

smart content summit

Sponsorship Opportunities

DELIVERABLES	TITLE*	PLATINUM	GOLD	SILVER	BRONZE*
Top billing logo placement as “Presented by” sponsor on all materials (Exclusive) ≈	■				
Conference welcome remarks ◆	■				
Main stage thought leadership or customer case study presentation ◆	■				
Newsletter promotion of main stage presentation ≡	■				
Sponsorship of Networking Break °	■	■			
Sponsorship of Networking Reception °	■		■		
Exclusive Breakout Session (1) of your Choice ◆	Priority 1	30 min.	15 min.		
Social media speaker/breakout session promotion ≡	■	■	■		
Newsletter promotion of breakout session audio ≡	■	■	■		
Pre-show event preview (M&E Daily) ≡	■	■	■		
Virtual Booth/Showcase Exhibit Area ** °	■	■	■	■	
Conference Program Ad(s) ≡	4 Pages	2 Pages	Full Page	Half Page	Half Page
Conference Program Ad Placement ≡	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5
Sponsor logo in email promos, website & PR ≈	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5
Company logo on conference program cover ≈	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5
Complimentary Conference Registrations °	10	7	5	3	2
Number of Sponsorships Available	Exclusive	5	10	Unlimited	Unlimited
PRICE	\$10,000	\$7,500	\$5,000	\$3,500	\$1,500

KEY: *Four KPI's for your ROI* ≈ Branding, ◆ Messaging, ° Networking, ≡ Publishing

Custom packages are available upon request.

*MESA membership upgrade not available

** Virtual Booth/Showcase includes area for sponsor materials (PDFs/Links, videos, engaging with attendees)

Sponsorship Sales:

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