



car:ingo

POINT BREAK

When to Archive Content On Prem or in the Cloud

Caringo – Object Storage Pioneer

Founded 2005

Market Hardened at Version 11

Hundreds of Customers / Exabytes of Content

Media &
Entertainment



High
Performance
Computing



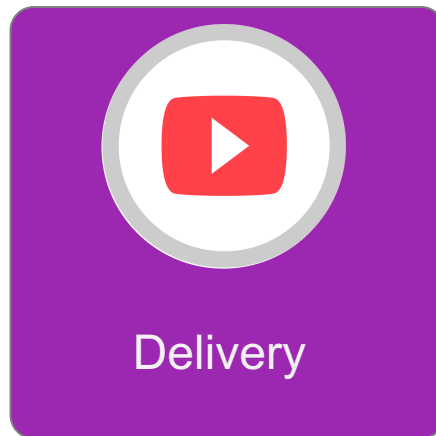
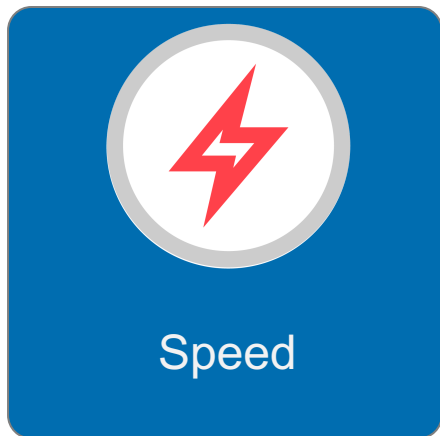
UMC Utrecht



Federal
Governments









Evolving Video Storage Requirements for Asset Reuse



On-prem S3 Object Storage or Cloud?

On-Prem S3 Object Storage Pros and Cons

-  More economical for 100 TB+
-  Secure & fast, within your DC
-  Unlimited Capacity
-  Upfront CAPEX
-  DC or rack space required
-  IT admin

Cloud Storage Pros and Cons

-  Start small, pay as you grow
-  Reduce on-site DC operations
-  Unlimited capacity
-  On-going, compounding costs
-  Ingress/egress speed
-  DevOps professional(s)

What Are Common Breaking Points to Evaluate?

	On-Premise S3 Object Storage	Cloud Storage
Capacity	100 TB+	< 100s TB
Data Center Space	168 – 220 TB/1u (44.45 mm)	None required
Ingress (time to store)	Internal network speed	Many geographically dispersed sources
Egress (time to access)	Internal network speed	Application on same cloud
Administration	General IT (infrastructure/cloud)	DevOps professional(s)
Cost	Long-term retention & access	Rapid start up

...you can always take a hybrid approach!

We are here to help!

Paul Phillips
Sales Operations, EMEA
paul.phillips@caringo.com



@CaringoStorage



@Caringo



@CaringoStorage



@CaringoSoftware

www.caringo.com