

EIDR Annual Participants' Meeting

May 23, 2023

Welcome



Hollie Choi
Managing Director
EIDR

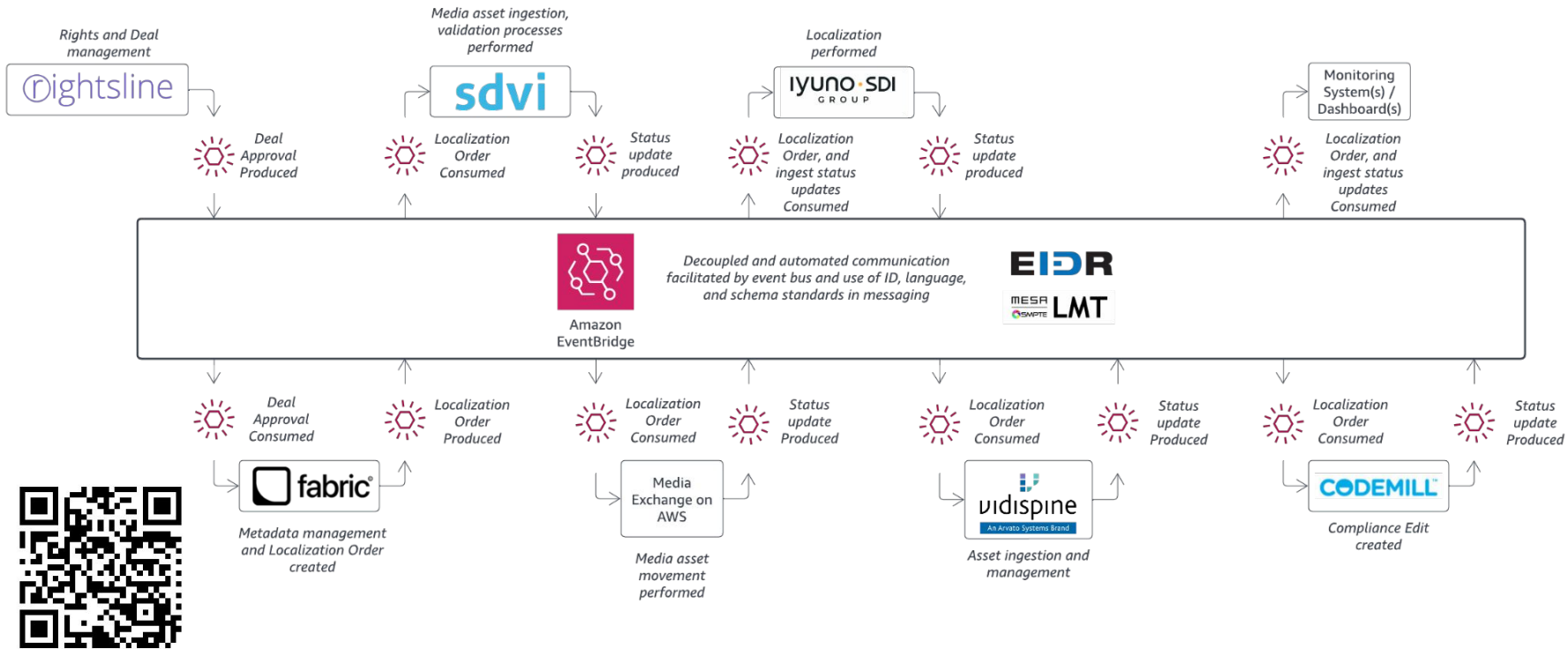
What's New?



- Cloud Localization Blueprint (IBC Accelerator Media Innovation Programme 2022)

Cloud Localization Blueprint

IBC Accelerator Media Innovation Programme 2022



What's New?



- Cloud Localization Blueprint (IBC Accelerator Media Innovation Programme 2022)
- EIDR Reporting by Microstrategy

EIDR Reporting

Sign up and be entered to win! You must be an EIDR Member.












What's New?



- Cloud Localization Blueprint (IBC Accelerator Media Innovation Programme 2022)
- EIDR Reporting by Microstrategy
- EIDR's New Search Experience by Slalom
- Gracenote joins the EIDR Board of Directors
- Google Search announces that EIDR will play a larger role

EIDR Board of Directors

 <p>Bill Kotzman Partner Product Manager, TV/Film</p> <p>Google</p> <p>▶ Google Play ▶ YouTube</p>	 <p>Eric Iverson Director of Product Strategy - CIO</p> <p>amazonstudios</p> <p>prime video IMDb</p>	 <p>Thuy Kim Vice President, Content Data Services</p> <p>WB WARNER BROS. DISCOVERY</p> <p>HBOmax</p>
 <p>Greg Geier Senior Vice President, Digital Media Supply Chain Strategy and Operations</p> <p>SONY PICTURES</p> <p>CRACKLE</p> <p>PlayStation Network</p>	 <p>Filiz Bahmanpour Vice President, Product</p> <p>gracenote a nielsen company</p>	 <p>Andrew Wahlquist Director, Total Quality Management</p> <p>The WALT DISNEY Company</p> <p>Disney+ hulu STAR+</p>
 <p>Ronda Haralson Director, Global Title Management</p> <p>NBCUniversal</p> <p>peacock</p>	 <p>Sarah Nix Senior Director, Archives & Global Data Governance</p> <p>Paramount</p> <p>Paramount+</p> <p>pluto tv</p>	 <p>Chris Steck Sr. Director, Technology Strategy & Standards</p> <p>XPERI</p>

What's Next?

- IBC Accelerator Media Innovation Programme 2023 - Authenticated Data Standard
- EIDR Explores Cloud Distribution
- EIDR Registry Updates
- Update EIDR Search and Registration Pages
- EIDR Goes Global

New Members

gracernote
a nielsen company

IMAGICA
ENTERTAINMENT >> MEDIA

Reelgood

AFI
American Film Institute

 **University of Zurich**
UZH

A D I OTM

LIONSGATETM

slalom

bbfc
Age Ratings You Trust



PATHE
THUIS

webedia.
MOVIES PRO

byu
tv

EIDR
The Universal Media Identifier

FOX


PIXELOGICTM

 **west**
entertainment

 Enterprise
Knowledge
Graph
Foundation

Member Adoption



Member	Child of a Member	
Amazon	Adult Swim	MTV*
Comcast	Animal Planet	Oxygen
Disney	Bravo	Paramount+*
Google	Cartoon Network	Peacock*
Paramount	CBS/Viacom*	Pictures TV
Sony	Discovery*	Showtime*
WarnerBros. Discovery	E!	SyFy
	FLEX Xuma	TBS
	Food	Telemundo
Apple	Funimation	TLC
AMC	HBO Max*	TNT
Crown Media	HGTV	Travel
Fox	History	Tru
Microsoft	HotStar	USA
Netflix	Hulu	Vice
PBS	ID	WB DC*
Univision	Lifetime	

Our Member Companies



The Universal Media Identifier

Studios

Broadcast & Streaming

Distribution

Production, Supply Chain & Standards

amazonstudios

FOX

LIONSGATE

NBC UNIVERSAL

NETFLIX

Paramount

SONY PICTURES

The Walt Disney Studios

WARNER BROS. DISCOVERY

A+E NETWORKS

CrownMedia FAMILY NETWORKS

dish

hulu

Paramount+

peacock

prime video

scrippsnetworks INTERACTIVE

ST★R+

VUDU

AMC NETWORKS

CRACKLE

Disney+

HBOmax

PBS

PlayStation Network

pluto tv

tubi

UNIVISION

VICE

Apple

deluxe

Google

gracenote
a nielsen company

Microsoft

P PREMIERE DIGITAL

RSG MEDIA
Media Tech Reimagined

ABOVE

AMPERE ANALYSIS

ANUVU

ADIO

bb

BeBanjo

Bitmax

CHILD OF AMERICA DGA

CAA
Creative Associates Agency

common sense media

fabric

IMAGICA ENTERTAINMENT MEDIA

IMAGION AG

IRIS TV

Luminate Film & TV

MetaBroadcast

NEXSPEC

npd

PATHE THUIS

PIXELOGIC

QUBE

RED BEE

Reelgood

slalom

spherex

tamr

viaplay

VUBIQUITY
An Amobac Company

waveseven

webedia MOVIES PRO

west entertainment

whip media

XPERI

PDF STUDIOS

AFI
American Film Institute

Ad-ID

AMIA

bbfc
Age Ratings You Trust

BFI Film Forever

byu tv

cineuropa

cimm

DDEX
DEVELOPING THE DIGITAL AUDIO CHAIN

doi

dpp
digital production partnerships

fiaf

LIBRARY OF CONGRESS

THE DIGITAL ENTERTAINMENT GROUP

DEG

ottx

SMPTE

streaming video alliance

TIB
LIBRARY RESEARCH CENTER FOR COLLEGE AND UNIVERSITY LIBRARIES

UCLA

University of Zurich

Pet Interruption



Neo

EIDR Global Expansion & Growth



Filiz Bahmanpour
Vice President, Product
gracernote
a nielsen company



Thuy Kim
Vice President, Content Data Services



Greg Geier
Senior Vice President, Digital Media
Supply Chain Strategy and
Operations



Ronda Haralson
Director, Global Title Management



Jason Peña
Program Manager



Global Expansion & Growth



Filiz Bahmanpour
Vice President, Product

gracenote
a nielsen company



Thuy Kim
Vice President, Content Data Services

 **WARNER BROS. DISCOVERY**

HBOmax



Greg Geier
Senior Vice President, Digital Media Supply Chain Strategy and Operations

 **SONY PICTURES**


 **CRACKLE**

 **PlayStation Network**





Ronda Haralson
Director, Global Title Management

NBCUniversal
peacock



Jason Peña
Program Manager

Google

 Google Play  YouTube

Up Next

EIDR
The Universal Media Identifier



Ronda Haralson
Director, Global Title Management



Leveraging EIDR for Title & Version Strategy

Up Next

EIDR
The Universal Media Identifier



Trent Wheeler
Chief Product Officer

gracenote
a nielsen company

Over the Horizon - The Future of Entertainment Discovery

Networking Break

Return At 4:00 PM

Up Next
EIDR Technology: Now & Coming Soon



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EIDR
The Universal Media Identifier



Richard Kroon
Technology Director



Cole Gonzalez
Director Client Product
Support



Jim Whelehan
Sr. Account Executive,
Media & Entertainment



Jason Arnold
Client Partner, Senior
Principal



Closing Remarks



Hollie Choi
Managing Director



Richard Kroon
Technology Director



Ask Us Anything

EIDR Reporting

Sign up and be entered to win! You must be an EIDR Member.

