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At-A-Glance: Morning

THEATER 1: (Page 6)

8:45 – 9 a.m. ....	Opening/Introductions/Housekeeping
9 – 9:30 a.m. ....	OPENING KEYNOTE: Inside the Innovation Lab
9:30 – 10:30 a.m. ....	Virtual Production: The Next-Level
10:30 – 10:35 a.m. ....	Introduction to Breakouts
10:35 – 11 a.m. ....	NETWORKING BREAK

BREAKOUT TRACKS

THEATER 1: (Page 8)

11 – 11:30 a.m. ....	Bringing Platform Power to Automation Workflows
11:35 – 11:50 a.m. ....	MicroStrategy One: Guide to a Modern Studio
11:55 a.m. - 12:25 p.m. ....	Automating the Way to Better Security Operations

THEATER 3: (Page 12)

11 – 11:30 a.m. ....	Revolutionizing Social Media for Revenue Generation with the Power of AI
11:35 – 11:50 a.m. ....	Boosting Your Content Capabilities (and Your Bottom Line)
11:55 a.m. - 12:25 p.m. ....	Automatic Dubbing for Hollywood and Beyond

THEATER 2: (Page 10)

11 – 11:30 a.m. ....	Transforming Efficiency for Media and Cable Companies
11:35 – 11:50 a.m. ....	The Inevitability of Web 3.0: An Analysis of Macro Cycles in Tech and Media
11:55 a.m. - 12:25 p.m. ....	Opportunity & Risk: Exploring the Two Sides of Web 3.0

THEATER 6: (Page 14)

11 – 11:30 a.m. ....	Infrastructure Transformation: You’re Going to Need a Bigger Boat
11:35 – 11:50 a.m. ....	Transforming Collaboration through Data Centers
11:55 a.m. – 12:10 p.m. ....	The Future of AI in the Content Supply Chain
12:15 – 12:30 p.m. ....	How AVoIP Is Giving Viewers the Best Seat in the House

12:30 – 2 p.m. NETWORKING LUNCHEON

At-A-Glance: Afternoon

THEATER 1: (Page 18)

2 – 2:30 p.m. ....	Perfect VAD Asset Workflow (and Why Nobody is Doing That)
2:30 – 3 p.m. ....	The Reality of Virtual Production
3 – 3:30 p.m. ....	The Give and Take of Innovation & Security

THEATER 2: (Page 20)

2 p.m. ....	EIDR APM – Opening Remarks
2 – 2:30 p.m. ....	EIDR Board: Global Expansion and Growth
2:30 – 3 p.m. ....	Leveraging EIDR for Title & Version Strategy
3 – 3:30 p.m. ....	KEYNOTE: Over the Horizon – The Future of Entertainment Discovery

THEATER 3: (Page 22)

1:45 – 2 p.m. ....	WITH@HITS Opening Remarks
2- 2:30 p.m. ....	WITH KEYNOTE: Powering Scalability and Innovation through Governance
2:30 – 3 p.m. ....	Film Forward: Transforming Workforce Training with Award-Winning Films
3 – 3:30 p.m. ....	Challenging Age Stereotypes: Creating Synergy and Building Stronger Teams

3:30 – 4 p.m. NETWORKING BREAK

THEATER 1: (Page 26)

4 – 4:30 p.m. ....	Embracing Disruption: Innovating through Economic Turbulence for M+E
4:30 – 5 p.m. ....	Transforming an Industry: MovieLabs 2030 Vision

THEATER 2: (Page 20)

4 – 4:30 p.m. ....	EIDR Technology: Now and Coming Soon
4:30 – 5 p.m. ....	EIDR APM: Closing Remarks & Ask Me Anything

THEATER 3: (Page 28)

4 – 4:30 p.m. ....	Generative AI: The Good, the Bad, the Ugly
4:30 – 5 p.m. ....	Workflow on Espresso: AI & Smart Content’s Impact on M+E Workflow

THEATER 1: (Page 28)

5 – 5:30 p.m. ....	CLOSING KEYNOTE: When Stars Collide (What Hollywood Can Learn From 120+ Million Followers and Billions of Views!)
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5:30 – 6 p.m. NETWORKING RECEPTION

THEATER 1



Finley

8:45 – 9 a.m. Opening/Introductions/Housekeeping

Guy Finley, President & Chief Executive Officer, MESA

9 – 9:30 a.m. OPENING KEYNOTE: Inside the Innovation Lab

The pace at which technology innovations are impacting the creation of content is rapid and accelerating. These innovations are revolutionary in their impact on workflows. They will enable a speed-to-market advantage which will enable us to react faster to customer demand and retain highly sought-after creative talent. In this session, you will learn and witness what Amazon Studios has made available to their production teams.

Jonathan Lee, Head of Media Engineering & Innovation, Amazon Studios



Lee



Nakada

9:30 – 10:30 a.m. Virtual Production: The Next-Level

Virtual Production: The Next-Level Virtual Production, game engines, real-time applications, LED screens and more. Our subject matter expert will speak on how emerging technologies are changing the way we envision, produce and distribute the stories we want to tell and how it will impact audiences today and in the future.

**Moderator:** Ken Nakada, Head of Virtual Productions Operations, Amazon Studios

**Panelists:**

**Bobby Evans**, Virtual Production Executive, Amazon Studios

**Manny Francisco**, Virtual Production Engineering Supervisor, Amazon Studios

**Heidi Hathaway**, Virtual Production Stage Coordinator, Amazon Studios

**Michael Lafuente**, Virtual Production Post Supervisor, Amazon Studios

**Dan Smiczek**, Virtual Production Supervisor, Amazon Studios

**James Thomas**, Virtual Production Executive, Amazon Studios



Francisco



Hathaway



Lafuente



Smiczek



Thomas

10:30 – 10:35 a.m. Introduction to Breakout Sessions

Guy Finley, President & Chief Executive Officer, MESA

10:35 – 11 a.m. NETWORKING BREAK

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BREAKOUT TRACKS

HITS INNOVATION and TRANSFORMATION SHOWCASES  
(Multi-Track, Breakout Sessions)

The next program block is where industry experts share innovative ideas, processes, or perspectives in an interactive and intimate way with the audience who are free to choose which topic/area they find most interesting. Sessions will address key areas on four separate tracks:

THEATER 1



Capstraw

11 – 11:30 a.m. Bringing Platform Power to Automation Workflows

The benefits of automation are undeniable, but it is expensive and inefficient for each media company to undertake a custom design/build/operate workflow initiative. With a multi-tenant SaaS platform that is already operating at scale, Signiant is uniquely positioned to deliver ecosystem leverage via reusable, productized workflow building blocks. Easily connectable with modern APIs, these next-generation media process automation modules will provide optionality, scalability, short time to value (TTV), and high resiliency/availability.

**Rick Capstraw**, Chief Growth Officer, Signiant



Swan

11:35 – 11:50 p.m. MicroStrategy One: Guide to a Modern Studio

Be bold – lead the analytics transformation you’ve been dreaming of with MicroStrategy One: sleek interfaces, interactive content, action-oriented workflows. From A-Z, we will cover what products and features are included to take your studio to the next level. MicroStrategy One is our modern, open platform based on REST and Python. Come learn everything you need to know about your audience and how to develop new stories.

**David Swan**, Manager of Sales Engineering, MicroStrategy



Reyes

11:55 – 12:25 p.m. Automating the Way to Better Security Operations

As technology advances automation, security measures must keep up. Technological complexity and scale of production pose a significant challenge. In parallel importance with creativity, the M&E supply chain’s primary objective is to safeguard the critical assets and ecosystem through which content flows, from creation to distribution, “script to screen”. How can you safely manage the increasing complexity when your security capabilities are limited? This panel discusses different perspectives about the measures needed to secure automated environments.

**Moderator: Juan Reyes**, Vice President, Americas, Cloud Security and Assurance, Convergent Risks

Panelists:

**Junaid Banatwala**, Chief Technology Officer, Prime Focus Technologies

**David Leopold**, Director, Strategic Development, Media & Entertainment, LucidLink

**Keith Ritlop**, Vice President, Enterprise & Production Technology, NBCUniversal

**Jason Shea**, Senior Director, App & Cloud Security, Convergent Risks



Banatwala



Leopold



Ritlop



Shea

12:30 – 2 p.m. NETWORKING LUNCHEON



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## THEATER 2



Jha

**11 – 11:30 a.m. Transforming Efficiency for Media and Cable Companies**

The economic uncertainties this year combined with reducing consumer appetite for streaming bundles has weighed heavily on the media and cable companies. Companies are no longer willing to spend their way to increasing the consumer base. Profitability is now in the spotlight and strategies related to overall cost containment are being debated openly. Most media companies have announced sizeable restructuring plans. This includes taking a harder look at operations and openness towards seeking external help. The session will cover these trends and offer some insights into how people, process, and data related decisions can help drive an organization towards peak efficiency.

**Brajesh Jha**, Senior Vice President & Global Head of Media, Publishing & Entertainment, Genpact w/ Special Guest!



Shapiro

**11:35 – 11:50 p.m. The Inevitability of Web 3.0: An Analysis of Macro Cycles in Tech and Media**

The business cycles of 20th media followed specific predictable patterns. Likewise, advancements in Information technology have followed a recurring multi-decade cycle. In more recent times, we've seen a third cycle in the evolution of the Internet itself. All three of these macro patterns point to the emergence of a web3 era, one different from that posited by the popular press in notable ways. This session provides a high-level overview of the emerging trillion-dollar opportunity for early movers in who follows the cycle into the next era of media and tech..

**Seth Shapiro**, Founder and Managing Partner, Digital Asset Advisors and Chairman, NAB Web 3 Advisory Council



Atkinson

**11:55 – 12:25 p.m. Opportunity & Risk: Exploring the Two Sides of Web 3.0**

Business and Technology Innovators are starting to explore the amazing opportunities that Web 3.0 brings...how it can change entertainment types and experiences, enable completely new customer experiences and relationships, and even enable products to be sold while also allowing the creator to securely get compensated each and every time there is a transaction. But, this all comes with new risks too...such as Deep fakes and other content that can masquerade as an original, more advanced form of fraud against your intellectual property, and adaptable targeted attacks that are potentially harder to detect and harder to stop. Join us as we explore the opportunities and risks that Web 3.0 brings to our industry.

**Moderator: Richard Atkinson**, President, Content Delivery & Security Association (CDSA)

**Panelists:**

**Aamir Lakhani**, Senior FortiGuard Staff SE, Fortinet

**Seth Shapiro**, Founder and Managing Partner, Digital Asset Advisors and Chairman, NAB Web 3 Advisory Council



Lakhani

**12:30 – 2 p.m. NETWORKING LUNCHEON**

# The Signiant Platform

Connects people, systems and the cloud for 50,000+ media & entertainment companies.





BREAKOUT SESSIONS

THEATER 3



Jain

**11 – 11:30 a.m. Revolutionizing Social Media for Revenue Generation with the Power of AI**  
Social media is no longer used for promotional purposes alone; it is fast becoming a key revenue generator for enterprises. This session will center on how you can unlock the full potential of AI to revolutionize content creation, audience engagement, and revenue generation.  
**Ankur Jain**, Senior Vice President, Sales, Prime Focus Technologies



Kadow

**11:35 – 11:50 p.m. Boosting Your Content Capabilities (and Your Bottom Line) with AI**  
With demand for content at an all-time high and resources strapped, media and entertainment organizations need to think FAST — create quickly, discover quickly, and monetize now. Modern AI gives media organizations the ability to accomplish this by supercharging content production. You can index and find archival content to use and reuse with automated metadata tagging. You can create new assets from existing ones using tools such as generative AI and AI voice. And you can monetize that content with AI-powered marketplaces and licensing capabilities. Learn how AI is unlocking more content, more revenue and greater efficiency than ever before for leading media and entertainment organizations around the world.  
**Jeanette Kadow**, Regional Sales Director, West, Veritone



Maddock

**11:55 – 12:25 p.m. Automatic Dubbing for Hollywood and Beyond**  
In this session, we will hear from a leading AI and Machine Learning company focused on human language technologies on the topic of fully automatic AI dubbing. The presentation will feature a demonstration of speaker-adaptive AI dubbing across multiple languages that automatically retains the speaker characteristics and timing of the original speakers when applied to a target language, a look under the hood of how the technology works, the types of quality tiers available inside automatic dubbing and how to apply them across media archives, as well as a look into the future of what to expect, and what not to expect, from the technology.  
**Kyle Maddock**, Senior Vice President, Sales & Marketing, AppTek  
**Dr. Volker Steinbiss**, Managing Director, AppTek GmbH



Steinbiss

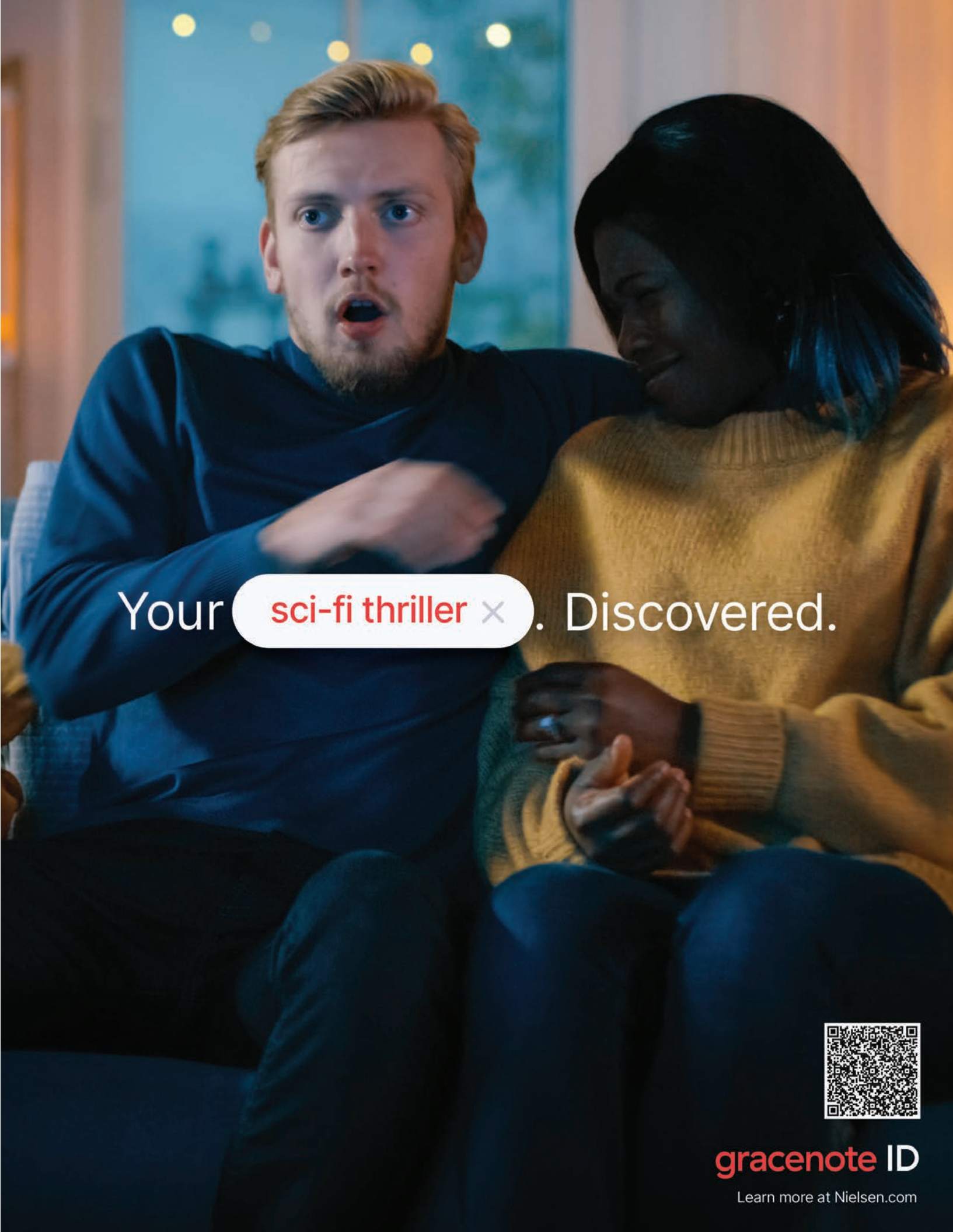
**12:30 – 2 p.m. NETWORKING LUNCHEON**

Save the Date:

15 September  
8:00 am - 11:00 am CEST

ITS: Automation!

W Amsterdam Hotel Spuistraat 175 Amsterdam, Amsterdam





# BREAKOUT SESSIONS

## THEATER 6



Tajkowski

### 11 – 11:30 a.m. Infrastructure Transformation: You're Going to Need a Bigger Boat

Driven by the popularity of VFX-heavy theatrical and episodic, increased competition for consumer media spending in M+E, and the impact of virtualization during the pandemic. As a result, significant advances are occurring within the infrastructure of traditional production and distribution. This panel discusses the way overall technology and data center infrastructure is evolving (and required) to enable the entire global supply chain of content creation and distribution . From the "Connected Stage" (coined to highlight the emerging connectivity needed for successful virtual production) to the state-of-the-art, interconnectivity for hybrid and multi-cloud resources that is transforming to meet the needs for rapid and agile support of time-sensitive workflows, fluid collaboration, and heavy data motion.

**Moderator: Sean Tajkowski**, Technical Director, MEDCA

**Panelists:**

**Manny Aguilar**, Business Development Executive, Iron Mountain

**Nader Balady**, Account Executive, GPL Technologies

**Chrissy Olsen**, Senior Manager, Strategic Accounts, Wesco

**Derek Powell**, Director, Altman Solon



Aguilar



Balady



Olsen



Powell



Bamberg

### 11:35 – 11:50 p.m. Transforming Collaboration through Data Centers

Broadcast, media and entertainment is a highly collaborative, content-centric industry. CoreSite, with 28 highly connected data centers in 10 key markets and a digital ecosystem of 775+ network, cloud and IT service providers, is ideally positioned to foster collaboration throughout the content journey, optimize monetization and deliver the infrastructure solutions organizations require to be future-ready.

**Ken Bamberg**, Sales Director, Coresite

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## BREAKOUT SESSIONS

### THEATER 6



Liu

#### 11:55 a.m. – 12:10 p.m. The Future of AI in the Content Supply Chain

AI is revolutionizing every industry, organization and process and the M&E space is no exception. Join us in exploring the endless possibilities of AI in the content supply chain from ideation and production all the way to content management, distribution, and customer experience. We will delve into various areas where generative AI can enhance the creative process, operations and even how MetaHumans can offer immersive experiences that captivate audiences and reduce traditional support costs. But beware, all revolutionary technologies have their challenges... Don't miss this overview of the future trajectory of AI in the content supply chain, the limitations/challenges and how to leverage its power and stay competitive in the evolving digital landscape.

**Dave Liu**, Head of Media & Entertainment Consulting, North America, EPAM



Powell

#### 12:15 – 12:30 p.m. How AVoIP Is Giving Viewers the Best Seat in the House

Live televised events have produced some of the most memorable moments in television history. From sporting spectacles like the Olympics to the King's coronation, live events draw big TV ratings and create lucrative advertising partnerships – that is if broadcasters can deliver the content viewers want to watch while navigating economic and logistical challenges. In response, a growing number of broadcasters are turning to Audio and Video over Internet Protocol (AVoIP) to meet growing consumer demand for seamless live streaming. In today's world of rapid technological evolution, broadcasters' inability to adapt to the changing environment equates to profit left on the table. How can broadcasters take a long term, strategic view toward investments, talent, and operational structures to reap the full value of AVoIP? Join this session to explore trends and insights from their recent AVoIP report.

**Derek Powell**, Director, Altman Solon

12:30 – 2 p.m. NETWORKING LUNCHEON

ACTIVATE AI

May 31, 2023 | Canoe Studios | New York, NY

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## THEATER 1



Heneralau

### 2 – 2:30 p.m. Perfect VAD Asset Workflow (and Why Nobody is Doing That)

This session take a look at what a Virtual Art Department (VAD) asset workflow would look like in a perfect world, what stops us of getting there, and how we can do better in the future.

**Ihar Heneralau**, Chief Executive Officer, ICVR



AlRubaye

### 2:30 – 3 p.m. The Reality of Virtual Production

This session with technologists who helped pioneer the medium takes the audience through the early-days of Virtual Production and provides a high-level overview about what creators should consider when evaluating next-generation VP for their content. It also discusses the scale of the present industry, including unique applications across all of M+E while looking to the future-state of the medium (and market).

**Moderator: Sinan AlRubaye**, Chief Experience Officer, ICVR

#### Panelists:

**Henrique “Koby” Kobylko**, Director of On-Set Virtual Production, Fuse

**John Canning**, Director of Developer Relations – Creators, AMD

**Juan Nader**, Director of Virtual Production & On-Set Technology, Technicolor



Kobylko



Canning



Nadar



Little

### 3 – 3:30 p.m. The Give and Take of Innovation & Security

New technologies bring excitement and opportunity into every part of the creative environment, but they often also bring new and previously unforeseen challenges with respect to security. The explosion and popularity of Web3, blockchain and cryptocurrency-tied distribution, and now AI content generation has revealed new avenues for creation and distribution, but with that comes a whole host of new considerations around intellectual property, ownership, and consumer privacy and security. This talk aims to discuss these areas, highlight the recent pitfalls, and offer methods and frameworks to better protect your future efforts on innovation’s digital frontier.

**Nicole Little**, Head of AntiPiracy Strategy & Technology, Prime Video

**3:30 - 4 p.m. NETWORKING BREAK**

Save the Date:



# Content Protection SUMMIT

December 5 @ 8:00 am - 6:00 pm PST



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**The broadcasting industry is changing rapidly.** To keep up with growing consumer demands for streaming high-quality live events, broadcasters are increasingly turning to Audio and Video over Internet Protocol (AVoIP) technology for greater flexibility and cost savings.

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**Sourcing and Retaining Skilled and Diverse Talent**

Scan to read the report or visit us at [www.altmansolon.com/avoip-report](http://www.altmansolon.com/avoip-report).





THEATER 2



Choi

2 p.m. Opening Remarks/ EIDR Board: Global Expansion and Growth

The EIDR Board of Directors will discuss plans for the global expansion of EIDR and the opportunities it presents. They will visit the Cloud Localization Blueprint initiative and its potential. In addition, the panel will explore Google Search’s inclusion of the EIDR registry in its algorithm. Gracenote, a leading metadata provider, will be welcomed to the EIDR Board of Directors. Explore EIDR’s growth and impact, from the perspectives of influential figures in the entertainment industry.

**Moderator: Hollie Choi**, Managing Director EIDR

**Filiz Bahmanpour**, Vice President Product, Gracenote

**Greg Geier**, Senior Vice President, Digital Media Supply Chain Strategy and Operations, Sony Pictures Entertainment

**Ronda Haralson**, Technical Operations – Director, Global Title Management, NBC Universal

**Jason Pena**, Program Manager, Google



Geier



Haralson



Bahmanpour



Pena

2:30 – 3 p.m. Leveraging EIDR for Title & Version Strategy

Discover how NBC Universal is harnessing the power of EIDR to automate the collection of title and version identifiers, as well as metadata, in their content management workflows. By leveraging EIDR, NBC Universal is achieving higher efficiency, accuracy, and consistency in their operations, ultimately enabling a seamless content distribution experience across multiple platforms. Learn from industry leaders and gain valuable insights into the future of content management and EIDR integration.

**Ronda Haralson**, Technical Operations – Director, Global Title Management, NBC Universal

**Richard Kroon**, Technology Director, EIDR



Kroon

3 – 3:30 p.m. KEYNOTE: Over the Horizon – The Future of Entertainment Discovery

The lines are blurring between entertainment types and the experiences of consumers who seek to engage with them. Video game and comic book IP is spawning new TV franchises. Musicians and athletes are producing and starring in feature films. Podcasts are linked to all types of entertainment. A vast array of video and audio content is reaching consumers at every time and place through smart TVs in the mornings and evenings at home to connected cars and mobile devices anywhere in between. And celebrities and influencers are driving new ways for media to reach people in all aspects of their daily lives.

**Trent Wheeler**, Chief Product Officer, Gracenote

**Interviewed by: Guy Finley**, President & Chief Executive Officer, MESA



Wheeler

3:30 - 4 p.m. NETWORKING BREAK

4 – 4:30 p.m. EIDR Technology: Now and Coming Soon

EIDR’s Technology Director hosts a discussion about the latest changes and updates, including the new search experience and the addition of cloud-based data distribution with Amazon Data Exchange. They will also touch on upcoming changes to the registry and provide an update on your ability to report on the EIDR Registry.

**Jason Arnold**, Client Partner, Senior Principal, Slalom

**Cole Gonzalez**, Director Client Product Support, Premiere Digital Services

**Richard Kroon**, Technology Director, EIDR

**Jim Whelehan**, Senior Account Executive, Media & Entertainment, Microstrategy



Arnold



Gonzalez



Whelehan

4:30 – 5 p.m. EIDR APM: Closing Remarks & Ask Me Anything

**Hollie Choi**, Managing Director EIDR

**Richard Kroon**, Technology Director, EIDR



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THEATER 3



Aguilera

**1:45 – 2 p.m. WITH@HITS Opening Remarks**  
**Christina Aguilera**, President, WITH Foundation



Cardiel

**2- 2:30 p.m. WITH KEYNOTE: Powering Scalability and Innovation through Governance**  
Discover why a holistic approach to governance is essential to powering scalability and innovation in the production environment from an expert from Softtek’s IT Digitized Governance CoE. Learn about Softtek’s unique approach, which combines IT best practices with talent development programs, workflow technology, and collaborative methodologies. Additionally, learn how Softtek’s commitment to empowering women in technology is building a more diverse and talented workforce. Don’t miss this opportunity for game-changing insights on how to guide your cloud transformation with technology, talent, and collaboration.  
**Albertina Cardiel**, IT Governance, Risk and Compliance Director, and Diversity & Inclusion Leader, Softtek



Best

**2:30 – 3 p.m. Film Forward: Transforming Workforce Training with Award-Winning Films**  
Film Forward is an experiential learning platform for a dynamic, creative and diverse workforce, replacing boring corporate training videos with groundbreaking learning journeys built around award-winning short films from around the world. The platform delivers a range of curricula as monthly learning modules — from employee onboarding, to DEI education to management and inclusive leadership training — that build capacity for employees and deliver deep insights for leadership. This session discusses how innovative training within your organization (or business unit) helps increase psychological safety, the individual, team and organizational aptitudes that drive innovation and an equitable company culture. It also looks behind the scenes at how their content ecosystem increases access and career sustainability for the creators on whose work the programs are built.  
**Moderator: Filiz Bahmanpour**, Vice President Product, Gracenote & Board Member, WITH  
**Panelists:**  
**Emily Best**, Founder, Seed&Spark and Film Forward  
**Zack Hall**, Vice President P&O Business Partner, TV Production, Sony Pictures Entertainment  
**Hilarie Holt**, Vice President, US Scripted Programming, Sony Pictures Television



Hall



Holt



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THEATER 3



Chelette

3 – 3:30 p.m. **Challenging Age Stereotypes: Creating Synergy and Building Stronger Teams**

We’ve all experienced it – being judged or judging someone for being too young or too old. As workplaces today often consist of people from four distinct generations, how do we acknowledge and overcome the challenges inherent in cross-generational culture? In this engaging WiTH Connection Corner event, we tackle our own bias surrounding Gen Z, Millennials, Gen X, and Baby Boomers, addressing common misconceptions and communication barriers between generations. Learn from our panel how to transform generational friction into an inclusive learning culture. You’ll gain increased self-awareness of your own sentiments toward other generations, as well as practical ideas for fostering unity and promoting positive change. Discover how you can turn communication challenges into learning opportunities that strengthen teams through experience-sharing, curiosity, and asking the right questions. Join our diverse panel to discuss these issues and learn strategies for creating effective, collaborative teams that bridge the gap between generations.

**Moderator: Beate Chelette**, The Growth Architect, Chelette Enterprises, Inc.

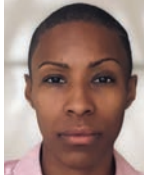
**Panelists:**

**iAsia Brown**, Producer, Xbox Game Studios Publishing & Board Member, WITH

**Liz Husarik**, Consumer Insights and Brand Strategist

**Niamani Knight**, Founder, S.T.R.E.A.M.

**Linda LoRe**, Chief Executive Officer, InJoy Global and Linda LoRe Consulting



Brown



Husarik



Knight



LoRe

3:30 – 4 p.m. **NETWORKING BREAK**



FRIDAY, NOV. 3, 2023

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THEATER 1



Formica

**4 – 4:30 p.m. Embracing Disruption: Innovating through Economic Turbulence for M+E**  
M+E is constantly evolving, with new technologies and changing consumer demands shaping the landscape. Economic disruptions have only accelerated these changes, requiring industry leaders to adapt quickly and proactively in order to succeed. Let's explore how embracing disruption and innovating through economic turbulence can drive success in the media and entertainment industry. We will delve into the role of engineering and share practical and proven strategies for navigating the challenges and opportunities of disruption. Join us to discover how your organization can thrive in the face of uncertainty and build a more resilient future.

**Moderator: Guy Finley**, Chief Executive Officer, MESA

**Panelists:**

**Camilla Formica**, Chief Program Officer, The Cable Center

**Inna Sheiman**, Vice President and Head of Media, Ascendion

**Abhishek Verma**, Strategic Accounts, Ascendion



Sheiman



Verma



Berger

**4:30 – 5 p.m. Transforming an Industry: MovieLabs 2030 Vision**

In 2019, MovieLabs laid out a bold vision for the adoption of new technologies to aid in content production, post and VFX. Designed to transform an entire industry, the ambitious plan speaks across the entire supply chain from production security and ontology and media creation to evolving video formats and investing in a unified industry approach to emerging technologies. This session talks about how the Vision is unfolding and the numerous milestones that show we are on track as an industry to reacting to changing consumer demands and scaling global content creation.

**Richard Berger**, Chief Executive Officer, MovieLabs

**Interviewed by: Guy Finley**, Chief Executive Officer, MESA



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# Main Conference Program

## THEATER 3



Berquist

### 4 – 4:30 p.m. Generative AI: The Good, the Bad, the Ugly

After many false starts, AI is finally here. And it's capable, and probably disruptive. Beyond the hype, many questions remain. What it is really (in)capable of? Where is it going? What and who will it disrupt in the industry? How to prepare for an AI-augmented future? What ethical rules does the industry need? This talk will present very concrete answers to many questions asked throughout the industry.

**Yves Berquist**, ETC and Co-founder & Chief Executive Officer, Corto.ai



Yurkovic

### 4:30 – 5 p.m. Workflow on Espresso: AI & Smart Content's Impact on M+E Workflow

The use of AI in the M+E industry has revolutionized the way content is created, managed, and distributed. AI and Smart Content technologies have become a crucial part of the industry, changing the traditional workflows and creating new opportunities. Our panel of subject matter experts discuss the impact of advanced computing, generative AI, and metadata driven supply chains in our industry: where we have been, how it has transformed workflow, and the challenges and opportunities associated with these technologies as the industry's landscape continues to transform.

**Moderator: Mary Yurkovic**, Director, Smart Content, MESA

#### Panelists:

**Steve Cronan**, Chief Executive Officer, Fortify Media

**Brajesh Jha**, Senior Vice President & Global Head of Media, Publishing & Entertainment, Genpact

**Thomas Stilling**, Course Creator and Instructor, Rutgers University School of Communication and Information and Digital Product and Transformation Leader



Cronan



Stilling

## THEATER 1



Riggs

### 5 – 5:30 p.m. CLOSING KEYNOTE: When Stars Collide (What Hollywood Can Learn From 120+ Million Followers and Billions of Views!)

The creator economy has transformed M+E since YouTube was launched and the pandemic only solidified their approach to eyeballs and engagement. The "stars" of this space, the influencers who leverage content creation and creativity into their brand and audience, have grown into massive brands and companies dedicated to driving their direct-to-consumer relationship through platforms (Vine, TikTok, Twitch, YouTube, etc.). Sound familiar? Much like Hollywood's stars helped start the influencer market these new influencers will be the stars of tomorrow. In this Keynote session we dig deep into the operations behind a global influencer, learn how they created a global audience with their followers, and how their love of movie-making-magic has helped drive their growth in a short amount of time.

**Ryan Riggs**, Chief Operating Officer, King Studio

**Interviewed by: Guy Finley**, MESA and **Sealand Flynn**, Fortinet



Flynn

### 5:30 p.m. Closing Remarks

**Guy Finley**, President & Chief Executive Officer, MESA

### 5:30 – 6 p.m. NETWORKING RECEPTION



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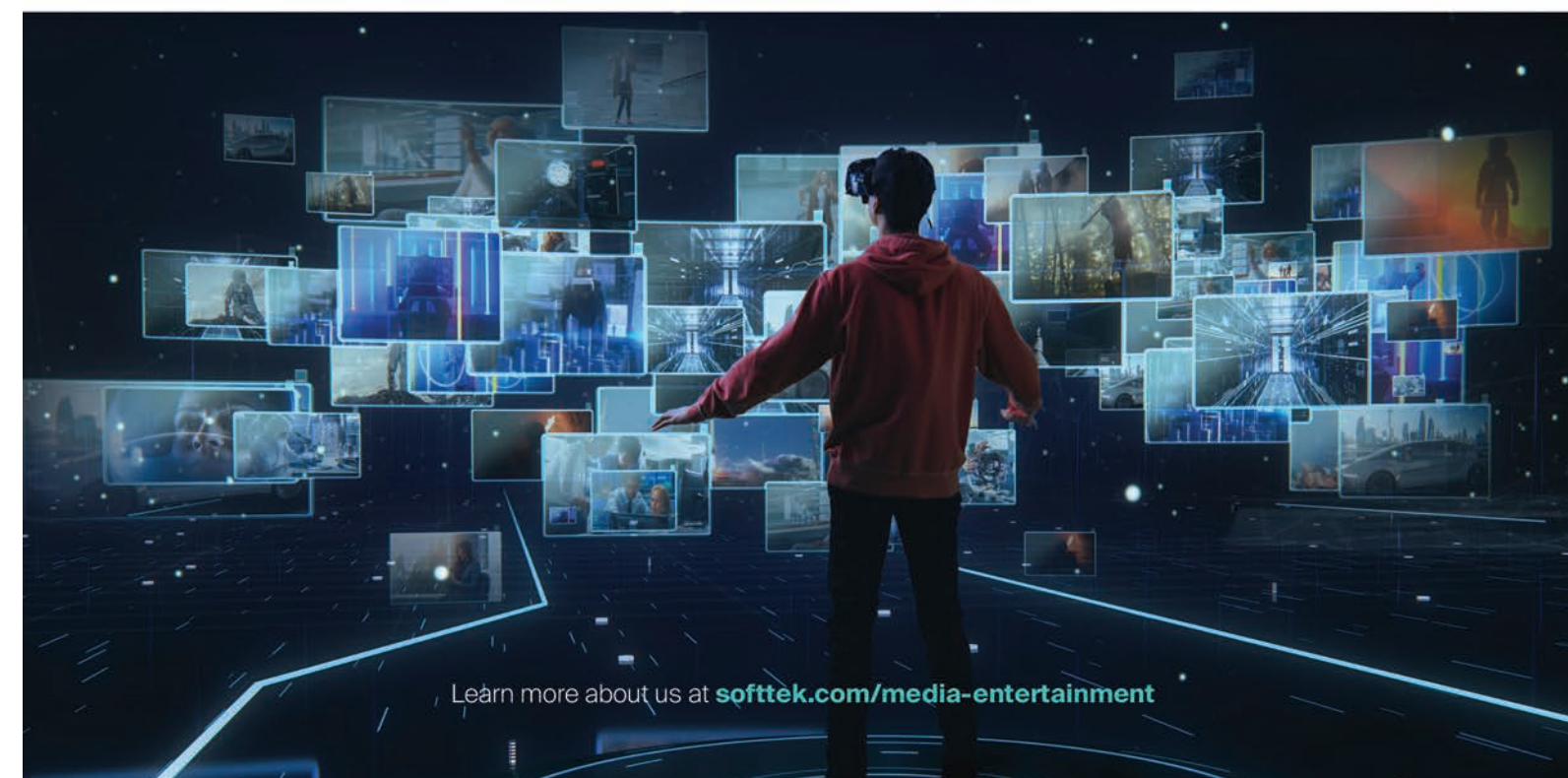
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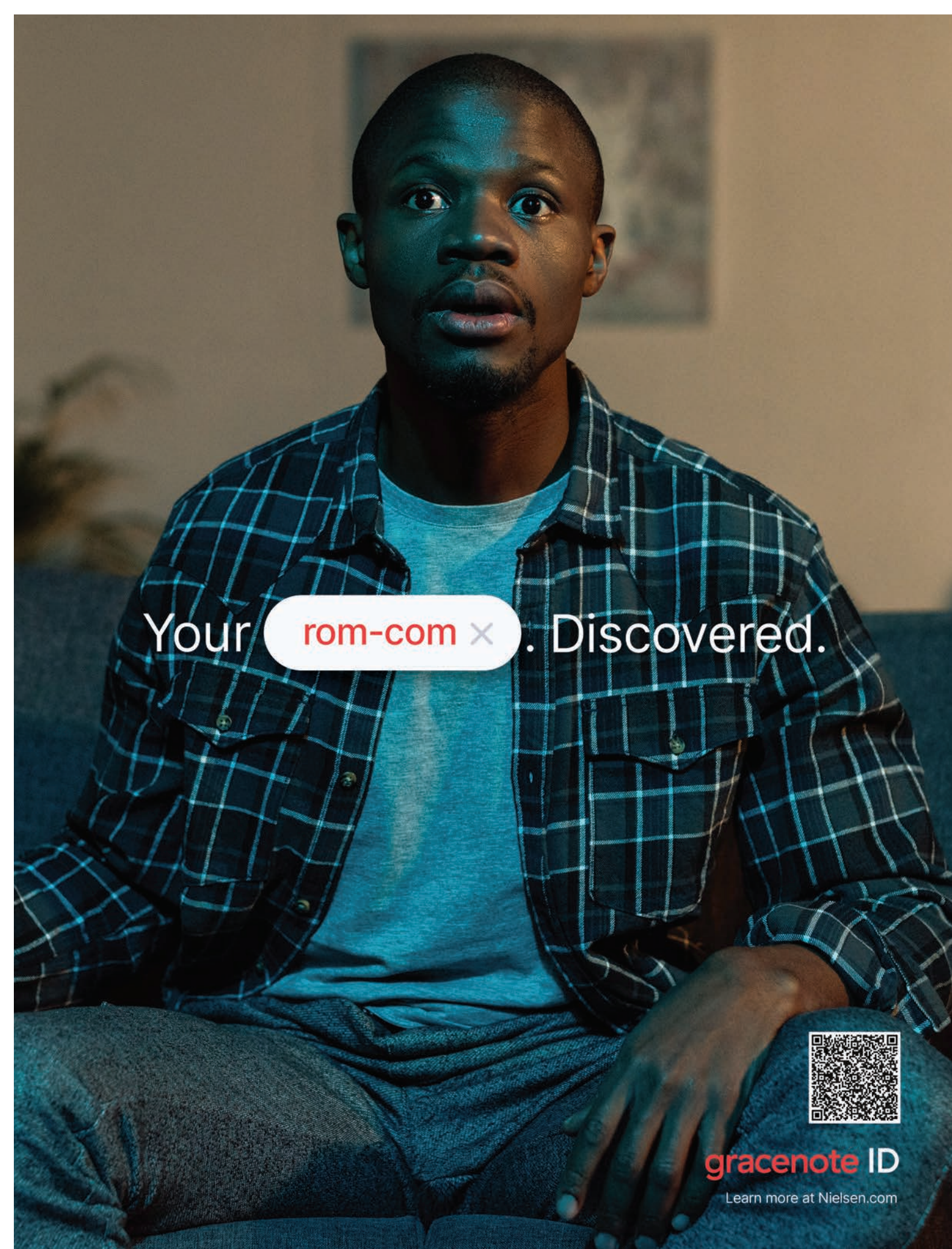
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