I KNOW WHAT YOU'RE GOING TO WATCH NEXT SUMMER

5 New Ways Companies Use Machine Learning & AI to Massively Grow Revenues by Decoding & Influencing Viewing Behaviors

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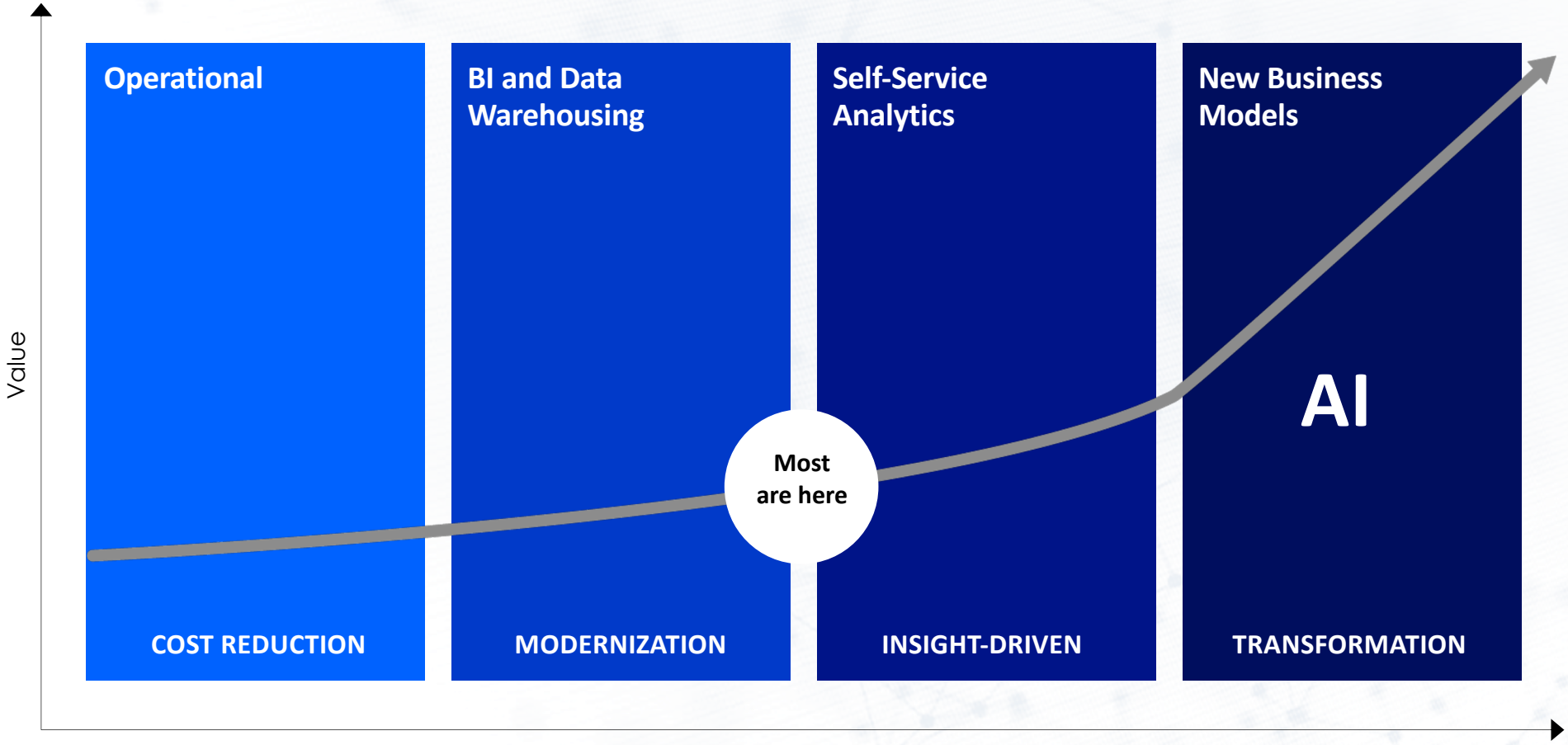
ENTERPRISES HAVE DECLARED THEIR DATA AND THE JOURNEY TO AI TOP PRIORITIES



90%

Plan greater investments in data

FORRESTER

85%

View AI as a strategic priority

MITSloan

LOWER YOUR COST OF CURIOSITY

The Modern ML-AI Cloud Architecture

CURRENT STATE

FUTURE STATE

One Shoe Fits All	Modern Cloud Data Architecture
Tech	Fast Data Platform for ML & AI
Data	Integrated Data Governance & Orchestration
Enterprise	Democratization of Data & Analytics Toolkit

RSG Audience

THE ML-AI PLATFORM FOR PROGRAMMING RESEARCH

5 Ways To Use Machine Learning & AI to Massively Grow Revenues

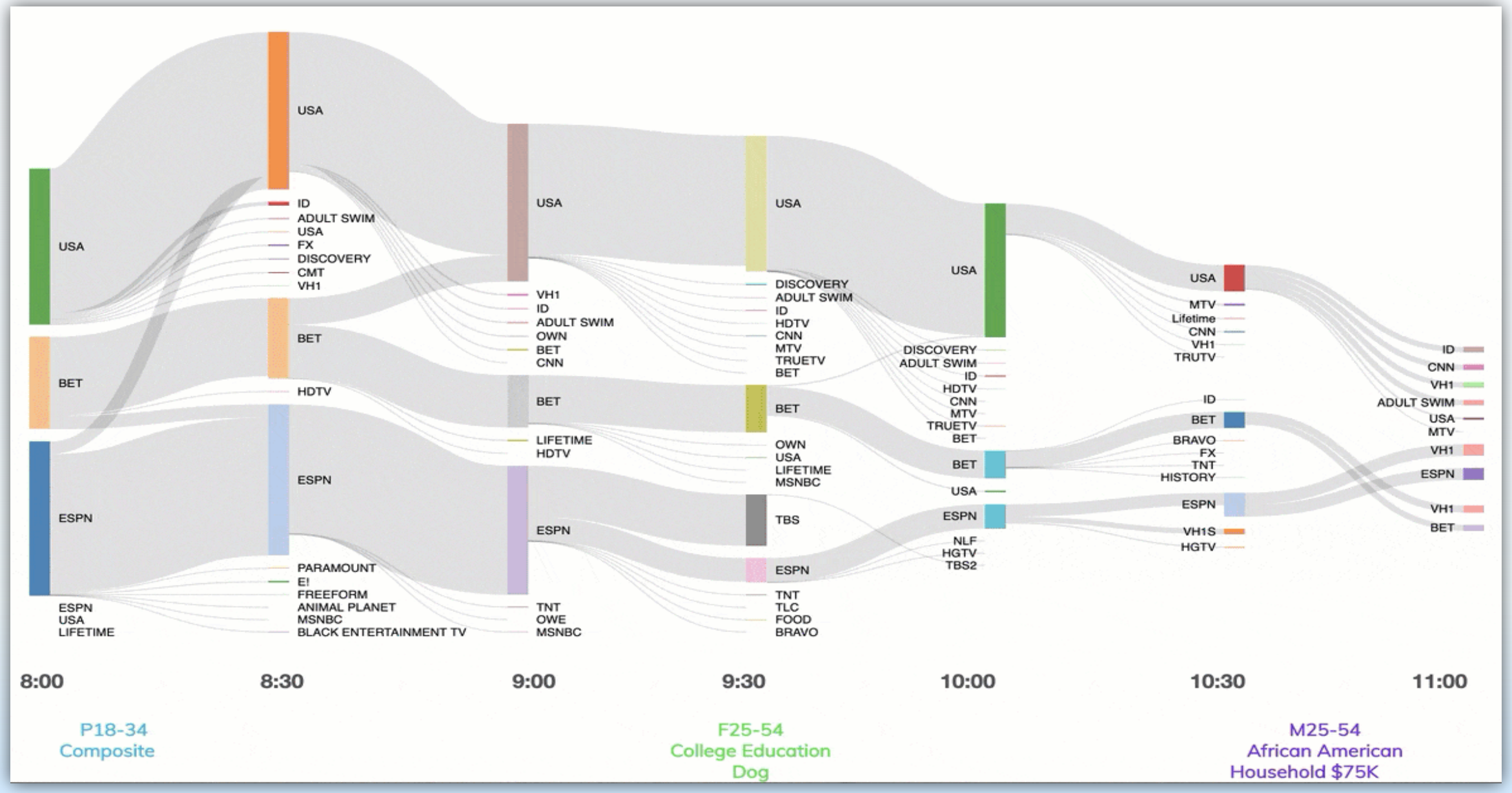
Top ML-AI Methodologies

- Gradient-Boosted Trees
- Trigonometric Time Series
- Gaussian Mixture
- GAM & Graph Neural Networks for NLP
- Levenshtein-Distance: 'Fuzzy-Wuzzy'

Delivering Business Value for Programming Research

DECODE DATA FOR RADICAL INSIGHTS

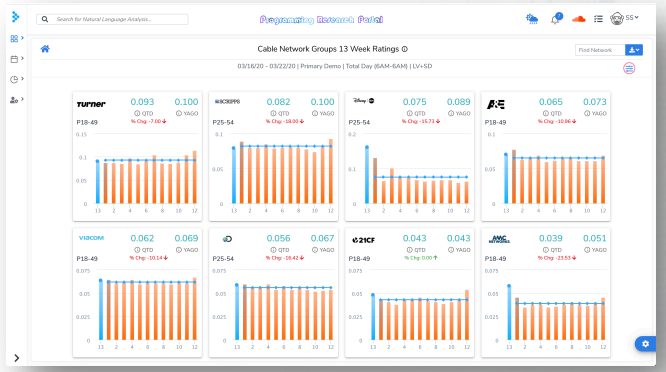
Forecasting Audience Journeys



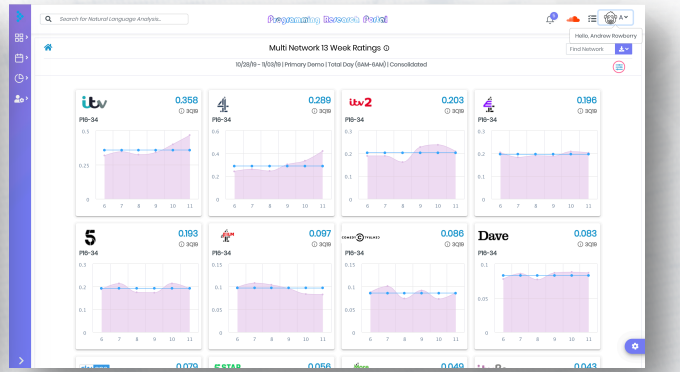
RSG Audience | **INTRODUCING THE PLATFORM**

DRIVING DATA DRIVEN EXPERIENCES & TOOLS THAT CAPTIVATE, INFORM & INSPIRE!

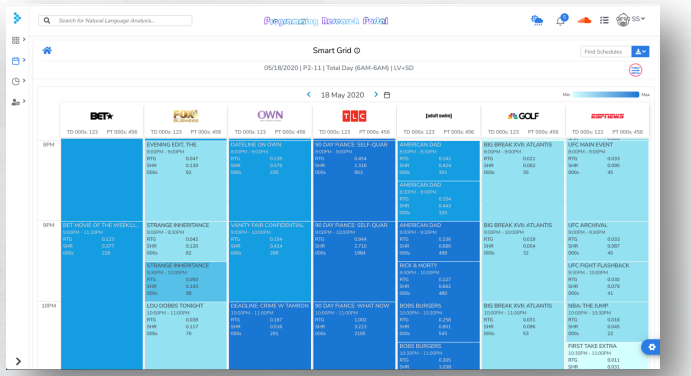
Network Group Dashboard



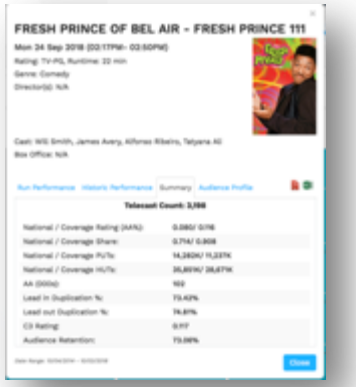
Multi-Network Dashboard



Schedule Grid

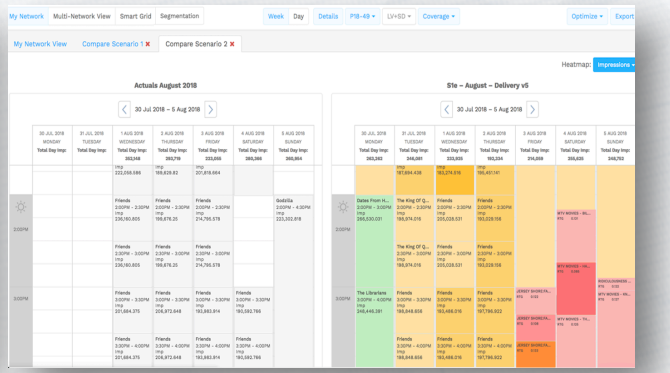


Schedule Grid

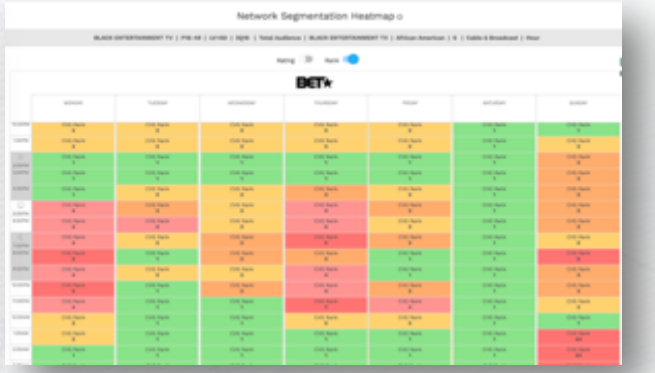


Forecasting

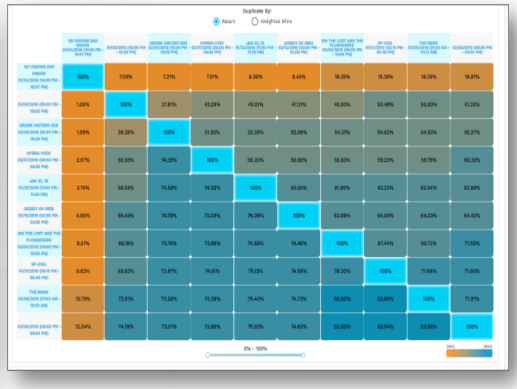
Optimization



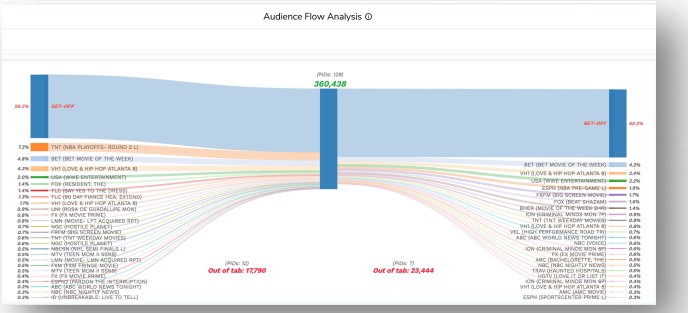
Network Segmentation



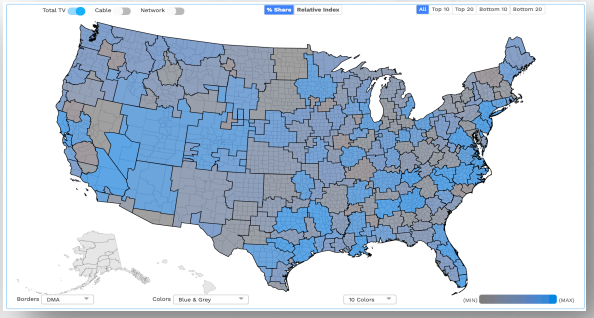
Duplication Matrix



Audience Flow

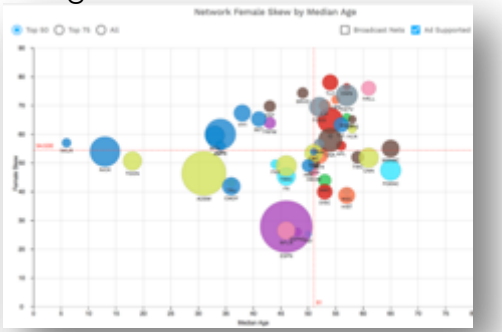


DMA Analysis

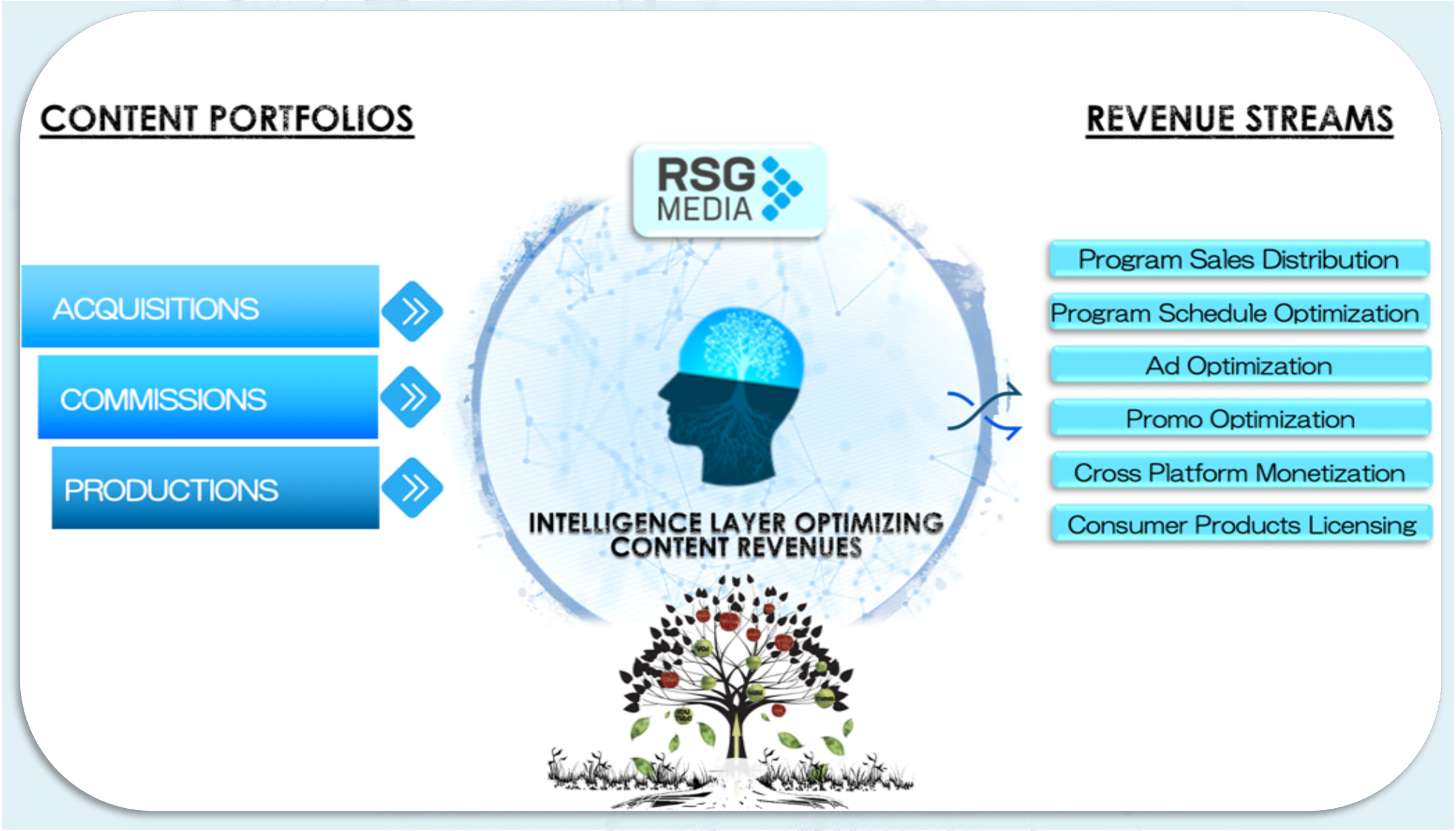


Only-Only-Both

Segmentation Bubble Charts



THE 'STITCHED' SOLUTION: ML-AI DECISION MAKING PLATFORM



Contact Us For Your Personal AI Workshop

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