ENTERTAINMENT SUPPLY CHAINS

| LICENSORS & DISTRIBUTORS | LOCALISATION STUDIOS | CERTIFICATIONS BODIES | PUBLIC DOMAIN SOURCES | CONTENT PRODUCERS | | D2C PLATFORMS | VOD PLATFORMS | CHANNEL OPERATORS |

| RIGHTS MANAGEMENT | CATALOGUE MANAGEMENT | ASSET MANAGEMENT | LOCALISATION MANAGEMENT | CONTENT SCHEDULING | PACKAGING & PREPARATION | DELIVERY & PROTECTION |

| METACRITIC | IMDB | ROTTEN TOMATOES | TIVO | GRACENOTE | | RATINGS BODIES | VIEWER DATA & ANALYTICS |

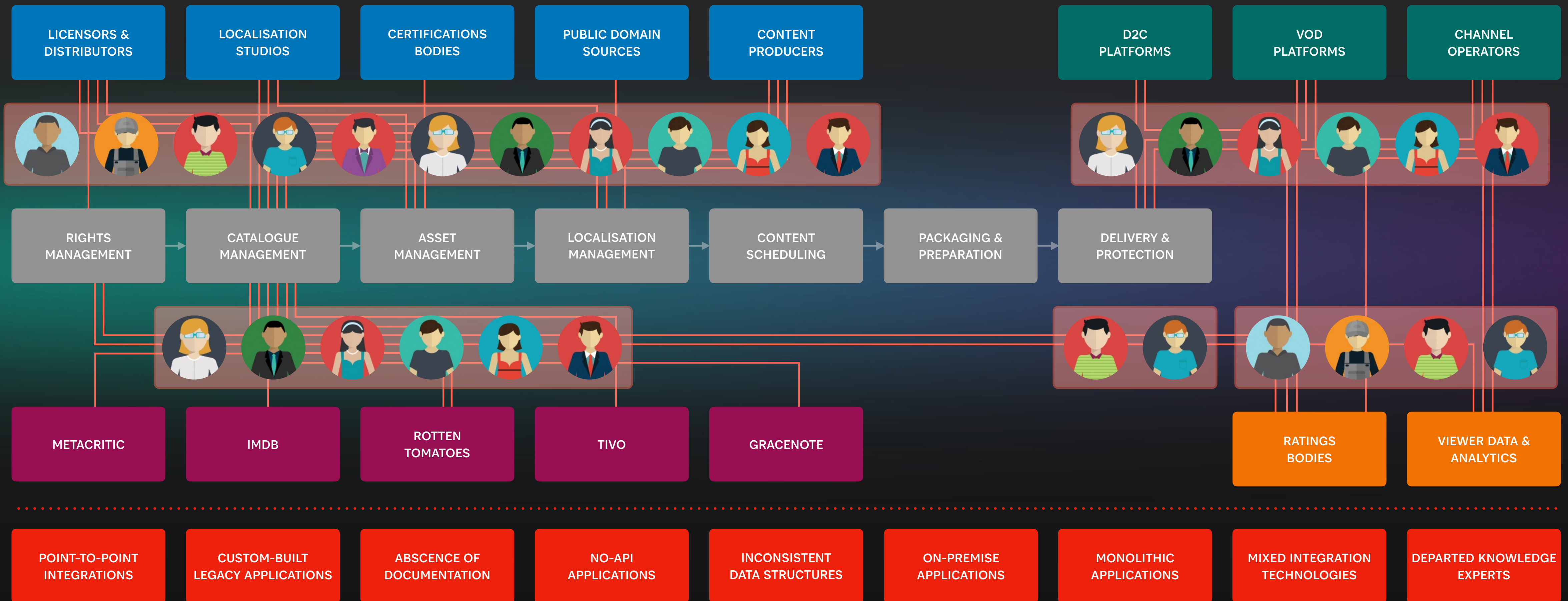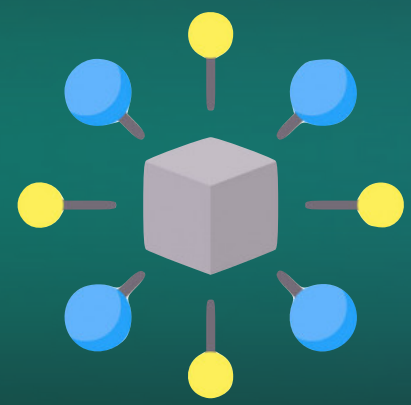| POINT-TO-POINT INTEGRATIONS | CUSTOM-BUILT LEGACY APPLICATIONS | ABSCENCE OF DOCUMENTATION | NO-API APPLICATIONS | INCONSISTENT DATA STRUCTURES | ON-PREMISE APPLICATIONS | MONOLITHIC APPLICATIONS | MIXED INTEGRATION TECHNOLOGIES | DEPARTED KNOWLEDGE EXPERTS |

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COMMON LOCALISATION PAIN POINTS

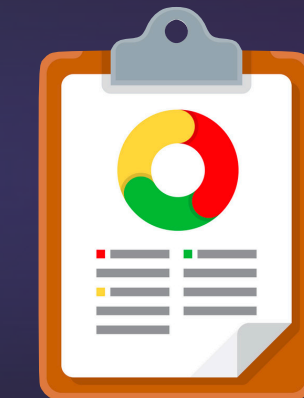Decentralised
Management

Multiple
Sources

Data in
Spreadsheets

Missed
Deliveries

Manual
Processes

Reporting
Challenges

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DEMONSTRATION

Title Catalogue
Management

Metadata
Enrichment

Supply Chain
Dashboard

Process
Automation

Comprehensive
Reporting

Localisation
Management

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PROCESS AUTOMATION

Synopses
for Translation

Export
Transcodes

Create
Placeholders

Track
Process

Status &
Notifications

Localisation Sequence

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