smart content summit EU

November 5, 2020
10am to 1:30 p.m. BST
Global Online

Sponsorship Opportunities

DELIVERABLES	TITLE*	PLATINUM	GOLD	SILVER	BRONZE*
Top billing logo placement as "Presented by" sponsor on all materials (Exclusive) ≈	■				
Conference welcome remarks ♦	■				
Main stage thought leadership or customer case study presentation ♦	■				
Newsletter promotion of main stage presentation ≡	■				
Sponsorship of Networking Break º	■	■			
Sponsorship of Networking Reception º	■		■		
Exclusive Breakout Session (1) of your Choice ♦	Priority 1	30 min.	15 min.		
Social media speaker/breakout session promotion ≡	■	■	■		
Newsletter promotion of breakout session audio ≡	■	■	■		
Pre-show event preview (M&E Daily) ≡	■	■	■		
Virtual Booth/Showcase Exhibit Area ** º	■	■	■	■	
Conference Program Ad(s) ≡	4 Pages	2 Pages	Full Page	Half Page	Half Page
Conference Program Ad Placement ≡	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5
Sponsor logo in email promos, website & PR ≈	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5
Company logo on conference program cover ≈	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5
Complimentary Conference Registrations º	10	7	5	3	2
Number of Sponsorships Available	Exclusive	5	10	Unlimited	Unlimited
PRICE	**$10,000**	**$7,500**	**$5,000**	**$3,500**	**$1,500**

KEY: ***Four KPI's for your ROI*** ≈ Branding, ♦ Messaging, º Networking, ≡ Publishing

Custom packages are available upon request.
*MESA membership upgrade not available
** Virtual Booth/Showcase includes area for sponsor materials (PDFs/Links, videos, engaging with attendees)

Sponsorship Sales:

David Millar
P: +44 7377 080541
dmillar@MESAlliance.org

Evie Silvers
p: (310) 486-7369
evie@mesalliance.org