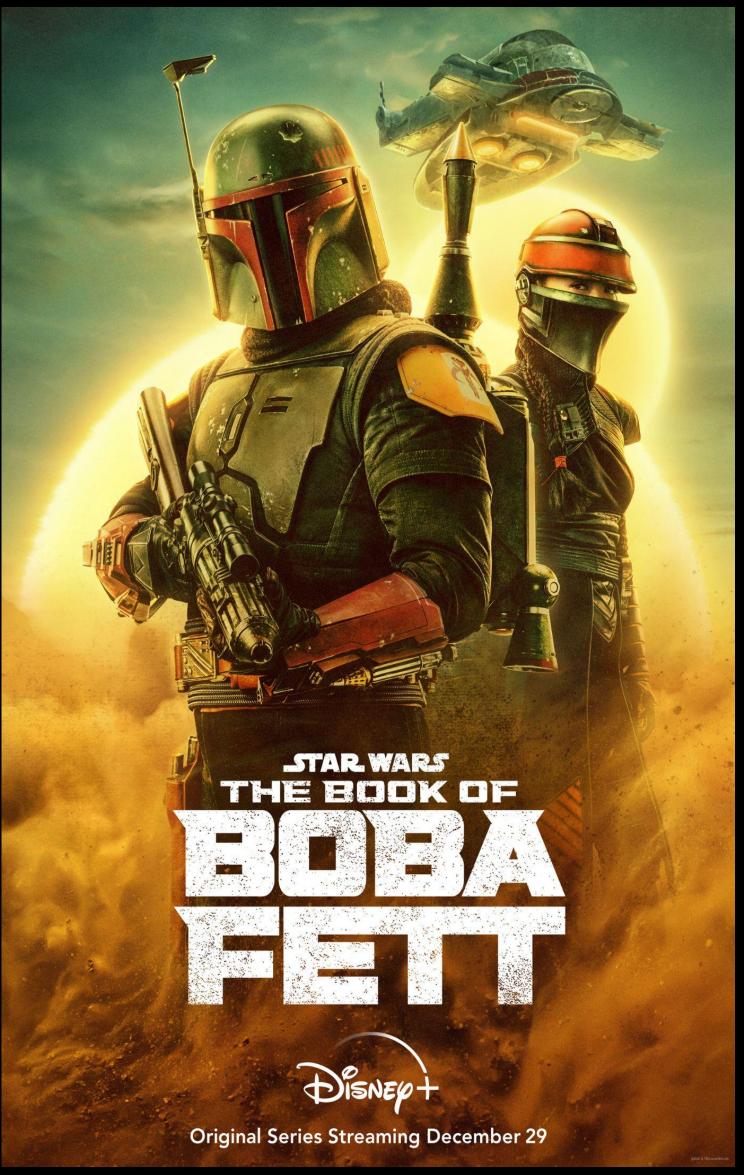


Voice Cloning

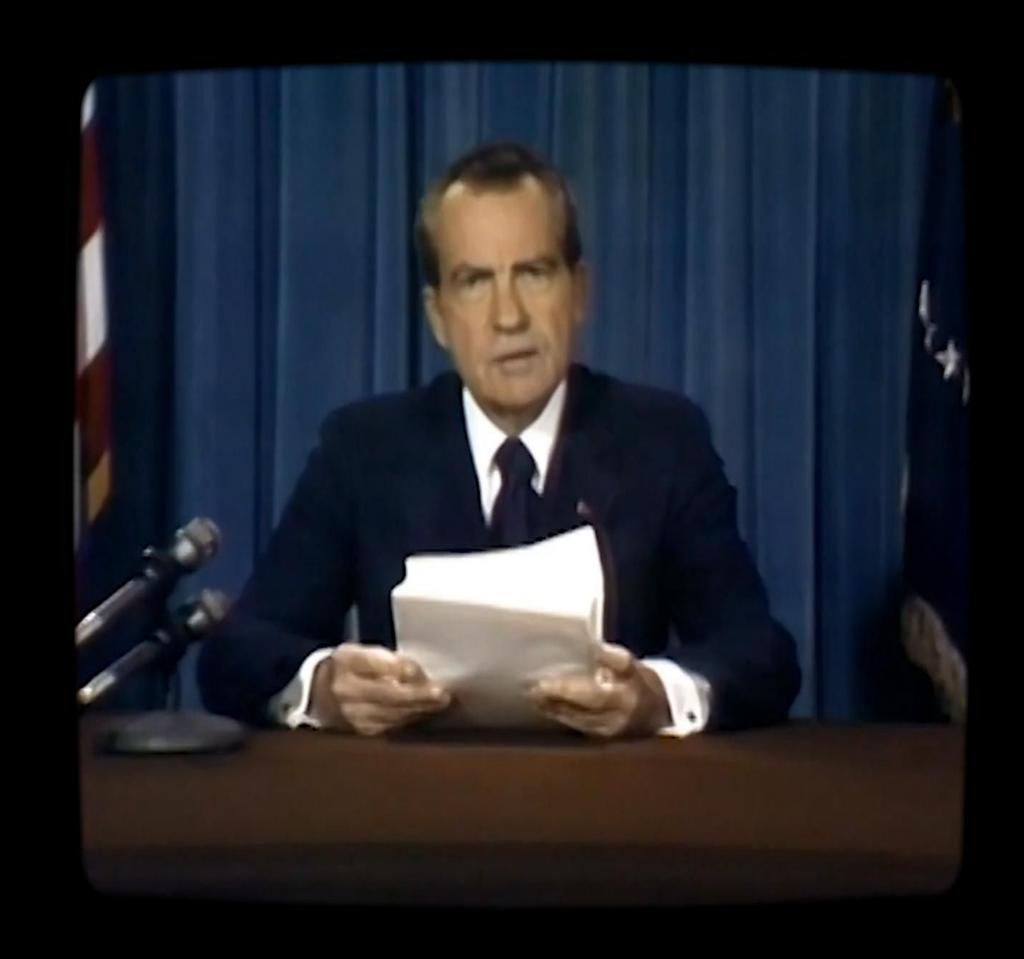




Young Luke Skywalker for the Book of Boba Fett and Darth Vader for Obi-Wan Kenobi

In Event of Moon Disaster

Respecher received four Emmy statues.





text-to-speech

- 1. unnatural
- 2. limited control over performance
- 3. language dependent
- 4. often requires more data
- 5. In no humans required

speech-to-speech

- 1. **v** natural
- 3. Valanguage agnostic
- 4. V often requires less data
- 5. human in the loop



Democratization of voice cloning





Ethics of Al generated media

Challenges and approaches

Legal

- Data privacy and data protection
- Likeness protection

Ethical

- Societal impact
- Brand impact
- Privacy impact



How Respecher Ethics Works

- 1. Asses the ethics of the case
- 2. Get permission
- 3. Collect target voice data
- 4. Respeecher works its magic
- 5. Convert new source data to target voice



Ethics at Respecher

- Respeecher does not allow any deceptive uses of our technology
- Respeecher does not use voices without permission

- educate
- work with content gatekeepers
- content moderation

- no public API
- written consent from talents
- trustworthy clients



Thank you for you attention

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