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Turbo Charge Your Digital Supply Chain to Scale

Sony New Media Solutions

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Agenda (Digital Supply Chain)

- Context
- Challenges & Opportunities
- Why Cloud
- Approach & Learnings
- Future Path
- Q & A – Sony NMS Virtual Booth

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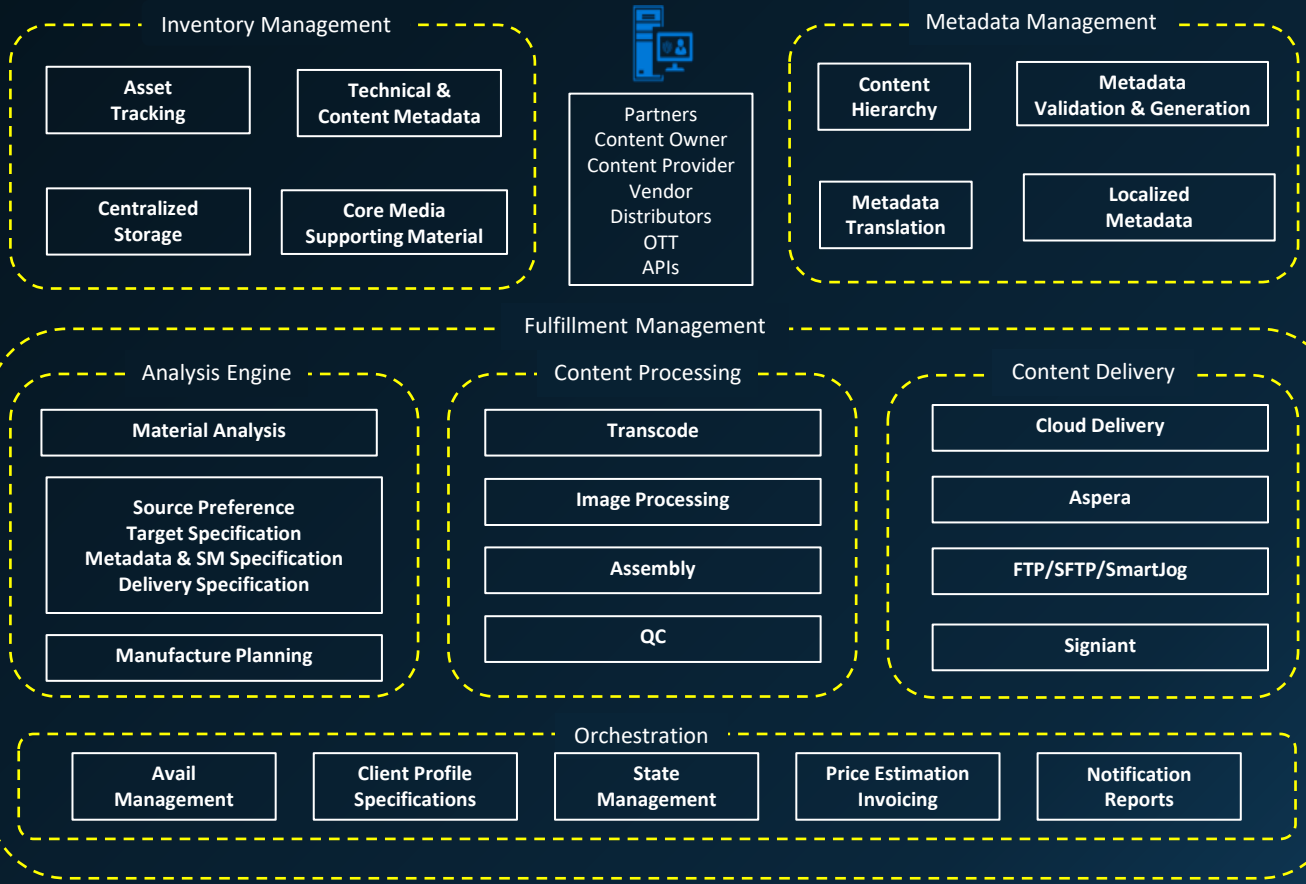
What does a digital supply chain actually do?



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Challenges & Opportunities

Evolving Landscape

- **Bespoke Needs**
- **Exponential Growth**
- **Customized Experience**

Operating Efficiency

- **Increase Throughput**
- **Faster Turnaround**
- **Cost Control**

Different Standards

- **Non-Conformity**
- **Custom Adaptation**
- **Governance**

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Natural Progression To Cloud

Dynamic Scalling

- **Easy Provisioning**
- **Many Levers**
- **Resilient**

Solution Augmentation

- **Known Territory**
- **Tighter Integration**
- **Standardization**

Cost Optimization

- **Economies Of Scale**
- **Empower End-user**
- **Innovation**

Approach & Learning

Design & Architecture

Lift & Shift

Redesign/Refactor

Cloud Native

Monitoring & Analytics

Deep Insight

Fail - Safe

High Confidence

Teams (Personnel)

Learning Curve

Different Mindset

Motivation

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Future Digital Supply Chain Path

Event Driven Architecture

- **Real-Time Processing**
- **Personalization**
- **Microservices**

Data Analytics

- **Cost Modelling**
- **Accurate Estimation**
- **Growth Strategy**

Machine Learning

- **Language Detection**
- **Conformity**
- **QC Automation**

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Q & A

(Virtual Booth – Sony New Media Solutions)

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