

Microsoft Azure Presents:



Content Protection Summit

VIRTUAL

December 8, 2020 | 10 a.m - 2 p.m. Pacific

Where M&E Security Leaders Meet

PRESENTED BY



PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



MEDIAR PARTNER



PRODUCED BY



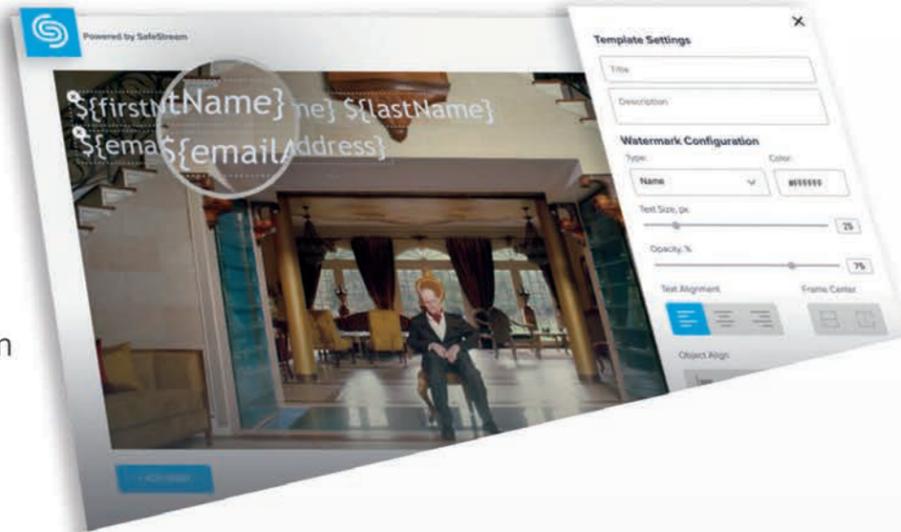
IN ASSOCIATION WITH:





Secure your assets with SafeStream

It doesn't matter whether it's a feature film or an online video course — when that content is stolen, there's a real financial impact on the people, companies, and organizations that made it.



Visible and invisible (forensic) watermarking prevent content leaks in different ways.

Piracy Deterrent Visible Watermarking



- Visual reminder of tracking, which prevents leaks on a psychological level.
- Can't be removed without destroying the integrity of the video.

Piracy Detection Forensic Watermarking



- Ability to track leaks back to their source at all times while remaining imperceptible to the eye.

“The cost of online piracy will hit \$52 billion by 2022.”

— Digital TV Research

If you're still relying on insecure overlays or watching the clock tick as you burn time-consuming watermarks onto your video content, it's time to rethink your security strategy.

SafeStream by SHIFT prevents illegal use of that content by adding — in real time — a permanent, personalized watermark. This addition allows you to track unauthorized sharing — who's responsible, when a leak happened, and from where.

Built right in

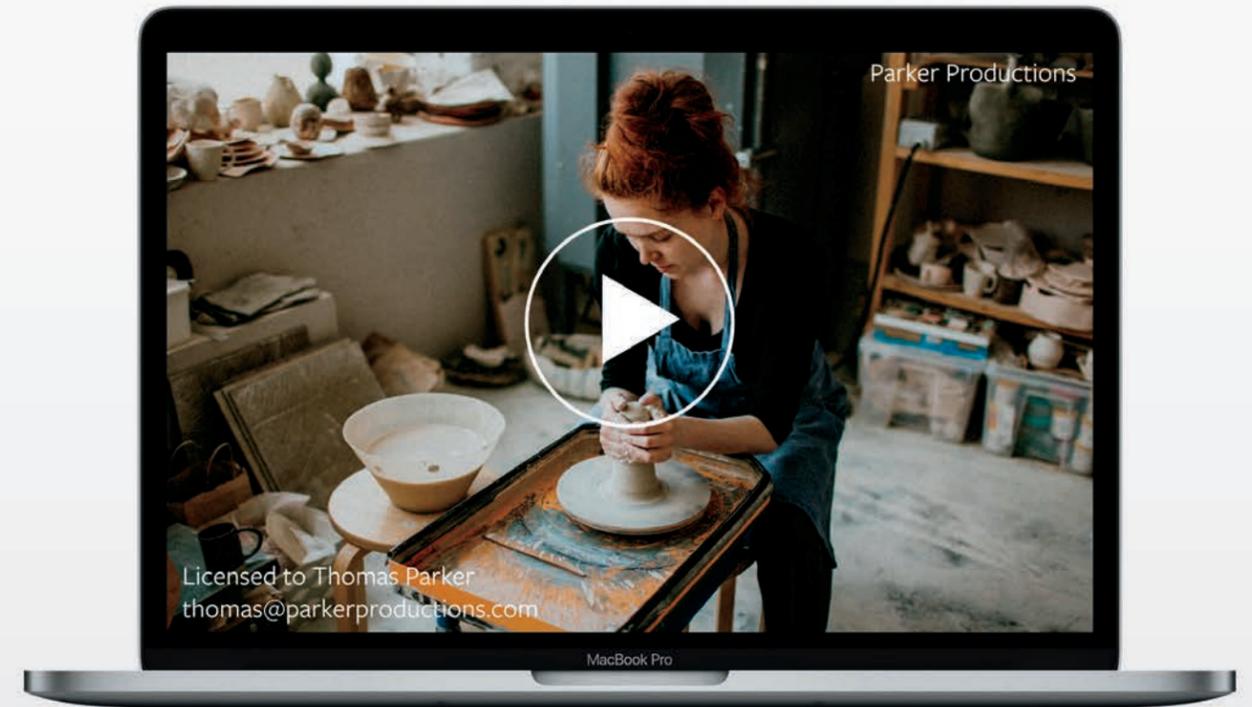
SafeStream works quickly and silently in the background as you review media and collaborate with your team.

No compromises

We believe you can — and should — have a positive user experience **and** high-quality security.

100% accountability

Each video is automatically watermarked with the recipient's information, allowing you to trace any would-be leaks back to the source.



Visit safestream.com to learn more.

Program At-a-Glance

9:45 – 10 a.m. Opening/Welcome Remarks

10 – 10:30 a.m. OPENING KEYNOTE: Securing Healthcare's Digital Front Door

10:30 – 11 a.m. Physical Security in a Digital World

11 – 11:30 a.m. The 5 Ps of Microsoft's Storytelling

11:30 – 11:35 a.m. Introduction to Breakout Sessions/Room Hosts

11:35 – 11:45 a.m. NETWORKING BREAK

11:45 – 1 p.m. CPS Innovation and Technology Showcases (Multi-Track Break-Out Sessions)

TRACK 1: Identifiers, Policy & Zero Trust

TRACK 2: Anti-Piracy, Pirates & Aaaargh!

TRACK 3: Scale & Remote Access

TRACK 4: Rights, Data & Education

TRACK 5: DLP, Accessibility & Framework

1 – 1:15 p.m. NETWORKING BREAK

1:15 – 1:30 p.m. Exclusive Preview of Security Architecture 2030 Vision

1:30 – 2 p.m. CLOSING KEYNOTE: An Update on the Human Dimension of Security

2 – 2:30 p.m. Special Session: WITH@CPS

The Changing Role Of Women In Security

2:30 – 3 p.m. Closing Remarks & Networking Reception



Is your organization cyber resilient?

Learn how to employ the right mix of people and process to deal with any threat scenario and keep systems safer.



Conference Program



Finley

9:45 – 10 a.m. Opening/Welcome Remarks

Guy Finley, President, Content Delivery & Security Association (CDSA) and MESA



Kataria

10 – 10:30 a.m. OPENING KEYNOTE: Securing Healthcare's Digital Front Door

In this exciting opening keynote, we'll set the stage for the days conversations and explore another vibrant business category from a content perspective, healthcare and how they are handling security and strident regulations. Our Keynote speaker, who leads a technology company that empowers patients to actively care for their health, will share insights on why her company is often referred to as the "OTT for Healthcare". As one of the nation's fastest-growing private companies (2020 Inc. 5000 list) Mytonomy, is building virtual patient relationships in a secure environment with micro learning video content. This presentation discusses how they are delivering content in a highly regulated environment and facilitating those security requirements through their media studio.

Anjali Kataria, Chief Executive Officer, Mytonomy Inc.



Pickering

10:30 – 11 a.m. Physical Security in a Digital World

Cybersecurity and content protection are imperative but protecting people and physical assets are important too. A big question for studios right now is the fact that the assets and resources to accomplish both these challenges are different and require their own assessments. There is a clear need in the wider industry for a dedicated standard for physical security of productions to be aligned with and synergistic with existing content protection guidelines. In this session, we will look at the fundamentals that need to land in our rapidly changing environment as we begin to return back to physical sets in the middle of the pandemic and get ready for the world to open up again in the latter part of 2021.

Introduction by: Alex Pickering, Chairman, CDSA and Global Content Security Director, BBC Studios

Moderator: Guy Finley, President, Content Delivery & Security Association (CDSA) and MESA

Panelists:

Cody Lassiter, Content Protection Manager, Legendary

Pete Maunder, Production Security and Special Events Manager, The Walt Disney Company



Lassiter



Maunder



Clayton

11 – 11:30 a.m. The 5 Ps of Microsoft's Storytelling

This presentation shares the philosophy of Microsoft storytelling along with examples of how this has been brought to life across owned, earned, digital and physical storytelling mediums. It also discusses practical examples of the 5 Ps – People, Place, Pictures, Personal and Platform.

Steve Clayton, Chief Storyteller & General Manager, Innovation, Culture and Stories Team, Microsoft

11:30 – 11:35 a.m. Introduction to Breakout Sessions/Room Hosts

Guy Finley, President, Content Delivery & Security Association (CDSA) and MESA

11:35 – 11:45 a.m. NETWORKING BREAK

Media consumption may have rocketed but so has uncertainty

Prepare your business to thrive with new ways of working, content innovation, and a thoughtful blend of data-led insights and human judgment.

Talk to Genpact to build a more resilient business.



www.genpact.com

Conference Program

11:45 – 1 p.m. CPS Innovation and Technology Showcases (Multi-Track Break-Out Sessions)

Industry experts share innovative ideas, processes, or perspectives in an interactive and intimate way with the audience who are free to choose which topic/area they find most interesting. Sessions will address key areas on 5 separate tracks:

TRACK 1: Identifiers, Policy & Zero Trust

TRACK 2: Anti-Piracy, Pirates & Aaaargh!

TRACK 3: Scale & Remote Access

TRACK 4: Rights, Data & Education

TRACK 5: DLP, Accessibility & Framework

(See speakers, sessions and descriptors beginning on page 12)

1 – 1:15 p.m. NETWORKING BREAK

1:15 – 1:30 p.m. Exclusive Preview of Security Architecture 2030 Vision

At last year's Content Protection Summit, MovieLabs introduced a new white paper in the 2030 Vision series called Evolution of Production Security. The paper focused on the security principles underlying the MovieLabs 2030 Vision for the future of media production. At this year's conference you get an exclusive preview of a new security architecture to be published in early 2021 that is designed to help the industry achieve the security goals of the 2030 Vision.

Spencer Stephens, Lead Technologist Production Security, MovieLabs



Stephens

1:30 – 2 p.m. CLOSING KEYNOTE: An Update on the Human Dimension of Security

Our Closing Keynote revisits his talk from last year's CPS where he explored the human dimension of security. He posited, in the highest-reviewed session in the history of CDSA, that no data system is perfect, with human behavior presenting the biggest security risk. Coming back to our stage after the emergence of the global pandemic, he will review the impact of the crisis and how dealing with insider threats make the human side of your organization more secure. As the former Director of R&D at The NSA and Associate Director on National Intelligence we will discuss the evolution of organizational behavior and blind spots in human perception of threats and risks in particular relation to the ongoing crisis.

Eric Haseltine, PhD, Innovation Speaker, Chairman of the Board, US Technology Leadership Council



Haseltine

2 – 2:30 p.m. SPECIAL SESSION: WITH@CPS

The Changing Role Of Women In Security

As content protection becomes a more digital challenge and cybersecurity drives digital transformation in the security sector, more opportunities are being created for diverse security workforces. Technology companies are also focusing on creating gender-diversity in the workplace with the added benefit of having the security industry itself be more representative of the community it serves. And as always, a diversified team means more creative ideas, more innovation, and better adaptability to the rapidly changing. In this session, we will hear from female studio technology leadership on what it's going to take to create and "secure" a more diverse content protection workforce.

Moderator: Guy Finley, Executive Director, WITH

Panelists:

Shira Harrison, Vice President, Information Technology, Amblin Partners

Jade McQueen, Senior Managing Director, Media & Entertainment, Retail & CPG, Box

Rachel Roberts, Vice President of Enterprise Sales, West, Palo Alto Networks



Harrison



McQueen



Roberts

2:30 – 3 p.m. Closing Remarks & Networking Reception



Get Your Custom Forrester TEI Study

Calculate Your Security Savings with Akamai

Protecting the "Bank of OTT" is a top priority for media companies. However, calculating the potential savings created by using security solutions can be challenging.

Akamai commissioned Forrester Consulting to conduct a Total Economic Impact™ (TEI) study and examine the potential benefits broadcasting and OTT enterprises may realize by deploying Akamai's edge security products.

Check out the final study at a.akamai.com/TEI.

For more information, visit us at a.akamai.com/ProtectBroadcast.



Welcomes Our Newest Members:

Friend MTS 

GEOGUARD 



splunk >



The universal video gateway for all your live streaming needs

The Zixi Software-Defined Video Platform allows media companies to deliver live broadcast-quality video over any IP network, any protocol, any cloud provider, and any edge device.



Enabling the largest global ecosystem for live video delivery

100k+

Global Zixi Instances

100+

Countries

700+

Media Customers

200+

Technology Partners

www.CDSAonline.org

Learn more at www.zixi.com

BREAKOUT SESSIONS

11:45 A.M. – 1 P.M.: CPS Innovation and Technology Showcases

TRACK 1: Identifiers, Policy & Zero Trust

TRACK 2: Anti-Piracy, Pirates & AAAARGH!

TRACK 3: Scale & Remote Access

TRACK 4: Rights, Data & Education

TRACK 5: DLP, Accessibility & Framework

TRACK 1: IDENTIFIERS, POLICY & ZERO TRUST



Sloss

11:45 a.m. – 12:15 p.m. Global ID for the Global Media Industry

How many logins and passwords do you have? This problem has dogged just about everyone since the dawn of the digital age. Every studio, production, platform, and application seems to need a different account, but one group, against all odds, is trying to change that. Tune in and learn about the MovieLabs 2030 Vision and the benefits of a common, industry global user identity for any production.

Joel Sloss, Senior Program Manager, Microsoft Azure

Kip Welch, Executive Director, EIDR and Vice President of Business Development, MovieLabs



Welch



Barron

12:25 – 12:40 p.m. Protecting, Detecting, and Enforcing Security Policies From Content Creation to Viewer Experience

How hard is it to find premium, first run VOD assets on so-called locker sites? How many times have you seen live event links shared on your social networks? How many lawyers and MBAs have you heard screaming about precious geo-restrictions being compromised by proxied viewers? Attend this session to learn techniques for protecting, detecting, and enforcing security policies from content creation to the viewer experience.

Mark Barron, Principal Solutions Engineer, Akamai



Kindervag

12:45 – 1 p.m. Win the Cyberwar with Zero Trust

Zero Trust is revolutionizing network security architecture: it is data-centric and designed to stop data breaches. Zero Trust also adds a layer of agility to modern networks that is impossible to do in traditional network designs. These 21st-century networks have been adopted by government entities and large enterprises around the world. In this session, John will discuss the concept of Zero Trust and explain why Zero Trust is the world's only true cybersecurity strategy. He will discuss how a Zero Trust Strategy will achieve tactical and operational goals. This session will demonstrate how Zero Trust will not only transform network security but function as a business enabler, by focusing on the business's grand strategic objectives.

John Kindervag, Field Chief Technology Officer, Palo Alto Networks

Geolocation Fraud and Geo-Piracy from VPNs and DNS Proxies is hurting the entire streaming ecosystem.

But you can STOP IT!

▶ Seamless integration with multiple CDNs, including Akamai and AWS CloudFront



▶ Detect and block VPN/DNS Proxies from accessing geographically restricted content

▶ Protect the territorial exclusivity and licensing you rely on for revenue

▶ Tested and rated as 97.5% effective by Kingsmead Security

▶ VPN/Proxy database updated multiple times per day



GEOGUARD

Fraud Has No Place To Hide



GeoGuard.com | solutions@GeoGuard.com

BREAKOUT SESSIONS

TRACK 2: ANTI-PIRACY, PIRATES & AAAARGH!



Chatterley

11:45 a.m. – 12:15 p.m. Anti-Piracy Now and Later

A conversation between experts in content protection and anti-piracy about the biggest stories of the year, how legislation impacts anti-piracy, and what to look for in 2021 and beyond. We'll dig into pre/post COVID consumption data, how and what viewers are consuming via both legal and illegal services, and takeaways on what to do with this data. We'll also consider how current legislation and government action is impacting piracy consumption and copyright holder response, plus what behavior will (and won't) survive the potential end of the current COVID media climate. Finally, the group will discuss some ways to make this information actionable for media entities.

Andy Chatterley, Chief Executive Officer, MUSO

Olga Kornienko, Co-Founder and Chief Operating Officer, EZDRM

Eric Wynalek, Vice President, Strategic Initiatives, SHIFT



Kornienko



Wynalek



Parobek

12:25 – 12:40 p.m. Blocking the Pirate in the Room – Subscribers Aren't the Only Ones Anxiously Awaiting New Releases

Entertainment companies beware! Ever wonder who else is waiting for your exclusive first-run releases as they premiere at home via broadcast and streaming? Hint, it's not just your subscriber base. According to recent data, the coronavirus pandemic brings a woe to the entertainment industry – a rise in piracy of valuable first-run content as audiences continue to get their entertainment fix from the safety of their homes. From live sports, first-run movies and film festivals to Broadway theatricals and live music concerts, this session stresses the urgent need to work together to protect this highly-coveted exclusive content from large-scale theft in an important industry effort to safeguard jobs and revenue.

Brad Parobek, Senior Vice President Sales Americas, Friend MTS



Gaietto

12:45 – 1 p.m. Pirates of the Coronavirus: The Curse of Work from Home

Along with film production slowing to a crawl, crippling theaters and throwing release schedules into pandemonium, the pandemic has brought another misfortune to Hollywood: a rise in piracy. Join this dynamic session to discuss the threat landscape during these unprecedented times and the new era of editing from home. Come get answers to all the questions you've been asking.

John-Thomas Gaietto, CISSP, Executive Director, Cybersecurity Services, Richey May Technology Solutions

Friend MTS 

LASER-FOCUSED ON ANTI-PIRACY

Join our session:

**Blocking the Pirate in the Room –
Subscribers Aren't the Only Ones
Anxiously Awaiting New Releases**

Presented by:

Brad Parobek
VP Sales, Americas



*Stop by our virtual booth to
learn more about our portfolio
of services that deter piracy
and protect valuable content.*



friendmts.com | @friendmts

BREAKOUT SESSIONS

TRACK 3: SCALE & REMOTE ACCESS



Jha

11:45 – 12:15 p.m. Media Management in a Streaming World

As media businesses pivot to drive revenue from digital channels, it's essential to fully understand and be prepared for the complex nature of content streaming and how to rethink distribution, monetization, and rights compliance. Join this session to hear how media and technology companies are taking a holistic approach across IP management and monetization, enabling technologies, and trust and safety to build a winning streaming strategy.

Brajesh Jha, Global Head, Media and Entertainment, Genpact

Mitesh Motwani, Associate Partner, Analytics Advisory, Genpact



Motwani



Bolten

12:25 – 12:40 p.m. Securely Scaling Remote Broadcast-Quality Video Production

Looking for a solution to ensure secure broadcast-quality contribution and distribution from remote locations? Join us for an overview of the Zixi Software-Defined Video Platform (SDVP). The SDVP enables broadcast-quality delivery across any IP network, any protocol, any cloud provider and any edge device, allowing media companies to seamlessly and securely pivot from on-premise production and control rooms to remote virtualized broadcast operations securely and at scale. With Zixi's SDVP and ZEN Master, the industry's leading virtual control plane, remote users can maintain business continuity and securely orchestrate, manage and monitor broadcast quality, low latency live video workflows from anywhere in the world.

Eric Bolten, Vice President, Business Development, Zixi



Gilliat-Smith

12:45 - 1 p.m. A Different Approach to Workflow Security

Many of the existing security controls for workflow security in this pandemic environment are out of date or come from unfamiliar sources making it hard for vendors to interpret what measures should or should not be used. With the convergence of theatrical and streamed release dates, many vendors in the supply chain will be handling content at a more sensitive stage and we owe it to the community to provide better guidance.

Mathew Gilliat-Smith, Executive Vice President, Convergent Risks

Nik Savchenko, Vice President, International, Convergent Risks



Savchenko

ME AND

Tech Job Board

The #1 resource for
technology career
opportunities in
Media & Entertainment.

www.mesaonline.org/jobs



Never trust, always verify.

With increased cloud adoption and a more distributed workforce, many have turned to a Zero Trust strategy to secure this new state of the enterprise.

We deliver easy-to-use solutions that address Zero Trust end to end, spanning the infrastructure and providing the capabilities necessary to secure all users, applications, data and devices with comprehensive context at all times, across all locations.

Learn more at www.paloaltonetworks.com.



ZERO TRUST

TRACK 4: RIGHTS, DATA & EDUCATION



Campbell

11:45 – 12:00 p.m. BBC Case Study: The Use of VPN and Proxy Detection to Ensure Territorial Exclusivity for Rightsholders

Join this session to hear how the BBC utilizes VPN and proxy detection to ensure the territorial content exclusivity of their international broadcasters is protected. The territorially-based content licensing model is crucial for content owners. The proliferation of VPNs and DNS proxies undermines this model by enabling users from anywhere in the world to spoof their location in order to illegally access geographically restricted content. VPN and proxy detection is the first line of defense in stopping the continuous erosion of content value caused by geolocation fraud and geo-piracy. In this session, Alastair Campbell will share technical insights and expertise around VPN and proxy detection, while Diane Hamer will contribute the invaluable perspective of an international broadcaster. Please tune in for this insightful discussion!

Alastair Campbell, Commercial and Product Marketing Manager, GeoGuard
Diane Hamer, Head of Business & Legal Affairs, Brand Protection, BBC Studios



Hamer



Keating

12:05 – 12:20 p.m. Securing Next Generation Content Delivery with Splunk

Media organizations grapple with digital transformation on a daily basis. Traditional modes of content creation and delivery are being upended and there is an increasing reliance upon real-time data to understand viewer interests and shape the content they create. Planning for the data age has become more important than ever before, and ensuring appropriate security, never a simple task, is more challenging than ever before. This session will introduce Splunk's Data to Everything platform and provide an overview of how media organizations of all sizes are leveraging Splunk to secure their operations, data, content, and more. It will also highlight some of the ways that Splunk has helped media customers cope with the additional challenges presented by COVID-19 and the rapid shift to remote work, which, among other things, increased the risk for potential incidents, compromised systems, or both. You'll also gain insights into areas where you can take action and immediately improve your organization's security posture and data maturity.

Andrew Keating, Director, Industry Marketing, Splunk
Beverly Smart, Industry Marketing, Communications, Media & Technology, Splunk



Smart



Mehta

12:25 – 12:40 Learn More with Xcapism Learning

Did you know that we only remember up to 30% of information we're given through traditional communications and awareness at work? Xcapism Learning's immersive and gamified approach will show you what it takes to retain up to 90% and truly influence positive behavioral change and culture in the workplace.

Meera Mehta, Chief Executive Officer, Xcapism Learning



Gerber

12:45 – 1 p.m. Connectivity, The Cloud and The Creative Process

As a changing M&E has workflows and tools moving into the cloud like never before, the ecosystem's networks and cloud pathways have become a vital element in the discussion. Creatives who were once more resistant to change are now adapting, yet still definitive in what they expect from their connections. In a new white paper, those needs are explored in an effort to fill in this important missing piece, and take the industry from a developing transition to a cloud revolution.

Lisa Gerber, Head of Media & Entertainment, PacketFabric
Dave Ward, Chief Executive Officer, PacketFabric

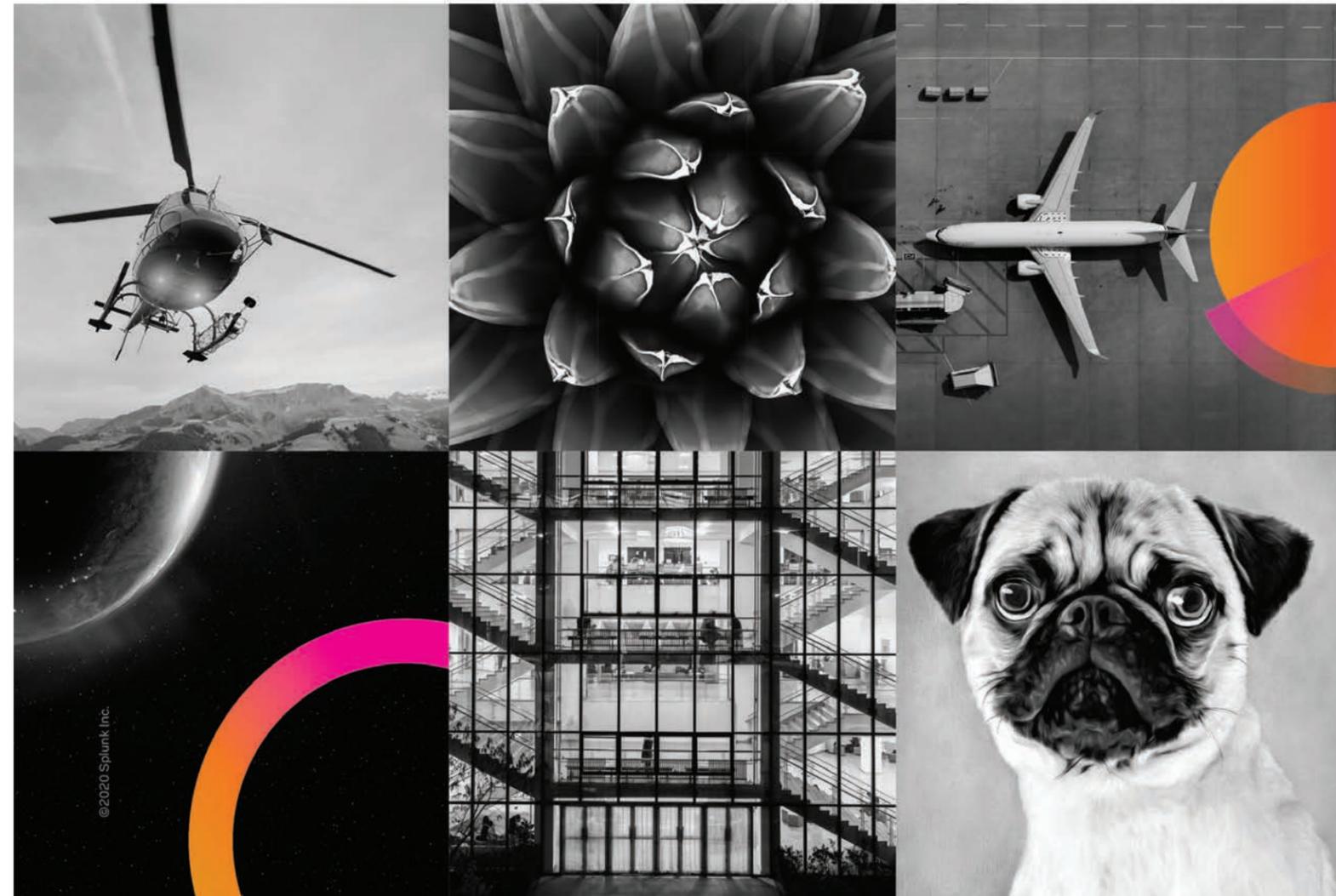


Ward

The Data-to-Everything™ Platform

**Security.
IT. DevOps.
Everything.**

Turn real-time data from across your organization into successful outcomes. When you bring data to everything, anything is possible. See how at splunk.com/everything



BREAKOUT SESSIONS

TRACK 5: DLP, ACCESSIBILITY & FRAMEWORK



Lasser

11:45 a.m. – 12 p.m. Content is for EVERYONE: Accessibility and the ADA

This session discusses ADA compliance for websites for entertainment companies and addresses challenges and ideals going forward.

Mark Lasser, Senior Accessibility Consultant, Deque



Thorkelson

12:05 – 12:20 p.m. Protecting Sensitive Data with Context and Perfect Recall

Have you given up on DLP? Do you have a good strategy to protect your company's sensitive data and intellectual property in the cloud-first WFH era? In this presentation, we will explore the pros and cons of DLP and how to improve your approach with context and perfect recall. We will also have a little fun in comparing DLP to Christopher Nolan's new classic: Memento.

Jared Thorkelson, Data Protection SME, Cyberhaven



Schofield

12:25 – 1 p.m. Top 50 Categories for CDSA's App & Cloud Control Framework

This session presents the work CDSA announced at last year's CPS event with an industry goal to release a common control framework that is scalable to the business size, appropriate to the community and constituency of the TPN but also mapped directly to the control framework and standards already being utilized within our industry. Through the groundbreaking work of CDSA's Technology Committee, a group of technology companies peer-elected to drive this objective by the CDSA Board, the top 50 control framework categories will be presented publicly along with the unique challenges met by unprecedented collaboration across service providers and content owners.

Moderator: Ben Schofield, Project Manager, CDSA and Product Manager, TPN

Panelists:

Todd Burke, Tri-Chair, CDSA Technology Committee

Micah Littleton, Tri-Chair, CDSA Technology Committee



Littleton

MESA Content Workflow
Management Forum

M&E's Premier Localisation Event

For more information contact:
Caroline.Baines@MESAonline.org

25 February 2021 ■ 12:00 to 15:00 ■ Virtual

Be Secure By Design

Security Assessments

Cloud Security
SaaS Applications
Service Providers
Site Security
TPN

Security Consulting

Design Reviews
Cloud Migration
Pre-Assessments
Privacy Compliance
SOC2 Preparation

Vulnerability Assessments

Cloud Configuration
Code Reviews
Infrastructure Pen Tests
Vulnerability Scanning
Web App Pen Tests

Leaders in the identification, assessment and mitigation of risk for the M&E supply chain



The Americas, Europe & Asia-Pacific

e: info@convergentrisks.com
w: www.convergentrisks.com
US Office: +1 (818) 452-9544
UK Office: +44 (0) 1276 415 725



Azure Media Services powers consumer and enterprise video solutions



Deliver cloud based video to global audiences on any device



Live and On-Demand Streaming with integrated CDN



Studio-grade high-performance file and real-time live encoding



MPEG-DASH, HLS, HDS, Smooth, and MPEG Common Media Application Format (CMAF) streaming, including 4K

Video Indexer - Reimagine what's possible with your media



Use cloud-based speech and vision services to build intelligent solutions around your media content



Power new user experiences such as advanced search that include printed text, spoken words



Use AI to easily extract insights from your videos and enhance content discovery and engagement



Optimize your operations by gaining actionable intelligence from your media



Connecting Media & Entertainment

A DIFFERENT KIND OF NETWORKING



In Show Business, Connections are Everything

Say goodbye to low bandwidth and service providers that don't match the needs of entertainment professionals. PacketFabric's award-winning platform is shaping the way the Media & Entertainment industry connects. What's our secret? Instant connectivity to the cloud, specifically designed for private, secure workflows and fast, scalable, high capacity transfer that can spin up and down according to the needs of your studio, production or project.

Your Ticket to the Cloud

We're connecting Media & Entertainment from lens to lens by creating a fully automated, global private alternative to the public Internet; A Network-on-Demand:

- 🔑 **Scalable:** Spin up connections within minutes for speeds of up to 100Gbit/s.
- 🔑 **Easy to Use:** Get automated, user-friendly connectivity that is API driven and portal accessible. No lengthy contracts required.
- 🔑 **Private:** VIPs only. Our private, fully secured network ensures your assets and collaborations are protected.
- 🔑 **Multi-Cloud Friendly:** Switch seamlessly between cloud providers for varied access to regions and workflow specific services.
- 🔑 **Affordable Egress:** Pull data and content from the cloud for significantly lower rates than allowed by the public internet.

PacketFabric in Action

Access the PacketFabric network via our portal, and within moments be connected to your other office locations, collaborating teams, vendors, distribution endpoints, or the cloud.



For more information, please contact: Lisa Gerber at 818-422-1415 or lisa.gerber@packetfabric.com

MESA

We're shaping the future of Media & Entertainment

24Notion ■ 3rdi Q.C. ■ 5th Kind ■ Adobe ■ Akamai ■ Alibaba Cloud ■ Alvarez and Marsal ■ Amazon Web Services ■ Ampere Analysis Limited
AppTek ■ Arch Platform Technologies ■ ATMECS ■ Avanade ■ BB Media LLC ■ BeBanjo ■ BeBop Technology ■ BitMAX
Bob Gold & Associates ■ Box ■ Caringo ■ Cartesian ■ Chesapeake Systems ■ Cognizant ■ CONFR ■ ContentArmor ■ Convergent Risks
Cornax Cloud Alliance ■ CreativeFuture ■ Croogloo ■ Cyberhaven ■ DarkTrace ■ Davis Communications Group ■ Deluxe ■ DG Entertainment
Digit Content Services ■ Digital Bedrock ■ DigitalFilm Tree ■ Digital Nirvana ■ Dolby ■ DXC Technology ■ Éclair ■ edgescan ■ EditShare
EIDR ■ Eluvio ■ Entertainment Partners ■ Envoi Holdings ■ ETS Studios ■ Eurofins Digital Media Services ■ Exactuals ■ Film Festival Flix
FilmTrack ■ Fortium ■ Friend MTS ■ Furious M ■ Genpact ■ GeoGuard ■ Global Eagle Entertainment ■ Gracenote ■ GrayMeta
Groundwire Security ■ Human Element ■ Human-I-T ■ IBM Security ■ IDC Digital ■ Imagine ■ IMAGION ■ Independent Security Evaluators
Intrusion ■ Irdeto ■ IYUNO Media Group ■ Keywords Studios ■ Kingsmead Security ■ Klaris IP ■ Klio Studio ■ Los Angeles Duplication &
Broadcasting ■ Magnet ■ Media Minds ■ Media Science International ■ Meta ■ Microsoft Azure ■ MicroStrategy ■ NAGRA ■ Nexus TV
Omniscien Technologies ■ OnPrem Solution Partners ■ OONA ■ OpSec Security ■ Optiva Media ■ OTOY ■ OWNZONES Media Network ■ Oxagile
PADEM Media Group ■ PacketFabric ■ PaloAlto Networks ■ Pixelogic ■ PK ■ Plint ■ Premiere Digital ■ Qube Cinema ■ Qumulo ■ Red Bee Media
Remodus ■ Richey May Technology Solutions ■ RightsLine Software ■ Rogo Scott ■ RSG Media Systems ■ Salesforce ■ SAP America
SDI Media ■ SecureTheVillage ■ SHIFT ■ Signiant ■ Softtek ■ Sohonet ■ Sony ■ Soundmouse ■ Spherex ■ Splunk ■ STEGA ■ Synamedia
Take 1 ■ Taksati Consulting ■ TAMR ■ Tape Ark ■ Technicolor ■ Teradici ■ Testronic ■ The Boxoffice Company ■ The Kitchen
The Power of Preparedness ■ Titles-On ■ TiVo ■ TransPerfect ■ Variety Business Intelligence ■ VAST Media ■ Verance Corporation ■ Veritone
Verizon Media ■ Videocites ID ■ Vistex ■ Vobile, Inc ■ Vody VSI ■ Vubiquity ■ Wasabi ■ WaveSeven ■ Whip Media Group ■ Widevine
XCapsim Learning ■ Zaszou ■ Zendesk ■ Zixi ■ ZooDigital

MESA members make everything our communities do possible - news, events, meetings, committees and industry initiatives.

www.MESAonline.org



Complete Cybersecurity & Content Protection Solutions for M&E

Our team has over 20 years of expertise protecting the vision of storytellers. With 6 Licensed TPN Assessors on staff and other credentialed professionals, including Certified Ethical Hackers and CISSPs, we can implement best practices to keep you safe from targeted attacks.

- TPN Prep, Assessment & Remediation
- Managed Content and Cybersecurity Services
- Incident Response Management & Defense
- Cloud Migration & Security
- Remote Work Security
- Penetration Testing
- Vulnerability Scanning
- and more!

✉ christian@richeymay.com
☎ (310) 945-6284
🌐 www.richeymaytech.com
🏢 Denver HQ | Charlotte | Los Angeles
Salt Lake City | Grand Cayman



2021 Event Calendar

		CDSA	HITS	SMART	EIDR	WITH
25 FEBRUARY	CONTENT WORKFLOW MANAGEMENT FORUM	●	●	●	●	
8 MARCH	WITH LEADERSHIP AWARDS					●
16 MARCH	SMART CONTENT SUMMIT			●		
13 APRIL	EIDR ANNUAL PARTICIPANT MEETING (US)				●	
12 MAY	HITS:SPRING / OTT ACADEMY		●			
29-30 JUNE	INT'L CONTENT PROTECTION SUMMIT	●				
 MOBILE WORLD CONGRESS	CDSA CYBERSECURITY TOUR @MWC	●	●			
10-12 SEPTEMBER	SMART CONTENT SUMMIT EUROPE			●		
@IBC	TAKE THE DAM(N) TOUR @IBC		●	●		
	EIDR INTERNATIONAL PARTICIPANT MEETING				●	
	MESAMSTERDAM (MEMBER PARTY)	●	●	●	●	●
9-11 OCTOBER	CYBERSECURITY & CONTENT PROTECTION SUMMIT	●				
@NAB	TAKE THE DAM(N) TOUR @NAB		●	●		
 NABSHOW	MESA LAS VEGAS (MEMBER PARTY)	●	●	●	●	●
2 NOVEMBER	HITS:EUROPE / OTT ACADEMY		●			
17 NOVEMBER	SOCAL WOMEN'S LEADERSHIP SUMMIT	●	●	●	●	●
8-10 DECEMBER	CONTENT PROTECTION SUMMIT	●				
	MESA HOLIDAY PARTY (MEMBER PARTY)	●	●	●	●	●

Maximize revenues in a streaming world

Mixed distribution channels, multiple revenue models, and thorny IP considerations... today's media management is complex.

Talk to Genpact to uncover a new approach.

Technology Communities:



CDSAonline.org



HITSONLINE.ORG



smartcontentonline.org



EIDR.ORG



WITHOLLYWOOD.ORG



Transformation Happens Here

www.genpact.com



How secure is your cloud?

Azure Security Center prevents, detects, and responds to threats using advanced analytics and threat intelligence to improve data protection.

Download the security report at
aka.ms/msftsecurityreport