# Work From... **Everywhere**



Leading Video Editing Organization Unlocks the Key to Scaling Secure Productivity

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John Jacobs – Field CISO

# **Customer Outline**

**Evolving Workplace Demanded a Look Forward** 

## **Outline**

Who: Growing media and graphics company with international scope

**Trend:** growing number of remote offices (with more pending), leading to a large increase in hybrid and *pure remote* workers

# Challenges

Content was increasingly being shared and stored in public cloud

Why? speed, cost and agility

Legacy office environments were secured with aging firewalls and connectivity was mixed between sites

Wireless access had become the norm, but was also inconsistent between locations



# **Three User Types**

Solutions across deployment types





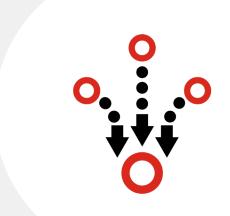








# **Branches/Partners**















# **Desired Outcome: Secure LAN Edge**

A security-driven approach to networking through convergence

### **SECURE**



Convergence of security and network access

### **SIMPLE**



Adaptive and integrated platform that eliminates appliance, configuration, and licensing sprawl

### **INTELLIGENT**



Adaptive and resilient networking, allowing AI/ML to drive better security and user experiences

# Conclusion:

It would take a fresh approach to expand security without disrupting business



# **Customer Action**

Need: Consistent and Secure Workplace(s)

## Began investigation

- Intelligent firewall (NGFW)
- Application steering SD-WAN
- Integrated, secure wireless
- Also included remote/SOHO solution to ensure fluidity across environments

# Steps

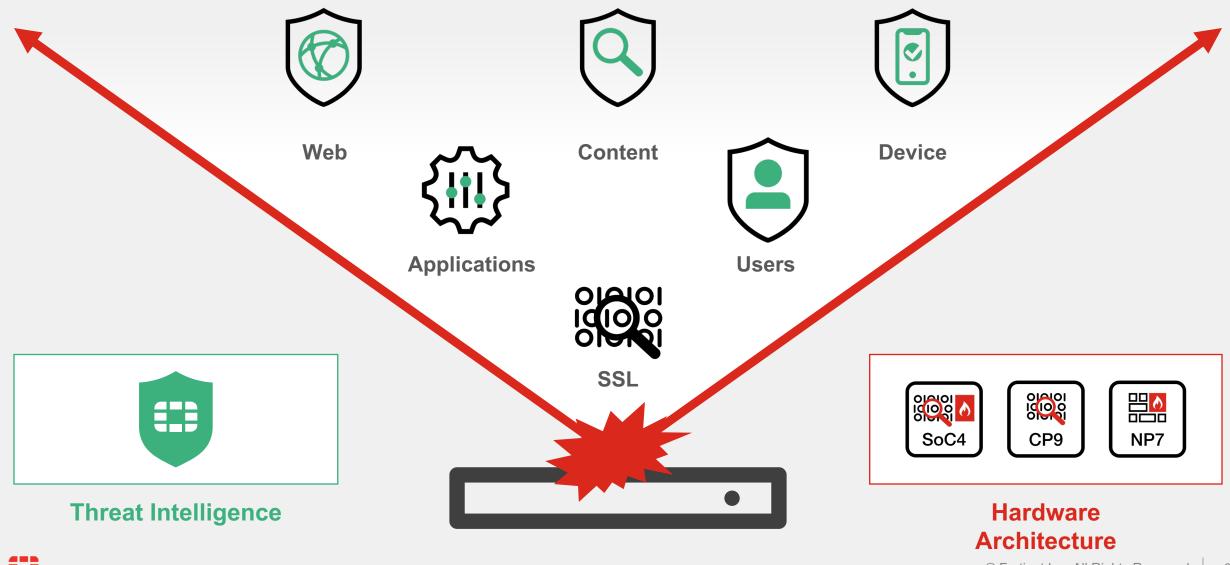
- Phased implementation, starting at the edge
- Upgraded to a NGFW standard platform
- Include upgraded wireless, with security policies to the outward edge
- Choose commodity bandwidth and backup solutions & SD-WAN policies to steer traffic

# Key lesson

•Data center and cloud updates were left to last (Most effort to migrate)



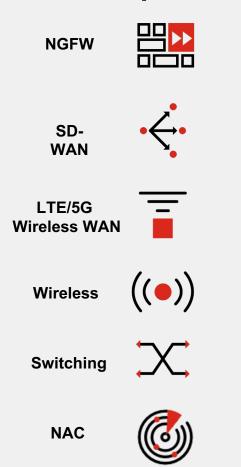
# **Edge Protection:** Deep Visibility & Security





# Delivering a Secure SD-Branch

### **Branch Requirements**



### Convergence



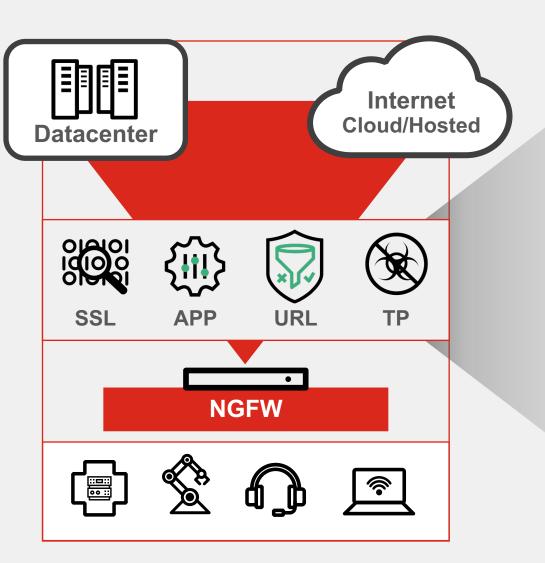
# Measured ROI, Better Security, & Easier Operations



Fewer Licenses
Simplified Operations



# Campus/HQ



### **EDGE PROTECTION**

Powerful visibility and security for the perimeter

### **CONVERGED NETWORKING**

Simple networking and security in one platform

### **ENTERPRISE AUTOMATION**

Control attack surfaces, provide actionable SOC info



# Converge: SD-WAN & WWAN

### **DIFFERENTIATIONS**

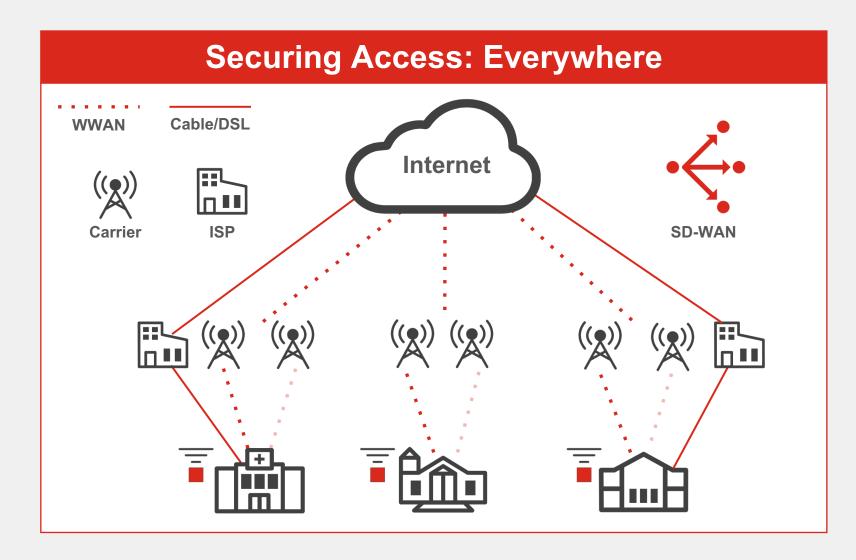
- Integrated management
- Simplified licensing
- Improved security protection

### **CAPABILITIES**

- Protect local Internet breakout
- Select the best path for applications
- Automate security and networking policies with ease

#### BENEFIT

 Deliver solid experiences for campus users, while protecting their activity





# **Groundwork: Zero Trust Network Access**

#### **DIFFERENTIATIONS**

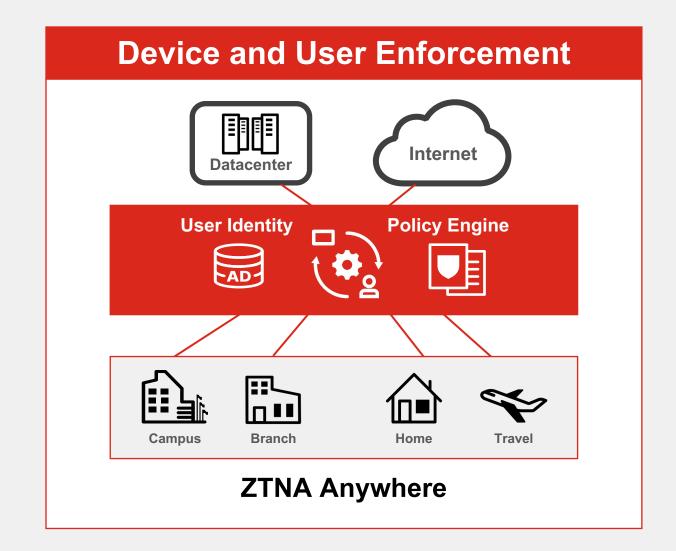
- Integrated ZTNA enforcement
- Simplified Licensing
- Universal ZTNA—on-net, off-net

### **CAPABILITIES**

- Enforcement close to the user and application
- Constant authentication and security posture check to build consistent security
- Granular application-level segmentation

### BENEFIT

 Delivering strong user to application controls, compliance and consistent convergence



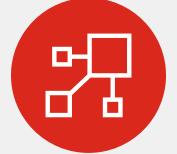


# Value of Migration



# **Convergence of Network** and **Security**

Breaks down silos centralizing data crucial for effective AI/ML



# **Simplified Operations**

Single interface and operating system Centralized automation, orchestration



**TCO Benefits** 

Reduced management complexity
Few licenses, more function, clear-cut value



