
Inside The Mind Of A Pirate

Motivations

Methods

And Results



Streaming was supposed to stop piracy. Now it is easier than ever

The Guardian
Newspaper of the year



CNET
Tech > Services & Software

Digital Content Piracy Is on the Rise

Film and TV piracy increased in 2020 compared to the previous year, according to a new study from Tech

Online piracy sees huge surge despite police crackdown

Websites hosting free streams of films and TV account for more than 80 per cent of all piracy

Money for Nothing
The Billion-Dollar Pirate Subscription IPTV Business



digitalcitizens alliance

NAGRA
KUDELSKI

August 2020

Video piracy will cost OTT and pay TV providers \$12.5B in lost revenue by 2024 - study

FIERCE
Video

Piracy Is Surging, Researchers Say

...to pirate TV and books, and that ... when it comes to piracy.

If you know yourself and your enemy, you can
win a hundred battles without a single loss

Sun Tzu

NAGRA
KUDELSKI

“

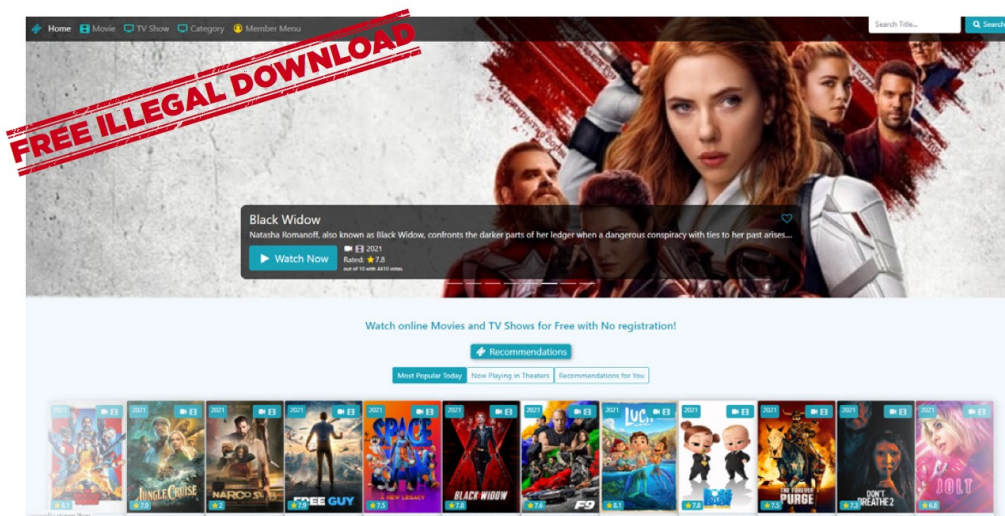
**That anxiety just
wouldn't go away....**

**.... you could sense that
someone was after you.**

”

Anti-Piracy Services

Driving Effective Action Against Piracy



Threat Intelligence



Identify

Gather intelligence to fuel investigative efforts and help prioritize anti-piracy resources towards the most impactful targets.

Ecosystem Explorer



Explore

Conduct deep-dive analysis of pirate ecosystems, visually exposing critical actors and infrastructure.

Investigation Services



Act

Invest and engage with professional investigation services to help drive enforcement action.

Activity timeframe

SECURITY MATTERS

FROM CAMERA TO GLASS

MEET US AT NAB WEST
HALL BOOTH W3053



Scan and test your knowledge to see if you're ready to turn the tide against piracy



Thank you!



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