

## A Whole New World:

# How Disney is Meeting Today's Challenges and Solving for Future Obstacles



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## CVM VOD & STREAMING SUITE

### Licensing

Content Contract Management  
Avails Aggregation

### Content Planning

Asset Order & Fulfillment Tracking  
Acquisition Management  
Pricing & Merchandising  
Editorial Management

### Financial Operations

VOD Royalties  
Linear Settlements  
SVOD/AVOD Partner Payments  
Content Cost Amortization & Payments

## WHIP MEDIA EXCHANGE™

A data-driven content hub and marketplace for licensing and research.

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CONTENT VALUE MANAGEMENT PLATFORM

## CVM INSIGHTS

TV & film viewer engagement and audience anticipation data to drive decision making.

## CVM DISTRIBUTION SUITE

### Licensing

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Avails Distribution & Management

### Financial Operations

Performance Tracking & Reporting  
Revenue Management





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**Thank You!**



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