

## Sponsorship Opportunities

DELIVERABLES	TITLE*	PLATINUM	GOLD	SILVER	BRONZE*
Top billing logo placement as “Presented by” sponsor on all materials (Exclusive) ≈	■				
Conference welcome remarks ◆	■				
Main stage thought leadership or customer case study presentation ◆	■				
Newsletter promotion of main stage presentation ≡	■				
Sponsorship of Networking Break ◌	■	■			
Sponsorship of Networking Reception ◌	■		■		
Exclusive Breakout Session (1) of your Choice ◆	Priority 1	Priority 2	Priority 3		
Social media speaker/breakout session promotion ≡	■	■	■		
Newsletter promotion of breakout session audio ≡	■	■	■		
Pre-show event preview (M&E Daily) ≡	■	■	■	■	
Virtual Booth/Showcase Exhibit Area ≈ **	■	■	■	■	
Conference Program Ad(s) ≡	4 Pages	2 Pages	Full Page	Half Page	Half Page
Conference Program Ad Placement ≡	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5
Sponsor logo in email promos, website & PR ≈	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5
Company logo on conference program cover ≈	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5
Complimentary Conference Registrations ◌	10	7	5	3	2
Number of Sponsorship’s Available	Exclusive	6	10	Unlimited	Unlimited
<b>PRICE</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$1,500</b>

**KEY: Four KPI’s for your ROI** ≈ Branding, ◆ Messaging, ◌ Networking, ≡ Publishing

**Custom packages are available upon request.**

\*MESA membership upgrade not available

\*\* Virtual Booth/Showcase includes area for sponsor materials (PDFs/Links, videos, engaging with attendees)

### Sponsorship Sales:

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