



# Getting Application Security Right for M+E

Content Protection Summit 2022  
Stephen Chow, SetKeeper





Stephen Chow  
CEO, **SetKeeper**

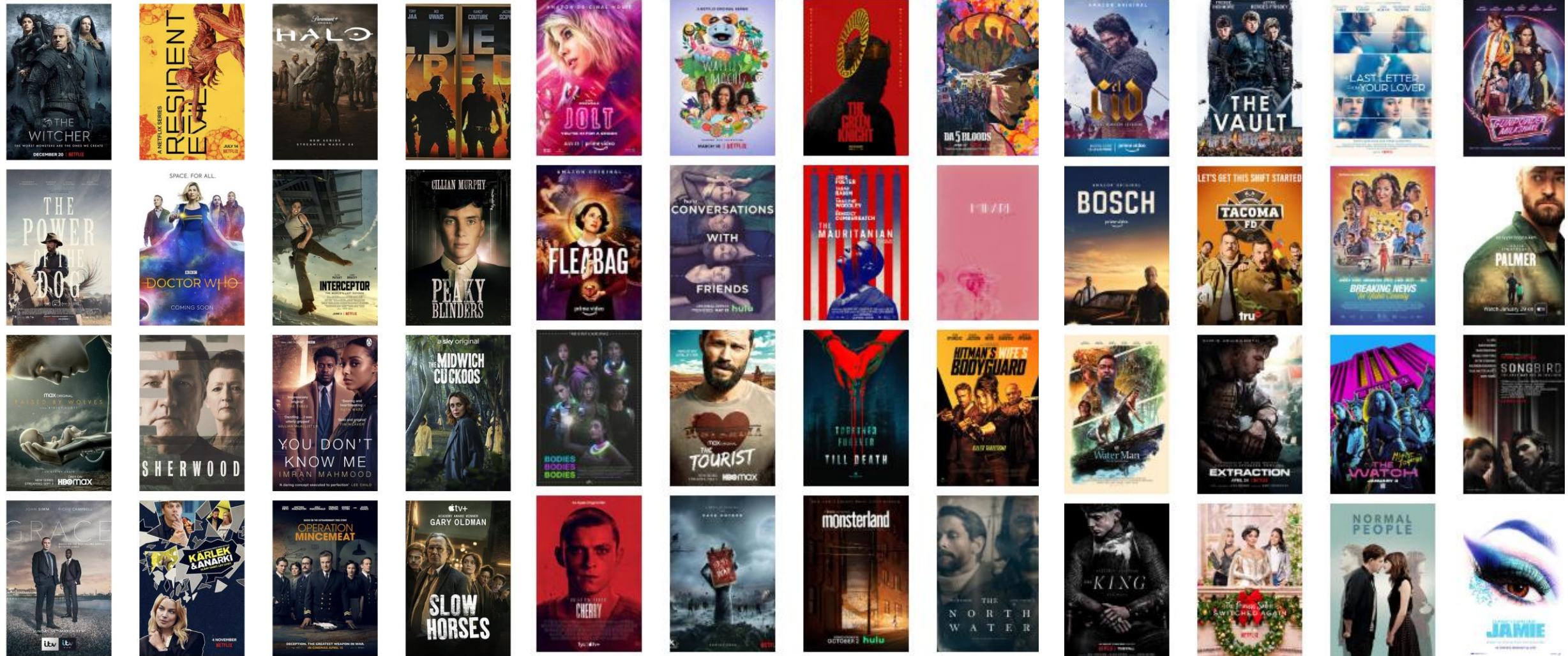
Co-Founder, **Revolution  
Entertainment Services**

We live and breathe entertainment at SetKeeper and understand that creating great content is not enough. In today's world, we also have an obligation to protect our intellectual property and the privacy of all the hard-working people who create that wonderful content.

28 years ago, I started as an intern at Paramount Pictures, started a few tech companies along the way, and eventually created solutions that address some of the most inefficient parts of the business. I still love what I do and will always look to improve the industry. Together, with industry professionals like yourself, I aim to seamlessly balance usability with security and truly revolutionize the business.

Thank you for having me and SetKeeper at the 2022 Content Protection Summit,  
Stephen Chow





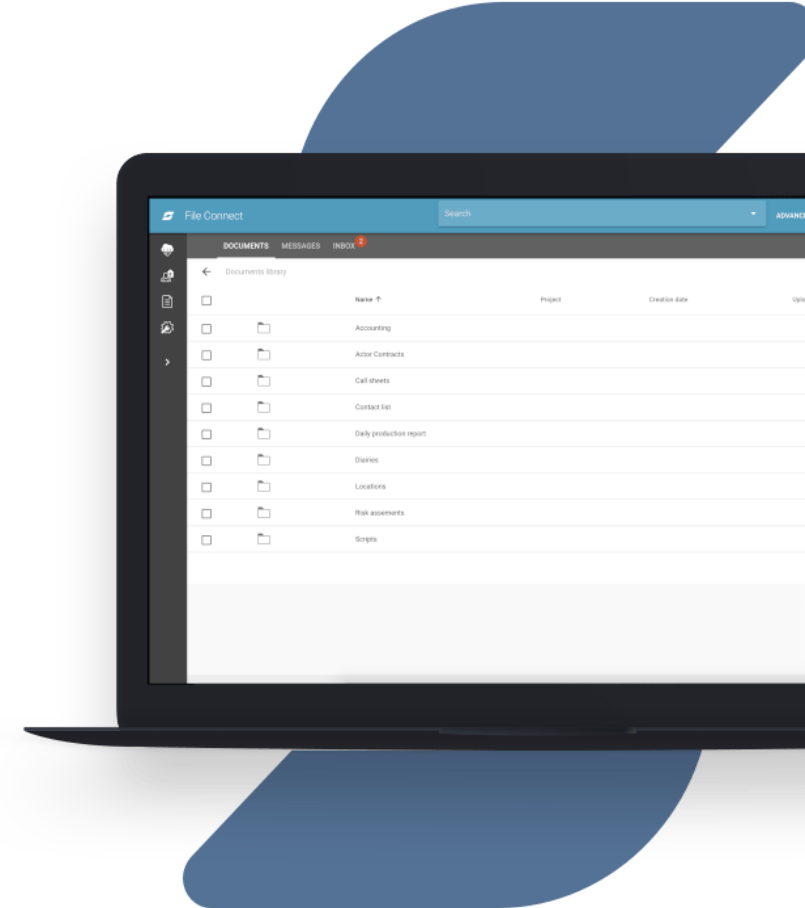
## Collaboration and Protection for Prep, Shoot, and Post

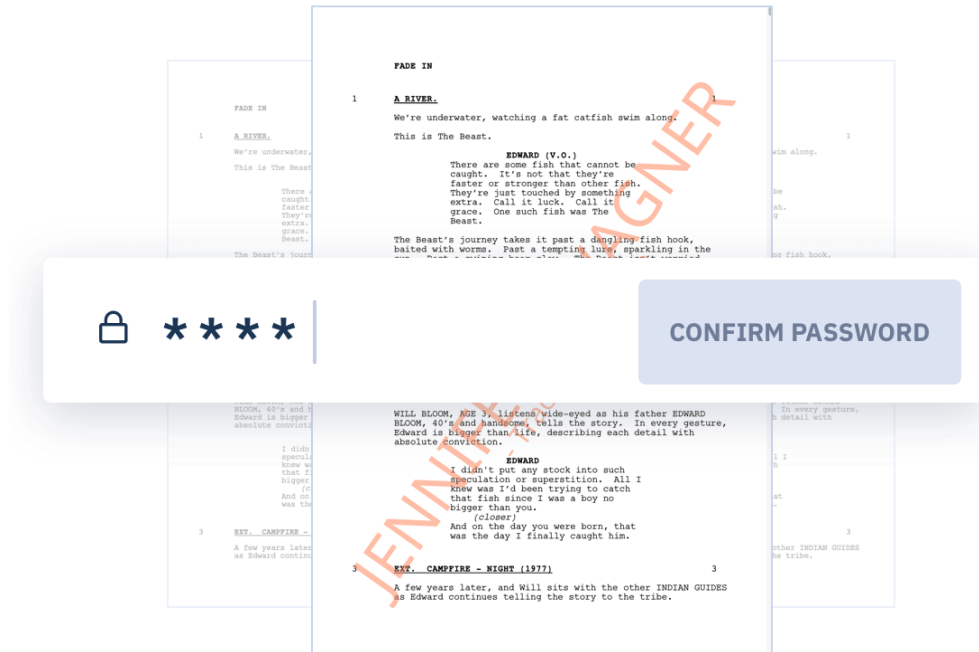
**SetKeeper is your all-in-one platform for securing the flow of information during all phases of your projects.**

**From development to production to post, safely share scripts, call sheets, start paperwork, and all things that need to be kept private within your team.**

**Easily control access throughout the production and generate a complete archive for the studio once the project has wrapped.**

**Unite your stories and teams with total peace of mind.**

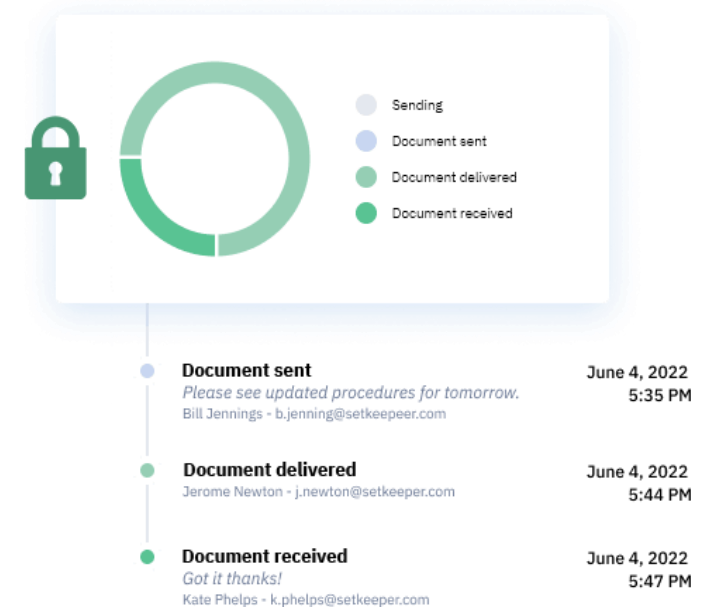


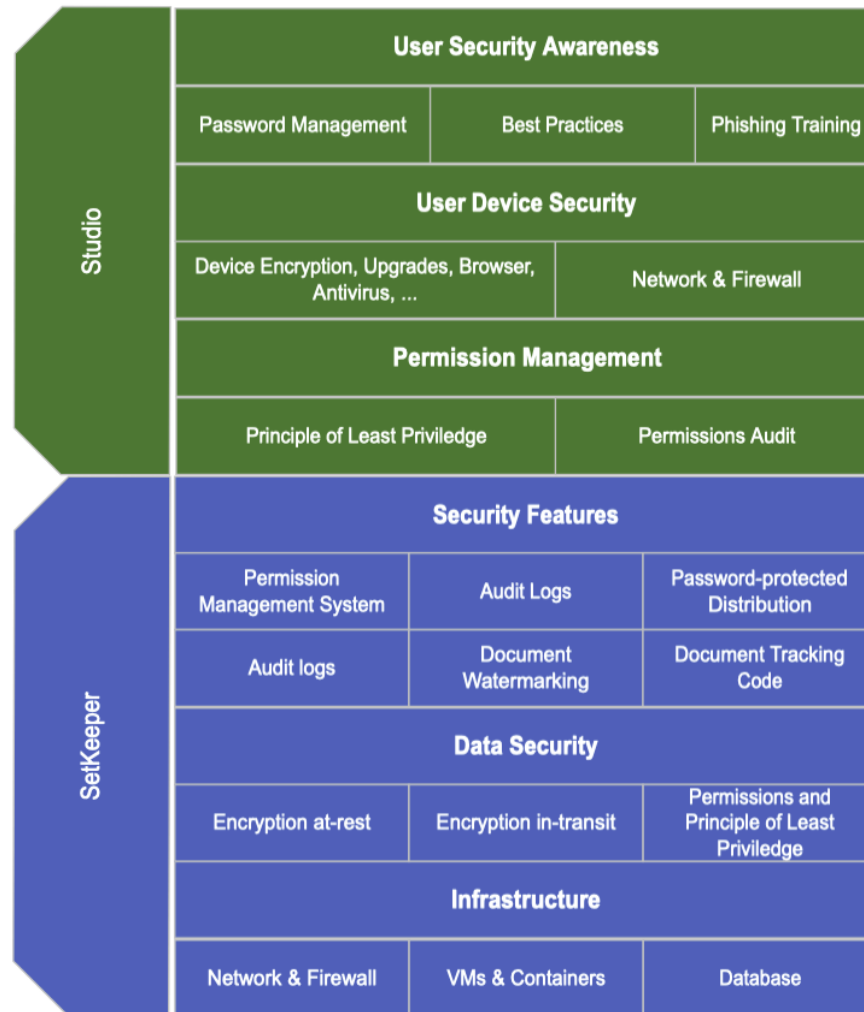


- **Watermark and distribute your scripts with advanced security options.**
- **Track emails delivered, links opened, and files downloaded with real time analytics.**
- **Automatically back-up your files across productions and ensure data security with custom access rights to folders or files.**
- **Full compliance with studio security teams and foreign regulations like GDPR.**



- Establish security and data distribution standards across your productions with the structure of your choice.
- Empower your production teams with easy access to the official resource for policies, protocols, diversity statements, accounting procedures, and emergency contact information for crew, cast, and suppliers.
- Create custom onboarding workflows, adjusted to each production, with mobile-friendly forms
- Send documents for electronic signing, with a legally binding eSignature
- Policy compliance, reporting and audit logs: track the changes that were made, audit who viewed articles and when.

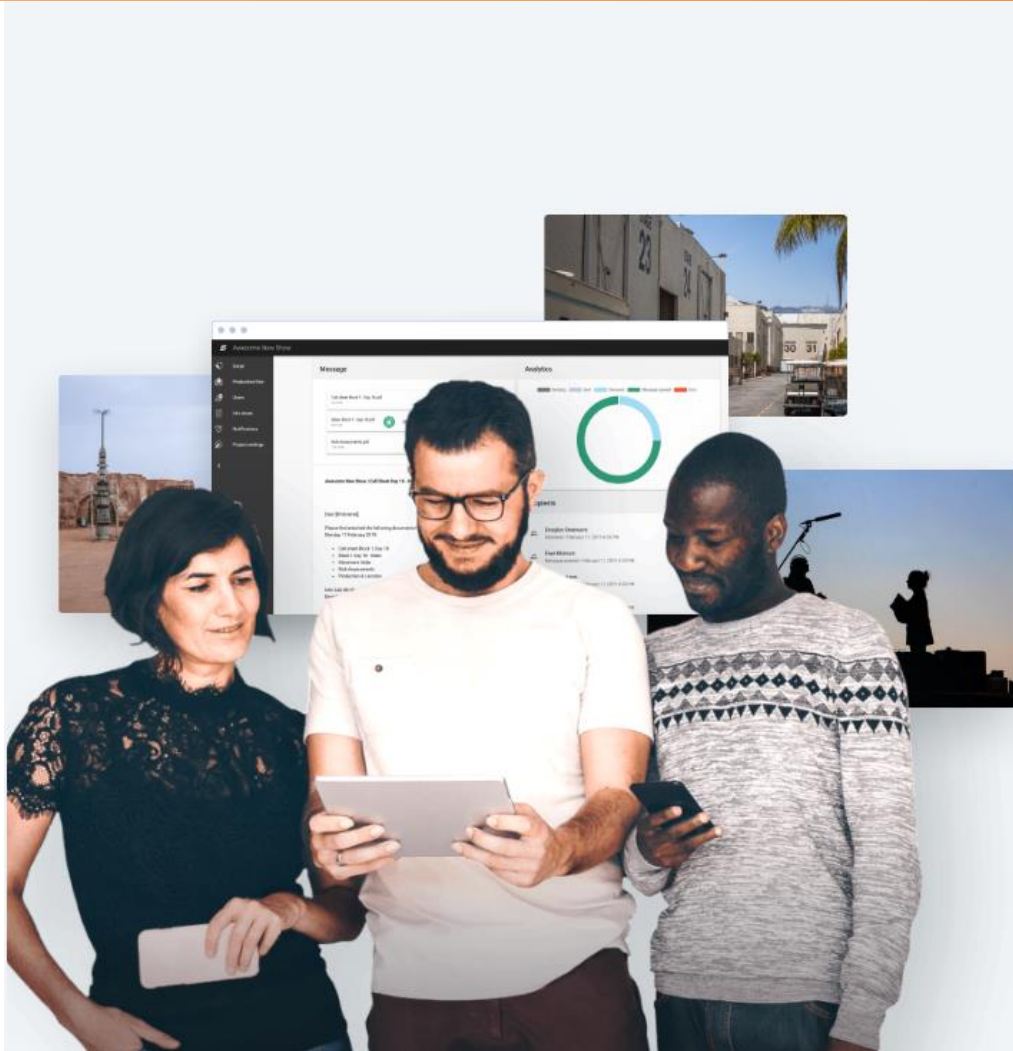




## Shared Responsibility Model

- **Creating a balance between security theory and useability through innovation**
- **Solutions to protect your data and IP with workers who are not your employees or under your control**
- **Don't forget about Privacy for your team. It can be more costly to suffer a breach of personal data security than to lose content.**





**SetKeeper in 90 Seconds (video):**

<https://www.setkeeper.com/#video>

**Our Rigorous Security Process:**

<https://www.setkeeper.com/security/>

**Or contact our SetKeeper team anytime:**

[contact@setkeeper.com](mailto:contact@setkeeper.com)

US & Canada: +1 818 530 4565

UK & Ireland: +44 20 3936 3335

EMEA: +33 1 76 35 05 84