

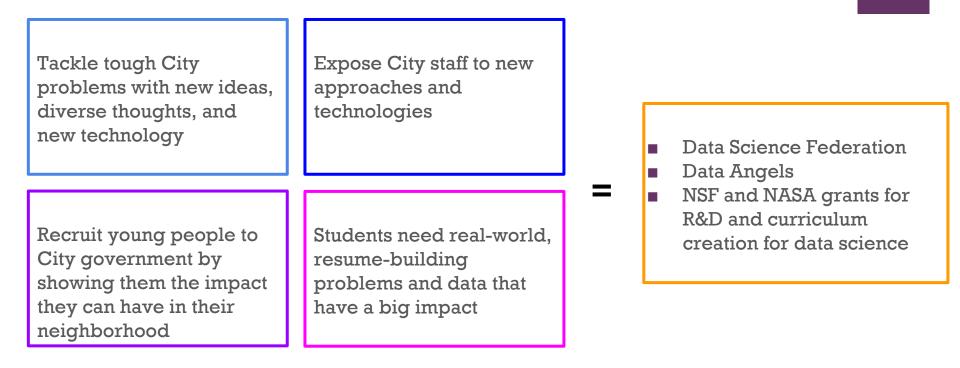
## Stories from a Tech-Informed Diversity Journey

Jeanne Holm Chief Data Officer Senior Technology Advisor to Mayor Garcetti @JeanneHolm



# L.A. Data Scientists

# + Solving Multiple Challenges



## **Data Science Federation**

### 18 Universities and Colleges

### City data challenges

Data science professors and students

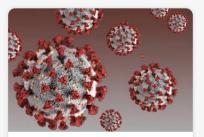
Predict Analyze Visualize Design Simulate



## National Science Foundation SEED Scholars



- Bridge non-profit and City issues
- 4-year university degree with 3 years in data science



Effects of COVID-19 on Older Adults 2020



LA Harbor Asthma Pollution Heat Map



Uncovering the Challenges of LGBTQ Youth and...



Los Angeles River



### Volunteer data scientists

### Focus on a City-critical project









### Sign up to be an Angel: <u>bit.ly/3j0rAdw</u>









# Equity and Ethics

- Projects include issues for equity (environmental justice, racial equity, and bias)
- Data sharing agreements
- City Digital Code of Ethics and Digital Bill of Rights in process
- Digital equity efforts for the public and students

University Partners Heading Research

**Projects** 

**Submitted** 

## 

# Artificial intelligence

### Predictive analytics

### Personal assistants

### Machine learning

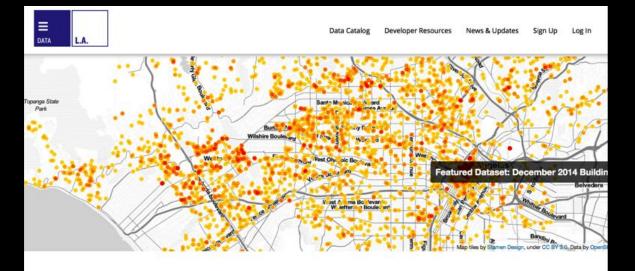
# Internet of things

### Blockchain

Open data systems

Virtual and augmented reality

### Gamification



### LOS ANGELES OPEN DATA



The Economy



City Budget



Public Safety



Events & Culture



Environment



Parks & Libraries



**City Services** 



Transportation



~	Select Metric Deaths   Percent Of County Deaths By I	Ethnicity	Total	% of Total	Population Percent	Crude Rate	% of Total Non-Missing
Ĕ	Latino/Hispanic	51.3%	3,220	51.3%	47.6%	68	51.4%
THNICIT	White	23.1%	1,448	23.1%	25.9%	54	23.1%
ш	Asian 14.5	%	913	14.5%	14.8%	65	14.6%
BΥ			616	9.8%	8.0%	78	9.8%
ATHS	Other 0.5%		34	0.5%	2.7%		0.5%
A	Native Hawaiian or Other Pacific Island 0.4%		22	0.4%	0.3%	115	0.4%
ğ	Unknown/Missing 0.3%		16	0.3%			
ES	American Indian or Alaska Native 0.2%		12	0.2%	0.8%	55	0.2%
CASES/DE/	* Crude rate is per 100,000 population (2018 estimates) * Cases and deaths by ethnicity are cumulative and unda		de the cities of Long F	Reach and Pasadena			

Cases and deaths by ethnicity are cumulative and updated each Monday and do not include the cities of Long Beach and Pasadena.





### FREE EMERGENCY MEALS FOR SENIORS

A free home delivery meal program for seniors in the City of Los Angeles. To apply for the program and get more information:

Visit Coronavirus.LACity.org/SeniorMeals

### 

### L.A. CARES Corps

Connecting L.A. Businesses to Federal SBA Loans during COVID-19

#### **LA Represents**

LA Represents is an unprecedented legal assistance initiative to help thousands of Angelenos who are facing extreme hardship due to the COVID-19 pandemic.

## LOGISTICS VICTORY

City of L.A. Resource Guide for Immigrants during COVID-19 crisis Coronavirus: What You Need to Know about L.A.'s Renter Protections

Corona-Virus.LA/Resources



Neighborhood Councils	Neighborhood Leaders and Liaisons	Population of Los Angeles		
99	1,297	3,792,621		

#### Do You Know Your Community?

Learn more about upcoming city events and projects in your neighborhood and how to get involved.

Los Angeles Community Wind	low	E 84th PI V E 84th PI V E Manchester Ave	Orew Middle     School     Constant Action     ConstantAction     Constant Action     Constant Action     Constant Action	+
90002	XQ	Nadewake	e Barth	
Neighborhood Council.		E 88th PI E 89th St E 90th St E 91st St	S at Elm S	dienwood Pl
Click on any of the results below to highlight th the map.	at item on	San Pedro St tie Ave valon-Bivd McKinley Ave		Southern Ave Homa Ave O O O O O O O O O O O O O O O O O O O
1 Neighborhood Council Information	>	E Century Blvd	Ted Watkins	Jordan Jordan
5 Voting Centers	>	2nd St E 103rd St E 104th St E 105th St	i 👶 🕺 🕺 🦉	
1 Neighborhood Council Meeting Location	>	E 106th St E 107th St E 108th St	📘 👓 🧕 💆 🝼	CTUDE Seminole Ave
5 Building and Safety Permits	>	Locke High School	ಁಁಁಁಁಁಁಁಁಁಁಁಁಁಁಁಁಁಁಁಁಁಁಁಁಁಁಁಁಁಁಁಁಁಁಁಁಁಁ	Century Blvd in
120 Open 311 Requests	>	E 111th Pl Parat Ave		Norton Ave
Follow these links to view the complete data:		E Imperial Hwy	E 114th	

### COVID Computational Challenge

- Global innovation challenge to calculate a risk score for your exposure to COVID in specific place in L.A. over time
- 40 teams competed for 2 weeks → sustainable, ethical, usable solution
- Training is data ethics and inequities of COVID on communities of color
- Winner was USC research lab with other prizes for excellent models, user interface, and rising star
- Partners: County Public Health, UCLA Computational Medicine, Esri, SnowFlake, SafeGraph, Mastercard, RMDS as organizer



#### Overview

Welcome challengers! The COVID Computational Challenge will create an innovative solution to determining the risk of exposure to COVID-19 in locations in and around the City of Los Angeles. This two-week challenge will provide ideas and concepts to help deepen our understanding of the issues that may increase or decrease COVID-19 exposure risks, how to calculate these risks, while being respectful of data privacy.



### Link to challenge



# Predicting What We Breathe

- Using machine learning to understand urban air quality using satellite and ground data
- Create a model for the city, measure impact of interventions, share globally with sister cities via C40
- Includes programs for improving outcomes and citizen science for environmental equity and justice
- NASA grant funded
- Partners: CSULA, AQMD, Anthem Blue Cross, SmartAirLA, OpenAQ















#### 📲 T-Mobile Wi-Fi 🗢 🚽

4:45 AM

7 54%

### ShakeAlertLA

#### GET PREPARED FOR AN EARTHQUAKE

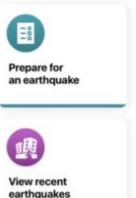
ShakeAlertLA will send you a notification when an earthquake happens in Los Angeles. You can get ready and learn how to recover from earthquakes so you are prepared when you get an alert.

Terms of Use

1

Quake Map

Home





413

Recovery

64

### ShakeAlertLA

III T-Mobile LTE

111

Prepar

an ear

#### GET PREPARED FOR AN EARTHQUAKE

ShakeAlertLA will send you a notification when an earthquake happens in Los Angeles. You can get ready and learn how to recover from earthquakes so you are prepared when you get an alert.

7:41 AM

Earthquake! Earthquake! An earthquake is happening, you may feel weak shaking at your location!

Dismiss

View on Map

View recent earthquakes

17

Recover from an earthquake

#### About ShakeAlertLA

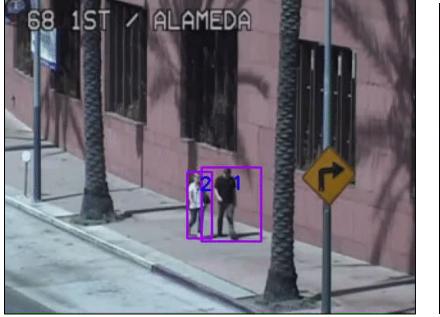
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# \* Mobility and Traffic Safety









## City of Los Angeles data for Sustainable Development Goal indicators

Click on each goal, or search, for City of Los Angeles statistics for Sustainable Development Goal global indicators.



