub

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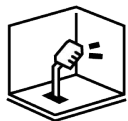


Pro Tools Integration





iDub App Upcoming Updates



Script Integration



iDub Software as a Service (SaaS)

iDub Global Rollout

ASIA PACIFIC
EUROPE
MIDDLE EAST
AMERICAS





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Ensuring global coverage with our iDub rollout





Next Steps

Now, let's explore remote recording for the guaranteed fulfillment of your projects.

See our iDub white paper and one-sheet

Take a closer look at the iDub multitrack feature

Download a copy of this presentation

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Thank you

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