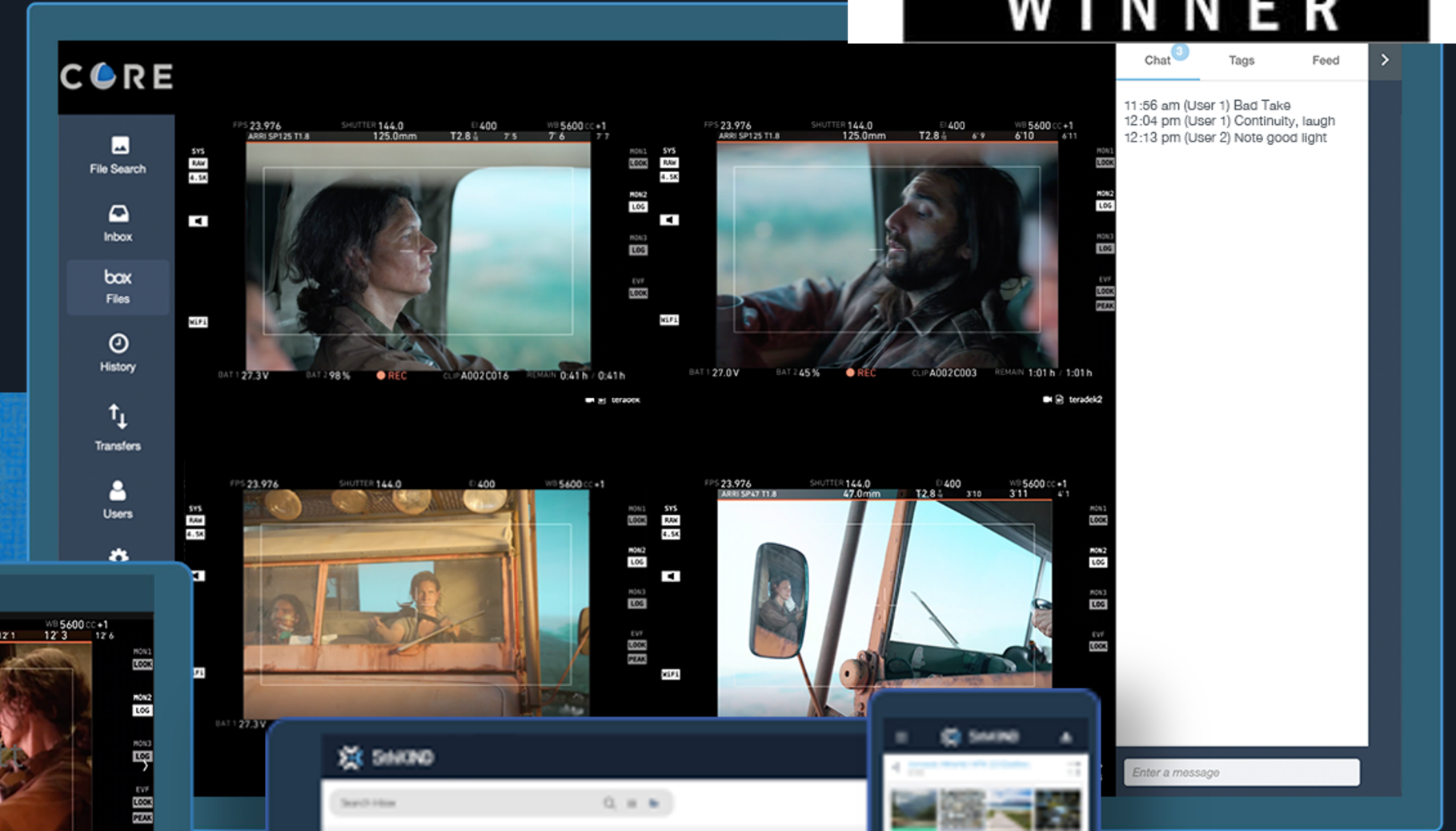




Next Generation Tools – Improving Productivity for Creatives

Who We Are & What We Do

For 13+ years, 5th Kind has been helping the world largest and most demanding brands turn their Files into Assets, Securely, across the Creative Value Chain.



- Founded in 2007
- Headquartered in Los Angeles, CA
- Trusted by clients, such as Disney, WB, Universal, and many others
- Patented Metadata Management
- Multiple Industry Awards



Introducing Today's Panelists



Steve Cronan
CEO and Founder
5th Kind Inc

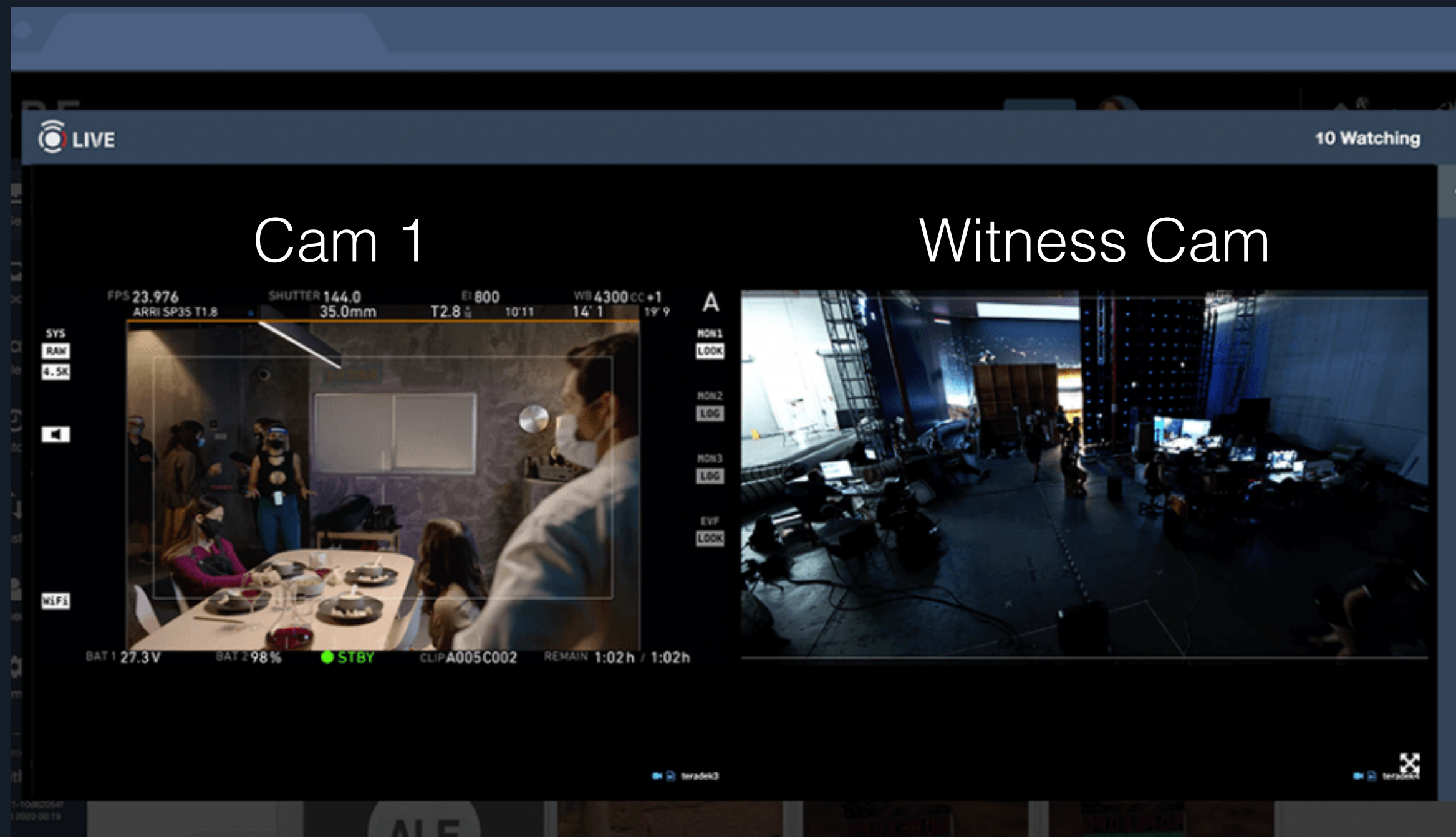


Rich Holmes
Product Lead Media API
Dolby Labs



Live Streaming; Simplified:

- 9 Panel Display with Watermarking
- Dolby Video Conferencing
- Desktop Sharing and Chat
- LIVE Workspaces Integration
- Recording and Transcription
- WebRTC and LL-HLS support
- Latency < 1 sec
- 360 Pano Image and Video Support



Web Conferencing

Q&A

Thank You!



5th Kind Suite of Solutions

CORE

Media Asset Management

CORE by 5th Kind provides secure and comprehensive Media Asset Management for metadata enabled creative workflows

DAILIES

Screening Room

Studio grade premium 4K integrated editorial review and approval with tailored playlists, annotations, and watermarking 'on-the-fly'

LIVE

Streaming from Any Location

Live low latency multi-panel streaming, with support for web conferencing, feedback and collaboration

SYNC

Review and Approval

Enterprise ready real time team collaboration for intelligent workspaces, with personalized watermarking and annotations

OPEN

Integration

Open API enabled network to help accelerate innovation and partner participation