



# IN EVENT OF MOON DISASTER

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Produced by



Center for Advanced  
Virtuality



To : H. R. Haldeman

From: Bill Safire

July 18, 1969.

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IN EVENT OF MOON DISASTER:

Fate has ordained that the men who went to the moon to explore in peace will stay on the moon to rest in peace.

These brave men, Neil Armstrong and Edwin Aldrin, know that there is no hope for their recovery. But they also know that there is hope for mankind in their sacrifice.

These two men are laying down their lives in mankind's most noble goal: the search for truth and understanding.

They will be mourned by their families and friends; they will be mourned by their nation; they will be mourned by the people of the world; they will be mourned by a Mother Earth that dared send two of her sons into the unknown.

In their exploration, they stirred the people of the world to feel as one; in their sacrifice, they bind more tightly the brotherhood of man.

In ancient days, men looked at stars and saw their heroes in the constellations. In modern times, we do much the same, but our heroes are epic men of flesh and blood.

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Others will follow, and surely find their way home. Man's search will not be denied. But these men were the first, and they will remain the foremost in our hearts.

For every human being who looks up at the moon in the nights to come will know that there is some corner of another world that is forever mankind.

PRIOR TO THE PRESIDENT'S STATEMENT:

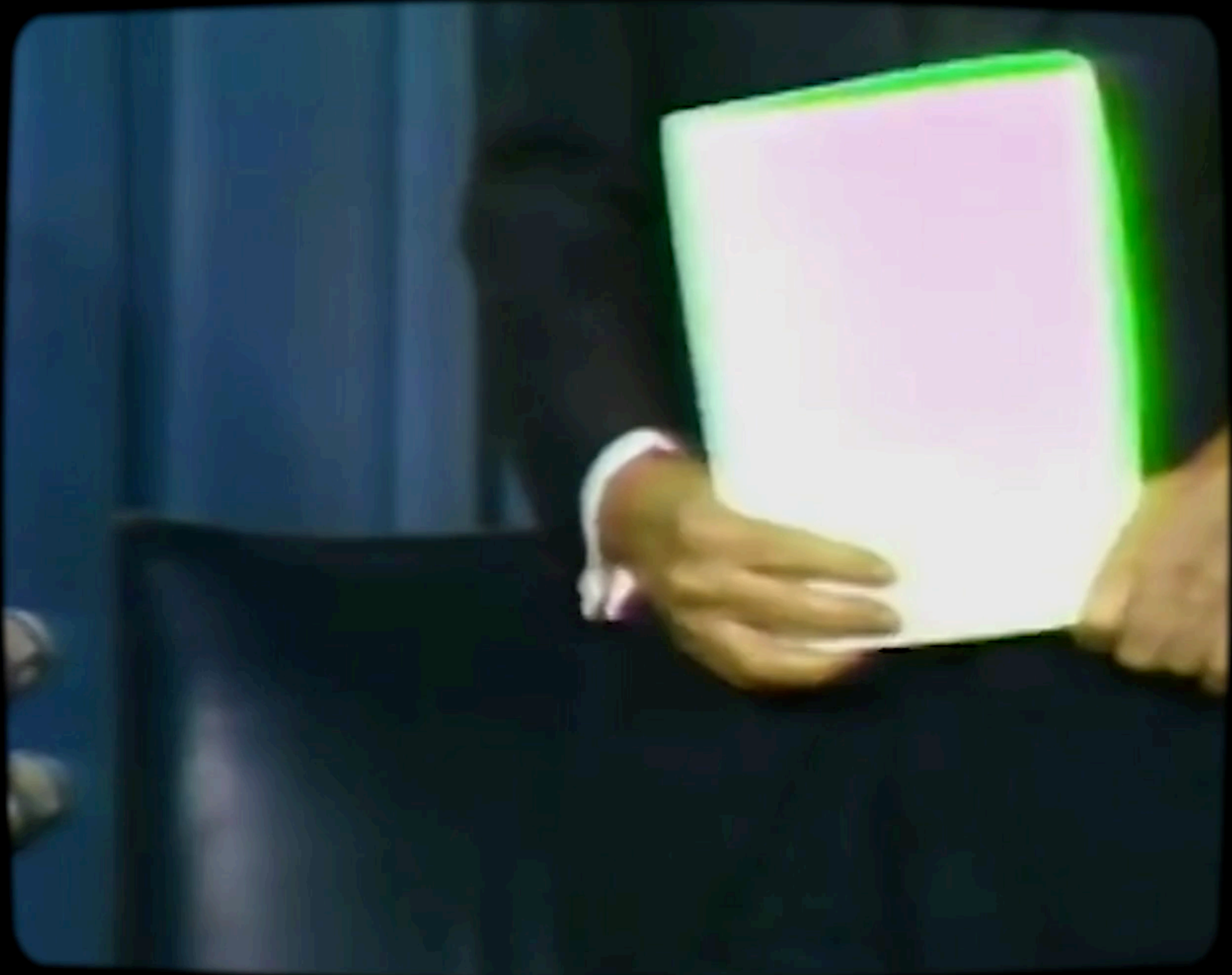
The President should telephone each of the widows-to-be.

AFTER THE PRESIDENT'S STATEMENT, AT THE POINT WHEN NASA ENDS COMMUNICATIONS WITH THE MEN:

A clergyman should adopt the same procedure as a burial at sea, commending their souls to "the deepest of the deep," concluding with the Lord's Prayer.

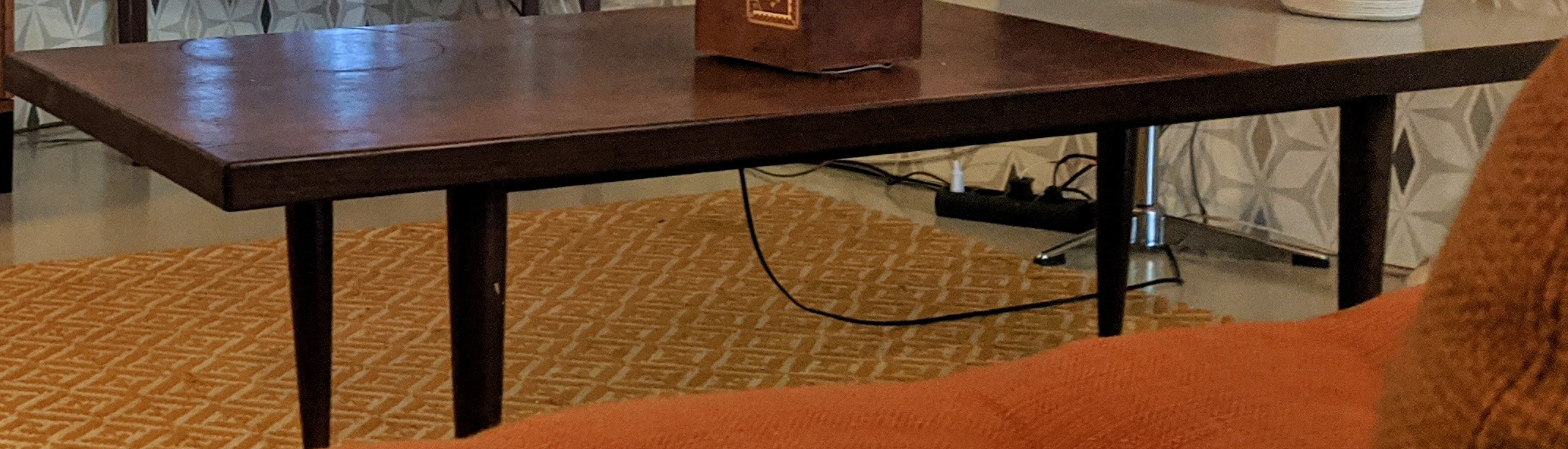
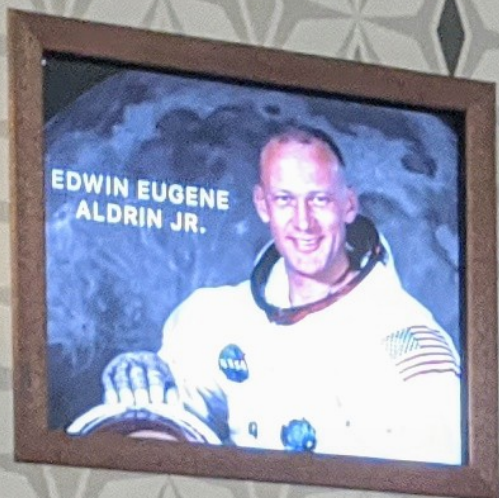
# Objectives

- Illustrate to audiences what deepfakes can look like
- Show how realistic they can be
- Equip our audiences to be more discerning when they encounter media in the future
- Show how synthetic media can be used in creative and positive ways











CAN YOU TELL  
WHAT IS REAL?





**IN EVENT OF  
MOON DISASTER**

**IN 1969,**

**THE WORLD GATHERED TO WATCH THE MOON LANDING.  
IT WAS EXTRAORDINARILY RISKY, SO A BACKUP SPEECH  
WAS WRITTEN IN CASE THE MISSION FAILED.  
THANKFULLY IT WAS NEVER DELIVERED.**

***UNTIL NOW...***

**TAP TO  
CONTINUE**



**CAN YOU SPOT A DEEPPFAKE?**

**YES**

**NO**

LET'S SEE IF YOU SPOTTED THE DEEPPFAKE.

WAS THE TEXT OF THE SPEECH REAL?

REAL FAKE

REPLAY  
SPEECH

SPEECH

FACE

VOICE

ARCHIVE

SKIP TO  
RESOURCES

WHY WE MADE THIS DEEPPFAKE

# RESOURCES

A collection of articles, videos, and interactive experiences to help you understand the rise of deepfakes and where they're heading.

USE ARROWS TO EXPLORE

BEHIND THE SCENES

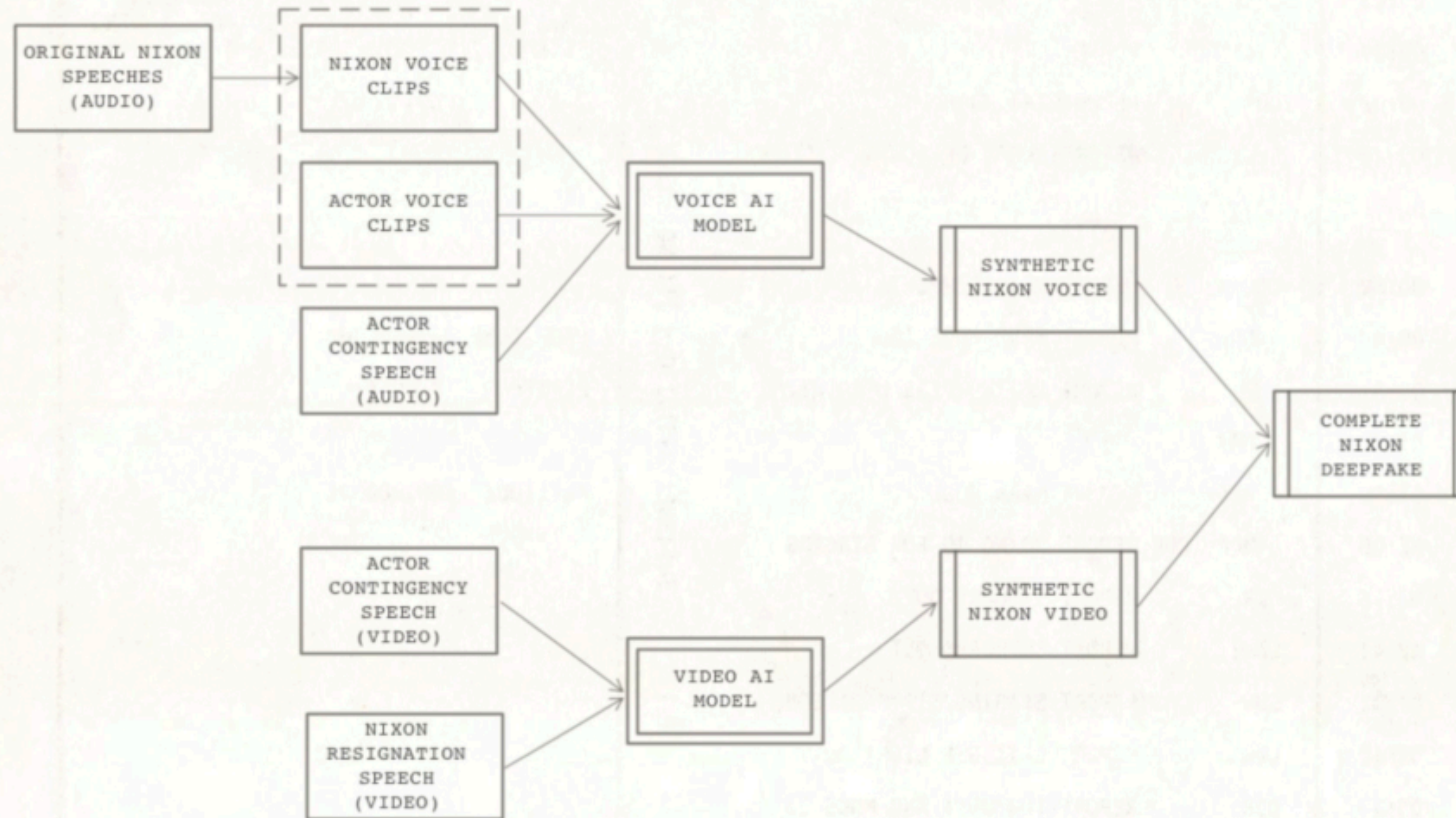




ACADEMY OF TELEVISION ARTS & SCIENCE  
2008 PRIMETIME EMMY AWARDS  
OUTSTANDING ACHIEVEMENT IN ENGINEERING DEVELOPMENT  
JOINT VIDEO TEAM  
DEVELOPMENT OF THE HIGH PROFILE OF H.264/MPEG-4  
INTERNATIONAL TELECOMMUNICATION UNION

**HOW WE MADE IT**

### PROCESS TO CREATE SYNTHETIC PRESIDENT NIXON





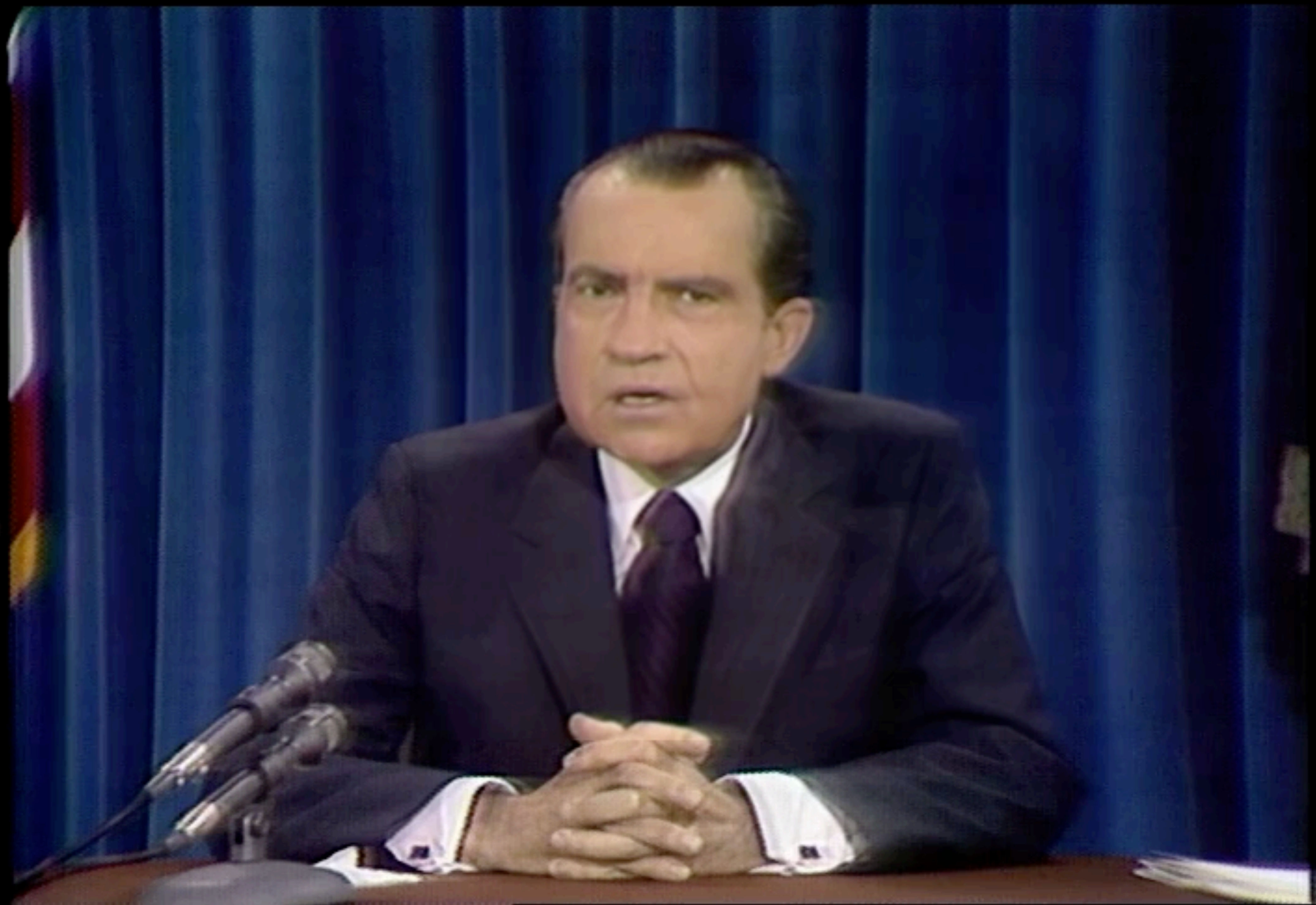
# THE VISUALS

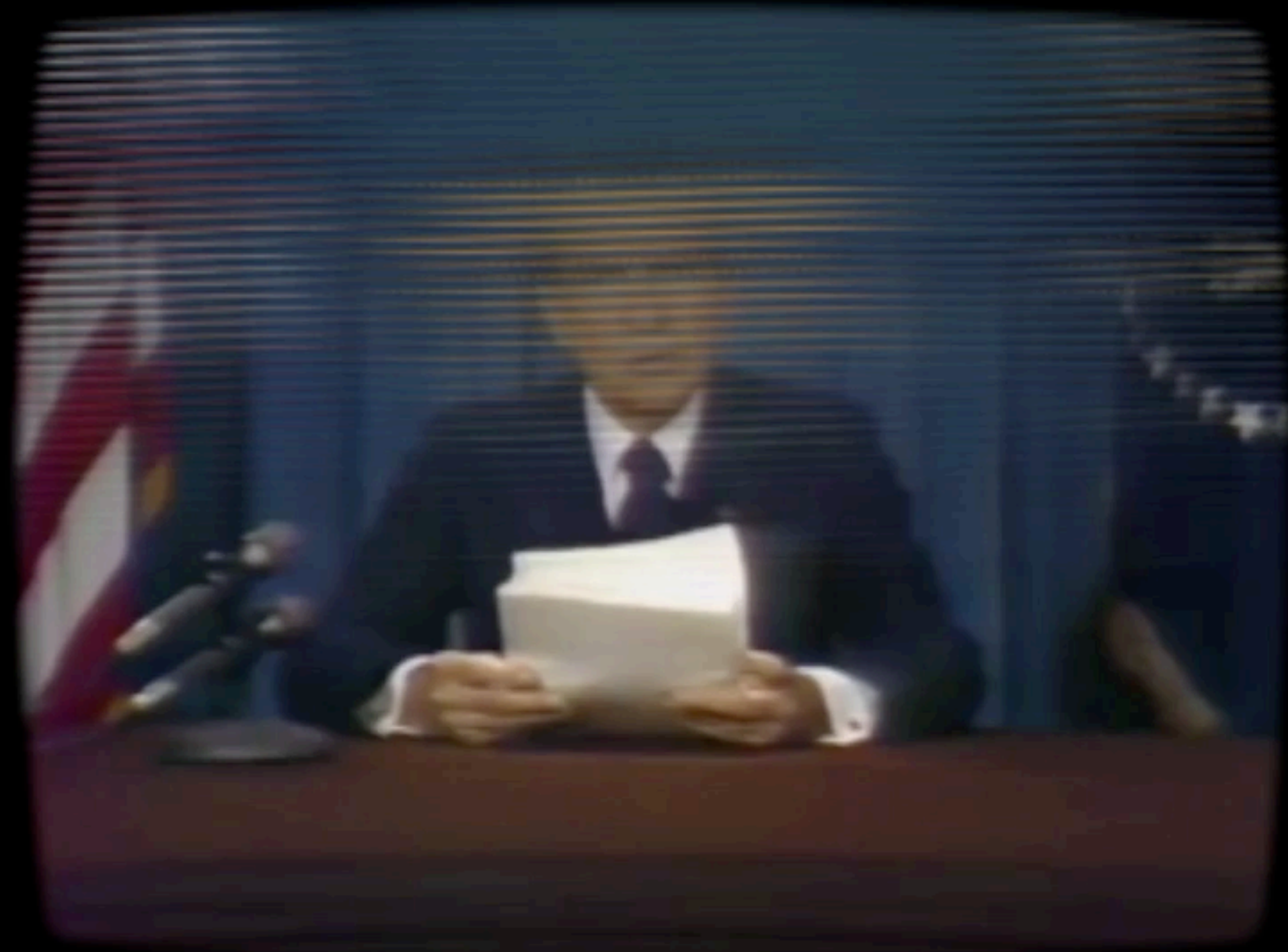
CANNY ^/











# THE VOICE

*re* SPEECHER





