



Global Media + Entertainment Day

Welcome to the digital-first future



File reviewed



Earnings release.xlsx
May 23 by David Lee
570 KB



Financial statement received



Client_Financial_Statment.pdf
Jan 15 by Priya Patel



Pitchbook shared

Acme_Pitchbook.pdf
May 28 by Rachael Newton
620 KB





Diego Dugatkin
Chief Product Officer
Box

**Our mission is to power how
the world works together**

67%

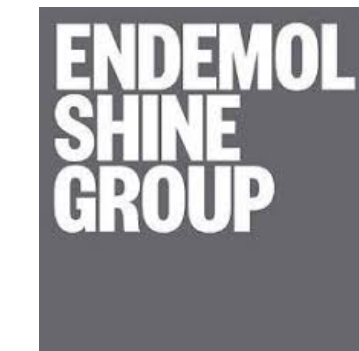
Fortune 500

110K

Customers

4,500+

Media & entertainment customers



Forbes



LIONSGATE



NETFLIX

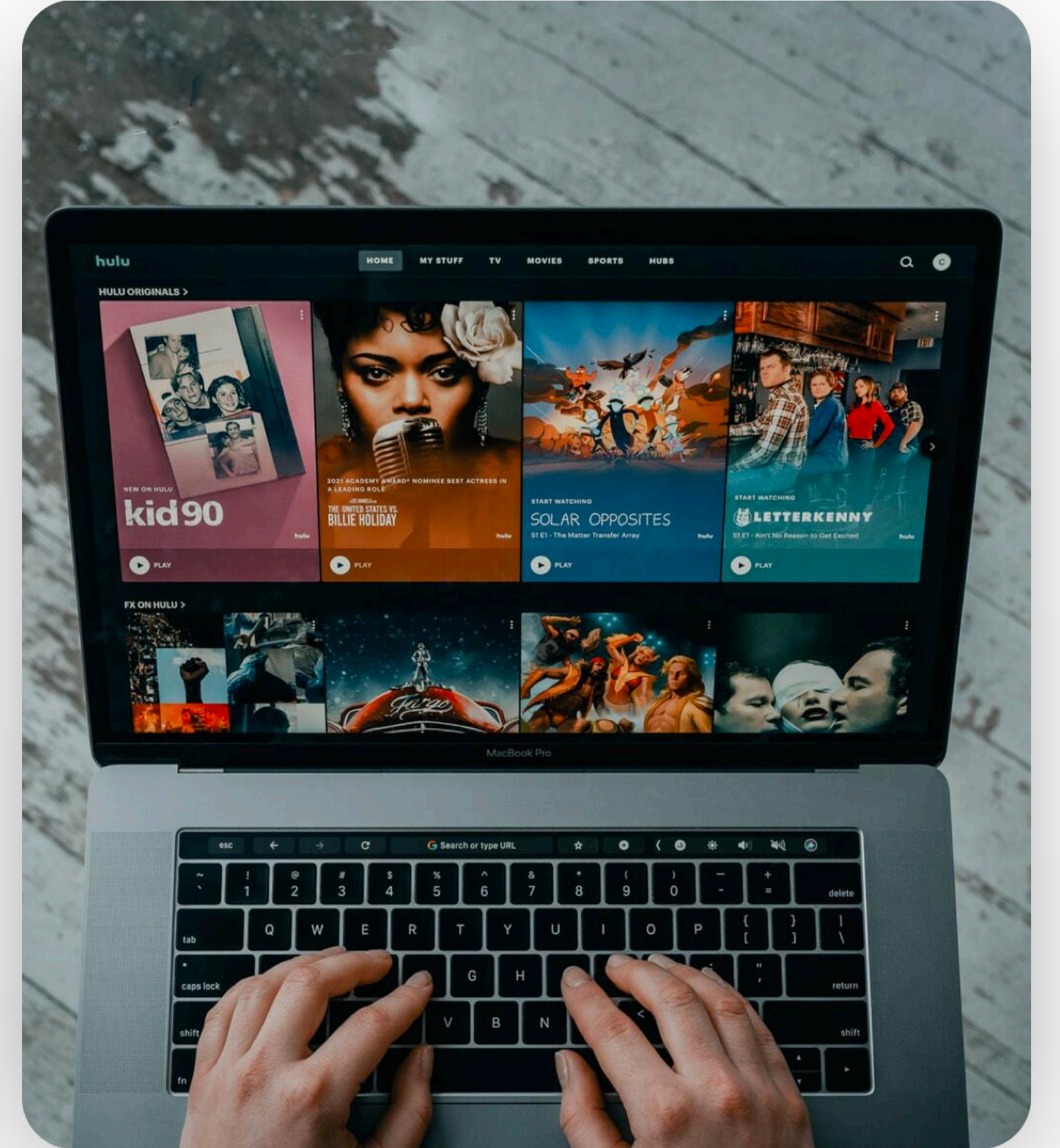


pandora®

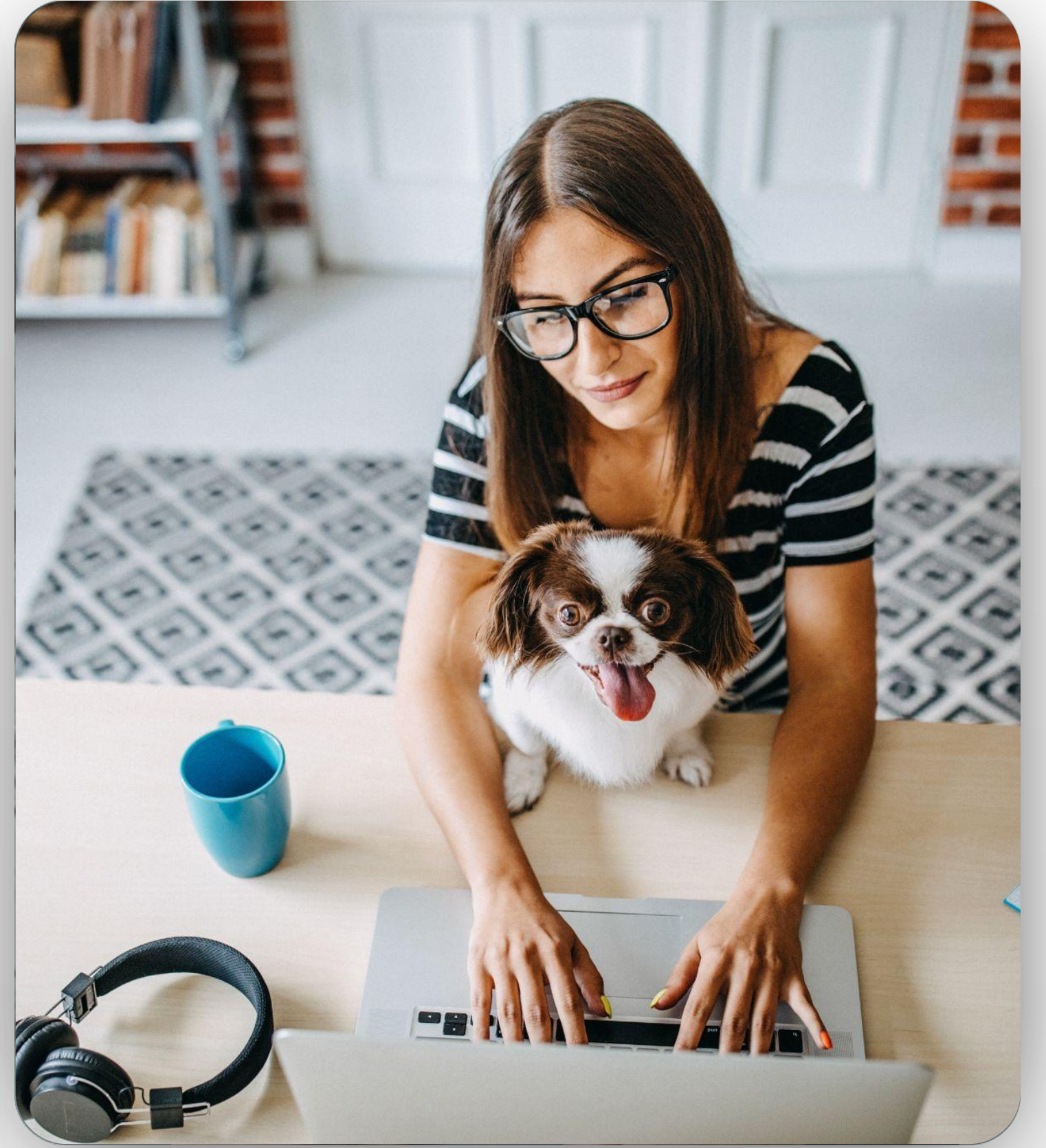


VIACOM





DIGITAL AGE



DIGITAL-FIRST AGE

Three megatrends are driving the future of work



Work anywhere

Work happens anywhere, anytime,
from any app or device



Digital-first

Every customer, partner, and
employee interaction is digital



Secure

Ransomware, cybersecurity threats,
and compliance challenges increasing

Financial services

Client statement.pdf
Feb 19 by Kelan Hatfield
12 MB

Memorandum.pdf
Feb 19 by Neriah Wilkins
20 MB

Pitchbook delivered

Construction

Design_CAD_v3.dwg
Feb 19 by Rebekah Hyde
6 MB

Shared link created
<https://cloud.box.com/s/e7fv78gfr> Copy

CDC_5839_v5.dwg
Feb 19 by Kate Dunn
20 MB

Retail

Product.jpg
Feb 28 by Jules Williams
1.4 MB

Design approved

Fina asset.pdf
Mar 9 by Santiago Luis
56 MB

Content is our customers' business

Results uploaded

Clinical_trial_011522.xls
Jun 25 by Sam Dillard
3 MB

Product spec.mp4
Feb 20 by Arian Curtis
120 MB

Life sciences

SMB Application.docx
Feb 17 by Marcelo Perez
1.4 MB

Signature

SMB Application.pdf
Feb 20 by Santiago Luis
56 MB

Government

Scene storyboards.gslides
Feb 17 by Angelica Kim
1.4 MB

Watermark added

Final cut.mp4
Jan 30 by Falak Terrell
201 MB

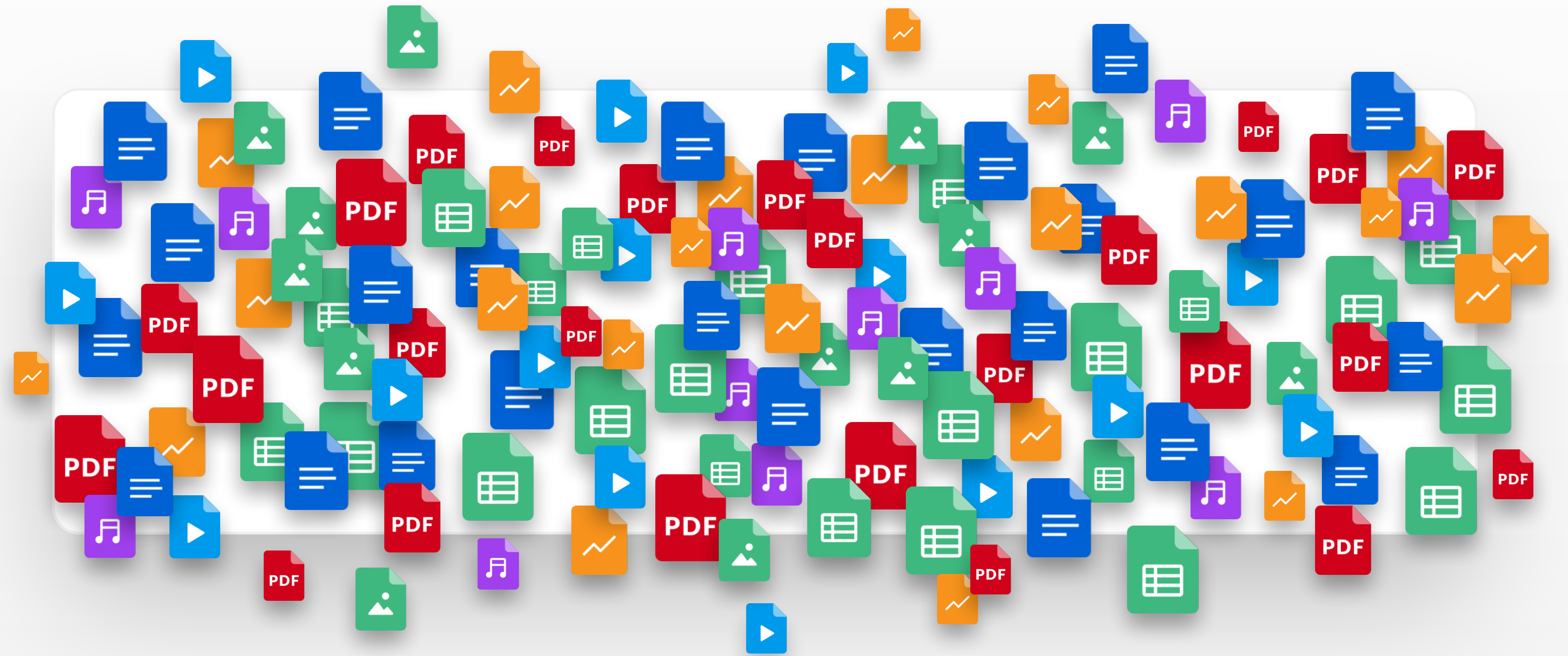
M&E

We have cloud platforms for structured data, but not content



20%

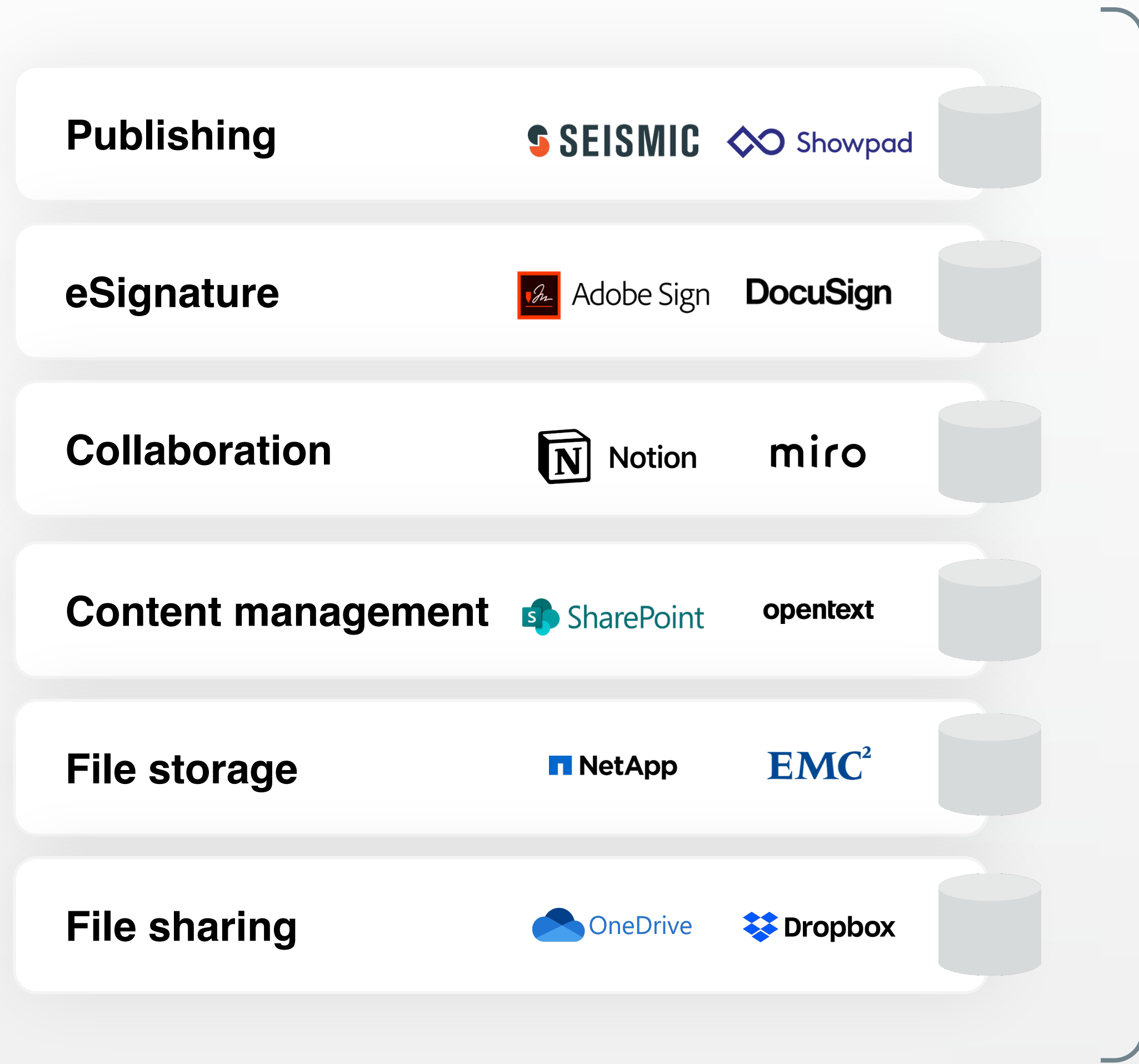
Structured data



80%

Unstructured data

Fragmented point solutions are a technical nightmare



- ✗ Fragmented content leads to **major security and compliance risks** and no ability to centrally manage content
- ✗ Users left with complicated tech stack **driving down productivity** and slowing critical workflows
- ✗ Enterprises spending on redundant technology **driving up IT costs** and administration complexity

Enterprises need a new approach

Welcome to the Content Cloud

One secure platform to manage
the entire content journey



The industry-leading cloud content platform

box Web
box Desktop
box Mobile

Integrations

salesforce zoom slack Microsoft Teams
Google Workspace Office 365 IBM
servicenow Adobe DocuSign Cisco Webex

Custom

- LOB systems
- Third-party apps
- Employee apps
- Customer apps

APIs

Content

Files, folders, metadata Secure sharing Collaboration **services** Workflow E-signature Search Analytics Intelligence

Security and compliance

Permissions PII scanning Classification Threat detection Audit trails Governance Encryption Data residency

Security integrations: Splunk, Okta, Microsoft MIP, Palo Alto Networks, Mobile Iron, AirWatch

Scalable, cloud-native global infrastructure

All your content.
With all your people.
Across all your
apps.
All in one platform.





box



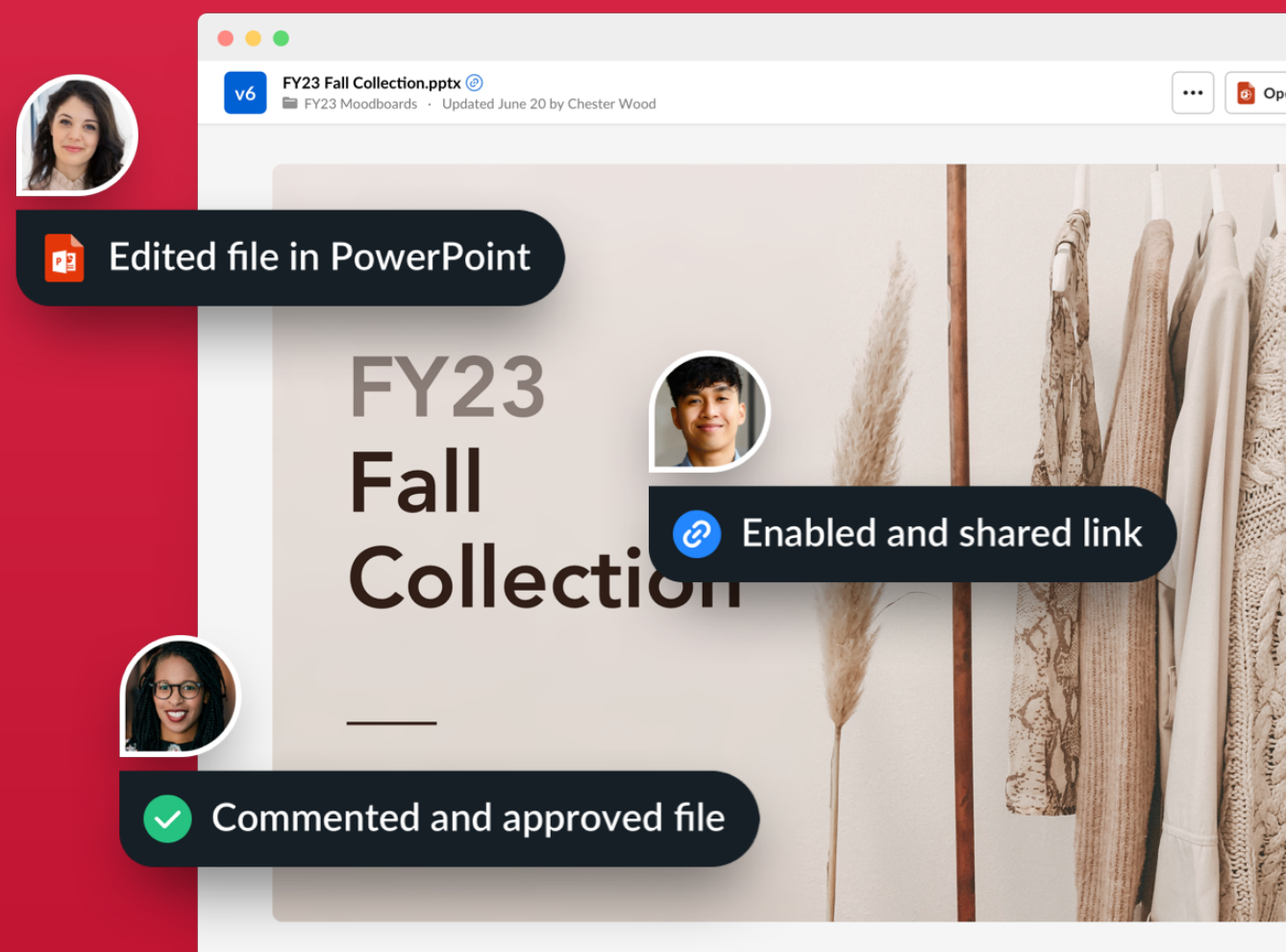
Protect your content

Frictionless security
and compliance



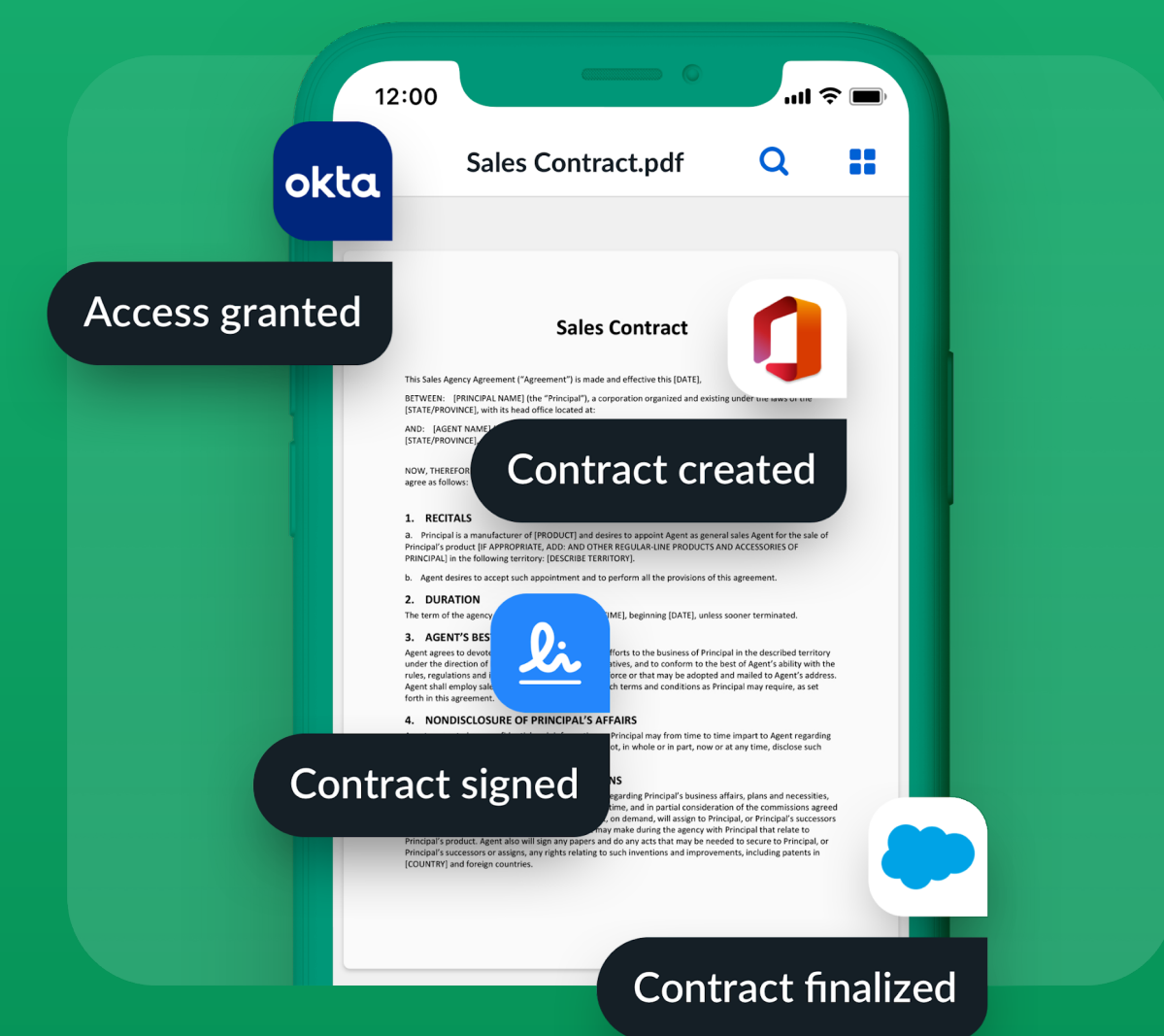
Empower your people

Seamless collaboration
and workflow



Connect your

business
integrated with all
your applications





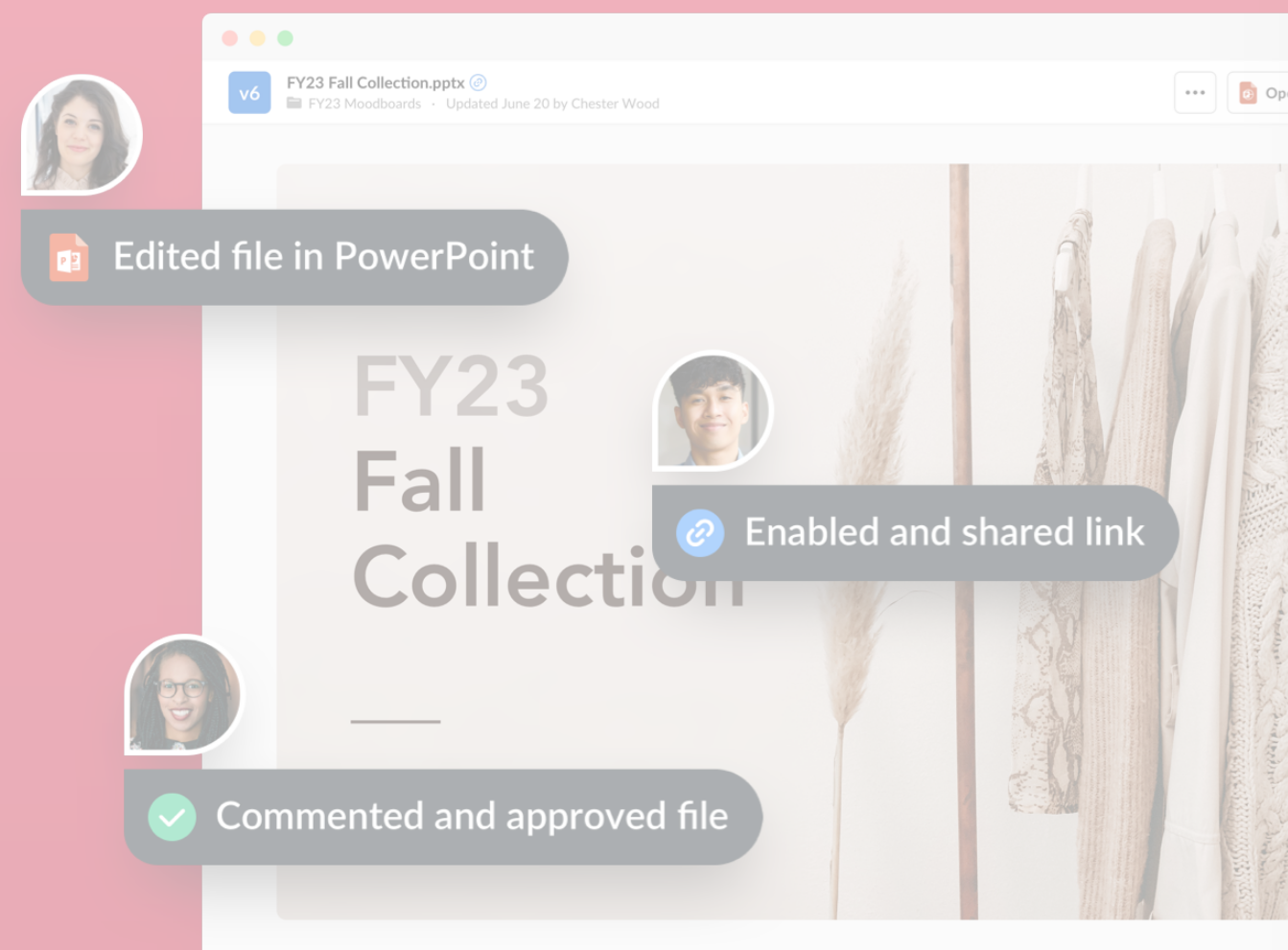
Protect your content

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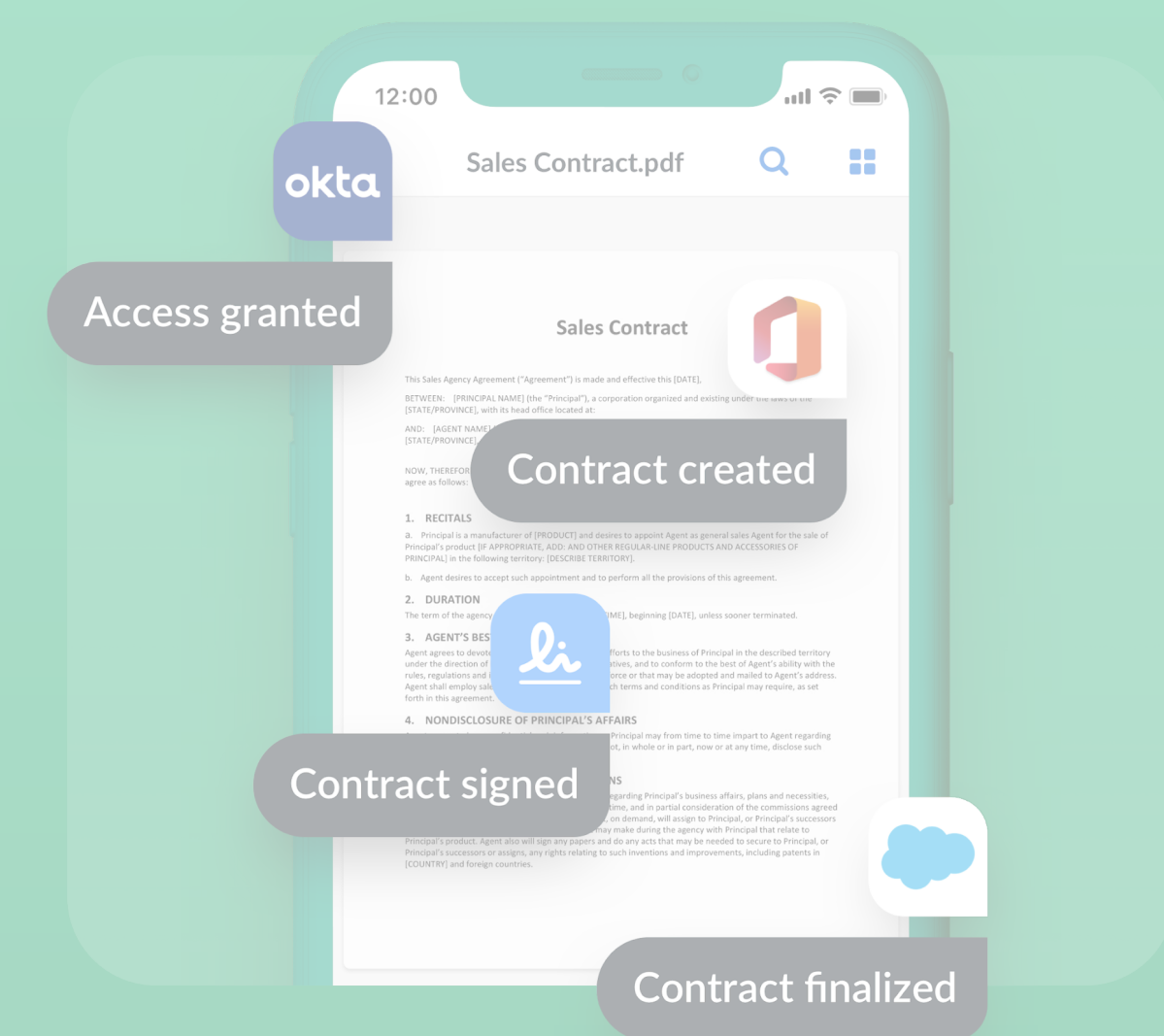
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Box Zones

Locations

Australia

Sydney, Melbourne

Canada

Montreal, Toronto

France

Paris, Marseilles

Germany

Frankfurt, London
Frankfurt, Dublin

Japan

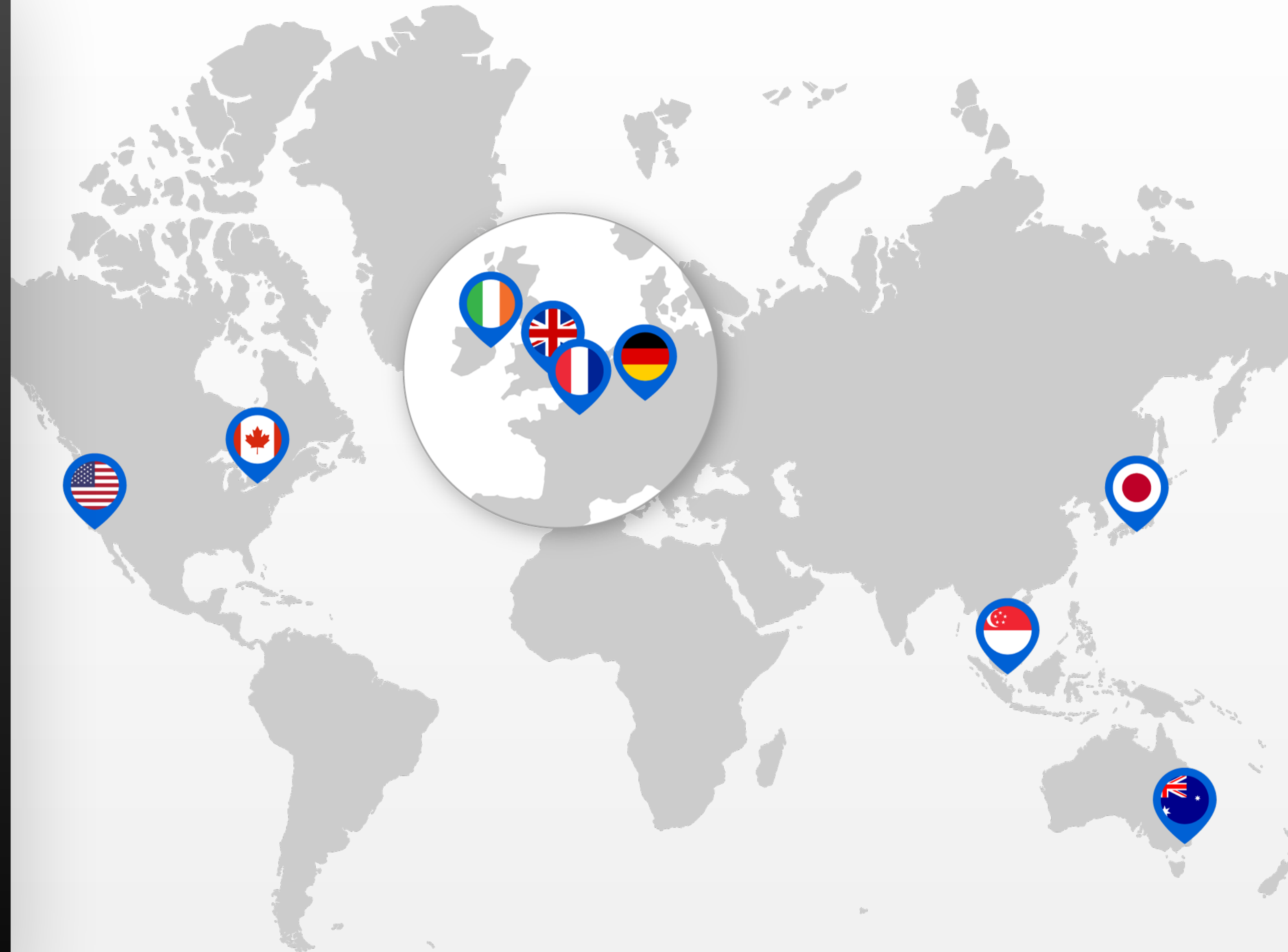
Tokyo, Osaka
Tokyo, Singapore

United States*

US Multi-region

UK

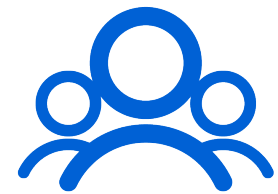
London, Cardiff



*Box Zones allows for in-country content (customer uploaded files) storage and in-region content processing of uploads, downloads, and file encryption. Note that other processing happens in the United States.

Core Security enhancements

New security features and controls to help Box customers achieve Zero Trust security



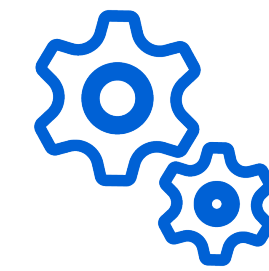
Group-based device trust policies

Leverage more granular, targeted security controls through segmented Device Trust policies



Enhanced MFA options

Augment user identity verification through email-based multi-factor authentication and MFA backup codes



User session management API

Manage user sessions more efficiently through new API session termination controls



Smart Access

Built-in data leakage prevention (DLP) across file types



Threat Detection

Detect user and content-centric threats

Powered by advanced machine learning



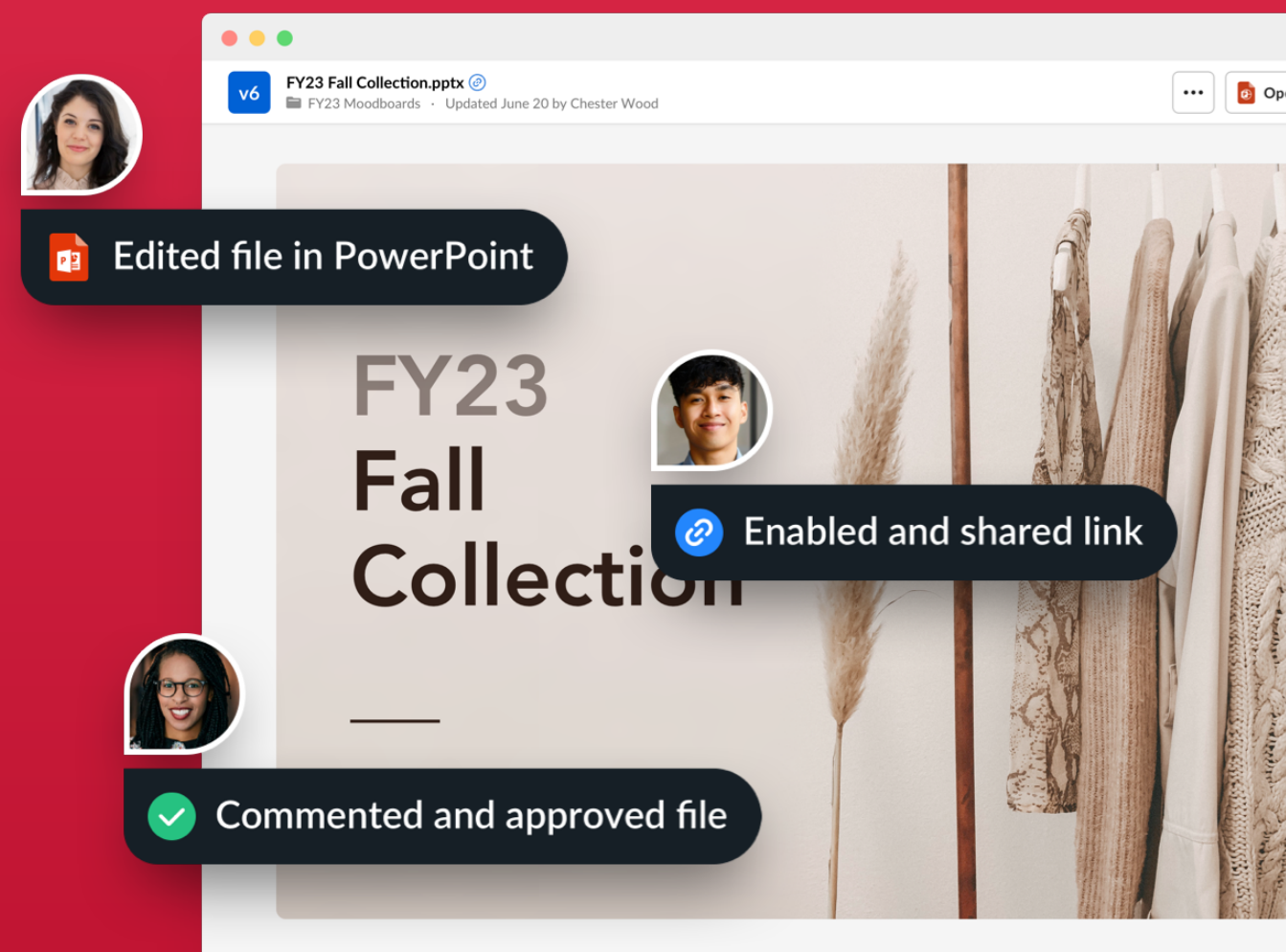
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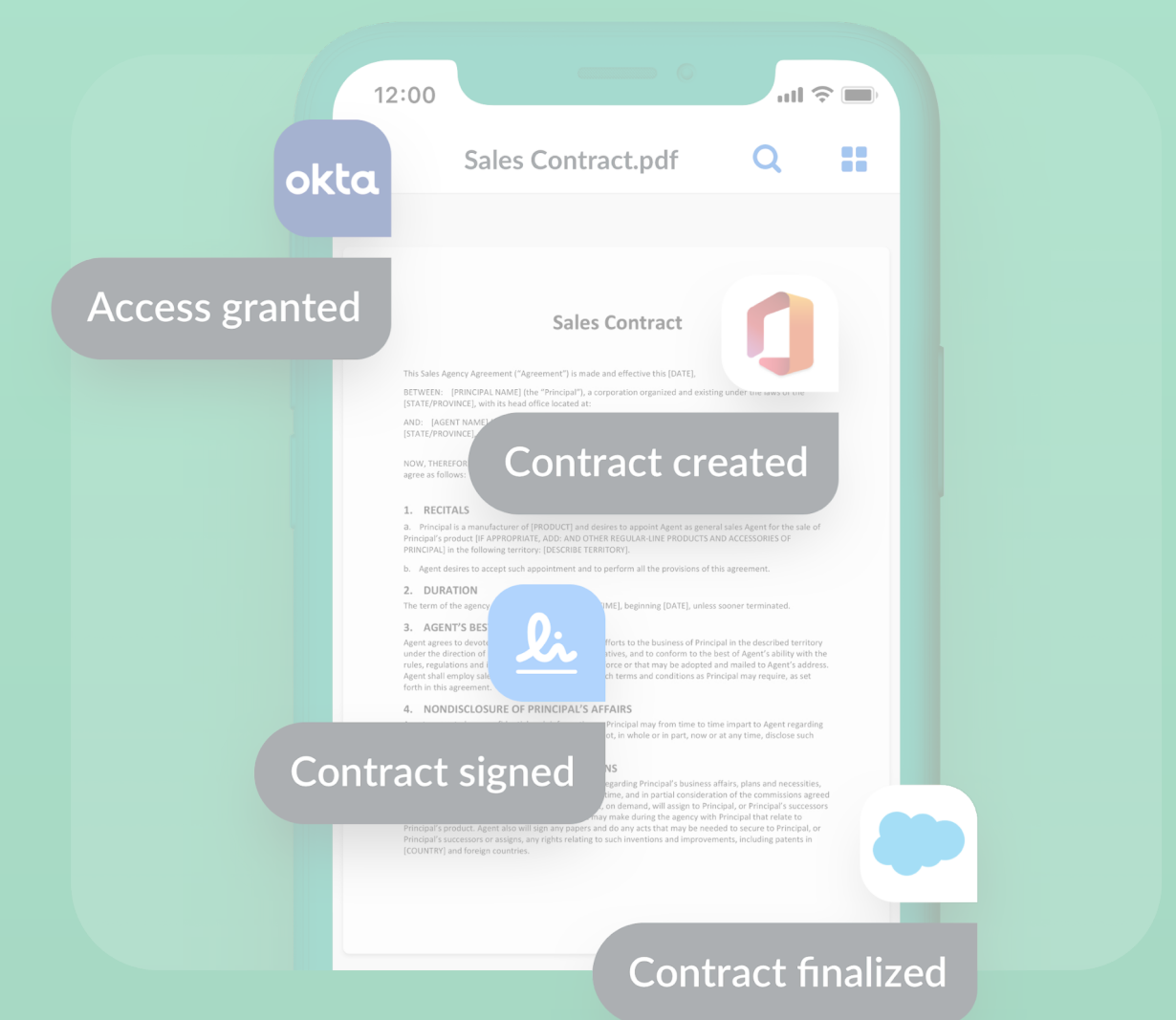
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Box Canvas

Rich, interactive visual collaboration and whiteboarding

The screenshot shows a digital workspace titled "Customer Health Retrospective" with a subtitle "GTM · Updated Today by Tamara Imran". The workspace is divided into three main columns: "Start" (green background), "Stop" (red background), and "Continue" (blue background). Each column contains several sticky notes with text and emojis, and some notes have user avatars and names attached to them. A color palette is visible at the bottom center, and a toolbar with various icons is at the bottom.

Start Column (Green):

- Engaging LOB champions (purple note, 2 emojis)
- Slacking status updates (purple note, 1 emoji)
- Roadmap planning sessions (purple note, 1 emoji)
- Dan Samar (yellow callout bubble pointing to "Roadmap planning sessions")

Stop Column (Red):

- Redundant stakeholder threads (yellow note, 1 emoji)
- Roll outs without comms & training (yellow note, 1 emoji)
- Wynne Gerolt (blue callout bubble pointing to "Roll outs without comms & training")

Continue Column (Blue):

- Weekly owner meetings (orange note, 2 emojis)
- Monthly lunch n' learns (orange note, 2 emojis)
- Tamara Imran (purple callout bubble pointing to "Weekly owner meetings")
- Joint Success Plan reviews (orange note)

Toolbar (Bottom):

- 100% zoom
- Navigation arrows
- Color palette
- Selection tool
- Eraser
- Text tool
- Hand tool
- Music icon
- Share icon
- More options (three dots)

**New product
development**

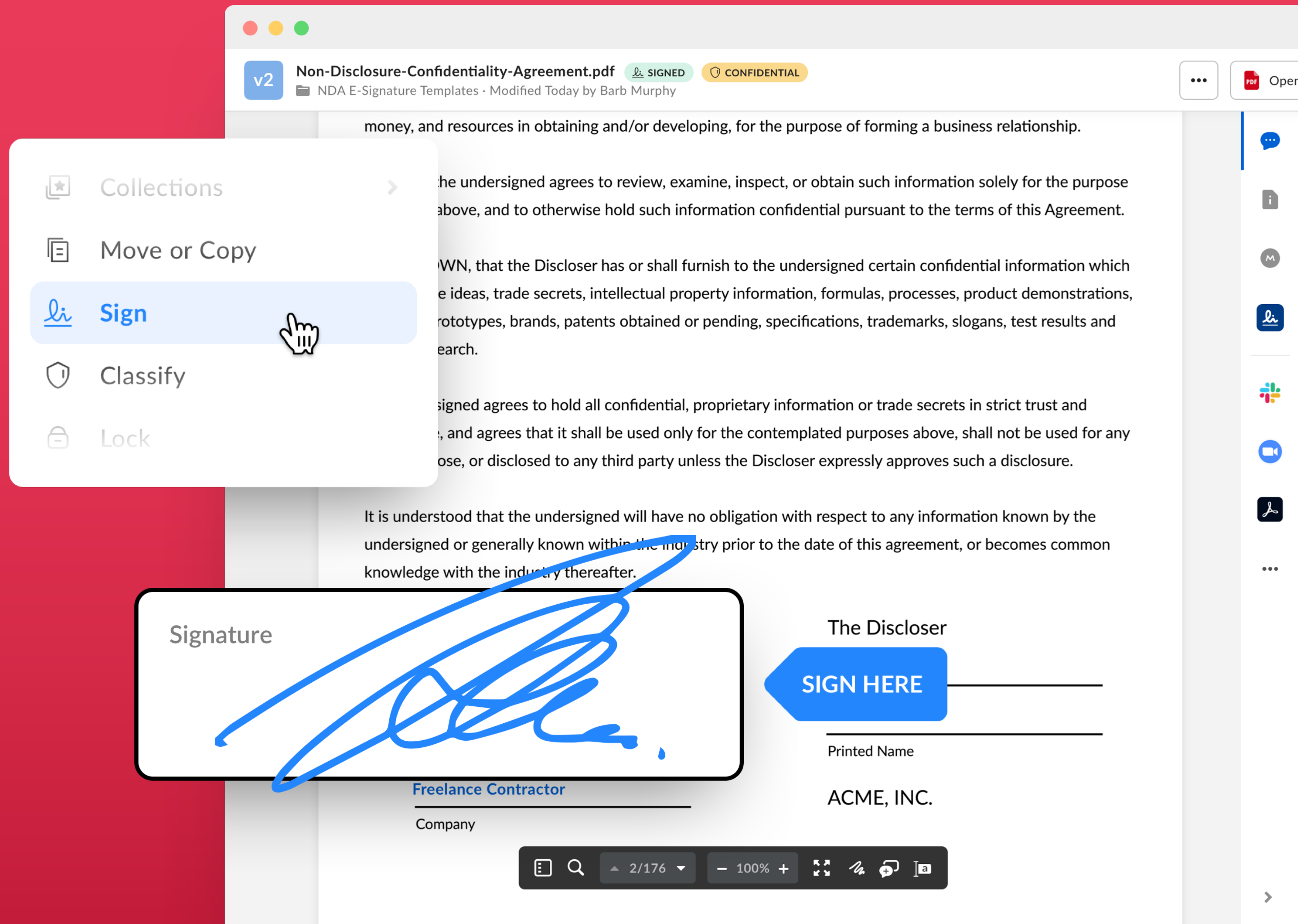
**Sales account
planning**

**Marketing
campaign creation**

**Retail store
merchandising**

Box Sign

Secure, seamless
e-signatures where
your content lives



The screenshot shows a web browser window displaying a PDF document titled "Non-Disclosure-Confidentiality-Agreement.pdf". The document is marked as "SIGNED" and "CONFIDENTIAL". A context menu is open over the "Sign" option, which is highlighted by a mouse cursor. The menu includes options for "Collections", "Move or Copy", "Sign", "Classify", and "Lock".

The PDF content includes the following text:

money, and resources in obtaining and/or developing, for the purpose of forming a business relationship.

the undersigned agrees to review, examine, inspect, or obtain such information solely for the purpose above, and to otherwise hold such information confidential pursuant to the terms of this Agreement.

WN, that the Discloser has or shall furnish to the undersigned certain confidential information which e ideas, trade secrets, intellectual property information, formulas, processes, product demonstrations, prototypes, brands, patents obtained or pending, specifications, trademarks, slogans, test results and earch.

signed agrees to hold all confidential, proprietary information or trade secrets in strict trust and , and agrees that it shall be used only for the contemplated purposes above, shall not be used for any ose, or disclosed to any third party unless the Discloser expressly approves such a disclosure.

It is understood that the undersigned will have no obligation with respect to any information known by the undersigned or generally known within the industry prior to the date of this agreement, or becomes common knowledge with the industry thereafter.

Signature

Freelance Contractor

Company

The Discloser

SIGN HERE

Printed Name

ACME, INC.

2/176 100%

Content insights

Understand how your content is being accessed and used

Content Insights

1W 1M 3M 1Y

PREVIEWS · 88
50 Past Month
▲ 100%

PEOPLE · 24
20 Past Month
▲ 100%

DOWNLOADS · 15
8 Past Month
▼ 5%

Q Search a user

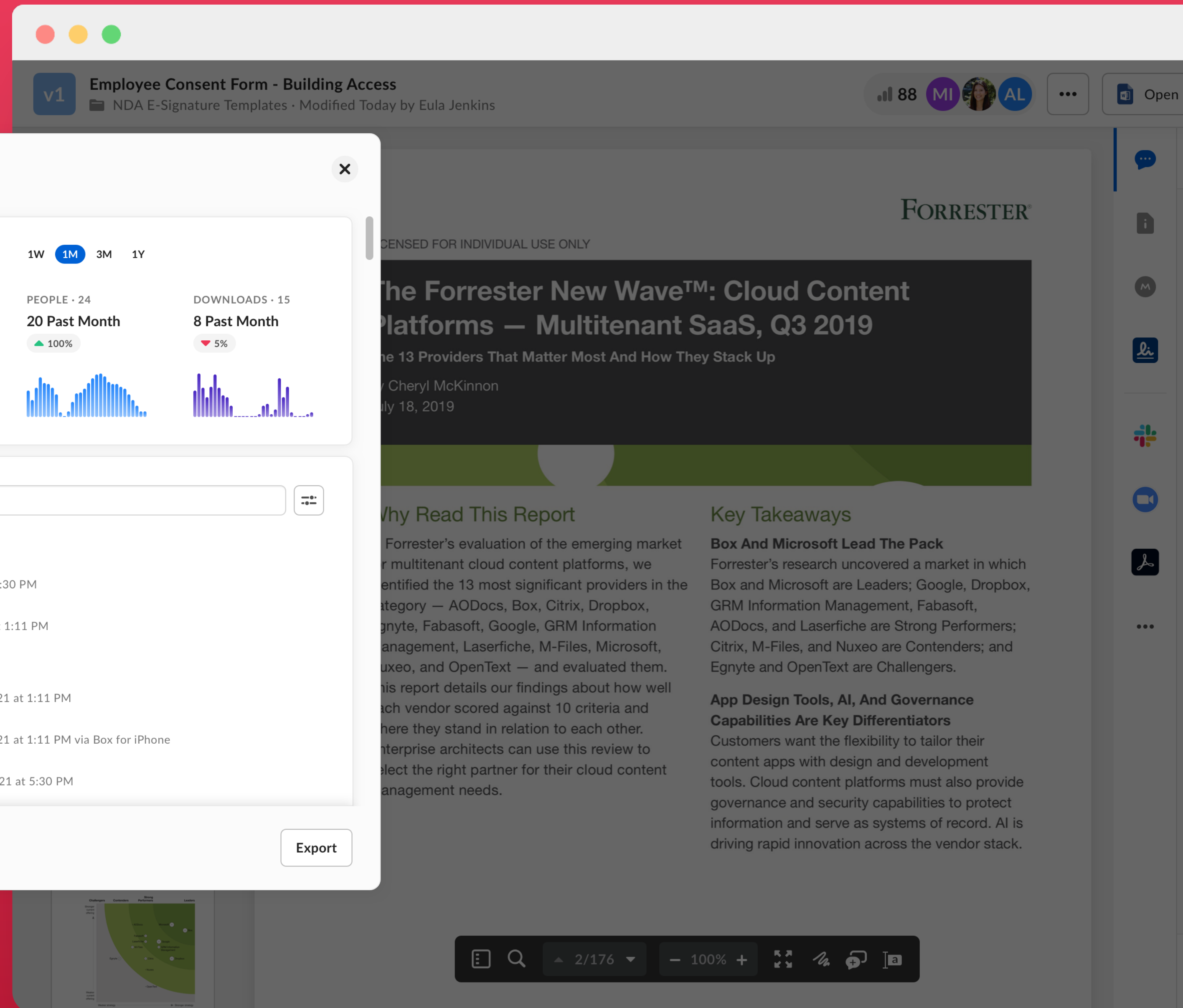
TODAY

- MI** Micheal Ihandler
Previewed today at 5:30 PM
- EJ** Eula Jenkins
Downloaded today at 1:11 PM

LAST WEEK

- AL** Alex Larson
Previewed Aug 9, 2021 at 1:11 PM
- PR** Pearl Roberson
Previewed Aug 9, 2021 at 1:11 PM via Box for iPhone
- SJ** Sarah Jordan
Previewed May 5, 2021 at 5:30 PM

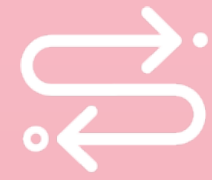
Export





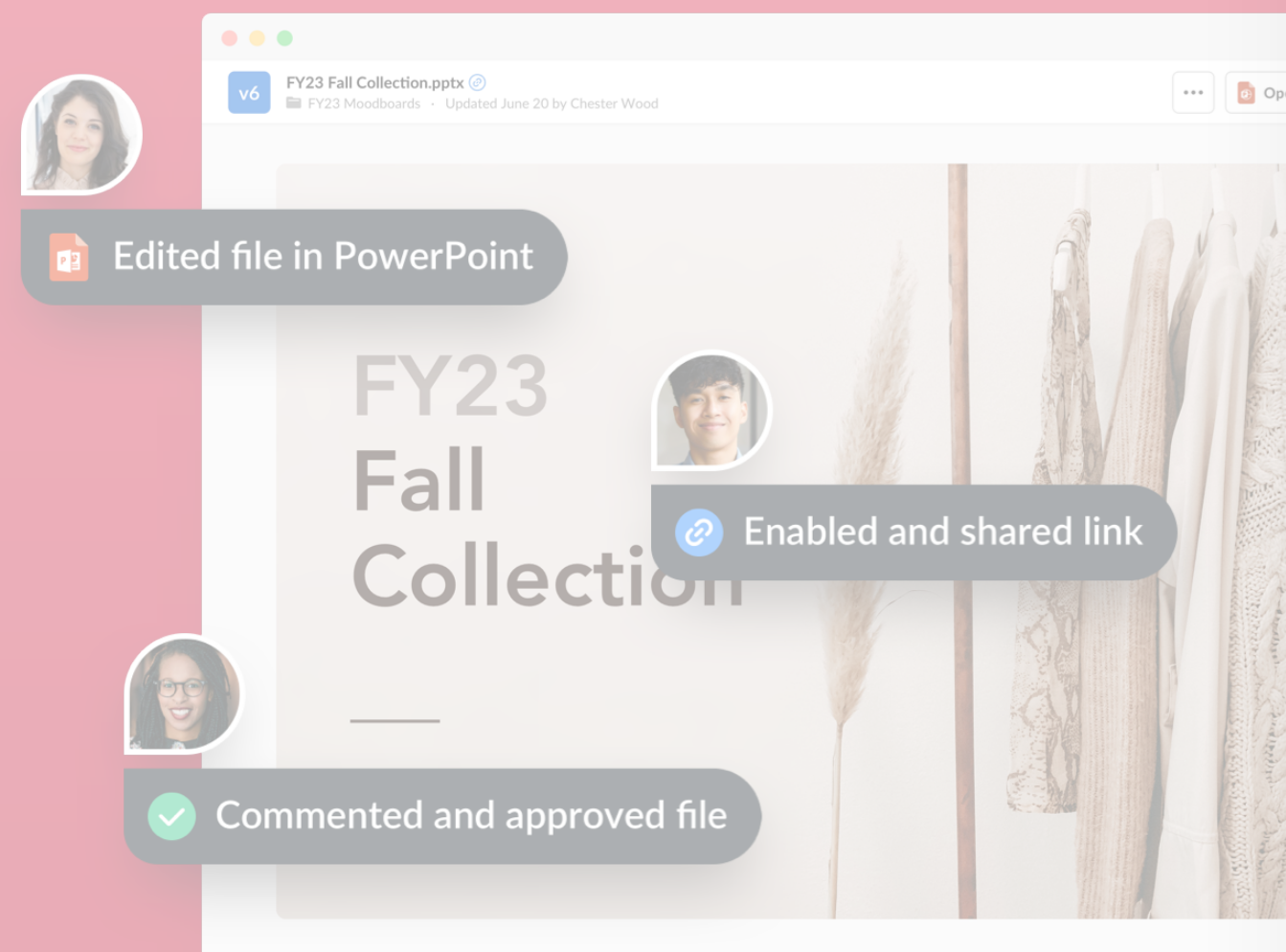
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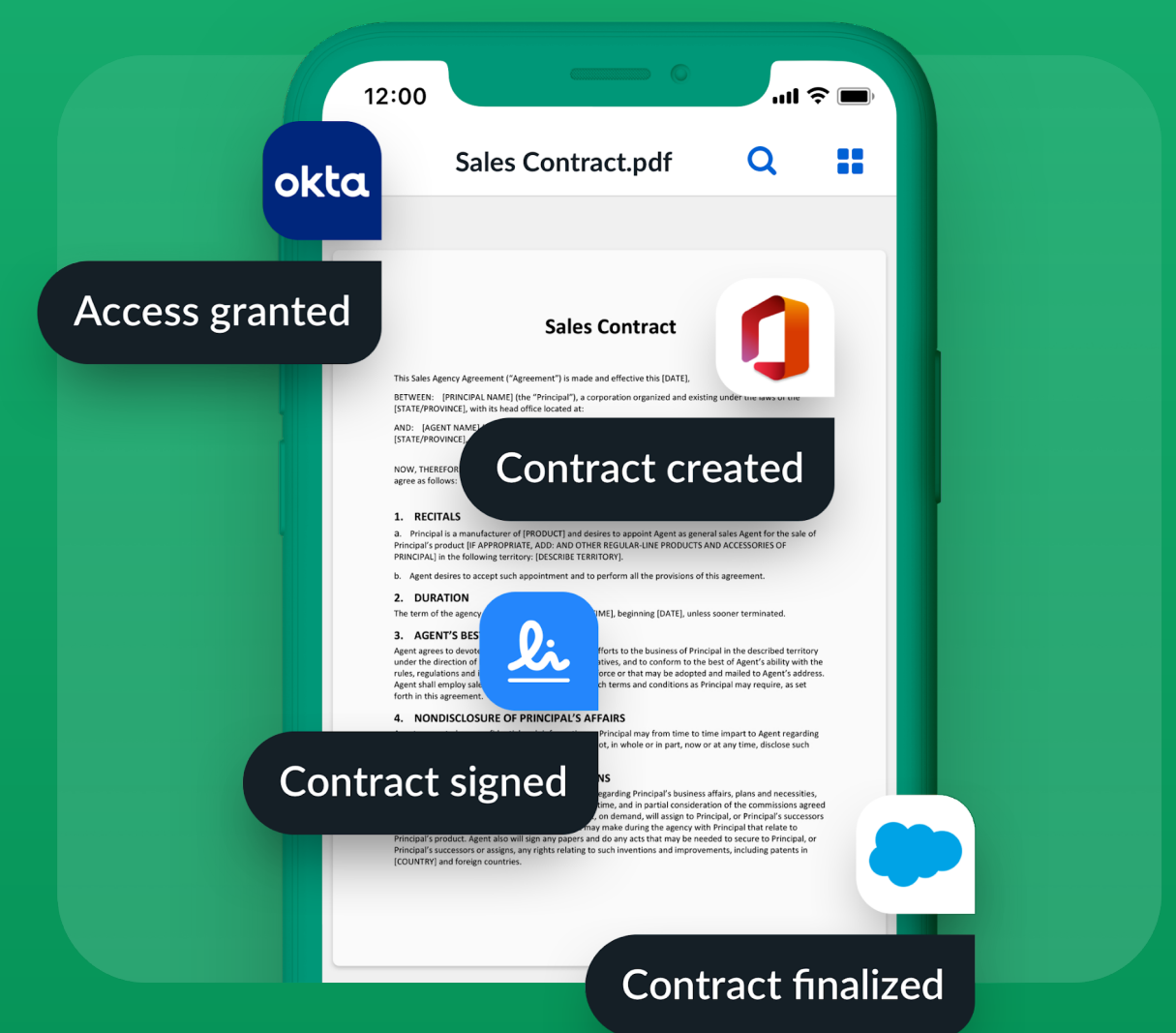
Empower your people

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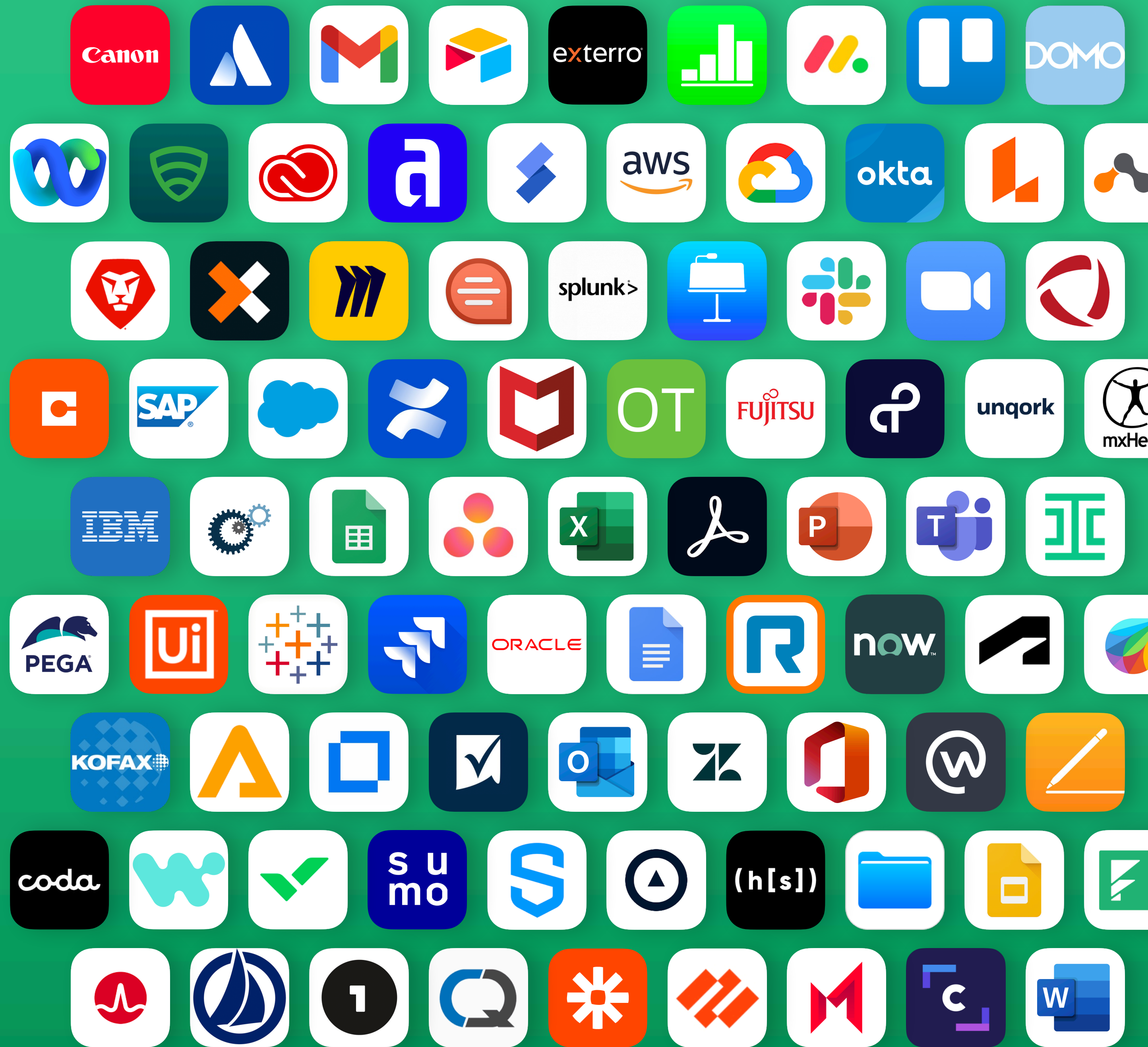
Connect your

business
Integrated with all
your applications



Box Integrations

Securely connect
your content across
1,500+ apps



The best is yet to come

Welcome to the Content Cloud

One secure platform to manage the entire content journey



Thank you