



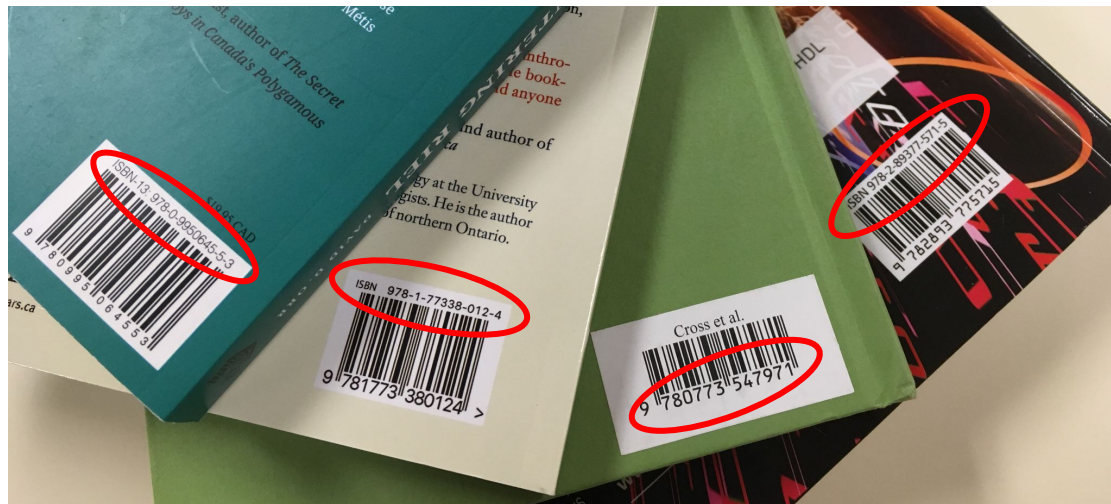
The Universal Media Identifier

Welcome to EIDR Annual Participants' Meeting

BHITS
London
15 November 2022



The Universal Media Identifier



EIDR is to movies and television as ISBN is to books.



The Universal Media Identifier

Sustainable Growth

Scalability

Automation

Repeatable Processes

Governance

Standardization (EIDR)



The Universal Media Identifier

Our Member Companies

Studios

Broadcast & Streaming

Distribution

Production, Supply Chain & Standards

amazonstudios
FOX
 NBC UNIVERSAL
 Paramount
 SONY PICTURES
NETFLIX
 The WALT Disney Studios
 WARNER BROS. DISCOVERY

A+E NETWORKS
 CrownMedia FAMILY NETWORKS
CRACKLE
dish
 Disney+
 Google Play
hulu
LIONSGATE
HBOmax
PBS
 Paramount+
peacock
 PlayStation Network
 prime video
pluto tv
 scrippsnetworks INTERACTIVE
STARZ
STAR+
tubi
UNIVISION
VUDU
VICE

Google
 Apple
EXACTUALS
FILMTRACK
Microsoft
PREMIERE DIGITAL
Rightsline
RSG MEDIA
 ABOVE

AMPERE ANALYSIS **ANUVU** **ATELIERE** **ADIO** **bb**
BeBanjo **Bitmax** Classroom Caffeine **CAA** common sense media
 deluxe **DGA** **fabric** **IMAGION AG** **IMAGICA ENTERTAINMENT MEDIA**
IRIS TV **MetaBroadcast** **MESA** **NEXSPEC** **PIXELOGIC**
QUBE **RED BEE** **Reelgood** **spherex** **tamr**
VBI VARIETY Business Intelligence **viaplay** **vody** **VUBIQUITY** **waveseven**
webedia **whip media** **XPERI** **ZDF (STUDIOS)**

Ad-ID **AMA** **bbfc** **cinmm** **Cineuropa** Corporation for National Research Initiatives **DEG** **doi** **DDEX**
dpp **fias** **Film Futures** **LIBRARY OF CONGRESS** **olttx** **SMPTE** **streaming video alliance** **TIB** **UCL**

www.cloudlocalisationblueprint.com





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