

A perspective view of a server room aisle. The aisle is flanked by rows of server racks. The scene is overlaid with a blue digital data visualization, featuring glowing lines and particles that suggest data flow and connectivity. The lighting is cool and blue, creating a high-tech atmosphere. The floor has a grid pattern with ventilation grates.

Your digital footprint is physical
why does that matter?



MESA



Diverse

Interdependent

Sustainable?



Preserve, access
and monetize
physical assets



Preserve, access
and monetize
physical assets



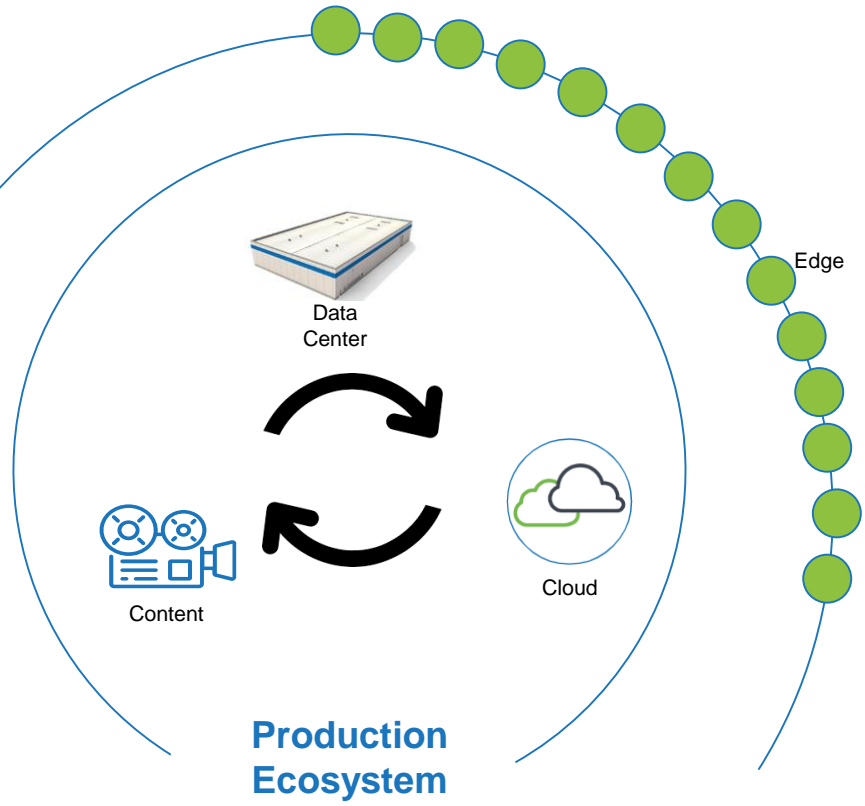
Core to Cloud to Edge
for content delivery



Preserve, access
and monetize
physical assets



- LA
- NYC
- Paris
- LON



Edge

Core to Cloud to Edge
for content delivery



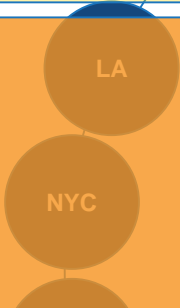
**Sustainability programs are more than
trees and butterflies**



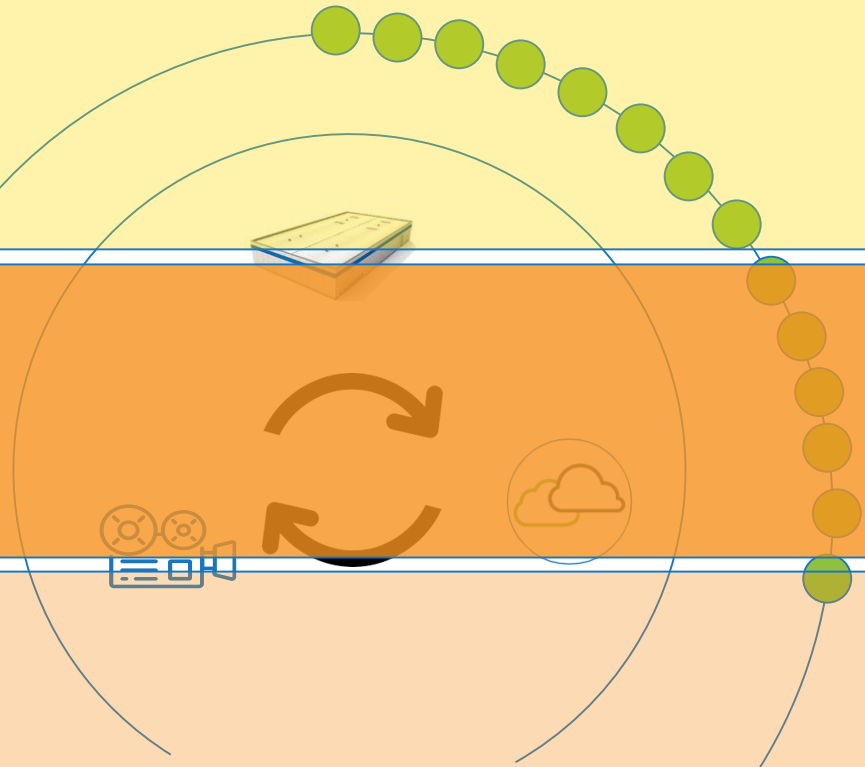
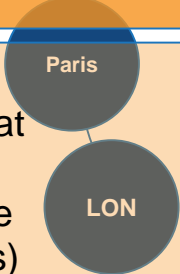
Voluntary commitments that define leadership

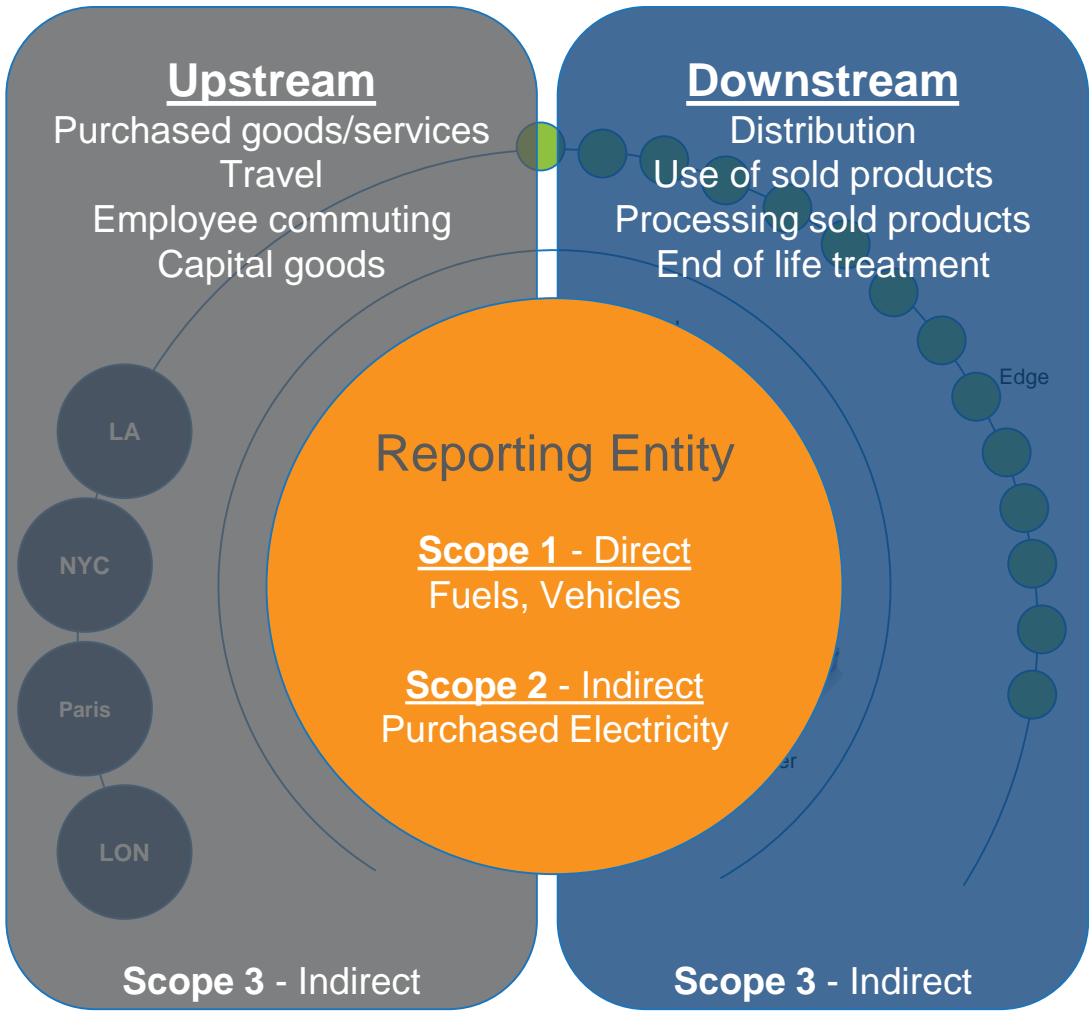


Reporting agencies that compile performance



Frameworks that define how and what to disclose (GHG protocols)





Sony Corporation commits to reduce absolute scope 1 and 2 GHG emissions 72% by FY2035 from a FY2018 base year. Sony Corporation commits to reduce absolute scope 3 GHG emissions covering use of sold products 45% over the same target period. Sony Corporation also commits that **10% of its suppliers by emissions covering purchased goods and services, will have science-based targets by FY2025.**

Cloud-based software company **Salesforce.com, Inc.** commits to reduce absolute scope 1 and scope 2 GHG emissions by 50% by 2030 from a 2018 base year. Salesforce.com, Inc. commits to reduce absolute scope 3 GHG emissions from fuel and energy related activities by 50% by 2030 from a 2018 base year. Salesforce.com, Inc. also commits that **suppliers representing 60% of its scope 3 emissions, covering all upstream emission categories, will set science-based targets by 2024**

The British Broadcasting Corporation commits to reduce absolute scope 1 and 2 GHG emissions 46% by FY2030/31 from a FY2019/20 base year. The British Broadcasting Corporation also **commits to reduce absolute scope 3 GHG emissions 28%** over the same timeframe.

Global media company **News Corp** commits to reduce absolute scope 1 and 2 GHG emissions 60% by FY2030 from a FY2016 base year. News Corp also commits to **reduce absolute scope 3 GHG emissions 20%** over the same target period.

Netflix commits to reduce absolute scope 1 and 2 GHG emissions 46.2% by 2030 from a 2019 base year. Netflix also commits that 70% of its suppliers by emissions covering purchased goods and services, capital goods, upstream transportation and distribution, and business travel, will have science-based targets by 2025.

Monstercat Inc. commits to reduce scope 1 and scope 2 GHG emissions 42% by 2030 from a 2020 base year, and to measure and reduce its scope 3 emissions.

Tata Consultancy Services Limited have made a public commitment to set a science-based target aligned with the SBTi's target-setting criteria within 24 months.

Paramount Global have made a public commitment to set a science-based target aligned with the SBTi's target-setting criteria within 24 months.

Dentsu International commits to reach net-zero greenhouse gas emissions across the value chain by 2040. Near-Term Target Dentsu commits to reduce absolute scope 1, 2, and 3 GHG emissions 46.2% by 2030 from a 2019 base year. Long-Term Target Dentsu also commits to reduce absolute scope 1, 2, and 3 GHG emissions 90% by 2040 from a 2019 base year.



You're only as green as your supply chain

Where is your data?



Backed up
to tape



Public
Cloud



Colocation

Protecting what matters most with innovative, socially responsible solutions

Physical Assets

Monetize
Protect
Preserve

Digital Physical Migration

Identify
Prioritize
Asset Track

Hybrid Cloud and Core

Create
Collaborate
Manage

Edge

Distribute
Customize
Monetize



100% Renewable Energy supporting your carbon reduction goals
Energy and Water Efficiency supporting climate goals
Green Building Certifications