



Video Network Cloud

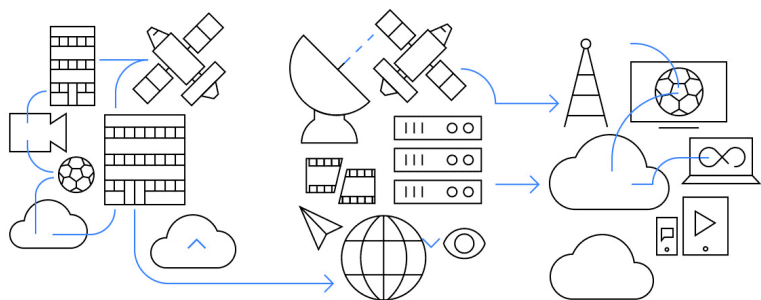
2020 **PRODUCT**
of the **YEAR** 
NABSHOW
Where Content Comes to Life

MESA Media & Entertainment Day
Bart Van Daele



Video Network

Video Network



1000+ customers worldwide



Reaching 100M viewers daily



Securely delivering 1M TV channels

PERMIRA majority stakeholder since 2018

400 people in Video Network BU

R&D in Atlanta, Boxborough, Toronto, Kortrijk and Chennai

50+ patents awarded 200 pending

30+ years of experience



Strong partnerships



Hewlett Packard
Enterprise



Google Cloud

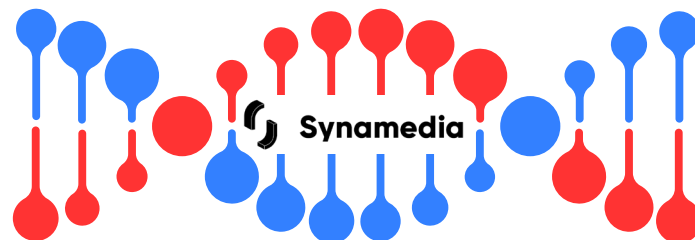
THOMSON

BROADCAST

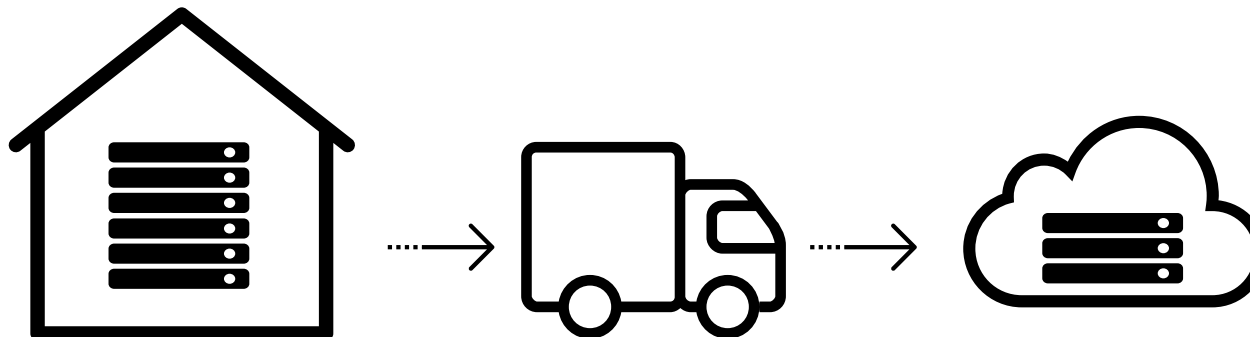
DOLBY

triveni
DIGITAL
Better TV

telestream



Cloud Migration Considerations



Cloud Benefits

Time to Market

Launch new channels in minutes, not months
Snap-of-a-finger workflow configuration and activation

Flexible Scaling

No upfront capacity planning,
Flexible and elastic resource allocation

Optimized Cost

No upfront costs – pay for what you use. Reduce own Infrastructure cost and optimized work force
Eliminate the need for dedicated network links and satellite transponders

Instant Global Reach

Instant availability, any size, any region in the world
Any location with a good internet connection suffice to help you

VN Cloud

Fully Managed Video Processing Service, from Source to Distribution



Any Live Source



Cloud Media Processing
and Delivery

Workflows Managed by Synamedia as a
Service

Customer Operated over VN Cloud
Workflow Portal

Video Processing Managed Service



Affiliates, Transmission
and Direct to Consumer

Consumed by Any Screen



VN Cloud Workflows

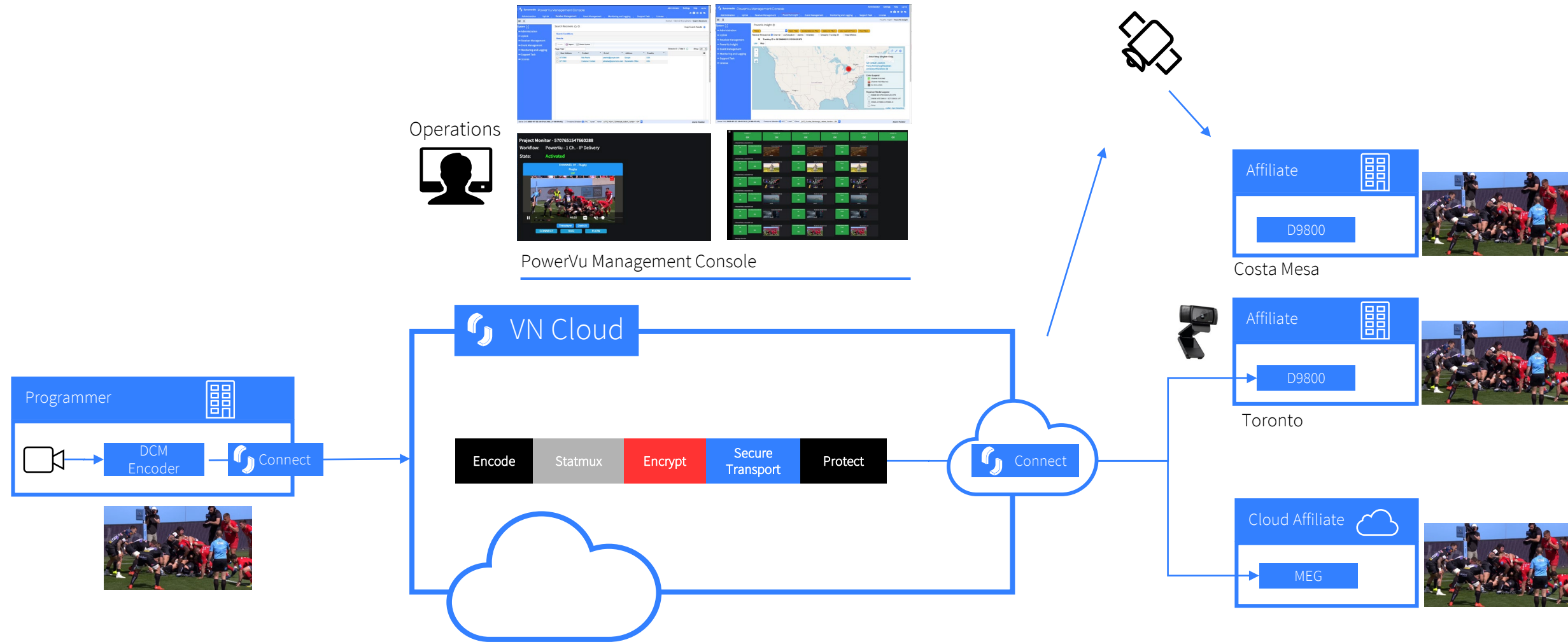


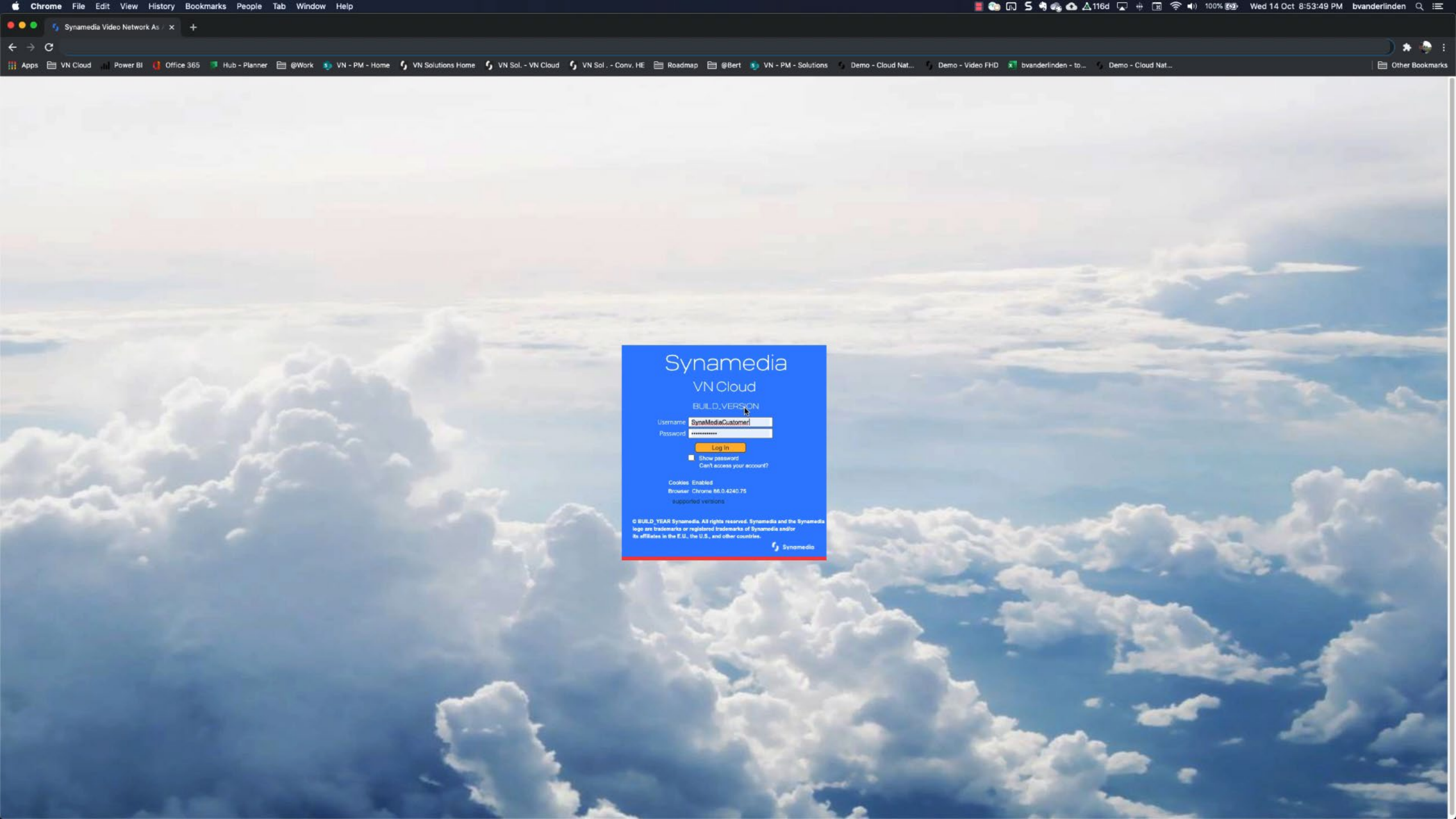
	Workflows				
	Encode	Package DRM	Record	Mux Statmux Scrambling	Reliable & Secure Transport
Low Latency ABR	✓	✓	✓		✓
Broadcast	✓			✓	✓
PowerVu	✓			✓	✓
Connect	✓				✓
ATSC 3.0	✓	✓		✓	✓



Consumption		
24 x 7	Event	Disaster Recovery
✓	✓	✓
✓		✓
✓	✓	✓
✓	✓	✓
✓	✓	✓

VN Cloud – PowerVu Next-Gen Media Distribution





Synamedia

VN Cloud

BUILD.VERSION


Username

Password

☐ Show password
Can't access your account?

Cookies: Enabled
Browser: Chrome 66.0.4240.75
supported versions

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 Synamedia



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