

**HOW BIG MEDIA IS REACHING GLOBAL AUDIENCES AND  
CONSUMERS WITH SECURE, IMMERSIVE STREAMING & LIVE EVENTS**

# SHOWCASE

**with**

**KRISTIE FUNG**

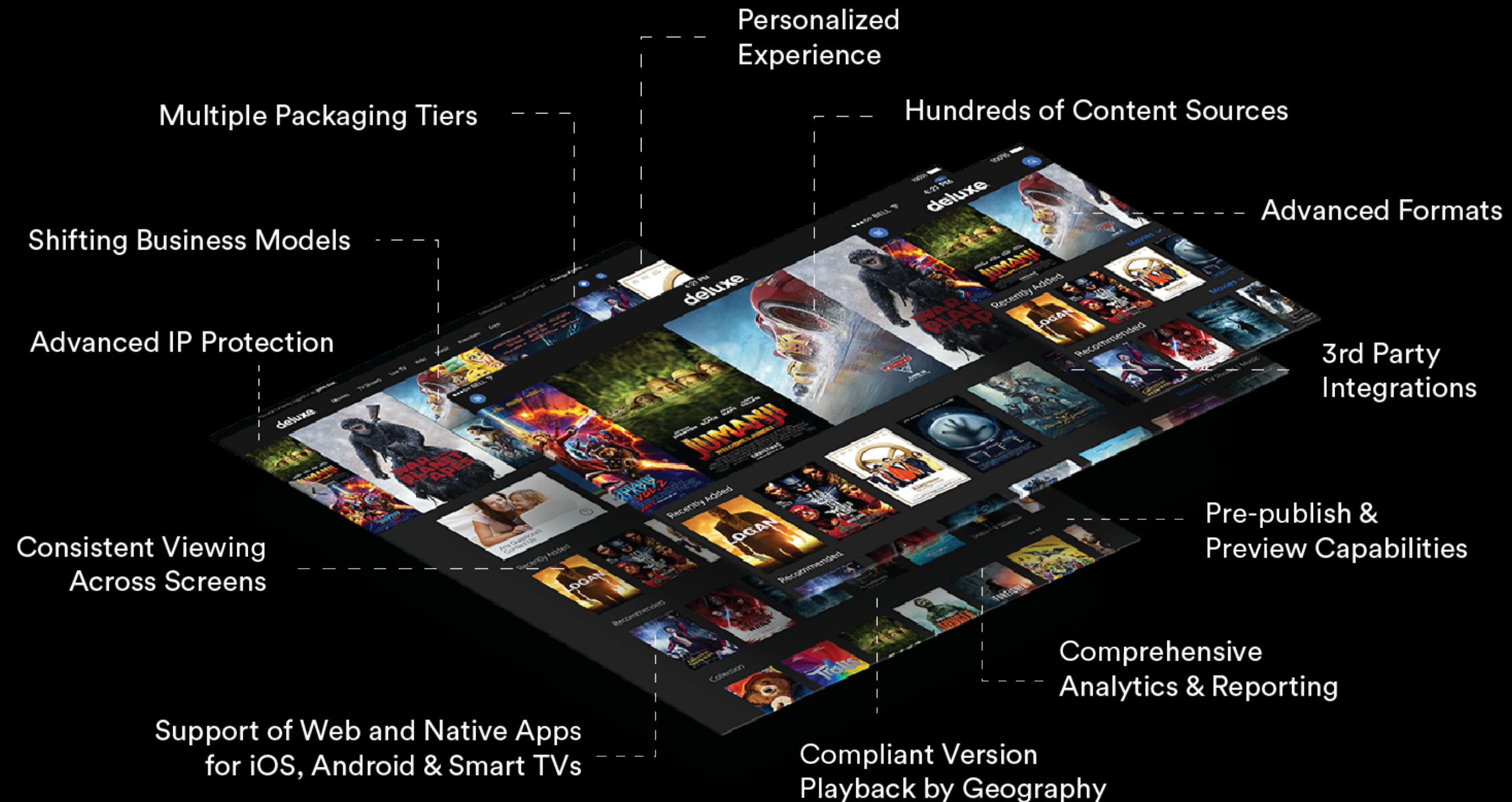
**VP, Product Management, One Showcase**



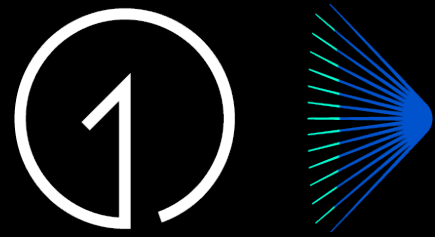


# SHOWCASE

*Custom branded streaming solutions that engage business stakeholders and enable streaming direct to the consumer.*







**ENABLE CLIENTS LIKE**  
**HBO** AND OTHER  
**GLOBAL BRANDS TO**  
**OFFER CLOUD-BASED,**  
**SECURE STREAMING**  
**EXPERIENCES**



# HBO

# HBOmax

## FYC SCREENING PORTALS



**Deluxe x HBO collaboration to host awards campaigns and press streaming experiences.**

Screening portals optimized geographical content consumption to enable viewing across an ecosystem of devices.

Streamed by both international voters and awards bodies.

Scaled and enhanced content for viewer convenience and integrity of artistic vision across all screens and bandwidths.



- ✓ Custom branded portal
- ✓ Rich CMS for preview and self-service
- ✓ Native app development for iOS, tvOS & Roku
- ✓ Advanced content security protections
- ✓ Visible and forensic watermarking
- ✓ Dynamic code management for user authorization



# HOW DOES ONE SHOWCASE KEEP CONTENT SECURE?

## FEATURES:

- ✓ GEOFENCING AND REGIONAL CONTROL
- ✓ PLAYBACK LIMIT
- ✓ DEVICE LIMIT
- ✓ DRM (FAIRPLAY, DASH - WIDEVINE, PLAYREADY)
- ✓ VISUAL WATERMARK
- ✓ SESSION-BASED FORENSIC WATERMARK
- ✓ SCHEDULE-BASED ACCESS FOR PLATFORM ACCESSIBILITY
- ✓ CODE MANAGEMENT
- ✓ USER MANAGEMENT
- ✓ USER LEVEL RIGHTS MANAGEMENT
- ✓ COMPLIANCE VERSION PLAYBACK
- ✓ CASTING / AIRPLAY



Q & A

S H O W C  S E

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